

TO:	CHAIR AND MEMBERS BUILT & NATURAL ENVIRONMENT COMMITTEE MEETING ON AUGUST 15, 2011 7:00 pm
FROM:	PAT MCNALLY EXECUTIVE DIRECTOR of PLANNING, ENVIRONMENTAL AND ENGINEERING SERVICES
SUBJECT:	AGREEMENT with HORTICULTURAL TRADES ASSOCIATION INC. for the FUTURE ENHANCEMENT OF THE VETERANS MEMORIAL PARKWAY

RECOMMENDATION

That, on the recommendation of the Executive Director of Planning, Environmental and Engineering Services, the following actions be taken with respect to the creation of a community-led initiative to complete planned enhancements to Veterans Memorial Parkway:

- (a) the attached proposed by-law (Appendix "A") **BE INTRODUCED** at a future meeting of the Municipal Council to authorize an agreement between the City of London and the Horticultural Trades Association Incorporated, operating as Landscape Ontario, to lead the Veterans Memorial Parkway Community Programme and to authorize the Mayor and the City Clerk to execute the Agreement;
- (b) the approval given herein **BE CONDITIONAL** upon the Corporation entering into a formal Agreement with the Horticultural Trades Association Incorporated,
- (c) the Source of Financing for the City of London's 2011 financial obligations, as detailed in Section 31 of the Agreement **BE APPROVED** as set out in the Source of Financing Report attached hereto as Appendix "B";
- (d) the Civic Administration **BE AUTHORIZED** to undertake all the administrative acts that are necessary in connection with this Agreement, and,
- (e) Landscape Ontario **BE THANKED** for taking a leadership role for this community-led venture;

it being noted that municipal financing to support the Agreement has been included in the proposed 2012 Capital Budget (Enhanced Veterans Memorial Parkway – PD1142) over a five-year period and is subject to annual budget approval by the Municipal Council.

PREVIOUS REPORTS PERTINENT TO THIS MATTER

March 28, 2011 BNEC report on the status of the enhancements to the Veterans Memorial Parkway (VMP), noting the planned agreement with Horticultural Trades Association Inc – known as Landscape Ontario (LO).

BACKGROUND & AGREEMENT HIGHLIGHTS

To provide oversight and direction for the VMP Project, a community projects steering committee was formed in 2008 and established that the main goal of the Veterans Memorial Parkway Landscape Enhancement Project is to complete it in such a way as to meet the vision of the City of London, Veterans Organizations, Community Groups and local businesses. There are three main objectives of the project: