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| <b>TO:</b>      | <b>CHAIR AND MEMBERS<br/>CIVIC WORKS COMMITTEE<br/>MEETING ON MAY 12, 2014</b>    |
| <b>FROM:</b>    | <b>CATHY SAUNDERS<br/>CITY CLERK</b>  |
| <b>SUBJECT:</b> | <b>FUNDING FOR 2014 THAMES REGION ECOLOGICAL ASSOCIATION<br/>BICYCLE FESTIVAL</b> |

**RECOMMENDATION**

That, on the recommendation of the City Clerk, the following actions be taken regarding financial grants/contributions or awards to third party individuals, organizations or groups by an Advisory Committee:

- a) notwithstanding Council Policy 5(16) General Policy for Advisory Committees, which indicates that financial grants/contributions or awards to third party individuals, organizations or groups shall be directed to the appropriate Civic Department to be addressed through the approval and reporting processes already established by the Municipal Council for those situations, and due to the timing of the establishment of the Cycling Advisory Committee, the City Clerk BE DIRECTED, on a one-time basis, to release the amount of \$1,500.00 from the Transportation Advisory Committee's (TAC) 2014 Budget, to support the 2014 Thames Region Ecological Association Bicycle Festival; it being noted that the TAC has contributed towards the TREA Bicycle Festival for a number of years in an effort to educate the public on different modes of transportation;
- b) the 2015 Draft Budget for the Transportation Advisory Committee BE REDUCED by the amount of \$1,500, and those funds BE REALLOCATED to the 2015 Draft Budget for the City of London's Environmental Programs area; it being noted that this will assist in supporting programs such as the Bicycle Festival, as part of the City's efforts to assist its community partners undertake promotional and awareness initiatives that are a key part of the 2-Year Implementation Plan for Active Transportation and Transportation Demand Management initiatives approved by Council in Fall 2013;
- c) NO ACTION BE TAKEN to amend Council Policy 5(16) General Policy for Advisory Committees with respect to financial grants/contributions or awards to third party individuals, organizations or groups, as it is currently very explicit that an Advisory Committee may not make a financial grant/contribution or award to third party individuals, organizations or groups unless that ability is explicitly provided for within the Advisory Committee's mandate; and
- d) the City Clerk BE DIRECTED to ensure that all Advisory Committees are made aware, through the orientation process, that they do not have the ability to provide financial grants/contributions or awards to third party individuals, organizations or groups unless that is explicitly provided for within the Advisory Committee's mandate, and that no exceptions shall be made to this Policy given the Corporation's recently-updated granting process.

**PREVIOUS REPORTS PERTINENT TO THIS MATTER**

Agenda Item #11 – Civic Works Committee – May 12, 2014

**BACKGROUND**

Municipal Council, at its session held May 6, 2014 resolved:

"That the following actions be taken with respect to the 4th Report of the Transportation Advisory Committee (TAC), from its meeting held on April 1, 2014:

- a) the following actions be taken with respect to the 2014 Thames Region Ecological Association Bicycle Festival:
  - i) clause 1, part a) BE APPROVED, subject to confirmation of whether or not funding is being provided from any other City funding sources; and,
  - ii) the City Clerk BE REQUESTED to develop a process to ensure that all requests for funding from an advisory committee include disclosure as to whether or not any additional City funding is being received from another source; it being noted that part a) reads as follows:
    - 'a) that, notwithstanding part 11(e)(iii) of clause 5(16) of the Policy Manual, which indicates that financial grants/contributions or awards to third party individuals, organizations or groups shall be directed to the appropriate Civic Department to be addressed through the approval and reporting processes already established by the Municipal Council for those situations and due to the timing of the establishment of the Cycling Advisory Committee, the amount of \$1,500.00 to support the 2014 Thames Region Ecological Association Bicycle Festival BE APPROVED from the Transportation Advisory Committee's (TAC) 2014 Budget; it being noted that the TAC has funded the TREA Bicycle Festival for a number of years in an effort to educate the public on different modes of transportation; it being further noted that the Transportation Advisory Committee received communications from D. Szoller, TREA, with respect to this matter;”.

Having looked into whether or not funding is being provided from other sources for TREA's 2014 Bicycle Festival, we have been advised that the Environmental Programs area is paying the rental fee of \$1,500 to Parks and Recreation, via internal transfer, to cover the cost of renting Wonderland Gardens. It should be noted that the event has been booked by TREA and the event insurance requirements will be covered by TREA and not the City. The City's contribution of \$3,000 (including both the allocation from TAC and the allocation from the Environmental Programs area) is a way for the City to assist its community partners undertake promotional and awareness initiatives that are a key part of the 2-Year Implementation Plan for Active Transportation and Transportation Demand Management initiatives approved by Council in Fall 2013. It is therefore recommended that the TAC contribution be approved in this instance.

In terms of dealing with funding requests to Advisory Committees on a go forward basis, the Advisory Committee Policy has been tightened to streamline the City's granting process and does not likely require further amendment. However, it is suggested that a portion of the TAC's budget be reallocated to the Environmental Programs area, effective with the 2015 Budget, so that those monies can be applied to community initiatives that are in keeping with City Council's priorities, and so that oversight of such funds used for these purposes remains in one area.

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| <b>RECOMMENDED BY:</b>               |
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| <b>CATHY SAUNDERS<br/>CITY CLERK</b> |