

Committee: **University of Western Ontario Board of Governors**

Organization/Sector represented:

Name: **Mike Marsman**

Address:

**1004 Griffith St  
London, ON  
N6K3Z4**

Occupation: **Director, Systems Integration and Test - Cineplex Digital Networks**

Work experience: **I have been employed in the technology sector of London and see this as an opportunity to give back to my community. I spent the first 10 years of my professional career working at a local technology startup that would become known as TVWorks, helping it to grow from under 40 employees to over 250 at it's largest. Nearly 3 years ago I joined GoodLife Fitness to manage their in-house technology development team, successfully rebuilding their product development team, workflow and technology offerings. I recently joined Cineplex Digital Networks (formerly EK3 Technologies) as Director of Systems Integration and Test, excited by the many opportunities ahead of one of London's premiere technology companies. More detail on my work history can be found on my LinkedIn profile at <http://ca.linkedin.com/in/mmarsman/>**

Education: **I am a graduate of the Computer Science program at UWO.**

Skills: **Having served on other boards and commissions, I understand the demands of the role. I have a strong background in product development, employee relations, conflict resolution and process improvement.**

Interest reason: **As a graduate of Western University, I see this as an opportunity to volunteer my time and skills to a cause that I have a strong personal connection to.**

Contributions: **Our city is a stronger one because of the success of Western University. As a member of Western's Board of Governors, I believe I can help continue Western's legacy of excellence.**

Past contributions: **I currently serve on the Board of Directors for Covent Garden Market. I am an active member of the Transportation Advisory Committee for the City of London, serving as an advocate for the rights and needs of cyclists. I also Chair the Curriculum Advisory Committee for the School of IT at Fanshawe College.**

Interpersonal: **My career has been built on a foundation of transparency, commitment to excellence and balanced management.**

Interview interest: **Yes**