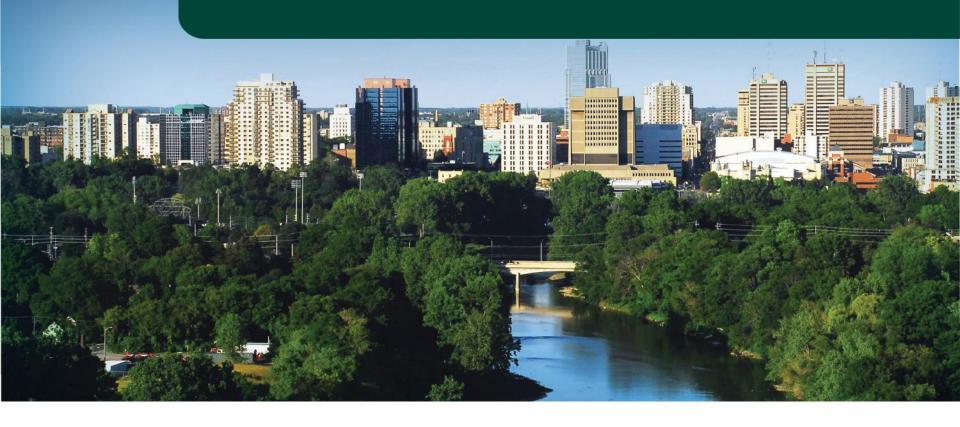


2024 Bike & Walk Map



Integrated Transportation Community Advisory Committee March 20, 2024



Brief History

- Early 1990s, Thames Region Ecological Association (TREA) spearheads first Parks, Bikeway/Fitness and Hiking Trails Map.
- City continued to produce and distribute a bike and/or walk map since then.
- Tested separate and combined publications.
- Tested different sizes.
- Worked with an external design firm for many years.
- In 2005, tied to Federal One Tonne Challenge and London's Sesquicentennial.



Brief History (continued)

- In 2015, met with Cycling Advisory Committee for input.
- In 2018, worked with Fanshawe College GIS and Urban Planning Program students to update and create current bike and walk maps (12"x18" tearaway).
- 2017-2019, worked with Fanshawe College to create London Celebrates Cycling tour route maps and passports.
- In 2023, distributed over 20,000 copies of Bike Map and 4,500 copies of Walk Map.



2024 Map Additions and London Changes

- New routes and upcoming 2024 routes
- Thames Valley Parkway distance markers
- Bus stops and transit terminals
- Bike lockers and repair stations
- Major transit terminals
- Reference to online mapping options
- Reference to providing feedback on map



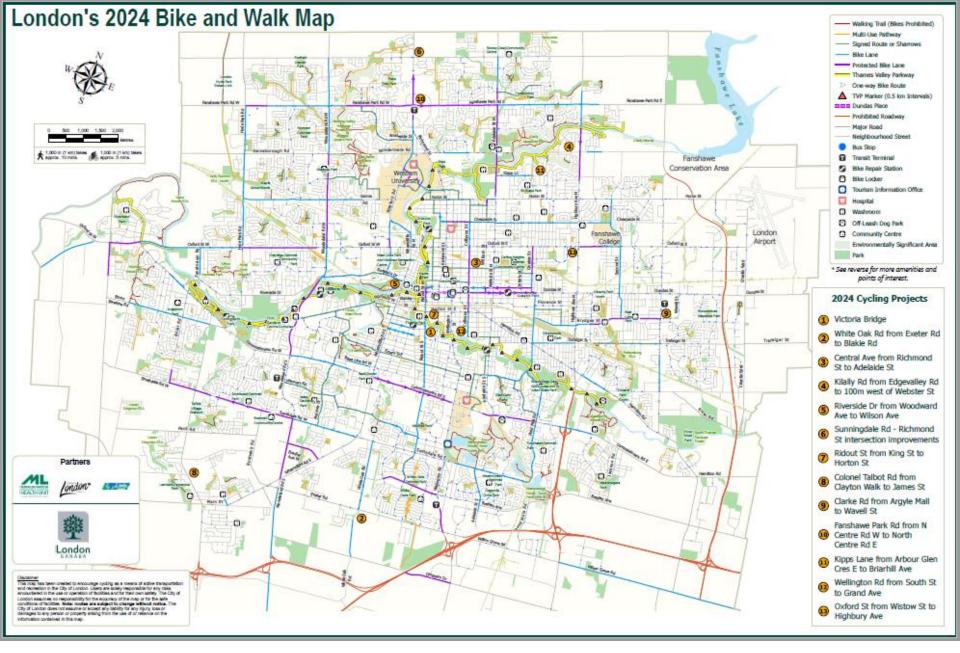




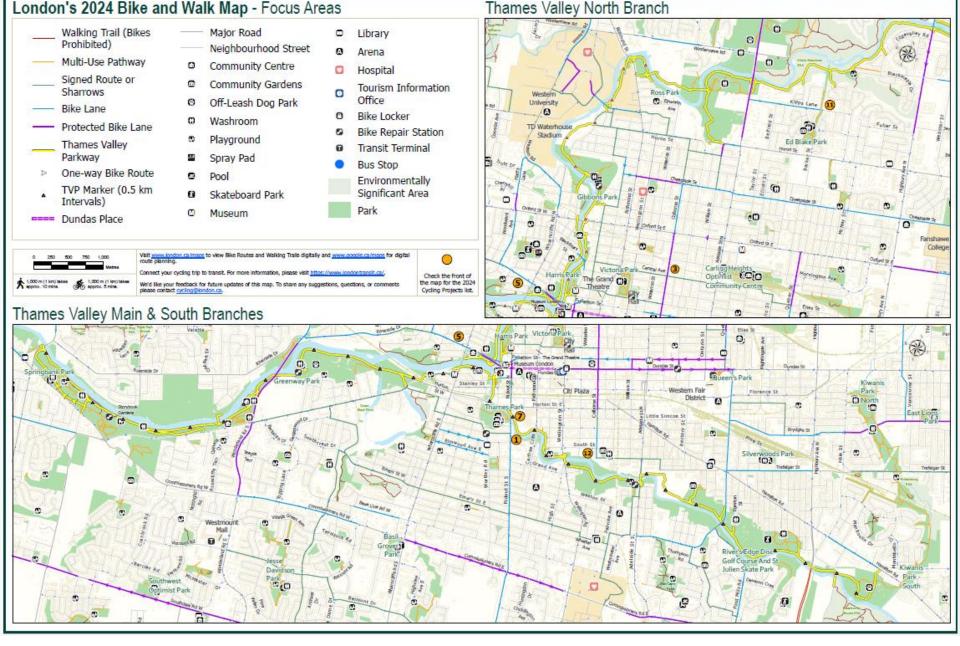


What is Not Being Included

- All street names scale does not allow for this.
 Could be addressed in future with new formats.
- Specific facility type (e.g., in-boulevard along Wonderland vs. cycletrack along Dundas)
- Washroom hours and water fountains due to varying hours and months open
- Preferred residential street routes looking at pilot
- How-to or educational information



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Timeline

Action	Timing
First drafts of map shared for review	March
Distribution list updated	End of March
Deadline for ITCAC feedback	April 12 th
Map finalised	End of April
Print	Early May
Distribution begins	Mid-May



Next Steps – 2024 Bike and Walk Map

- Available in Spring at all Library branches, all bike shops, Tourism offices, City Hall, and summer events
- Individual requests
- Update online pdf
- CityMap tool is regularly updated









Next Steps – Current Review of Cycling Maps & Navigation Tools

- Determine need for different map formats
 - Larger size, foldable
 - Additional educational resources (e.g., helmet safety, trail etiquette, how to use bike infrastructure, rules of the road, etc.)
 - Advertising or sponsorship
- Monitoring online tools: Google Maps, Cycling Guide Foundation App
- Integrate with Mobility Master Plan



Feedback

We would like your input on the draft.

Send to Emma Fabri

efabri@london.ca by April 12th

Can also provide distribution suggestions