

Bill No. 51  
2025

By-law No. A.-\_\_

A by-law to raise the amount required for the purposes of the Old East Village Business Improvement Area Board of Management for the year 2025 in accordance with section 208 of the *Municipal Act, 2001*.

WHEREAS subsection 5(3) of the *Municipal Act, 2001* S.O. 2001, c.25, as amended, provides that a municipal power shall be exercised by by-law;

AND WHEREAS section 9 of the *Municipal Act, 2001* provides that a municipality has the capacity, rights, powers and privileges of a natural person for the purpose of exercising its authority under this or any other Act;

AND WHEREAS subsection 10(1) of the *Municipal Act, 2001* as amended provides that a municipality may provide any service or thing that the municipality considers necessary or desirable for the public;

AND WHEREAS subsection 10(2) of the *Municipal Act, 2001* as amended provides that a municipality may pass by-laws respecting; the financial management of the municipality (paragraph 3) and services or things that the municipality is authorized to provide under subsection 10(1) (paragraph 7);

AND WHEREAS By-law No. CP-1, as amended, provides for an improvement area to be known as the Old East Village Business Improvement Area and establishes a Board of Management for it known as the Old East Village Business Improvement Area Board of Management;

AND WHEREAS subsection 208(1) of the *Municipal Act, 2001* provides that the municipality shall annually raise the amount required for the purposes of the board of management (of a business improvement area);

AND WHEREAS section 23 of the *Municipal Act, 2001* provides that without limiting sections 9, 10 and 11 those sections authorize a municipality to delegate its powers under the *Municipal Act, 2001*;

AND WHEREAS it is deemed expedient to pass this by-law;

NOW THEREFORE the Municipal Council of The Corporation of the City of London enacts as follows:

1. That the budget for the 2025 fiscal year submitted by the Old East Village Business Improvement Area Board of Management attached as Schedule "A" is approved.
2. The amount to be raised by the Corporation for the 2025 fiscal year for the purposes of The Old East Village Business Improvement Area Board of Management and pursuant to subsection 208(1) of the *Municipal Act, 2001* is \$42,000.
3. A special charge is established for the amount referred to in section 2 of this by-law by a levy in accordance with By-law No. CP-1, as amended.
4. The special charge referred to in section 3 of this by-law shall have priority lien status and shall be added to the tax roll pursuant to subsection 208(7) of the *Municipal Act, 2001*.

5. The administration of this by-law is delegated to the City Treasurer who is hereby authorized and directed to do such things as may be necessary or advisable to carry out fully the provisions of this by-law.

6. This by-law comes into force and effect on the day it is passed subject to the provisions of PART VI.1 of the *Municipal Act, 2001*.

PASSED in Open Council on January 21, 2025 subject to the provisions of PART VI.1 of the *Municipal Act, 2001*.

Josh Morgan  
Mayor

Michael Schulthess  
City Clerk

First Reading – January 21,2025  
Second Reading – January 21,2025  
Third Reading – January 21,2025

## Schedule "A"

### Old East Village Business Improvement Area 2025 Proposed Budget with 2024 Comparators Revenue Overview

Revenue Detail:	2023 Audited Actuals <sup>1</sup>	2024 Approved Budget	2024 Projected Actuals	2024 Projected Variance	2025 Proposed Budget	Percentage of Total Revenue	Increase/ Decrease over 2024	Percentage Budget Change over 2024
Municipal Special Levy	42,000	42,000	42,000	0	42,000	10.1%	0	0.0%
Tax Write Offs/Allowance	-4,916	-2,000	-4,916	-2,916	-4,800	-1.2%	-2,800	140.0%
<b>Net Municipal Special Levy</b>	<b>37,084</b>	<b>40,000</b>	<b>37,084</b>	<b>-2,916</b>	<b>37,200</b>	<b>8.9%</b>	<b>-2,800</b>	<b>-7.0%</b>
Interest Income	0	250	4,400	4,150	2,000	0.5%	1,750	700.0%
City of London Funding	141,102	141,102	141,102	0	141,102	33.8%	0	0.0%
Draw from Operating Fund	0	470,748	172,805	-297,943	232,798	55.8%	-237,950	(50.5%)
COVID-19 Relief Funding	500,000	0	0	0	0	0.0%	0	N/A
LEDC Vacancy Reduction Program	19,737	0	0	0	0	0.0%	0	N/A
Other Program Funding	27,583	0	0	0	0	0.0%	0	N/A
Activation Funding	50,000	0	0	0	0	0.0%	0	N/A
Canadian Urban Institute	11,339	0	0	0	0	0.0%	0	N/A
HST Rebate	0	4,000	5,281	1,281	4,000	1.0%	0	0.0%
Digital Main Street Grant	17,765	0	0	0	0	0.0%	0	N/A
Miscellaneous Income	0	0	0	0	0	0.0%	0	N/A
<b>Total Revenue</b>	<b>804,610</b>	<b>656,100</b>	<b>360,672</b>	<b>-295,428</b>	<b>417,100</b>	<b>100.0%</b>	<b>-239,000</b>	<b>-36.4%</b>

## Expenditure Overview

Expenditure Detail:	2023 Audited Actuals	2024 Approved Budget	2024 Projected Actuals	2024 Projected Variance	2025 Proposed Budget	Percentage of Total Revenue	Increase/ Decrease over 2024	Percentage Budget Change over 2024
<b>Administration</b>								
Salary & Benefits	171,399	160,000	129,000	31,000	130,000	31.2%	-30,000	(18.8%)
Telephone and Internet	1,903	1,750	1,995	-245	2,000	0.5%	250	14.3%
Travel	0	500	1,600	-1,100	1,700	0.4%	1,200	240.0%
Operating Supplies & Costs	13,232	2,000	450	1,550	1,000	0.2%	-1,000	(50.0%)
Printing & Communications	1,249	1,500	1,200	300	1,000	0.2%	-500	(33.3%)
Equipment & Building Allowance	1,043	4,500	0	4,500	0	0.0%	-4,500	(100.0%)
Contract Employment	0	2,000	453	1,547	2,000	0.5%	0	0.0%
Financial Audits	9,999	3,350	5,000	-1,650	5,000	1.2%	1,650	49.3%
Training Education Development	225	2,000	1,850	150	2,500	0.6%	500	25.0%
Miscellaneous Expense	723	7,000	105	6,895	0	0.0%	-7,000	(100.0%)
<b>Total Administration</b>	<b>199,773</b>	<b>184,600</b>	<b>141,653</b>	<b>42,947</b>	<b>145,200</b>	<b>34.8%</b>	<b>-39,400</b>	<b>(21.3%)</b>
<b>Rent</b>								
Rent and Hydro	12,878	15,000	13,000	2,000	14,000	3.4%	-1,000	(6.7%)
<b>Total Rent</b>	<b>12,878</b>	<b>15,000</b>	<b>13,000</b>	<b>2,000</b>	<b>14,000</b>	<b>3.4%</b>	<b>-1,000</b>	<b>(6.7%)</b>
<b>Member Services</b>								
Advertising Marketing Promotions	7,829	8,500	5,900	2,600	6,000	1.4%	-2,500	(29.4%)
Purchased Services	67,962	20,000	19,000	1,000	20,000	4.8%	0	0.0%
<b>Total Member Services</b>	<b>75,791</b>	<b>28,500</b>	<b>24,900</b>	<b>3,600</b>	<b>26,000</b>	<b>6.2%</b>	<b>-2,500</b>	<b>(8.8%)</b>

Expenditure Detail:	2023 Audited Actuals	2024 Approved Budget	2024 Projected Actuals	2024 Projected Variance	2025 Proposed Budget	Percentage of Total Revenue	Increase/ Decrease over 2024	Percentage Budget Change over 2024
<b>Business Development</b>								
Special Projects	24,336	10,000	0	10,000	4,000	1.0%	-6,000	(60.0%)
Other Program Expenses	12,745	0	0	0	0	0.0%	0	N/A
Beautification	6,810	12,000	900	11,100	14,000	3.4%	2,000	16.7%
Community Initiatives	3,558	6,000	2,000	4,000	8,400	2.0%	2,400	40.0%
<b>Total Business Development</b>	<b>47,449</b>	<b>28,000</b>	<b>2,900</b>	<b>25,100</b>	<b>26,400</b>	<b>6.3%</b>	<b>-1,600</b>	<b>-5.7%</b>
<b>COVID-19 Relief Expenses</b>								
Special Events Grant	0	95,301	41,171	54,130	35,000	8.4%	-60,301	(63.3%)
Sign Grant	0	29,675	12,820	16,855	20,000	4.8%	-9,675	(32.6%)
Safety & Security Grant	0	71,063	30,700	40,363	45,000	10.8%	-26,063	(36.7%)
Private Property Clean-Up Program	0	91,433	39,500	51,933	59,500	14.3%	-31,933	(34.9%)
OEV Gift Card Program	0	99,534	43,000	56,534	40,000	9.6%	-59,534	(59.8%)
Driftscape Interactive Business Booster	0	12,995	5,614	7,381	6,000	1.4%	-6,995	(53.8%)
Beautification & Community Initiatives	0	0	13,900	-13,900	0	0.0%	0	N/A
<b>Total COVID-19 Relief Expenses</b>	<b>0</b>	<b>400,000</b>	<b>186,705</b>	<b>213,295</b>	<b>205,500</b>	<b>49.3%</b>	<b>-194,501</b>	<b>-48.6%</b>
<b>Other</b>								
Harmonized Sales Tax	1,773	0	0	0	0	0.0%	0	N/A
Miscellaneous	0	0	0	0	0	0.0%	0	N/A
<b>Total Other</b>	<b>1,773</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>N/A</b>

Expenditure Detail:	2023 Audited Actuals	2024 Approved Budget	2024 Projected Actuals	2024 Projected Variance	2025 Proposed Budget	Percentage of Total Revenue	Increase/ Decrease over 2024	Percentage Budget Change over 2024
<b>Total Expenditure</b>	337,664	656,100	369,158	286,943	417,100	100.0%	-239,000	(36.4%)
<b>Net Surplus / (Deficit)</b>	<b>466,946</b>	<b>0</b>	<b>-8,486</b>	<b>-8,486</b>	<b>0</b>			
<b>Draw from / (Contribution to) Operating Fund</b>	<b>-466,946</b>	<b>0</b>	<b>8,486</b>	<b>8,486</b>	<b>0</b>			
<b>Net</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>			

All figures subject to audit.

All figures subject to rounding.