



Community CarShare

your local non-profit carsharing co-operative

**Access to Vehicles Without the Cost
Hassle or Pollution of Owning
Your Own.**





Community CarShare

What is CarSharing?

- Self-serve access, 24 hours per day, to a fleet of vehicles stationed across the community, on a pay-per-use basis
- Enables a transition to transit, cycling, and other sustainable choices
- Local operations from Victoria to Halifax, and from Brisbane to Zurich
- An idea whose time has come



Join it.



Choose it.



Size it.



Book it.



Drive it.



Charge it.



Dig it.



Grow it.



Community CarShare

Who we are

- Ontario's first CarSharing organization, founded in Kitchener in 1998
- Operating in Waterloo Region, Hamilton, Guelph, St. Catharines, and many more!
- Serving over 1,000 members with 37 cars
- Membership growing at about 40-50% per year



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How to use the system and the vehicles



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Your Smart Card gives you full access to all Community CarShare vehicles. It is your key, programmed with your unique member number.

Member can make reservations online, using a smartphone, or by reaching the call centre, 24 hours a day.



Community CarShare

Environmental Benefits

- The average CarShare member drives 50% less than before when they owned a vehicle, why?
- For every CarShare vehicle on the road 5-15 cars are taken off the road.
- City goals for cycling, walking, transit usage, we can help!
- Triple bottom line: environment, social, financial



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The right vehicle for each trip...

Choosing a vehicle:

- Number of people
- Amount of cargo
- Efficiency
- Comfort
- Familiarity
- etc.





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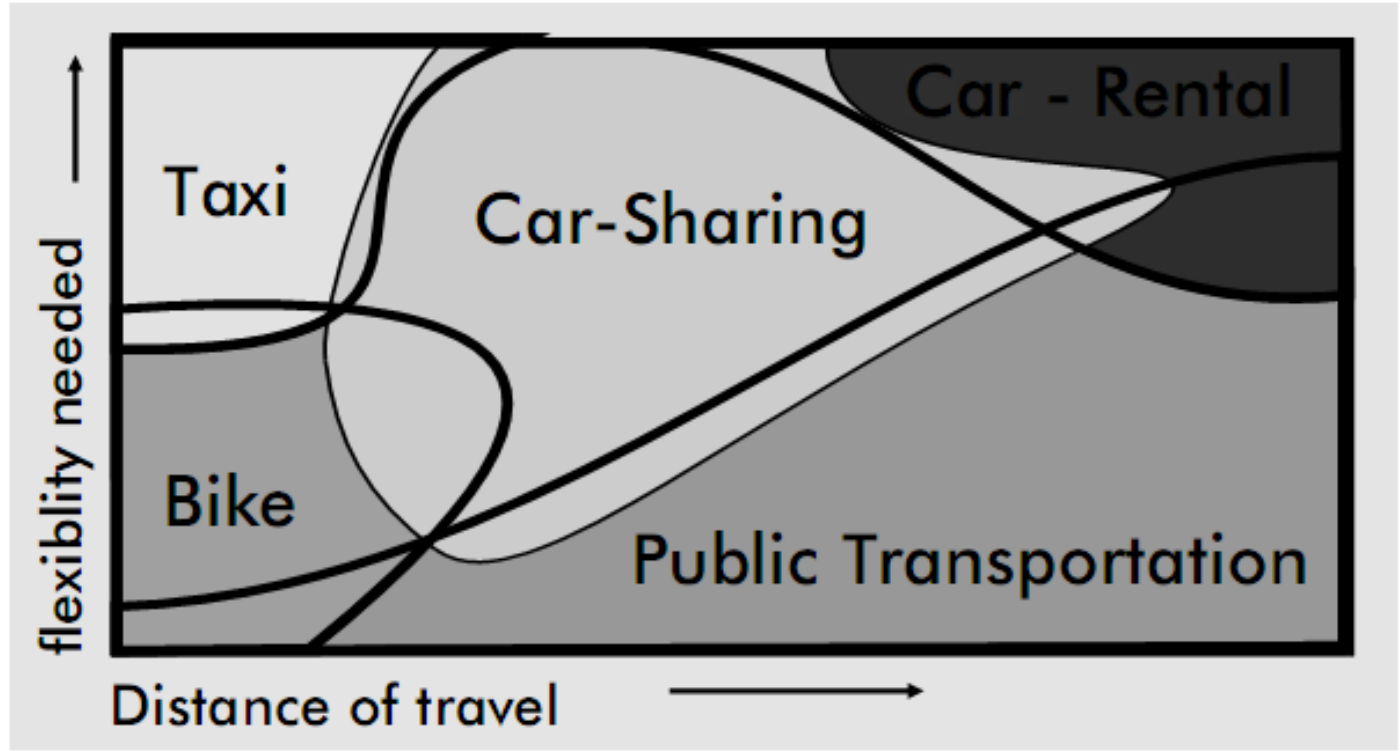
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Community	Credit	Parking	Membership
Region of Waterloo	\$30,000	Yes	60+ drivers
City of Kitchener	\$30,000	Yes	35+ drivers
City of Cambridge	\$30,000	Yes	Not yet proposed
City of Waterloo	\$30,000	Yes	12+ drivers
City of Hamilton	\$150,000	Yes and on street pilot	15+ drivers
Township of Woolwich	No	Yes	No
City of St. Catharines	Yes, pending membership goal	Yes	Yes, pending membership goal
City of Guelph	In progress	Yes	In progress



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What is planned for London?

- Launch in the spring of 2014 (March to May)
- At least 3 vehicles in the Downtown and other high demand neighbourhoods
- Hiring of a local staff person and office rental
- Very scalable, ability to grow to 30+ cars based on demand



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How could the city be involved?

- Review with staff potential parking spaces in City lots and provide in-kind parking
- Extend line of credit to the co-operative for \$150,000 (based on population) for a 5-10 year term, at an appropriate interest rate
- Analyze transportation budget and target where CarShare would work best with City of London corporate membership



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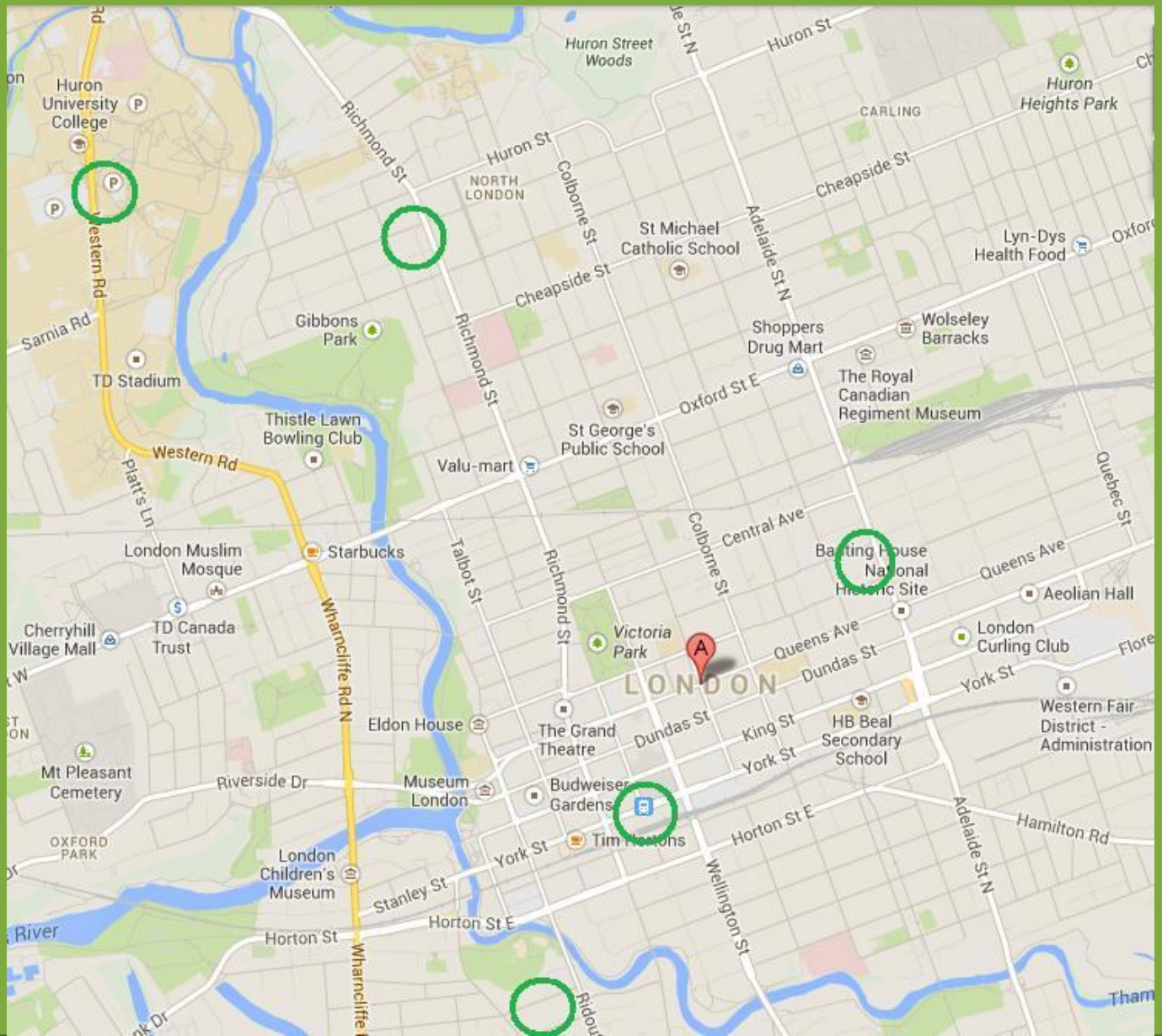
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Recap

- Spring launch 2014, London will become part of the Community Carshare family
- Help the City achieve it's goals, while also paying interest on a line of credit
- Solution to environmental, social, and financial problems, provided by a non-profit CarSharing co-operative



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