

November 5, 2013

Mayor Joe Fontana
Chair, Strategic Priorities & Policy Committee
Corporation of the City of London
City Hall
300 Dufferin Avenue, Suite 214
London, Ontario
N6A 4L9

Dear Joe:

As you know, the term of Keith Zerebecki as a representative of the City of London on Western's Board of Governors ends November 30, 2013. Keith has provided outstanding service to the university during his eight years on the Board. We are sorry to lose him, but the terms of the University of Western Ontario Act limit members to serving two consecutive four-year terms.

The Senior Operations Committee of the Board, which serves as the Board's nominating committee, considered a number of individuals whom we might nominate to replace Mr. Zerebecki, taking into account the skill sets and abilities we need on the Board at this time and keeping in mind the importance of the relationship between the City and the University. We are very pleased to present Joaquim Balles to the Strategic Planning and Priorities Committee for consideration.

We are sure that Mr. Balles will be well known to many on your Committee. As is clear from the attached biography, he has been actively involved in the London community for many years and has held a number of key leadership roles, including President of the London Chamber of Commerce in 2011/12. We believe that with his in-depth knowledge of the London community he will bring a valuable perspective to the Board's discussions and his connections with other community leaders within London will help nourish the mutually beneficial relationship that has developed between us and the City. He has a strong legal and financial background that will be of benefit in dealing with the challenges and opportunities we see in the years ahead. In addition, his role as General Counsel & Corporate Secretary at Trudell Medical will have given him a depth of understanding of good governance principles and practices that will also serve our Board well.

We look forward to your favourable consideration of Mr. Balles and would be pleased to provide any additional information you would find helpful.

Sincerely,



Stephen R. Coxford
Chair, Board of Governors

Joaquim Ballès, Bio.

Joaquim Ballès is the Vice President, General Counsel, & Corporate Secretary of Trudell Medical Limited. He was born and raised in Montréal and moved to London 20 years ago. He fluently speaks French, Spanish and Catalan. Prior to working at Trudell, Mr. Ballès practiced corporate commercial law at the law firm of Siskind Cromarty, and worked as a financial analyst and researcher for the Sampo Group in Helsinki, Finland.

Mr. Ballès is actively involved with the London community. He is a member of the London Middlesex Immigration Employment Council (LMIEC), a member of the Investments Committee of the London Community Foundation, a member of the selection committee for the Pillar Nonprofit Network's Community Innovation Awards, a member of the Nominating Committee and acting past Chair of the Global Business Opportunities Council of the London Chamber of Commerce, and member of the Board of Governors of the London Chamber of Commerce.

Mr. Ballès' prior community involvement in London includes serving as the President of the London Chamber of Commerce 2011/2012, member of its Executive Committee 2009-2013, member of its Board of Directors 2007-2013, Chair of its Global Business Opportunities Council 2012-2013, Chair of its Asian Business Opportunities Committee 2011-2012; United Way's Business Development Committee Co-Chair 2008; and member of the Business Development Committee of the Lawson Health Research Institute 2004-2006.

Mr. Ballès was recognized by the Hispanic community's Magazine Latino as London's Latin Man of the Year in 2012.

Mr. Ballès holds a Diplôme D'Etudes Collégiale (Pure and Applied Sciences), a Bachelor of Commerce (Major: International Business), a Juris Doctor from Queen's University, and a Master of Business Administration from the Richard Ivey School of Business, Western University.

Trudell Medical Limited is a Canadian, privately held company that traces its roots back to 1922. Trudell is led by its President, CEO, and Chair, Dr. Mitchell A. Baran. Through its affiliates, Trudell develops, manufactures and sells proprietary medical devices worldwide and is a distributor of medical equipment and provider of healthcare services in Canada.

Mr. Ballès is married with three children. He enjoys travelling and participating in his children's sporting, and other, activities during his leisure time.