

**5TH REPORT OF THE**  
**INVESTMENT AND ECONOMIC PROSPERITY COMMITTEE**

Meeting held on March 31, 2014, commencing at 4:04 PM, in the Council Chambers, Second Floor, London City Hall.

**PRESENT:** Councillor J.B. Swan (Chair), Mayor J. Fontana, Councillors M. Brown, D. Henderson, P. Hubert, and P. Van Meerbergen and B. Mercier (Secretary).

**ALSO PRESENT:** Councillors S. Orser, B. Polhill and H.L. Usher and R. Armistead, M. Daley, C. Dziedzic, H. Filger, M. Hayward, M. Henderson, G. Hopcroft, S. Jones, D. Munteer, M. Ribera, J. Smout, M. Turner and B. Westlake-Power.

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**I. CALL TO ORDER**

1. Disclosure of Pecuniary Interest

Recommendation: That it BE NOTED that Councillor J. Swan disclosed a pecuniary interest in clause 2 of this Report, having to do with Orchestra London, by indicating that Orchestra London is his employer

**II. CONSENT ITEMS**

2. Orchestra London

Recommendation: That, on the recommendation of the Deputy City Treasurer, the following actions be taken with respect to funding assistance for Orchestra London:

- a) the report dated March 31, 2014, this respect to this matter, BE RECEIVED for information;
- b) the cash flow funding for the months of March to June from the approved budgeted amount for Orchestra London, BE APPROVED for immediate release to Orchestra London, SUBJECT TO the ongoing review and authorization by the Civic Administration, with the release of the balance of the 2014 funding occurring monthly starting in July, 2014 to the end of 2014;
- (c) the line-of-credit guarantee, set to expire December 15, 2014, BE REVIEWED to determine the requirement for an extended period for the guarantee; and,
- d) the Orchestra London Board of Directors, along with their audit firm, BE REQUESTED to discuss a go-forward business plan, with respect to the impending expiry of the Orchestra's line-of-credit.

Voting Record

Motion to approve parts a), b) and c)  
Motion Passed

YEAS: J.F. Fontana, D.G. Henderson, M. Brown, P. Van Meerbergen, P. Hubert (5)

RECUSED: J.B. Swan (1)

Motion to approve part d)  
Motion Passed

YEAS: J.F. Fontana, M. Brown, P. Van Meerbergen, P. Hubert (4)

NAYS: D.G. Henderson (1)

RECUSED: J.B. Swan (1)

3. 2013 Annual Update on Budweiser Gardens

Recommendation: That, on the recommendation of the Deputy City Treasurer, the report dated March 31, 2014, with respect to the 2013 Annual Update on the Budweiser Gardens, BE RECEIVED.

Motion Passed

YEAS: J.F. Fontana, J.B. Swan, D.G. Henderson, M. Brown, P. Van Meerbergen, P. Hubert (6)

4. Budweiser Gardens Contract Extensions

Recommendation: That, on the recommendation of the Deputy City Treasurer, the following actions be taken with respect to the Budweiser Gardens contract extensions:

- a) the report dated March 31, 2014, from the Deputy City Treasurer, with respect to this matter, BE RECEIVED; and,
- b) the Civic Administration BE DIRECTED to confirm concurrence, in writing, for the contract extensions with New Era Tickets and Ovations Food Services.

Motion Passed

YEAS: J.F. Fontana, J.B. Swan, D.G. Henderson, M. Brown, P. Van Meerbergen, P. Hubert (6)

5. Hotel Room Tax - Resubmitted

Recommendation: That the following actions be taken with respect to a potential levy related to hotel/motel rates:

- a) Whereas the tourism and hotel industry creates new economic activity for the city of London and creates opportunities for many Londoners; and,  
  
Whereas the City Council does not have the authority to implement a hotel tax under the Municipal Act 2001; and,  
  
Whereas there is an interest in a made-in-London option that creates a Destination Marketing Fund that would provide additional funding for event attraction and development, as well as the development of facilities and/or infrastructure that would improve hotel occupancy in London;  
  
Therefore be it resolved that the London Hotel Association BE ENCOURAGED to consider a voluntary levy that would establish such a fund, with the assistance of Tourism London; and,
- b) the federal and provincial governments BE ENCOURAGED to continue to invest in tourism;

it being noted that the Investment and Economic Prosperity Committee received the resubmitted report dated February 13, 2008, from the City Solicitor and Director, Intergovernmental and Community Liaison, in accordance with the Municipal Council direction during the 2014 Budget deliberations, and the attached communication dated March 31, 2014 from J. Winston, General Manager, Tourism London, with respect to this matter.

Voting Record

Motion to approve part a)  
Motion Passed

YEAS: J.F. Fontana, J.B. Swan, D.G. Henderson, M. Brown, P. Hubert (5)

NAYS: P. Van Meerbergen (1)

Motion to approve part b)  
Motion Passed

YEAS: J.F. Fontana, J.B. Swan, D.G. Henderson, M. Brown, P. Van Meerbergen, P. Hubert (6)

6. 2013 London Convention Centre Results

Recommendation: That, on the recommendation of the London Convention Centre (LCC) Board of Directors, the LCC 2013 operational surplus in the amount of \$4,061, BE TRANSFERRED to the LCC Special Projects Reserve; it being noted that the Investment and Economic Prosperity Committee received a communication dated February 21, 2014, from the Board of Directors, LCC, with respect to this matter.

Motion Passed

YEAS: J.F. Fontana, J.B. Swan, D.G. Henderson, M. Brown, P. Van Meerbergen, P. Hubert (6)

**III. SCHEDULED ITEMS**

7. London Medical Innovation and Commercialization Network Update

Recommendation: That the following actions be taken with respect to the London Medical Innovation and Commercialization Network Update:

- a) the attached Executive Summary and presentation dated March 2014, from Dan Ross, President and CEO, London Health Sciences Foundation and Paul Paolatto, Executive Director, WORLDdiscoveries and Western Research Parks, with respect to an update on the London Medical Innovation and Commercialization Network, BE RECEIVED, with enthusiasm; and,
- b) the Contribution Agreement for the London Medical Innovation and Commercialization Network, BE PRESENTED to the Investment and Economic Prosperity Committee (IEPC), in two to three weeks.

Motion Passed

YEAS: J.F. Fontana, J.B. Swan, D.G. Henderson, M. Brown, P. Van Meerbergen, P. Hubert (6)

8. Music Task Force Update

Recommendation: That the following actions be taken with respect to the Music Task Force:

- a) the Civic Administration BE DIRECTED to ensure that the Terms of Reference for the Music Industry Development Task Force is reflective of it being an industry-lead Task Force, comprised of self-appointed representatives of the local music stakeholders; it being noted that the final report of the Task Force will be received by the Investment and Economic Prosperity Committee, for information; and,
- b) the attached communication dated March 31, 2014, from H. Filger, Director of Corporate Investments and Partnerships, and the Municipal Council resolution adopted at its meeting held on February 11, 2014, with respect to the music industry strategy, BE RECEIVED.

Motion Passed

YEAS: J.F. Fontana, J.B. Swan, D.G. Henderson, M. Brown, P. Van Meerbergen, P. Hubert (6)

**IV. ITEMS FOR DIRECTION**

None.

**V. DEFERRED MATTERS/ADDITIONAL BUSINESS**

None.

**VI. ADJOURNMENT**

The meeting adjourned at 5:58 PM.