

**APPENDIX A.3
ATTRACTIONS MISSING IN LONDON**

A.3 ATTRACTIONS MISSING IN LONDON

The following is a list of touring attractions that are not currently coming to London, but which could be accommodated by a venue in the 1,200 to 1,400 seat range

	Rock, Pop, Folk Country Hip Hop	Blues, Jazz, Roots, World	Classical	Dance	Other
Artists and Headliners					
Abba Mania	X				
Absolutely Sinatra	X				
Alannah Myles	X				
Amazing Kreskin					x
Amstel Quartet			X		
Amy Skye and Mark Jordan	X				
Andrew Weill					X
Angela Hewitt			X		
Ani DiFranco	X				
Arrogant Worms	X	x			X
Barrage				x	
Ben Hepner		x			
Blackie and the Rodeo Kings	X				
Blue Man Group				x	
Blue Rodeo	X				
Branford Marsalis		X			
Broken Social Scene	X				
Buckwheat Zydeco (Creole party music)	X	X			
Buena Vista Social Club Members		X			
Burton Cummings	X				
Canadian Opera Company Ensemble			x		
Carol Welsman		X			
Carlos Del Junco		X			
Celtic Women		x			
Cesaria Evora					
Charlie Pride	X		x		
Colin Mochrie and Brad Sherwood					X
Dancemakers				x	
Dave and Ian Thomas					x
Dave Brubeck Quartet		X			
David Clayton Thomas	X	x			
David Jailbert			x		
Artists and Headliners	Rock, Pop, Folk	Blues, Jazz,	Classical	Dance	Other

*Corporation of the City of London, Ontario Centennial Hall Final Feasibility Study
Report – June 2007*

	Country Hip Hop	Roots, World			
David Wilcox	X				
Deborah Voigt			x		
Decidedly Jazz Danceworks				x	
Deepak Chopra				x	
Deepti Gupta			x		
Derek Edwards					x
Elmer Eisler Singers			X		
Emerson String Quartet			X		
Esprit orchestra			X		
Eric Nagler		x			
Evelyn Glennie Solo Percussionist	x	x			
Evil Dead the Musical					X
Extreme Magic International Stars of Illusion					x
Feist	x				
Gordon Lightfoot		X			
Great Big Sea	x				
Handford Street Silver Band		X			
Holy Body Tattoo				x	
Honeymoon Suite	x				X
Ian McEwan				x	
Illstyle and Peace Productions					
India.Arie	x				
Jackie Richardson		X			
Jayne Stone		X			
Jane Bunnett		X			
Jean Luc Ponty		X			
Jeff Healey and the Jazz Wizards		X			
Jeri Brown		X			
Jerry White and His Gentleman of Swing		X			
Jersey Boys					X
Jesse Cook		x	x		
Joan Armatrading	X				
John Fogarty	X				
Judy and David's Boom Box					x
Julie Doiron	X	x			
Artists and Headliners	Rock, Pop, Folk Country Hip Hop	Blues, Jazz, Roots, World	Classical	Dance	Other

*Corporation of the City of London, Ontario Centennial Hall Final Feasibility Study
Report – June 2007*

K'Naan	X				
Keith Jarrett		x			
Kim Mitchell	x				
Leonard Cohen		X			
Leona Boyd			X		
Meant	x	X			
Les Grand Ballets Canadiens				X	
Lorena McKennitt		X	x		
Los Lobos	X	x			
Mad Science					X
Madeleine Payroux and Leon Redbone	X				
Maria Muldar	x				
Matt Dusk		X			
Michael Schade			X		
Michelle Wright	X				
Momix				X	
Natalie McMaster and Friends					
Nathaniel Dett Chorale National Ballet of Canada Ensemble		X			
Nickelback		X			
New Shanghai Circus Featuring the Incredible Acrobats of China		X			
Nnenna Freelon (Billie Holliday Tribute)	X				
Nome Chomsky					X
Opera Atlier		X			
Opera Ontario			X		X
Page France	X		X		
Pamina String Quarter		X			
Paul Taylor Dance Company			X		
Piloblus				X	
Polyesters	X	x			x
Quarteto Gelato	X				
Rajaton (six person Finnish a cappella group)		x	X		
Randy Bachman	X				
Ray Price	x				
Artists and Headliners	Rock, Pop, Folk Country Hip Hop	Blues, Jazz, Roots, World	Classical	Dance	Other
Ricardo Lemvo and Makina Loca		X			

*Corporation of the City of London, Ontario Centennial Hall Final Feasibility Study
Report – June 2007*

Riverdance		x		X	
Robert Munch					X
Robert Michaels		X			
Roger Waters	x				
Roxanne Potvin		x			
Royal Winnipeg Ballet			X		
Sarah Harmer	X	X			
Saramabalouf		X			
Scotland the Brave		X		x	X
Scrap Arts	X			x	
Second City					X
Sinfonia Toronto			x		
Sophie Milman		X			
Slone	X				
Stephen Kabakos (Elvis impersonator)	X				X
Sonny Rollins		X			
Steve Reich			X		
Tafelmusik			X		
Tartan Terrors		X			
The Frantic's				x	X
The Funk Brothers	X	X			X
The Gryphon Trio					
The Irish Descendents	X	X	X		
The Laws	X				
The Meridian Trio			X		
The Nylons	X	X	X		
The Stills	X				
Tommy Hunter	X				
Tori Amos	X				
Toronto Dance Theatre					
Toronto Symphony Ensemble			x	x	
Tribute to Oscar Peterson		X			
Valdy		X			
Vida!					
Voices of Showtime with Peter Appleyard		x		x	
Von Trapp Children in Concert	X				X
WAI 100% (Maori)		x			x
Weird Al Yankovic	X				
Artists and Headliners	Rock, Pop, Folk Country Hip Hop	Blues, Jazz, Roots, World	Classical	Dance	Other
Winton Marsalis		X			

*Corporation of the City of London, Ontario Centennial Hall Final Feasibility Study
Report – June 2007*

Wolf Parade	x				
Yamato Japanese Drumming		x			
YoYo Ma			x		
Awards Shows					X
Celebrities Dance				x	
Christian Music Festival	x				
Fashion Cares					X
Film Festivals and Classic or Repertory Film Series Fringe Festival Gala Screenings Great Composers (Bach, Beethoven Brahms etc.) Indie bands,					X
Light Operas Chamber Opera's					X
"Live From..."					X
Pride Festival			X		
Rising Stars	x	X			
School Board Festivals (Sears Drama Festival choral Festival dance and gymnastic festival)	x	x	X	x	x
Kiwanis Music Festival	x	x	x	x	X
Three Tenors			x		

APPENDIX A.9
THE ROSE THEATRE:
USAGE IN ITS FIRST YEAR OF OPERATION

A.9 THE ROSE THEATRE: USAGE IN ITS FIRST YEAR OF OPERATION

The Rose Theatre in Brampton opened in September 2006. The following chart summarizes its confirmed bookings and events over its first year of operations (September 2006 to August 2007).

TYPE OF ACTIVITY	#
TOTAL USES	652
<i>TOTAL INTERNAL USES</i>	95
Total Theatre Administration and Maintenance Uses	38
Total Promotional Uses (e.g. facility tours, open houses, photo shoots, subscriber nights, appreciation dinners etc.)	57
TOTAL EXTERNAL BOOKINGS	557
Total Arts-Related Bookings (Performance, auxiliary uses, workshops, film shoots and tapings)	477
Total Non-arts related Corporate and Community Bookings	45
Total Civic Bookings	26
Total Unspecified/Ambiguous Bookings	9
TOTAL NUMBER OF PERFORMANCES	311
Main Stage	212
Secondary	63
Public Square	36
TOTAL NUMBER OF SHOWS	152
Total Local	74
Total Out of Town/Touring	75
Total Ambiguous	3
Total Presented by the Rose Theatre	74
Total Local Presented by the Rose Theatre	0
Total Out of Town/Touring Presented by the Rose Theatre	70
Total Ambiguous Presented by the Rose	4
TOTAL ARTS RELATED AUXILIARY USES (e.g. rehearsals, auditions, load-ins, meetings, cast parties, support luncheons / soirees, etc.)	117
Main Stage	28
Secondary Hall	89
Public Square	0
TOTAL NUMBER OF ARTS RELATED EDUCATION AND WORKSHOP USES	30
TOTAL NUMBER OF FILM SHOOTS AND TAPINGS	19

NOTE: Performances are distinguished from shows here. For example, the show "Cats" was performed 3 times at the Rose (1 show/3 performances).

APPENDIX A.10
BENCHMARK FACILITIES:
OPERATIONS AND FINANCIAL INFORMATION

A.10 BENCHMARK FACILITIES: OPERATIONS AND FINANCIAL INFORMATION

	WINSPEAR CENTRE	LIVING ARTS CENTRE	ROSE THEATRE
Ownership	<i>Edmonton Concert Hall Foundation</i>	<i>City of Mississauga</i>	<i>City of Brampton</i>
Governance	A non-profit organization with an 8 person Board of Directors and the Edmonton Symphony Orchestra as the exclusive share holder	Registered not for profit organization, governed by an 18 member community based Board of Directors	The theatre is part of the Arts, Culture and Theatre Section of the Community Services Department of the City of Brampton
Expenses	\$4.0 Million (2006)	Confidential (breakeven)	\$3,851,735 (2007)
Revenues	\$3.9 Million (2006)	Confidential (breakeven)	\$2,267,793 (2007)
Municipal Operating Grant	\$0 (2007) The Winspear does not receive an automatic operating grant from the City. It applies to the City each year for special funding but rarely receives it. In 2006 the City gave \$66,000 but refused the application in 2007. The City does give about \$7,000 annually as a partial subsidy for the Winspear's Presentation Series	Confidential In addition to its annual operating grant, the City provides the HVAC and the custodial, security, human resources, IT, and some accounting services for the building. The City reserves the right to use the LAC's rooms for free provided they are not already booked.	\$1,583,942 (2007) Since the Rose Theatre is run as part of the Department of Community Services, the City simply covers its expenses (like transit, recreation facilities and other programs offered by the City) rather than providing it with a set operating grant.
Main Stage	<i>Performance Chamber</i>	<i>Hammerson Hall</i>	<i>Main Stage</i>
Rental Fees for Main Stage	Commercial: \$2,600/ performance or 10% of gross ticket sales, whichever is greater. Two performances on one day: \$3,800 or 10% of gross ticket sales Non-profit: Mon – Wed: Min. \$2,300 or 10% of ticket sales, capped at \$4,000. Thu-Sun: \$2,500 or 10% of ticket sales capped at \$4,200. Two performances on one day: \$3,000 or 10% of gross ticket sales, capped at \$4,700	Confidential	Commercial: \$300/hr, 5 hour minimum (i.e. \$1,500 min) Non-profit: \$200/hr, 5 hour minimum (i.e. \$1,000 min) Community – affiliated: 145/hr, 5 hour minimum (i.e. \$750 min)

NOTE: The Living Arts Centre prefers to keep the details of its financial information confidential

**APPENDIX A.12
PROGRAMMING POTENTIAL
FOR PROPOSED NEW FACILITY**

A.12 PROGRAMMING POTENTIAL FOR PROPOSED NEW FACILITY

The following list identifies a wide variety of program packages that would be suitable for a concert hall seating 1,200 – 1,400 in the southern Ontario Market

Popular Music Concerts (Touring)

Rock and Pop

- Burton Cummings
- Randy Bachman
- Glass Tiger
- Stampeders
- Blue Rodeo
- The Jim Cuddy Band
- Sloan
- Scrap Arts Music
- Great Big Sea
- Jann Arden
- Chantal Kreviazuk
- Von Trapp Children in Concert
- Prairie Oyster
- April Wine
- The Strawbs
- Roch Voisine
- Micky Dolenz
- The Arrogant Worms
- Canadian Idol Contestants (e.g. Kalan Porter and Eva Avila)

Country

- Emerson Drive
 - Julian Austin
 - Stompin Tom Connors
 - Michelle Wright
 - Tommy Hunter
 - Buddy Wasisname and the Other Fellers
 - Ray Price
 - George Canyon
-

Blues, Jazz and Guitar

- Jeff Healy
- The Blues Brothers Revival
- Carol Welsman
- Jessie Cook
- France D'Amour
- BB King
- Saramabalouf
- Roxanne Potvin

Roots, Folk, and Gospel

- Tanglefoot
- The Rankin Family
- Natalie MacMaster
- Bowfire
- The Barra McNeils
- Fred Eaglesmith
- D'Vine (Gospel)
- Harlem Gospel Choir
- The April Verch Band
- Garnet Rogers
- John Gorka
- The Polyjesters
- Jerry White and his Gentlemen of Swing
- Los Lobos

Hip Hop, Rap, Reggae and Funk

- K'Naan
 - Funkfest.ca with LMT Connection and Newworldson
 - Buck 65
 - India.Arie
 - K-OS
-

World Music

- Yamoto: Japanese Drumming
- WAI 100% (Maori music)
- Susan Aglukark
- Loreena McKennitt
- Buena Vista Social Club (full band or separately touring individual members)
- Himig Pilipino Choral Ensemble (music and dance)
- Joint Chinese Choirs
- Black Kukuru (African a cappella, drumming and dance group)

Tribute Bands

- Stayin' Alive (Bee Gees Tribute)
- Fleetwood Dreams (Fleetwood Mac Tribute)
- Abbanania
- Classic Albums Live
- Stephen Kabakos – Elvis: The Way it Was
- Nnenna Freelon – Blueprint of a Lady: Sketches of Billie Holliday

Popular Music Concerts (local)

Rock

- Battles of the Bands
- Dakota Nights

Country

- Blues of the Bands
- Blues Power
- Chicago Pete

Roots and Folk

- Tamarack

World Music

- Alfredo Caxau and Sunfest programming

Classical Music Concerts (touring)

Ensembles

- Tafelmusik
- Salute to Vienna

Soloists

- Liona Boyd
-

Classical Music Concerts (local)

Ensembles

- Orchestra London
- London Pro Musica
- UWO ensembles
- Brassroots

Choral Singers

- Amabile Choirs
- Fanshawe Chorus Singers (and Gerald Fagan Singers)
- UWO Choirs

Dance and Gymnastics (touring)

- Dance competition (e.g. Dance, Dance, Dance; One Step Beyond; Bedazzled)
- Barrage (Fiddle music, dance and storytelling)
- Illstyle and Peace Productions (Hip Hop)
- Royal Winnipeg Ballet
- Ballet Jorgen Canada
- Riverdance
- Lord of the Dane
- The Tartan Terrors
- Scotland the Brave (Highland dancers with a live orchestra, choir and pipe band)
- New Shanghai Circus featuring the Incredible Acrobats of China
- Contestants from the reality television show, “So You Think You Can Dance?”

Dance and Gymnastics (local)

- Kala Manjari: A Celebration of the Performing Arts of India
- Schools of ballet, jazz, modern and tap recitals (e.g. Dance Extreme)
- Sunfest’s World Music and Dance Series

Opera (touring)

- Canadian Opera Company
 - Pacific Opera Victoria
 - Opera Atelier
 - Opera Ontario
 - Cast members from Bravo’s reality television show Bathroom Divas: So You Want to Be An Opera Star?
-

Opera (local)

- UWOpera (University of Western Ontario's Opera Program)
- Orchestra London

Special Presentations (recorded or live to air)

Awards Shows

- Canadian Idol (London Idol)
- Canadian Comedy Awards and Festival

CBC Live Performances

- Stuart McLean
- Madly Off in All Dir4ections – Lorne Elliot
- Rick Mercer

Comedy

- Headliner comics (e.g. Colin Mochrie; Andre Philippe Gagnon; Just for Laughs Road Show performers)
- Comedy troupes (e.g. Second City)
- Trailer Park Boys
- Comedy Festivals

Niche Audience Presentations

- Matinees for seniors/bus tour market
- Tie-ins with local restaurants/food and wine producers
- Performances geared to the conference market

Spoken Word Events

- Celebrity speaker series (e.g. Al Gore's "An Inconvenient Truth")
- Story telling (e.g. Robert Munsch; Stuart McLean)
- Magic Shows, mentalists, and hypnotists (e.g. The Amazing Kreskin; Extreme Magic; International Stars of Illusion)

School and Educational Presentations and Events

- Kiwanis Music Festival
 - Sears Theatre Festival
 - Choral Music Festival
 - Dance and Gymnastic Festival
 - High School Music Concerts
 - University and College Student group bookings for various events
-

Film Presentations

- Classic and repertory cinema series
- Film Festivals

Civic Uses

- City of London meeting and presentations
- Public observances
- Town Hall meetings and all candidate meetings
- School graduations

Commercial Uses

- Corporate meeting and presentations
- Retail presentations and fashion shows
- Motivational speakers

Festival Uses

Current festivals with an indoor component in London are:

- London International Children's Festival
- London Fringe Festival
- Indiafest
- Kiwanis Music Festival
- Canadian Comedy Awards and Festival
- Burst: Outward Sound and Vision Festival
- Pride London
- Film Festivals (e.g. the London Canadian Film Festival, the London Lesbian Film Festival and the London Jewish Film Festival)

A new facility would also permit the development of more festivals with indoor programming. For example and earlier report by ARTEC recommends:

- A Ballet Festival (perhaps in collaboration with the Royal Winnipeg Ballet), and
 - An Opera Festival (perhaps in collaboration with the University of Western Ontario's opera program and Orchestra London)
-