



BRIEFING NOTE

Culture

December 19, 2011

1. Funding

Issue:

It is recognized by the City of London that the Federal Government has continued to increase its funding support for culture over the last few years and we would like to see this funding maintained. There are a variety of funding opportunities available through the Department of Canadian Heritage and the Canada Council for the Arts to which the cultural community in London has access. Additional operating and capital funding for museums continues to be a need in London.

Key Messages:

- The City of London appreciates the federal government's recent support through the 1812 Commemoration Fund, and the Diamond Jubilee Fund. Continued funding is the cornerstone for creating a diverse, innovative and creative economy in London, ON. The funding programs leverage opportunities for London to attract and retain youth and newcomers and preserve, develop and celebrate culture in London.
- The Canadian Federation of Friends of Museums has stressed that finding sufficient operating and capital funding for museums is an ongoing issue and museums must spend a lot of time and energy fundraising to augment scarce funding available.
- 3% of the jobs in the London Census Metropolitan Area are in the Culture Sector
- Arts and Culture represents over 630,000 jobs in the Canadian economy.
- Canada's cultural industries represent \$46 billion to the Canadian economy.

Background:

The economic impact of cultural organizations has a significant national impact, generating:
5.7 million full-time jobs;
\$104.2 billion in household income;
\$7.9 billion in local government tax revenues; and,
\$12.6 billion in federal government income taxes.