

<b>TO:</b>	<b>CHAIR AND MEMBERS CORPORATE SERVICES COMMITTEE MEETING OF MARCH 25, 2014</b>
<b>FROM:</b>	<b>GRANT HOPCROFT, DIRECTOR OF INTERGOVERNMENTAL AND COMMUNITY LIAISON</b>
<b>SUBJECT:</b>	<b>LONDON BID TO HOST AMO ANNUAL GENERAL MEETING, CONFERENCE, AND TRADE SHOW 2018, 2019, and 2020</b>

<b>RECOMMENDATION</b>
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That, on the recommendation of the Director of Intergovernmental and Community Liaison, Civic Administration **BE AUTHORIZED** to submit a bid for the City of London to host the Association of Municipalities of Ontario 2018, 2019, and 2020 Association of Municipalities of Ontario (AMO) Annual General Meeting, Conference and Trade Show including an undertaking that the City of London will:

- a. Host and finance the Welcome Reception;
- b. Provide volunteers to assist with the collation of delegate kits, and to guide study tours and other tasks;
- c. Provide a local planning committee which will develop study tours;
- d. Provide shuttle buses between hotels, if necessary;
- e. Provide study tour program buses; and
- f. Provide civic greetings to delegates from the Mayor

<b>PREVIOUS REPORTS PERTINENT TO THIS MATTER</b>
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Board of Control, November 12, 2008; December 9, 2009; July 21, 2010  
 Finance and Administration Committee, December 15, 2010; October 19, 2011  
 Finance and Administration Committee, *Host 2014, 2015, 2016*, October 19, 2011  
 Finance and Administration Committee, *AMO Annual General Meeting 2014*; April 16, 2012, November 5, 2012  
 Corporate Services Committee, Ministerial Delegations, *AMO Annual General Meeting, Conference and Trade Show*, October 8, 2013

<b>BACKGROUND</b>
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Due to the size of the Annual General Meeting, Conference and Trade Show of the Association of Municipalities of Ontario (AMO), only a small number of venues and locations within the province can host this event held each August. As a result, AMO has decided to select and book locations at least five years in advance. Locations are booked for the next four years, 2014 in London, 2015 in Niagara Falls, 2016 in Windsor and 2017 in Ottawa. The request for proposal package has been issued to four potential host communities, of which London is one. The AMO selection committee may recommend that one location be selected for all of the three years, two of the three years, or a different location for each year.

The AMO General Meeting, Conference and Trade Show is Ontario's foremost educational forum for municipal governments. The 2011 conference, hosted by London and Middlesex, attracted over 2,600 participants including more than 1,600 municipal delegates, Ontario's Premier, both opposition leaders, many members of the Ontario Government's cabinet, Opposition critics, MPPs, and exhibitors. This year's conference is expected to attract the same number of delegates.

Host municipalities must be members in good standing with AMO, and accept responsibilities, demonstrated by a council resolution, which include hosting and financing the Welcome Reception; providing volunteers to assist with the collation of delegate kits, and to guide study tours and other tasks; providing a local planning committee which will develop study tours; providing shuttle buses between hotels, if necessary; providing study tour program buses; and providing civic greetings to delegates from the Mayor. Host responsibilities also include hosting a Welcome Reception at the conference in the preceding year. As with the 2014 conference, a

host sponsorship program will be developed in cooperation with Tourism London to secure external funding to recover hosting costs to the maximum extent possible.

The 2011 conference generated an economic impact of approximately \$3.4 million.

More information about this year's conference is available at [www.amo.on.ca](http://www.amo.on.ca).

<b>PREPARED BY:</b>	<b>RECOMMENDED BY:</b>
<b>JILL TANSLEY MUNICIPAL POLICY SPECIALIST</b>	<b>GRANT HOPCROFT DIRECTOR, INTERGOVERNMENTAL AND COMMUNITY LIAISON</b>