



TO:	CHAIR AND MEMBERS COMMUNITY AND PROTECTIVE SERVICES COMMITTEE MONDAY, MAY 26, 2014
FROM:	G. KOTSIFAS, P. ENG. MANAGING DIRECTOR, DEVELOPMENT & COMPLIANCE SERVICES AND CHIEF BUILDING OFFICIAL
SUBJECT:	RFP 14-13 CAT ADOPTION CENTRE SERVICES

RECOMMENDATIONS

That on the Recommendation of the Managing Director, Development & Compliance Services and the Chief Building Official, the following actions **BE TAKEN**, with respect to the Cat Adoption Centre Services contract recognizing the vision for animal services where all pets have a caring, respectful and responsible home:

- a) The submission from Cats R Us Cat Rescue, implementing and operating the City of London Cat Adoption Centre, an expanded scope of animal welfare initiatives for the City of London and their submitted total annual cost for services of \$165,728 **BE ACCEPTED**; and
- b) That the Civic Administration **BE AUTHORIZED** to undertake all administrative acts which are necessary in connection with this contract; and
- c) Approvals hereby given **BE CONDITIONAL** upon the Corporation entering into a formal contract or issuing a purchase order, or contract record relating to the subject matter of this approval.

PREVIOUS REPORTS PERTINENT TO THIS MATTER
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Community and Protective Services Committee, Meeting on September 9, 2013; and

Community and Protective Services Committee, Meeting on December 9, 2013.

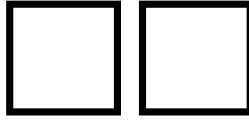
BACKGROUND

Purpose

The purpose of this report is to seek Council approval to establish a two (2) year contract with an option to renew for an additional three (3) years with Cats R Us Cat Rescue to supply cat adoption services per the City's Vision and Mission Statement for our Animal Welfare Program.

Discussion

The City of London issued a Request for Proposal (RFP) to seek interested qualified proponents to explore the range of potential opportunities for expanding the scope of animal welfare initiatives in London. Municipal Council has directed City staff to issue this RFP to identify service providers interested and qualified to perform activities in one or more of the areas identified in the RFP.



The City's current Vision and Mission Statement for Animal Services is as follows:

The Vision: London, a city where all pets have a caring, respectful and responsible home.

The Mission: To increase awareness, partnerships & community capacity building by:

- 1) Ensuring by-laws protect and support Londoners, visitors;
- 2) Promoting responsible actions for individuals, families and organizations; and
- 3) Supporting community animal welfare initiatives.

The preparation and issuance of the RFP is part of a procurement process to identify, qualify and possibly select a private partner or partners as a part of the service models utilized by the City in the delivery of animal welfare services. The scope of work focussed on the following:

- Education & Awareness Services for Responsible Pet Ownership (Adults and Children); and
- Operation and Program for Stray Cats.

The proponent's submissions were evaluated on the operational plan, experience, and the capability of financing; and the provision of a program that delivers a progressive animal welfare service model.

Purchasing Process

In February 2014, the City issued a Request for Proposal and three (3) submissions were received all bringing forward a variety of positive attributes. All three (3) proponents are currently operating animal rescue programs and are passionate about the animal welfare services they provide.

Cats R Us Cat Rescue is presently managing an existing cat adoption centre in a building readily accessible to the general public. Cats R Us Cat Rescue has been operating the Adoption Shoppe at Oxbury Mall, located at 1299 Oxford St. E, in London ON, since the summer of 2011. The shop currently operates on a Saturday only schedule but has successfully facilitated the adoptions of hundreds of cats. Although this shop is small in size, open on Saturday only, and operated only through donors, adoption fees and fund raising, they placed more than 100 cats in permanent homes, in 2013. The operators of Cats R Us Cat Rescue have demonstrated successful community partnerships and secured industry partnerships, both of which are contributors to the success of their current program.

The proposal from Cats R Us Cat Rescue scored the highest based on the submission criteria and weighting in addition also came in with the lowest fees and costs of \$165,728. The Council approved budget for this program was \$200,000.

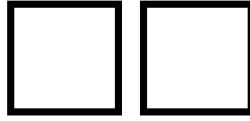
Evaluation Team & Evaluation Process

The evaluation team was comprised of City staff, including, Orest Katolyk, Chief Municipal Law Enforcement Officer, Heather Chapman, Manager of Municipal Law Enforcement Services, Ron Oke, Animal Welfare Coordinator and Chris Ginty, Procurement Officer.

The evaluation scoring procedure was completed by each team member separately and confidentially. The evaluation process also included an interview with members of the three (3) proponent teams.

Outcome of the Evaluation Process

The evaluation team concluded that Cats R Us Cat Rescue be the recommended service provider for the City's Cat Adoption Centre which will support the improved animal welfare model.



Proposed Service Delivery

Cats R Us Cat Rescue will operate the City of London Cat Adoption Centre from a City facility and the services will include:

- The operation on a full time basis of the City of London Cat Adoption Centre with herd health, and compassionate care at the fore front of the operation;
- Regular consultation with a registered veterinarian on herd health and humane practices;
- In addition to the adoptions promoted daily at the City of London Adoption Centre Cats R Us Cat Rescue proposes four (4) additional adoption events annually;
- The continued operation of the Adoption Shoppe at Oxbury Mall as a satellite location unless the City of London felt that the focus should be on the new City Cat Adoption Centre only;
- Promotion of the facility and program through media advertising, including radio, print and internet;
- Networking with other Approved London Rescue Organizations;
- Increased public education on the benefits of adoption, responsible pet ownership, and the importance of municipal by-law compliance;
- Continued work with fosterers, including formal agreements, and home visits;
- Continued adoption agreements and the support of incentive licensing as proposed by City of London Civic Administration;
- Data reports to be made available to Civic Administration; and
- In the event that funds from cat adoptions create revenue, Cats R Us Cat Rescue proposes to enter into discussions with Civic Administration as to where those funds can best be reallocated to City of London Animal Welfare Initiatives (e.g. funding for Super Adoption Day which currently comes out of the City's Animal Welfare budget).

City Initiatives

In order to move towards a new vision of animal services, the City has initiated a number of actions and by-law amendments all of which are to support fostering and adoptions in order that the City of London may become a "no kill" community. These actions or initiatives include:

- Provision of the municipal facility for the cat adoption centre;
- Provision of annual operational funding for the cat adoption centre;
- Increasing cat and dog limits per dwelling unit;
- Increasing the age at which new born kittens and puppies must be registered;
- Creating fostering regulations and allowing fosterers to take in more cats and dogs permitted than the regular limit;
- Continued municipal participation in the subsidized spay neuter program;
- Continued municipal participation in the Trap Neuter Release program;
- Link pet limit increases with mandatory spay/neuter;
- Link licencing incentives to spay/neuter and adoptions;
- Provide licencing incentives through the Pet Owner's Reward Card program; and
- Continue to seek out new programs and ideas to improve animal welfare.

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SUBMITTED BY:	REVIEWED AND CONCURRED BY:
OREST KATOLYK CHIEF MUNICIPAL LAW ENFORCEMENT OFFICER	MIKE TURNER DEPUTY CITY TREASURER
RECOMMENDED BY:	
GEORGE KOTSIFAS, P. ENG. MANAGING DIRECTOR, DEVELOPMENT & COMPLIANCE SERVICES AND CHIEF BUILDING OFFICIAL	

Cc: John Freeman, CSCMP, Manager of Purchasing and Supply; and
Chris Ginty, CPPB, Procurement Officer.