



London Cycling Club

To the Mayor, Counselors, City of London Staff and Residents:

There are many reasons to support a Cycling Advisory Committee since Cycling is good for London's residents, London's economy and London's administration.

London's People

- **Active transport is a key feature that young professionals look for in their urban community** – Cycling infrastructure encourages the retention of young entrepreneurs – professionals and graduates who prefer to live and work in vibrant downtowns. Consider that the number of people under the age of 30 getting drivers' licenses is dropping dramatically
- Cycling is a healthy pastime that London residents of all ages can and do enjoy
- Increasing safe cycling opportunities will increase London's ridership, and also ease traffic congestion

London's Economy

- **Cycling tourism is an increasingly lucrative industry** that the London area is well positioned take advantage of
- **Reduce infrastructure costs** – Cycling infrastructure is cost effective – installation and maintenance costs are minimal, while auto transportation infrastructure is costly to maintain – consider this, the more residents cycle, the less they use auto transport and the less wear and tear on the infrastructure, and the reduced need to widen as many major arteries

London's Administration

- **London has made commitments to active transportation and complete streets.** The CAC will be instrumental in helping London meet those commitments
- **London is falling behind other Ontario cities,** and is one of the few cities in Ontario that does not have a CAC
- **Ontario's new cycling strategy** recognizes that cyclists have unique needs compared to auto drivers
- **London's extensive cycling community will gain an effective voice and input** to planning and problem solving
- **Reduce energy consumption** – In keeping with London's call for proposals to reduce energy consumption. Neighbourhoods with dense development, high street connectivity, and access to transit opportunities will consume up to 25% less energy from motorized vehicles compared to neighbourhoods built without active transportation in mind.

Please support a Cycling Advisory Committee – Many North American cities successfully model how Cycling Advisory Committees support municipal efforts to cost effectively provide active transport opportunities and reduce infrastructure expenditures. Creating a Cycling Advisory Committee would be a huge step forward for the Forest City. When this issue comes back to the Civic Works Committee, On behalf of the 150+ London residents who cycle with the London Cycling Club, **We ask you to vote in favour of creating a Cycling Advisory Committee.** The creation of a dedicated CAC that represents cyclists' needs in planning and transportation issues would be a huge step forward in making London the world-class city we all know it can be, and we urge you to support it.

Regards,

The Board of Directors
London Cycling Club