

December 9, 2013

Chair and Members
Community and Protective Services Committee

Re: **City of London Sign By-law Review**

Further to Item #11 on the Community and Protective Services Committee Agenda for this evening, I would like to advise that over the last several months I, and many of my colleagues, have been contacted by members of the community who have expressed frustration with what they feel are overly restrictive provisions within the City of London's Sign By-law. I fully appreciate that it is challenging to find a balance between the commercial needs of those who utilize signage to promote their business, safety considerations for the general public, as well as the aesthetics of signage within a neighbourhood, however I am hoping that a fresh look at the City of London's Sign By-law will find a better compromise than what we currently have.

I believe that the Civic Administration is expected to report back to the Community and Protective Services Committee, in Early 2014, with respect to potential changes to the City of London's Sign By-law. I would like to enquire as to what meeting that report will be coming back to, and if that report will propose changes that will help alleviate some of the frustration I, and my colleagues, have been hearing about.

Respectfully submitted

Harold Usher
Councillor, Ward 12