

**Appendix C – Advanced Medical Group Marketing Material and Site Signage**

# ADVANCED MEDICAL GROUP

*what a beautiful way to practice!*



*A New Approach*  
to **healthcare**

Corner of Richmond and Victoria  
Streets

Historic London, Ontario



**STATESMAN**  
ADVANCED MEDICAL GROUP  
*what a beautiful way to practice!*

ENJOY PRACTICING YOUR PROFESSION  
519-850-4646 ([www.advancedmedicalgroup.net](http://www.advancedmedicalgroup.net))

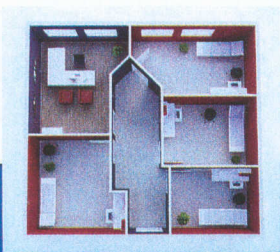
## DOUBLES



## QUADS



## TRIPLES



### *Advanced Medical Group Advantages;*

Doctors simply pay a monthly fee that INCLUDES features to facilitate balance-in-life

- ✓ Turn-Key state-of-art Medical Suites; 2, 3, or 4 examination rooms + office + equipped
- ✓ Includes: Utilities, CAM costs, Janitorial, Parking, Shuttle Services, and Maintenance
- ✓ Includes: Ontario approved Electronic Medical Record System
- ✓ Includes: Patient Coordinators and Medical Assistants staffing (pre-examinations)
- ✓ Includes: Collaborative Medicine including Doctor's Solarium and Tele-Conferencing Theater for *post-secondary educational classes*
- ✓ Includes: OHIP Billings for your practice, plus skilled IT staff to assist with EMR
- ✓ Includes: Day Surgical and Treatment Suites
- ✓ Includes: Lockers & Day Beds & Health Club servicing 40 Doctors/Specialists
- ✓ Includes: Pharmacy, Laboratory, Diagnostic Imaging, plus Allied Practitioners

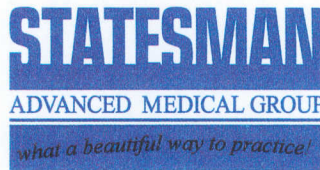
The Opportunities for Practice Growth are  
**AMAZING!**



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## **ADVANCED MEDICAL GROUP** by Statesman

Enjoyment of a Medical Career should entitle each Doctor to a balance between their Medical Practice and Personal Life.

Most established Practitioners complain that this balance-in-life has been a day to day challenge that results in compromises at-home or in-practice.

*There is a solution that is now under development in Historic London on the corner of Richmond and Victoria streets called: **ADVANCED MEDICAL GROUP.***

Doctors simply pay a monthly fee that **INCLUDES** features to facilitate balance-in-life:

- \* Turn-Key state-of-art medical suites; 2 , 3 or 4 examination rooms + office + equipped
- \* Includes: Utilities, CAM costs, Janitorial, Parking, Shuttle Services, Maintenance
- \* Includes: Ontario approved Electronic Medical Record System.
- \* Includes: Patient Coordinators and Medical Assistants staffing (pre-examinations)
- \* Includes: Collaborative Medicine including Doctor's Solarium and Tele-Conferencing Theater for *post-secondary educational classes*
- \* Includes: OHIP Billings for your practice, plus skilled IT staff to assist with EMR.
- \* Includes: Day Surgical and Treatment Suites.
- \* Includes: Lockers & Day Beds & Health Club servicing 40 Doctors/Specialists.
- \* Includes: Pharmacy, Laboratory, Diagnostic Imaging, plus Allied Practitioners.

Advanced Medical's skilled staff manage the administrative aspects of your practice, allowing you to focus on your Patients. On registration, all patients receive a new photograph of their smiling face that is transferred to the Electronic Medical System (EMRS) as well as the current in-depth health history relating to their symptoms.

At Advanced Medical Group, we listen closely to the patient's health history recognizing the relationship of their genetics, lifestyle, and diet as an integral part of the symptoms.

The Doctor is prepared with an extensive cumulative patient profile before they walk into the examination room in order to ensure time spent is efficient and productive.

For this reason, the center includes therapy through Kinesiology for health and exercise programs for all ages, as well as Saturday Nutrition Cooking Classes in our BISTRO-CAFE to teach healthy cuisine minimizing glutens and foods that might impact genetic weaknesses and nutrition balancing.

Doctor's should expect to take home an additional **\$50,000** per year while enjoying a rejuvenated practice environment at Advanced Medical Group (Accounting Synopsi).

**WHAT A BEAUTIFUL WAY TO PRACTICE !**

**(519) 850-4646**

7370 Sierra Morena Blvd. S.W., Calgary, Alberta, Canada T3H 4H9

Telephone: (403) 256-4151 Fax: (403) 256-6100

A STATESMAN GROUP OF COMPANIES DEVELOPMENT

[www.advancedmedicalgroup.net](http://www.advancedmedicalgroup.net)



# Advanced Medical Group

A New Approach to Healthcare  
(519)-850-4646



[www.advancedmedicalgroup.net](http://www.advancedmedicalgroup.net)  
[info@advancedmedicalgroup.net](mailto:info@advancedmedicalgroup.net)

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ADVANCED MEDICAL GROUP  
what a beautiful way to practice.

**Appendix D – Images of the Adjoining Streetscape  
and the Proposed Development**





Note that the above-ground driveway is not an accurate depiction.  
Instead, there will be a ramp down to the underground parking.





Note that the above-ground driveway is not an accurate depiction.  
Instead, there will be a ramp down to the underground parking.





West side of Richmond, looking north,  
directly across the street from 230 Victoria Street





South side of Victoria Street, looking east,  
directly across the street from 230 Victoria Street





North side of Victoria Street, looking west,  
230 Victoria Street is at the left edge of the photo



**Appendix E – April 4, 2014 Memo to City Council,  
Neighbourhood Survey Results,  
Background Information**