



Media Release

For Immediate Release

London Heritage Council issues Call for Heritage Collectables for new Labatt Memorial Park Collection

LONDON, April 23, 2024 – The London Heritage Council, in partnership with Tourism London, are putting out a call for object donations as they begin to build the Labatt Memorial Park Collection. This collection will help conserve the heritage of Labatt Park, the world’s oldest baseball grounds, and support the walking tours offered to guests each summer. Ticket stubs, photos, jerseys, baseballs, merchandise, and posters that may be in storage or basements are examples of objects that would be great donations to this collection.

“We are so fortunate to have this historic venue right in the heart of our city, and it's important that we preserve its history and heritage,” said Terri Smale, Executive Director of the London Heritage Council. “Labatt Park has an incredible baseball history. Not only with its teams in the Tecumsehs, Majors, Tigers and more, but also with some of the legendary players to have played at the park, including Ty Cobb, George ‘Mooney’ Gibson, Honus Wagner, Fergie Jenkins and more. Outside of baseball, Labatt Park has also played host to several important events in the past, including bicycle racing, horse jumping, football and even a 21-gun salute for Queen Elizabeth II. This collection will help preserve the history from these events and continue to tell the important story of Labatt Park for many years to come.”

For more information on donating objects to the Labatt Memorial Park Collection and to help preserve its history, visit www.labattparktours.ca/donation. Guided tours will be offered by London Heritage Council at Labatt Park beginning in late May. For more information, visit www.labattparktours.ca.

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