

**From:** Justin Riedstra  
**Sent:** 2024/03/22 12:34 PM  
**To:** [mayor@london.ca](mailto:mayor@london.ca); Franke, Skylar <[sfranke@london.ca](mailto:sfranke@london.ca)>  
**Subject:** Mode Share Target Support

Hello Mr. Mayor, Cllr. Franke,

I am a citizen of Ward 11, and I am writing in support of Mode Share Target Option #3 (35%) at a minimum.

I do think our mode share targets should be higher, Ottawa has just chosen 50% which is a much better target, as even a target of 35% will see us fall short of the climate targets that we have set as a city. A higher mode share will also alleviate an incredible amount of traffic concerns, the more people we have on public transit, walking, or biking, the fewer individual cars we will have on the roads. I do find this interesting as the city often listens to drivers complain about the cost of public transit and bike lanes, but these are the very things that will help alleviate traffic and car-centric infrastructure is by far the most expensive infrastructure the city builds.

I would also highlight that the mayor ran on a campaign that included a comprehensive network of east/west and north/south protected bike lanes. A higher mode share target goes hand in hand with this promise to Londoners.

We have to be aggressive in our mode share targets, our future depends on it.

Thank you,  
Justin Riedstra  
Ward 11