
Date: December 13, 2011

To: Strategic Priorities and Policy Committee

From: LCC Board of Directors

Subject: London Convention Centre Corporation Board of Directors Appointment

Recommendation:

The LCC Board of Directors recommends that John Irwin, CFO, CIO and Vice President of The Ivey Group of Companies be appointed to the London Convention Centre Board of Directors for a three year term starting January 2012.

Background:

Under Section 4.1 of City of London By-law NO. A-5357-298 the LCC Board currently consists of the Mayor as a member ex officio and ten members appointed by Council with the following board category recommendations:

- Two members of Council
- One member whom may but need not be engaged full-time in the hospitality sector
- One member whom may but need not be engaged full-time in the travel and transportation sector
- One member whom may but need not be engaged full-time in the health care sector
- One whom may but need not be engaged full-time in the business sector
- One whom may but need not be engaged full-time in the marketing or public relations sector
- One whom may but need not be a member of the group known as “Emerging Leaders”
- Two additional members

The LCC Board strategically seeks new Board members who are influential in an industry field and who are able to assist the LCC with introductions to potential new convention ambassadors and potential new convention opportunities for the City. In October 2011, Kerry Gerber, current Vice Chair of the LCC Board of Directors advised that he would not be able to complete his current term. Kerry is a Partner with Pricewaterhouse and brought a strong financial management approach to the LCC Board. John Irwin, CFO, CIO and Vice President of The Ivey Group of Companies, brings not only a wealth of financial knowledge to the LCC Board but also industry specific facility knowledge as he currently oversees several Ivey conference centres. Mr. Irwin’s CV is attached for your review.

The London Convention Centre Board of Directors is currently represented by the following community representatives:

Board Appointment	Sector Rep.	1 st Term	2 nd or proposed 2 nd Term	Total Potential Years Served
David Edward, Chair	Strategic Marketing	2007-2009	2010-2012	6
TBA	Finance	2012 – 2014		
Kristina Shaw, Director at Large	Emerging Leaders/Legal	2008-2010	2011-2013	5.75
Brian Soanes	Business/Banking	2010-2011	2012-2014	5
Dr. Ron Holliday	Medical	2011-2013	2014-2016	6
Dr. E. Hewitt	UWO – Institutions/International relations	2010-2012	2013-2015	6
Jeannine Cookson	Hospitality/Fanshawe College	2010-2012	2013-2015	5.5
Michael Seabrook	Travel/Transportation	2011-2012	2013-2014	4

John D. Irwin
6 September Place
London, Ontario N6K 4E7

Professional Accomplishments

- Initiated Ivey's *New Building Task Force* and currently serving as the *New Ivey Building Project Manager*—estimated value of the completed building is \$110 million.
- Serving on the *India Strategy Task Force* with the Ivey Executive Committee - exploring opportunities for degree and non-degree business opportunities in India
- Initiated and currently serving on Ivey's *Asia Strategy Task Force –Phase 2* where the goal is to determine and implement the school's next expansion into mainland China.
- Located, secured financing, and supervised the design and construction of Ivey's ING Leadership Centre within the Exchange Tower in downtown Toronto – \$3 million capital project.
- Secured financing and supervised the design and construction of the Spencer Leadership Centre Executive Wing expansion - \$7 million expansion.
- Member of Ivey's *Strategic Task Force* – resulted in the reorganization of the MBA program from a two-year program to a one-year program, as well as the expansion of the HBA program.
- In partnership with the Dean of the Business School helped negotiate a new financial model for Ivey which is unique among Canadian Business Schools as well as state-funded US Business Schools.
- Established legal entities in Shanghai and Beijing for the expansion of Ivey's career management and alumni activities.
- A member of the strategic team that established Ivey's Hong Kong campus. Responsibilities include the set-up of a legal entity, securing financing, construction of facilities, and aid in the hiring of staff.
- Along with the Dean of the Business School, negotiated a new operational and financial reorganizational agreement with UWO Senior Administration which lead to the privatization of the school's business operations into private limited companies. This agreement was unique to all North American publically funded Business Schools.

Employment History

Chief Financial Officer, Vice President of the Ivey Group of Companies, Chief Information Officer, Director of Facilities <i>Richard Ivey School of Business, University of Western Ontario, London, Ontario</i>	2004-Present
Chief Financial Officer, Vice President of the Ivey Group of Companies, Director of Facilities <i>Richard Ivey School of Business, University of Western Ontario, London, Ontario</i>	1997-2004
Chief Financial Officer <i>Richard Ivey School of Business, University of Western Ontario, London, Ontario</i>	1987-1997
Accountant <i>Perlmutter Shore & Co., London, Ontario</i>	1977-1987

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Board of Directors Experience

Director, <i>Richard Ivey School of Business India</i>	2011-Present
Chairman of Board of Directors, <i>Mainstreet Equity Corp (MEQ-TSX)</i>	2007-Present
Director, <i>Richard Ivey School of Business Ltd (Beijing)</i>	2003-Present
Director, <i>Richard Ivey School of Business (Asia) Limited</i>	1998-Present
Director, <i>Richard Ivey School of Business Foundation</i>	1995-Present

Committee/Advisory Activities

Advisor, <i>Robarts Clinical Trials</i>	2011-Present
New Ivey Building Task Force Member, <i>Richard Ivey School of Business</i>	2008-Present
India Strategy Task Force, <i>Richard Ivey School of Business</i>	2008-Present
Programs Committee Member, <i>Richard Ivey School of Business</i>	2004-Present
Accreditation Committee Member, <i>Huron College, University of Western Ontario</i>	2004-Present
Strategic Options Committee Member, <i>Richard Ivey School of Business</i>	2003-Present
Strategy Task Force Member, Advisory Board, <i>Richard Ivey School of Business</i>	2002-Present
Graduate Business Administrator's Group Board Member	1996-Present
Executive Committee Advisory Board Member, <i>Richard Ivey School of Business</i>	1995-Present
Executive Committee Member, Deans' Office, <i>Richard Ivey School of Business</i>	1995-Present

Education

Executive Development Courses – *University of Michigan Business School and Richard Ivey School of Business*

Certified General Accountants of Ontario Designation, 1987

Bachelor of Arts, Economics – *The University of Western Ontario, 1977*