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| TO: | CHAIR AND MEMBERS CORPORATE SERVICES COMMITTEE MEETING ON MARCH 25, 2014 |
| FROM: | CATHY SAUNDERS CITY CLERK |
| SUBJECT | CITY OF LONDON DAYS BUDWEISER GARDENS |

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| RECOMMENDATION |
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That, on the recommendation of the City Clerk, notwithstanding Council Policy 3(8) – Policy for City Events at Budweiser Gardens, which restricts a group from having more than two event days over a five year consecutive period, that the request from the United Way London & Middlesex to host the annual United Way Campaign Launch & 3M Harvest Lunch on September 17, 2014 BE APPROVED.

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| PREVIOUS REPORTS PERTINENT TO THIS MATTER |
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- Corporate Services Committee – May 7, 2013

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| BACKGROUND |
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The City of London agreement with the London Civic Centre (LP) provides for five community days annually for community use at the Budweiser Gardens. The agreement makes the following provisions:

“The Landlord and the Tenant acknowledge and agree that each of them shall permit the City to have exclusive use of the Project (excluding areas over which the London Knights or other subtenants or licensees have exclusive possession) on five (5) days in each calendar year on sixty (60) days’ notice prior to the Tenant and the Landlord on an entirely rent-free basis, except as set out in this subsection, for the purpose of community events which are primarily “not for profit” in nature, on dates which do not conflict or compete with events previously arranged or booked by the Tenant for the Project. The City shall be entitled to all ticket revenue and any revenue generated by special concession at such events, and all other revenue normally derived from the Project, such as from the food and beverage facilities, shall be included in Gross Revenue. The City shall pay for all out-of-pocket direct costs incurred by the Tenant for such occasion, such as the costs of staffing, security, janitorial and maintenance services. However, the City shall not be required to pay costs that the Tenant would have incurred anyway even if the City’s event had not been held. For these purposes, “community events” means events which are primarily for civic purposes, high school, university or college sports and events, celebrations or charity events and shall include without limitation, high school and college graduations, community banquets and receptions and speaker programs but shall not include any events which have previously used the Project in accordance with normal rental or use arrangements”.

On behalf of the United Way London & Middlesex, Kelly Ziegner has submitted the attached correspondence, dated January 9, 2014, requesting a “rent free” day at the Budweiser Gardens for their fundraising event to be held on September 17, 2014.

Council Policy 3(8) – Policy for Events at the Budweiser Gardens restricts a group from having more than two event days over a five year consecutive period. The United Way Campaign Launch & 3 M Harvest Lunch has been granted an event day in 2009, 2010, 2012 and 2013. Given that only two other requests for the use of a City of London day at the Budweiser Gardens has been received for consideration of approval, the Civic Administration recommends that this request be approved, notwithstanding the restrictions outlined in the Policy.

A copy of the policy has been attached as Schedule "A" to this report.

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| RECOMMENDED BY: |
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| CATHY SAUNDERS CITY CLERK |

Attachment
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