



**University Students' Council**

Room 340, UCC Building, Western University  
London, Ontario, Canada N6A 3K7  
Phone: 519-661-3574 Fax: 519-661-2094  
<https://westernusc.ca>

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Dear members of the Strategic Priorities and Policy Committee,

I am writing to you to demonstrate the USC's support for Option 3 for the Mobility Master Plan mode share target, as well as the proposed accompanying intensification as outlined in the staff report.

The climate crisis continues to be a persistent concern to many students, with many of them looking to not only reduce their personal impact on the environment, but also supporting systemic solutions to make climate-friendly actions more accessible and attainable for everyone in their communities. The mode shares outlined in Option 3 will set goals that support these systemic solutions. With these mode share targets guiding the City's decisions for the next several decades and making persistent efforts to meet them through infrastructure and service improvements alongside other strategies, both existing and new users of these modes and services will benefit from an improved user experience.

The related intensification proposal also has the potential to greatly benefit students. By continuing to intensify, students will have better access to housing that meets their needs. One of the most important considerations for many students when choosing their housing is their ease of access to transit. As London continues to grow, intensification will help ensure that students will continue to have access to appropriate quality housing close to campus and transit options. In short, this proposal has the potential to have positive impacts beyond mobility.

With all of this in mind, we urge the members of SPPC to approve Option 3 for the Mobility Master Plan mode share targets.

Sincerely,

Emily Poirier  
Vice President External Affairs