Mobility Master Plan

Public Engagement – June 2024

Presentation Overview

This presentation includes:

- **Overview** – What the Mobility Master Plan (MMP) is and objectives for this engagement

- **Areas of Focus & Goals** - Desired outcomes based on feedback from community, organized by Area of Focus.

- **Potential Policies and Actions** – Examples of policies and actions that could help shape the future mobility system and achieve mobility goals.

Disclaimer: Policies and actions included in this presentation are examples and should not be considered final or complete. The full list is extensive and still in development.

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Areas of Focus

The Mobility Master Plan's 8 Areas of Focus are:

1. Use the mobility system to support London's desired future land use

2. Make Transit the Option of Choice for More Trips

3. Make Walking and Cycling Attractive Mobility Options to Meet Daily Travel Needs

4. Manage Road Capacity Strategically

5. Support London's Role as a Regional Hub

6. Put People First in London's Mobility System

7. Provide a Mobility System that Enables More Equitable Participation in City Life
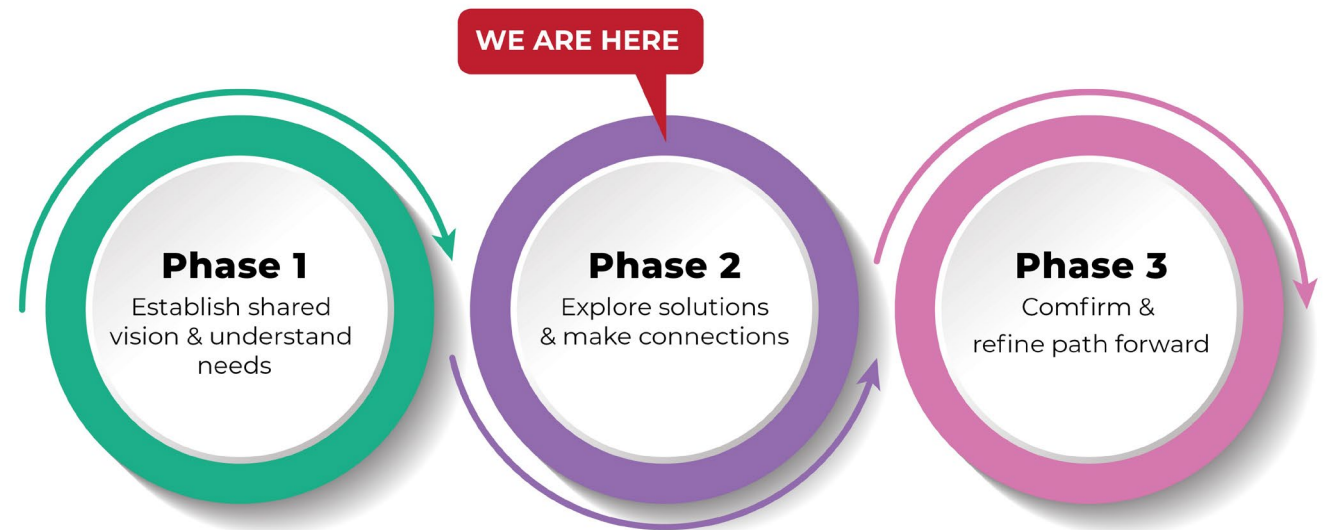
8. Prepare for Change

What is the Mobility Master Plan?

The City of London and its partners at London Transit and the Middlesex London Health Unit are developing a long-term plan to prepare London's mobility system for change & growth expected from now, to 2050.

The plan will include:

- Vision & guiding principles

- Analysis of mobility patterns

- Mode share target

- Policies and actions

- Infrastructure project recommendations

WE ARE HERE

Phase 1
Establish shared vision & understand needs

Phase 2
Explore solutions & make connections

Phase 3
Comfirm & refine path forward

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What is Mobility?

"Mobility is the movement of people and goods through, and beyond, the city from one location to another in a safe, accessible, convenient, and affordable manner" .

-The London Plan (2016)

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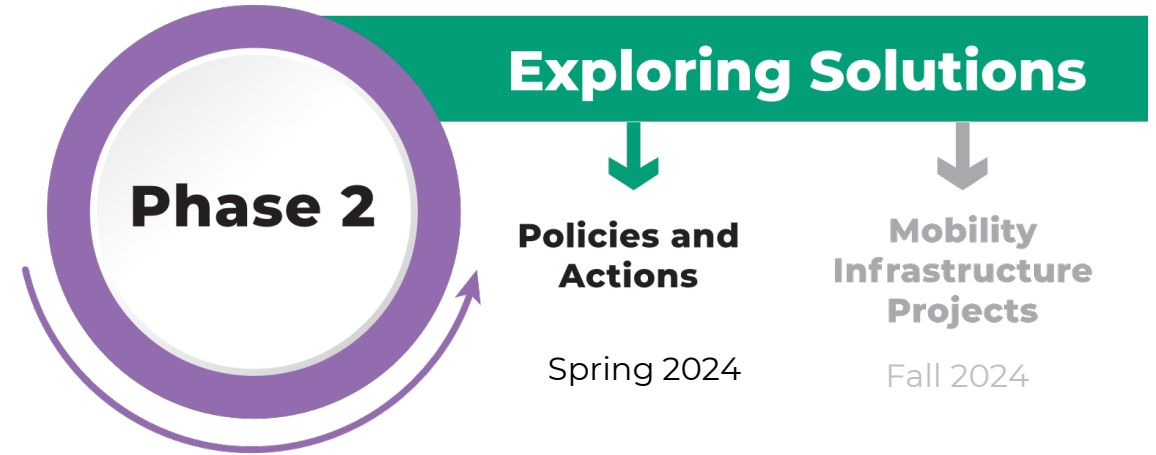CANADA

The Important Role of Policies and Actions

What are Policies and Actions?

Policies are formal guidelines (principles, rules, or regulations) adopted by the City to guide decision-making, behavior, and actions in specific areas.

Actions are specific tasks to undertake that will make progress towards mobility goals.

Both Policies and Actions play a powerful role in shaping London's mobility system, influencing where, how, when and why future projects get implemented and how the mobility system is used.

Phase 2

Exploring Solutions

Policies and Actions

Spring 2024

Mobility Infrastructure Projects

Fall 2024

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Vision Statement

" In 2050, Londoners of all identities, abilities and means will have viable mobility options to allow them to move throughout the city safely and efficiently. The movement of people and goods will be environmentally sustainable, affordable, and supportive of economic growth and development. "

What we've heard

Feedback from Phase 1 confirmed the Vision aligns with Londoners' aspirations for the future including:

- Strong support for mobility options that are **environmentally sustainable, reliable** and provide more **convenient** access to people, places, and services.

- The importance of transportation being **affordable** and furthering **safety and comfort** for all users of the mobility system.

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Guiding Principles

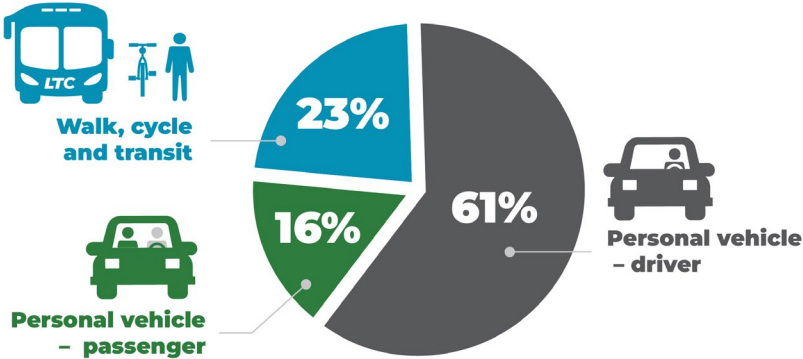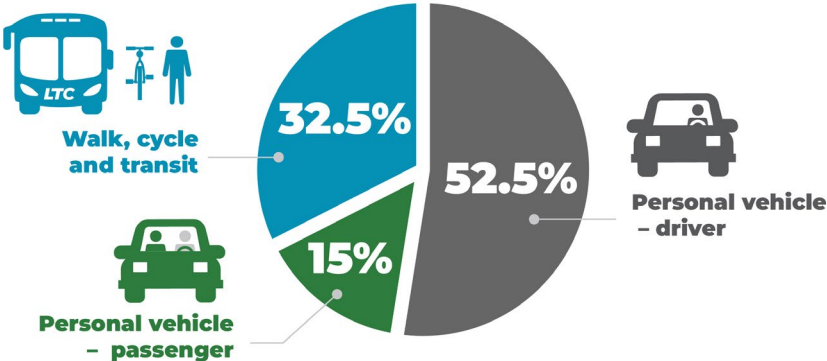| Guiding Principle	What we've heard
Environmentally sustainable	Strong support for walking, cycling, and riding transit and a desire to start or continue to use them.
Equitable	There are significant differences in mobility experiences and ability to meet daily needs based on age, ability, income level, etc.
Financially sustainable	The need for affordable mobility options.
Healthy and safe	Everyone needs to feel safe and protected, using all modes, year-round, supported by infrastructure and amenities that help encourage active lifestyles.
Integrated, connected and efficient	Strong support for efficient cross-town trips, improved transit reliability and greater access to the entire city among all modes.

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Mode Share Target

To increase the share of trips made by walking, cycling and transit, the number of trips on these modes needs to grow faster than population growth—and London is growing fast!

Walk, cycle and transit 23%

Personal vehicle – passenger 16%

Personal vehicle – driver 61%

2019 Mode Share

Walk, cycle and transit 32.5%

Personal vehicle – passenger 15%

Personal vehicle – driver 52.5%

2050 Mode Share Target

What we've heard

In response to a 2023 survey on proposed mode share targets, respondents expressed a strong preference for an increase in the share of trips made by walking, cycling and transit.

On April 2, 2024, London City Council approved an ambitious but achievable target of 32.5% walk, cycle and transit, to be reviewed and updated at least every four years..

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Potential Policies and Actions

People using the street in Downtown London, ON

How Policies and Actions are Organized

There are three tiers:

1 **Area of Focus** – Major areas in which progress needs to be made to achieve London's mobility vision, based on your feedback and data analysis.

Mobility Goal – A desired outcome that shows what progress in an Area of Focus looks like in 2050 or earlier.

→ **Policy/Action** – Tasks or guidance to help achieve an Expected Result.

i Educational snippets included in the presentation.

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Every Mobility Goal includes a series of Policies and Actions. Some may support multiple Expected Results or Areas of Focus, but they are only listed under the most related category.

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Provide a mobility system that enables more equitable participation in city life

People and children enjoying free activities in the street

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What is the Equity Tool?

- Helps dismantle systemic racism and oppression

- Proactively examine the potential unintentional consequences of our decisions on equity-deserving groups

- Equity-deserving groups are communities of people who are excluded from fully participating in society because of systemic barriers.

Residents approaching orange crosswalk installed to honour nearby First Nations communities in Lambeth, ON.

Equitable participation in city life

Goals

People of all ages and abilities have a range of safe, appropriate, and effective mobility options

→ Example Action: Increase community connectivity through sidewalk infrastructure where there is need in order to provide all residents of London a safe and accessible commute.

Equity is at the forefront of mobility system decision making

→ Example Action: Develop guidance on applying London's Equity Tool to the mobility system context, such as when prioritizing capital projects and setting maintenance standards, to capture diverse perspectives and a comprehensive understanding of local needs.

Wheelchair accessible public transit bus

Women boards bus with child in stroller

Equitable participation in city life

Goals

The mobility system supports equitable access to opportunities

→
- Example Policy: Accelerate investments in neighbourhoods experiencing mobility poverty.

The mobility system supports health

→
- Example Action: Expand support and initiatives that increase access through walking, biking and transit.

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Mobility Poverty refers to situations where socio-economic marginalization combines with transportation barriers to mutually reinforce problems in peoples' lives, preventing them from thriving.

Source: Mobilizingjustics.ca

Vancouver's public bike share system Mobi provides a Community Pass to people who receive other subsidized services, have low annual incomes, or are designated as People with Disabilities.

Safe Cities

Safe Cities London is committed to making London a safe city where women, girls, nonbinary and trans individuals, and survivors access public spaces and participate in public life without fear or experience of sexual violence.

A collaborative, city-wide initiative, Safe Cities London engages researchers, community leaders, service organizations, community members, and individuals with lived experience.

This information is being used to inform the Mobility Master Plan.

Women using public transit in London, ON

Feedback & Discussion

How can we create a more equitable mobility system?

- Are there any topics that were not covered in our presentation we should be addressing?

- What are some of the goals, actions or policies you'd consider most important? Why?

- Are there examples of transportation or mobility experiences from other cities you'd like to share with staff?

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