

destination; and Londoners of all identities, abilities and means can move throughout the City safely and efficiently. It also specifically addresses the following strategies:

- Economic Growth, Culture, and Prosperity strategy 4.1 a) “Decrease commercial vacancy through new programs and initiatives.”,
- Economic Growth, Culture, and Prosperity strategy 4.3 e) “Explore and implement strategies to support the retention of existing businesses”,
- Economic Growth, Culture, and Prosperity strategy 4.3 d) “Update the Downtown Parking Strategy”,
- Mobility and Transportation strategy 1.2 a) “Complete and implement the Mobility Master Plan.”, and
- Housing and Homelessness 1.1 “a) Increase the supply, range, and depth of affordability of quality housing options where people feel safe.”

Discussion

1 Background

1.1 Previous Reports Related to this Matter

Planning and Environment Committee – October 7, 2019 – 185 Queens Avenue Parking Lot Redevelopment

Strategic Priorities and Policy Committee – October 28, 2019 – Core Area Action Plan

Strategic Priorities and Policy Committee – April 28, 2020 – COVID-19 Financial Impacts and Additional Measures for Community Relief

Strategic Priorities and Policy Committee – May 18, 2021 – Comprehensive Report on Core Area Initiatives

Strategic Priorities and Policy Committee – November 30, 2021 – Strategy to Reduce Core Area Vacancy

Strategic Priorities and Policy Committee – May 30, 2023 – Core Area Land and Building Vacancy Reduction Strategy

Civic Works Committee – June 13, 2023 – Core Area Parking Initiatives

1.2 Core Area Parking Initiatives

A report was submitted to Council in June 2023 providing details on the various parking initiatives supporting the Core Area. The report made a series of recommendations including extending the temporary free municipal parking program to the end of Q1 in the Core Area.

At Municipal Council’s April 2, 2024 meeting resolved the following actions be taken:

- a) *it **BE NOTED** that the Community and Protective Services Committee considered the implementation of a parking incentive as a pilot project until the end of Q3 2024 for Municipal Lots 1 & 2 utilizing the existing HONK mobile application;*
- b) *the Civic Administration **BE DIRECTED** to report back to the next Community and Protective Services Committee meeting with a source of funding for issuing free 1-hour on-street parking and the ability to suspend free 1-hour on-street parking during special events in the Core Area for the 2024 calendar year; and,*
- c) *the Civic Administration **BE DIRECTED** to implement a parking incentive as a pilot project until the end of Q3 2024 for Municipal Lots 1 & 2 utilizing the existing HONK mobile application and report back to Community and Protective Services Committee with a source of financing. (AS AMENDED) (5.1/5/CPSC)*