

**From:** Andrew McClenaghan (@Bicycle Cafe) <amcc@londonbicyclecafe.com>  
**Sent:** Friday, March 22, 2024 12:01 PM  
**To:** SPPC <sppc@london.ca>  
**Subject:** [EXTERNAL] Re: SPPC Meeting March 26, 2024 1:00 PM

Please include this communication with Item 4.4 Mobility Master Plan 2050 Mode Share Target.

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**Re: SPPC Meeting**  
**March 26, 2024 1:00 PM**  
**Item 4.4 Mobility Master Plan 2050 Mode Share Target**

Dear Council,

I am writing in support of Mode Share target Option #3 (35% non-car trips). Ideally we can set a more aggressive target, but I defer to the expertise of Staff on that matter.

The benefits of a high target should appeal to **all Londoners.**

**Less car trips =**

- 1) more space on roads for those that need/want to drive.
- 2) less associated infrastructure capital and maintenance cost = lower property tax.
- 3) better access to alternative travel modes. Enable workforce and community participation for 13% of Londoners that have no car access.
- 4) better transit travel times.
- 5) greater reduction in GHG emissions, air pollution and noise pollution.

There are many strong economic reasons to support this target that I trust the Council can align on unanimously.

Regards - Andrew McClenaghan  
London Bicycle Café

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