



London
C A N A D A

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Wednesday February 5, 2025

To: Chair, Planning and Environment Committee

Dear Committee Members:

The Council's 2023-2027 Strategic Plan for the City of London identifies "Economic Growth, Culture, and Prosperity" as a strategic area of focus. This involves working better together for economic growth and Business Improvement Areas (BIAs) of London and continuing to build strong working relationships with such community partners. In line with this area of focus, the City provides guidance to the BIA's in regard to establishment and ongoing business and financial operations. The City also acts as the intermediary with respect to collecting the approved levy amount which fund services provided to the BIA members and thus promote continued growth in London's economy.

The 2025 proposed budget proposals from our BIAs were reviewed and supported at the Infrastructure and Corporate Services Committee on January 13, 2025. The governance of BIA's fall under the Planning and Environment Committee. To better serve our BIAs and to review our by-Laws, we therefor would like to bring forward the following motion:

That Civic Administration BE DIRECTED to review and update the Business Improvement Area By-Laws, including the addition of a mechanism to encourage Business Improvement Areas to submit their annual reports on a more timely basis, and report back to a future meeting of the Planning and Environment Committee.

We would also like to take this opportunity to thank all our Five BIA's for their contribution and investments in our communities.

Regards,

Elizabeth Pelozo
Councillor, Ward 12

Anna Hopkins
Councillor, Ward 9