



March 28, 2026

Subject: Support for BetterHomes London Program - Council Meeting

Dear Mayor and Members of Council,

I am writing to express my support for the BetterHomes London program being considered for approval at the March 31st Council meeting.

As the owner of NRGWise Consulting, a NRCAN-licensed energy service organization operating in southwestern Ontario, I have witnessed firsthand the transformative impact that well-designed municipal home energy retrofit programs can have on communities.

Why BetterHomes London Matters:

Economic Benefits: Home energy retrofit programs create local jobs, stimulate the construction sector, and keep energy dollars circulating within the local economy rather than leaving the community through utility bills.

Climate Action: Residential buildings are a significant source of greenhouse gas emissions. BetterHomes London represents meaningful climate action that directly reduces London's carbon footprint while making homes more comfortable and affordable to operate.

Homeowner Support: Middle-income Londoners face a unique challenge—their homes need energy efficiency improvements, but they often lack access to both the upfront capital and the technical expertise to plan effective retrofits. BetterHomes London addresses both barriers through financing and coaching.

Proven Model: Programs like Guelph Greener Homes and Toronto's HELP have demonstrated that municipal home energy retrofit programs work. London has the opportunity to learn from these successes and implement a program tailored to local needs.

Economic Accessibility: By providing financing options and expert guidance, BetterHomes London removes the barriers that prevent homeowners from making energy-efficient upgrades, ensuring that the benefits of home retrofits are accessible to more residents.

Partnership Opportunities: As a local energy services provider, NRGWise is ready to support BetterHomes London through NRCAN-certified energy assessments, retrofit coordination, and homeowner support services. We see this program as an opportunity to collaborate with the City, LEN, and other partners to ensure participant success.

London has an opportunity to demonstrate leadership in residential climate action while supporting homeowners and creating local economic benefits. I strongly encourage Council to approve BetterHomes London.

Thank you for your consideration and for your commitment to building a more sustainable London.
Sincerely,

Ladi Ogunjimi
Director – Product Strategy & Operations
NRGWise Consulting
NRCAN Licensed Service Organization

