

Committee: **Greater London International Airport Authority**

Organization/Sector represented: **City of London**

Name: **Heather T Broadhead**

Address:

**172 Timber Dr
London On N6K 4B3**

Occupation: **CEO**

Work experience: **Currently as CEO of Blackfriar Fiduciary Group, I have responsibilities as a director, decision maker, leader and manager. The decision-making role involves high-level decisions about policy and strategy. As the leader of the company I drive change within the organization. As a manager I preside over the organization's day-to-day operations and oversee and manage the companies strategy.**

Education: **ICD.D-(Institute of Corporate Directors Designation) professional board designation from Rotman School of Business C.I.M.- Certified in Management, from UWO More than 15 years in the management and investment industry. Prior 25 years in Cosmetic and OTC sales, marketing and brand awareness. My professional designation with respect to Board Governance and process are an asset over most. This is a national designation with a strong focus on key areas of proper board function.**

Skills: **My board experience includes governing the organization by establishing broad policies and objectives, selecting, appointing, supporting and reviewing the performance of the CEO or ED, and setting the salaries and compensation of company management. Ensuring the availability of adequate financial resources as well as approving annual budgets along with accounting to the stakeholders for an organization's performance. I have been involved in strategy oversight and development for a number of organizations.**

Interest reason: **I have been involved in a number of NFP's here in the City of London. My involvement in the Great Lakes International Airshow(GLIAS) makes me a natural fit for this board.**

Contributions: **I believe my business acumen and experience, along with my board designation make me an excellent candidate to assist this board in its mandate to service this community.**

Past contributions: **General Aviation Experience: GLIAS- I have been a Director on the Airshow in St. Thomas for 3 terms and have been an integral part of the team in it's growth and financial support. This show has grown from being a small local airshow to ranking in the top 3 in Canada for it's past 2 events. And it has improved in it's ranking in the past 2 events. I have assisted in the growth of it's added directors, assisted with their development and been a constant support to several of the key leaders on this team as well as the Board of Directors. Board Experience: ICD- I am a founding member of the current Chapter. I set an agenda, call meetings and approve the complete board package. As Chair I have implemented all committee's. I initiated the current Director evaluations and participated in the Board member selection process. As chapter chair I am involved in the development of National policy for the ICD. I have implemented a strategy for our local Chapter and its annual review and revision based on the National strategy.**

Interpersonal: **I understand my communication style, and that it differs from others. I have demonstrated the ability to communicate to a large group or audience from a podium, as well as in an smaller intimate setting with a diverse group of my peers. In both of these settings I have learned to respectfully exchange my views with those of others.**

Interview interest: **Yes**