



Corporation of the City of London
300 Dufferin Ave
London, Ontario N6A 6H9

Attention: Investment and Economic Prosperity Committee

Dear IEPC Members,

The London Arts Council is submitting this letter of support in regards to Sunfest - London Committee for Cross Cultural Arts' 20th Anniversary Celebration request.

Sunfest is a leading arts organization in London, both staff and volunteers make a significant contribution to the cultural depth of our city and we're excited celebrate in 2014 their 20th Anniversary in London, Ontario.

Sunfest is consistently recognized as one of Canada's premiere World Music Festivals attracting thousands of people annually to London's Victoria Park. Sunfest is highly anticipated each year with its multi-disciplinary programming of music, dance and visual art the festival spotlights premiere artists from around the world.

With the support of the Investment and Economic Prosperity Committee Sunfest will plan a special tribute to London including an additional day to the 2014 festival schedule; organizers will highlight London and visiting professional artists while also providing leaders with an opportunity to celebrate Sunfest on this dedicated London Day.

The London Arts Council through its commitment and stewardship of the Cultural Prosperity Plan recognizes that this request is in keeping with many of the strategic directions of the plan. We appreciate the ongoing leadership of both the Culture Office and City Council to support and celebrate culture in London, Ontario.

Thank you,

Andrea Halwa
Executive Director | London Arts Council