

# City of London - Application for Appointment to City of London Community Advisory Committees

## Application

Committee you are interested in serving on: **Diversity, Inclusion and Anti-Oppression Community Advisory Committee**

## Contact Information

Name: **Arushi Ghosh**

City: **London**

Province: **ON**

Postal Code: **N6A 3L8**

## Experience and Qualifications

If you have experience on a London Advisory Committee, please provide dates and details. (max. 250 characters):

**I do not have first-hand experience on a London Advisory Committee however I was part of the city representatives at King's university college, Western University for the city of London in 2017. It was an enriching experience and throughout my journey in Canada since 2016, London is where I have lived and seen the community grow. I would love to be a part of the committee.**

What do you hope to contribute or learn as part of a Community Advisory Committee? (max. 250 characters):

**As someone who immigrated to London, Ontario, as a person of color at 17 and has worked in marketing, sales, and banking, I bring firsthand experiences of overcoming barriers. My diverse background offers insights into promoting inclusivity and equity within the community. Additionally, my skills in outreach, partnership development, and policy implementation can contribute to our committee's initiatives. Engaging with members from different backgrounds will deepen my understanding of social justice and anti-oppression principles. My participation in the Community Advisory Committee is both a contribution to our shared goals and an opportunity for personal growth.**

How will you support the work of a Community Advisory Committee? (max. 250 characters):

**I will support the Community Advisory Committee of London, Ontario, by actively participating in discussions, offering diverse perspectives informed by my background as an immigrant and professional experiences in marketing, sales, and banking. Additionally, I'll leverage my skills in outreach, partnership development, and policy implementation to contribute to the committee's initiatives aimed at promoting diversity, inclusion, and equity within the community. By collaborating with fellow committee members and advocating for underrepresented voices, I aim to play a meaningful role in advancing our shared goals of building a more inclusive and equitable community environment.**

We value the contributions of Londoners with diverse experiences and welcome applications from individuals who share our commitment. Please describe how your work, community or lived experience will enhance these efforts through Community Advisory Committee work. (max. 3000 characters):

**As someone who immigrated to London, Ontario at a young age and has since navigated through various professional fields, including marketing, sales, and banking, I bring a unique blend of experiences and perspectives to the table. My journey as a person of color in Canada has provided me with firsthand insights into the challenges and opportunities faced by marginalized communities. I understand the importance of**

representation and inclusion in shaping policies and initiatives that affect our community.

In my professional roles, I have developed skills in communication, collaboration, and problem-solving, which are essential for effective committee work. My experience in marketing has taught me how to engage with diverse audiences and tailor messages to resonate with different community groups. In sales, I learned the importance of building relationships and understanding the needs of customers, skills that are transferable to building partnerships and fostering dialogue within the committee. Moreover, my time in banking has exposed me to the intricacies of financial systems and the impact they have on individuals and communities, which is crucial for advocating for equitable access to resources.

Outside of my professional life, I am actively involved in community initiatives and volunteer work. Whether it's mentoring youth from underprivileged backgrounds or participating in grassroots advocacy campaigns, I am committed to making a positive difference in the lives of others. These experiences have deepened my understanding of social issues and strengthened my resolve to advocate for equity and justice.

As a member of the Community Advisory Committee, I am eager to contribute my skills, experiences, and passion for social change to enhance the committee's efforts in promoting diversity, inclusion, and anti-oppression. I am committed to listening to the voices of those who are often marginalized and advocating for policies and initiatives that uplift and empower all members of our community. Together, we can create a more inclusive and equitable London for everyone.

Please describe additional experience, training, or community involvement that will help you in your role as a Community Advisory Committee Member. (max. 250 characters):

In my role as an Account Manager at Rogers, I led teams and fostered effective collaboration, vital for the Community Advisory Committee. Maintaining high customer satisfaction underscores my adeptness in client relations, essential for advocating community needs. At Matterkind, I honed analytical skills crucial for assessing and recommending solutions. Customer-facing roles at TD Bank and Walking on A Cloud refined my communication and presentation abilities. Additionally, my involvement in community outreach at Gulistan (A London-based Startup) demonstrates a commitment to engagement and promotion, skills that can enhance committee initiatives. Overall, my diverse experiences in leadership, relationship management, data analysis, communication, and community engagement uniquely position me to contribute effectively to the committee's mission of inclusivity and equity.

Attach resume or other document here, if needed:

Attach more files here, if needed:

## Confirmations

I declare the following: **I am at least 18 years old.; I am not a City employee or Council member.; I understand that the commitment may be up to 4 hours per month to attend meetings and prepare.; I understand that my application and any attachments will be included on a public agenda that is published on the City website.**

To help inform our outreach activities, please tell us how you heard about this opportunity: (optional):

If you selected 'Other', please specify:

Submitted on: **4/10/2024 6:35:38 PM**