



2023 Year-to-date Update



LONDON
ECONOMIC
DEVELOPMENT
CORPORATION

WHAT WE DO

INVEST

We attract new investment and jobs into the city.

GROW

We foster scale-up activity and long-term growth of existing London businesses.

TALENT

We connect employers to talent and develop a skilled workforce to meet future needs.

ENGAGE

We champion positive economic dialogue locally, nationally and internationally.



KEY SECTORS



AGRI-FOOD

7,000 + employed
90+ companies



MANUFACTURING

34,300 + employed
500 + companies



HEALTH

25,000 + employed
100 + companies



DIGITAL MEDIA & TECHNOLOGY

16,100 + employed
400 + companies

YEAR TO DATE METRICS

	EXPANSIONS & ATTRACTIONS	JOBS ADDED
2023 YTD	\$145 M	1,600
2022 ANNUAL	\$218 M	1,400

	FACILITATED CREATION OF	ANNUAL PROPERTY TAX
SINCE INCEPTION	26K NEW JOBS	\$3B IN NEW INVESTMENT
		\$24M+

ACCELERATE

	RETENTION FILES	JOB RETAINED	ACTIVE EXPANSION FILES	COMPANIES WORKED WITH	REFERRALS MADE
2023 YTD	4	407	26	500	4,600
2022 ANNUAL	12	637	30	855	3,989

INVEST

	INVEST MISSIONS	ATTRACTION FILES	FDI PROPOSALS	SITE SELECTION/VIRTUAL TOURS
2023 YTD	11	33	152	120
2022 ANNUAL	8	30	85	151

COMPANIES WE'VE WORKED WITH

					
					
					
					

RECENT INVESTMENTS



Andriani SPA is a leading manufacturer of gluten-free pasta and flours in Europe. LEDC worked with Andriani to purchase industrial land in Innovation Park for the construction of a new facility to employ 50 people.



LEDC played a key role in attracting the PowerCo/VW Gigafactory in St. Thomas. This \$7 billion investment will employ 3,000 people and create thousands of spinoff jobs in our region.



Nuts for Cheese has been rapidly expanding its capabilities with expanded space and investments in a new production line for cream cheese.



LEDC supported the WSIB head office attraction to bring hundreds of well-paying technology, innovation and knowledge economy jobs to the London region.

WORKFORCE DEV'T

	EXTERNAL JOB FAIRS	EMPLOYER & JOB SEEKERS CONSULTATION	WORKFORCE PROJECTS	TALENT PRESENTATIONS
2023 YTD	8	3,735	21	12
2022 ANNUAL	8	1,941	22	17

JOB PORTALS

YTD
2023

	Avg. No. Of Companies	Avg. No. Of Job Titles
	86	384
	86	437
	15	131

MFG JOBS

13,500+ Users

143,700+ Pageviews

TECH JOBS

14,700+ Users

137,900+ Pageviews

HEALTH JOBS

Launched in April

2,300 Users

15,200 Pageviews

Marketing Campaigns



DON'T TELL TORONTO - campaign targeted in the GTA to attract experienced and skilled talent to help fill London's growing industries of health, manufacturing & tech.



CHOOSE LONDON - campaign targeted in the U.S.A to attract skilled talent in several key states.



Collaboration with Pillar Non Profit/Innovation Works to provide "soft landing" space to new companies and co-working spaces/hot desks to remote companies.

30+ companies have used the FC Landing Pad since July'23.



Partnership with Tourism London and Downtown BIA to support businesses in bringing remote workers back to the core.

15+ restaurants participated in this initiative.



FILM LONDON

- Hosted 12 film, television & commercial projects
- Created 217 jobs, including Fanshawe & UWO grads
- Supported production of 3 local feature films
- Est. \$1mill in local revenue from film & TV production
- Created databases for talent/crew, locations & resources
- Lead partner with Forest City Film Festival and Ontario Screen Creators Conference





Thank You



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