

APPLICATION FORM FOR APPOINTMENT TO CITY OF LONDON BOARDS, COMMISSIONS, COMMITTEES

(The personal information on this form is collected under the authority of the *Municipal Act, 2001* and will be used to assist the Municipal Council in selecting appointees for various City of London Boards, Commissions and Committees. Questions about this collection may be referred to the City Clerk, 300 Dufferin Avenue, London, ON Tel: 519-661-2500, Ext. 4937.)

1. Application for appointment to:

Covent Garden Market Corporation Board of Directors or Creative City Committee
(Board, Commission, Committee, etc.)

2. Name: Stewart Blair

3. Home Address: Unit 30 , 2089 Beaverbrook Avenue , London , ON

Postal Code: N6H0A9 e-mail address:

4. Telephone Number: _____ (Home) _____

* *If it is easier to attach your resume in response to questions 5, 6 & 7, please feel free to do so.*

5. Occupation: Realtor with Prudential Family Realty; Brokerage

6. Describe your work experience:

Previous Employment

Collectcorp – Supervisor, RBC Accounts Recovery Department

TD Bank – Account Recovery and Fraud Management

Current Employment

April 2008 – Present – Sales Representative – Prudential Family Realty

Committee member – London St Thomas association of Realtors – Finance Committee

Chairperson - Robbie Burns Fundraiser in benefit of TVCC.

2010 – Social Media Director – Joe Fontana for Mayor Campaign.

7. Education

Glasgow Caledonian University – Computing and Business Studies

OREA College – Ontario Real Estate Association College – Licensing course to become a realtor.

8. What skills, abilities and specialized knowledge do you have that will assist this body?

As social media director for the “Joe Fontana for Mayor” campaign, one of my many functions was to make sure that we were able to engage, communicate and deliver Mr. Fontana’s message to as many people, cultures and neighborhoods as possible.

Part of our success was achieved by using technology that is at the forefront of the Social Media revolution that is gripping the world.

We used LinkedIn, Twitter, Facebook, Virtual Town halls and Video Streaming. All of which gave us a great advantage in spreading Mr. Fontana’s Message.

This type of strategy could be refined to engage any given culture, age group or community. In turn, this could be used to advertise or promote the City of London to any given demographic.

It can also be used to engage people all over the world and highlight all the great things that London has to offer!

9. Why are you interested in serving the City of London on this body?

I am a 28 year old young professional who moved to Canada from Scotland 6 years ago. I have a two month old son and a wife who is a native Londoner.

I want to see London grow and flourish so that my young family can live in a diverse, culturally significant city. Having visited many cities across the World, I can testify that exposure to different cultures and traditions has a great impact on how a city comes together and grows.

London has the potential to grow, develop and flourish and I want to be part of this continuing development. I want to build on the successes of former committee and council members and continue to help the city of London and all its residents.

10. What contribution do you believe you can make to this body?

As a young professional here in London, I feel like I can make a constructive contribution to his board.

My experience with political campaigns and engagement with the community during the course of my "day" job has exposed me to a great number of opinions, ideas and recommendations on what we can all do to improve London.

I am young, energetic and enthusiastic about the future of London.

11. What past contributions have you made on a similar body or organization?

London and St Thomas Finance Committee - Along with the other members, I am responsible for reviewing and approving all monthly expenses, reviewing and approving all budget items.

This includes meetings, discussions and debates about where our member's money should be spent. We are responsible for making sure that the Real Estate Association is investing and using members' money in an appropriate and ethical fashion.

We are also responsible for planning for healthy reserves and steady growth.

This committee reports to the directors of London St Thomas Real Estate Association (LSTAR).

12. What experience do you have in exchanging your views with others and in appreciating and respecting the skills, abilities and knowledge of others?

As a Realtor, I have a business partner. We continue to grow and develop our business by respecting and acknowledging each others strengths and weaknesses. It is this respect that allows us to be successful and constantly meet and exceed our goals

As a member of LSTAR's finance committee, all committee members must be able to have an open and frank discussion about how our members' money is used.

As a member of the "Joe Fontana for Mayor" cabinet, we were constantly engaged in political and tactical debates. To be an effective member of this team I had to formulate and present my ideas while accepting cross examination and criticism or doubt.

I continually adjusted my Social Media platform to account for any changes made during these discussions. Being able to accept, debate and change are key elements for being part of any team, board or committee.

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BACKGROUND INFORMATION

At the discretion of the Committee of the Whole, and dependent also on each applicant's expression of interest, all or some of the applicants may be invited to attend a short, private interview with the Committee of the Whole. The purpose of such interviews is to allow applicants an opportunity to elaborate on their application.

Are you interested in such an interview? YES

The Committee of the Whole then submits recommendations to the Council on appointments. The final approval of appointments is given by the Council. All appointments are at the pleasure of Council and all appointees will be asked to acknowledge this fact in written form.

If you require any additional information about the appointment process or if you have any

questions about any of the bodies to which appointments are to be made, please contact Mrs. Carol Geraghty at 519 661-2500 ext. 4599.

NOTE: BY SIGNING OR TRANSMITTING THIS APPLICATION FORM, I HEREBY CONSENT TO THE COLLECTION, USE AND DISCLOSURE OF MY PERSONAL INFORMATION PROVIDED ON THIS FORM. I UNDERSTAND AND AGREE THAT THIS PERSONAL INFORMATION MAY BE DISCLOSED TO THE PUBLIC AND TO THE MEDIA BY THE CITY OF LONDON, UPON REQUEST, AND MAY BE INCLUDED IN PUBLICLY DISCLOSED COMMITTEE AND COUNCIL REPORTS, AGENDAS AND ON THE CITY OF LONDON'S INTERNET WEB SITE.

Please mail to: City Clerk's Office
Room 308, City Hall
300 Dufferin Avenue, P.O. Box 5035
London, Ontario N6A 4L9

Or fax to: 519 661-4892

Or e-mail to: cgeraght@london.ca

Nov / 29 .2010

Date

Stewart Blair

Signature of Applicant