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London
CANADA

September 24, 2024

Dear Colleagues,

As some of you may be aware, third-party food and beverage concession operations are contracted out in City of London Arenas. Not only is this a source of revenue for the city, but more importantly, it is an amenity enjoyed by Londoners and out of town visitors while in our arenas. Food service technology has also evolved (ex. Air fryers) which may allow for expanded food service operations. Therefore, we are seeking your support to review current food and beverage concession operations in city arenas and identify opportunities for expanded offerings and vendor opportunities.

Motion:

the Civic Administration BE DIRECTED to initiate a review of current arena concession operations and report back in Q1 2025 on the current operations across city arenas pertaining to food and beverage concessions including revenue, current vendors, and weekly hours of operation.

Sincerely,

Elizabeth Pelozo
Budget Chair
Councillor, Ward 12

Shawn Lewis
Deputy Mayor