

# City of London - Application for Appointment to City of London Community Advisory Committees

## Application

Committee you are interested in serving on: **Integrated Transportation Community Advisory Committee**

## Contact Information

Name: **Darryl Pieber**

City: **London**

Province: **ON**

Postal Code: **N6C 1T7**

## Experience and Qualifications

If you have experience on a London Advisory Committee, please provide dates and details. (max. 250 characters):

**This would be my first time on a London Advisory Committee**

What do you hope to contribute or learn as part of a Community Advisory Committee? (max. 250 characters):

**I hope to contribute my research and other academic skills as well as my experience as a regular user of London's active and public transportation networks. I hope to learn about urban planning to help with my own research.**

How will you support the work of a Community Advisory Committee? (max. 250 characters):

**I will contribute my research skills and my experiences of active transportation in London.**

We value the contributions of Londoners with diverse experiences and welcome applications from individuals who share our commitment. Please describe how your work, community or lived experience will enhance these efforts through Community Advisory Committee work. (max. 3000 characters):

**I have lived most of my adult life in London. I have watched the city develop and change considerably over these past several decades. I can bring this historical understanding of the city, as well as my hopes for its future development as a vibrant and thriving, livable city. As a student, I rely heavily on the LTC to get around the city. Additionally, I cycle frequently in and around London. Years of experiences with both active and public transportation in the city allow me to provide a perspective on the strengths, challenges and needs of the existing systems and future plans for their development. As a PhD student at Western researching experiences of urban space, I can bring my research and other academic skills to support the work of the committee. Having lived for a decade in Helsinki, Finland, I can also bring my experiences of moving through that city to bear on my contributions to the committee.**

Please describe additional experience, training, or community involvement that will help you in your role as a Community Advisory Committee Member. (max. 250 characters):

**I have had experience on a number of committees at UWO and at previous employment. Having lived abroad and worked for a transnational corporation, I have considerable experience working with diverse groups of people.**

Attach resume or other document here, if needed: **Darryl\_Pieber - resume 2024.04.02.pdf**

Attach more files here, if needed:

## Confirmations

I declare the following: **I am at least 18 years old.; I am not a City employee or Council member.; I understand that the commitment may be up to 4 hours per month to attend meetings and prepare.; I understand that my application and any attachments will be included on a public agenda that is published on the City website.**

To help inform our outreach activities, please tell us how you heard about this opportunity:  
(optional): **Social media**

If you selected 'Other', please specify:

Submitted on: **4/11/2024 10:03:59 PM**

## **Darryl A. Pieber**

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London, ON N6C 1T7

### **Education**

**PhD**, Media Studies | 2017-present  
Western University, London, Canada

**Master of Arts**, Media Studies | 2015-2017  
Western University

**Diploma in Honours Standing**, Political Science | 1989-1992  
Western University

**Bachelor of Arts**, Administrative and Commercial Studies - Public Administration and Public Policy | 1983-1986  
Western University

### **Relevant work experience**

**Lecturer**, Faculty of Information and Media Studies | 2022-present  
Western University

- Developed and teach third-year course on locative media for Digital Communications certificate program (DC3304F/G)

**Graduate Research Fellowship**, Faculty of Information and Media Studies | 2019-present  
Western University

- Provide research and writing support for various faculty research projects

**Graduate Teaching Assistant**, Faculty of Information and Media Studies | 2015-present  
Western University

- Prepare and lead tutorial sessions for first- and second-year courses (MIT1020E; MIT1025F; MIT2100F; MIT2200G)

**Lead Graduate Teaching Assistant**, Faculty of Information and Media Studies | 2019-2021  
Western University

- Coordinated tutorial preparations and communications with graduate teaching assistants of first- and second-year courses (MIT1020E; MIT2100F; MIT2200G)

**Senior Art Director**, Nokia Brand Studio | 2008-2012  
Nokia Corporation, Espoo, Finland

- Developed and managed Nokia's global brand voice and narrative
- Developed and conducted brand training sessions for marketing teams and agencies worldwide
- Produced brand and product videos for Nokia's social media channels and consumer websites
- Provided brand guidance to global marketing agencies and marketing, design, engineering, legal and other departments within Nokia

**Consumer Editor**, nokia.com | 2004-2007

Nokia Corporation, Espoo, Finland

- Principal editor for Nokia's global network of consumer-facing websites
- Developed brand guidelines for consumer-facing websites
- Developed auditing process for evaluating execution of brand guidelines
- Developed and led brand execution training sessions for Nokia's digital marketing teams worldwide

**New Media Coordinator**, Marketing Communications | 2001-2004

Tecnomen Corporation, Espoo, Finland

- Oversaw development of global digital communications
- Managed company websites, including weekly content development
- Oversaw website redesign

**Co-founder and Assistant Director** | 1996-2001

The Node Learning Technologies Network, London, Canada

- Oversaw development of resources on effective use of learning technologies for universities and colleges
- Supervised staff of four researchers
- Designed and coded database-driven website

## **Volunteer experience**

**Faculty Council Alternat PhD Representative** | 2022-2023

Faculty of Information and Media Studies, Western University

**Board Member** | 2022-present

Safe Campus Coalition, London, Canada

**Organizing Committee Chair, Mediations Graduate Research Lecture Series** | 2020-2022

Faculty of Information and Media Studies, Western University

**Organizing Committee Chair, Mediations Graduate Research Lecture Series** | 2020-2022

Faculty of Information and Media Studies, Western University

**Media Studies Graduate Program Student Councillor** | 2019-2021

Society of Graduate Students, Western University

**PhD Representative, Media Studies Graduate Program Committee** | 2019-2020

Faculty of Information and Media Studies, Western University

**Member of the Organizing Committee, FIMULAW Graduate Student Research Day** | 2018-2019

Faculties of Information and Media Studies, Music and Law, Western University

**Alternate PhD Representative, Media Studies Graduate Program Committee** | 2018-2019

Faculty of Information and Media Studies, Western University