

May 5, 2024

Dear members of the Strategic Priorities and Policy Committee,

This letter is in support of Councillor Franke's submission to implement a "fare free" day for the public to take London Transit on an unlimited basis on Sunday, September 22, 2024 in celebration of Car-Free Day.

Telling the public that transit will be free that day will encourage those who may not normally use transit to give it a try. The more the City can do to reduce single-vehicle trips and get more people using public transit, the better! Letting them sample the transit system will hopefully be an encouraging experience to make it at least considered an option for future trips.

Our family plans to use that day to visit the Western Fair Farmers' Market all together in the morning, and after lunch spend the afternoon at Storybook Gardens (weather permitting). We would be inviting other families to join us and therefore be getting people out in the community without putting any additional vehicles on the road.

Thank you for your consideration in this matter.

Sincerely,

Mike Bloxam

London