

WHAT WE DO

INVEST

We attract new investment and jobs into the city.

GROW

We foster scale-up activity and long-term growth of existing London businesses.

TALENT

We connect employers to talent and develop a skilled workforce to meet future needs.

ENGAGE

We champion positive economic dialogue locally, nationally and internationally.





KEY SECTORS



AGRI-FOOD

7,000 + employed 90+ companies



MANUFACTURING

34,300 + employed 500 + companies



HEALTH

25,000 + employed 100 + companies

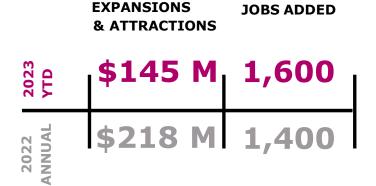


DIGITAL MEDIA & TECHNOLOGY

16,100 + employed 400 + companies



YEAR TO DATE METRICS



FACILITATED CREATION OF

ANNUAL PROPERTY TAX

SINCE

26K

NEW JOBS

\$3B IN NEW

INVESTMENT

\$24M+



ACCELERATE

	RETENTION FILES	JOBS RETAINED	ACTIVE EXPANSION FILES	COMPANIES WORKED WITH	REFERRALS MADE
2023 YTD	4	407	26	500	4,600
2022 ANNUAL	12	637	30	855	3,989

IN	V	ES	T

	INVEST ATTRACTION MISSIONS FILES		FDI PROPOSALS	SITE SELECTION/VIRTUAL TOURS	
2023 YTD	11	33	152	120	
2022 NNUAL	8	30	85	151	



COMPANIES WE'VE WORKED WITH





RECENT INVESTMENTS



Andriani SPA is a leading manufacturer of gluten-free pasta and flours in Europe. LEDC worked with Andriani to purchase industrial land in Innovation Park for the construction of a new facility to employ 50 people.



LEDC played a key role in attracting the PowerCo/VW Gigafactory in St. Thomas. This \$7 billion investment will employ 3,000 people and create thousands of spinoff jobs in our region.



Nuts for Cheese has been rapidly expanding its capabilities with expanded space and investments in a new production line for cream cheese.



LEDC supported the WSIB head office attraction to bring hundreds of well-paying technology, innovation and knowledge economy jobs to the London region.











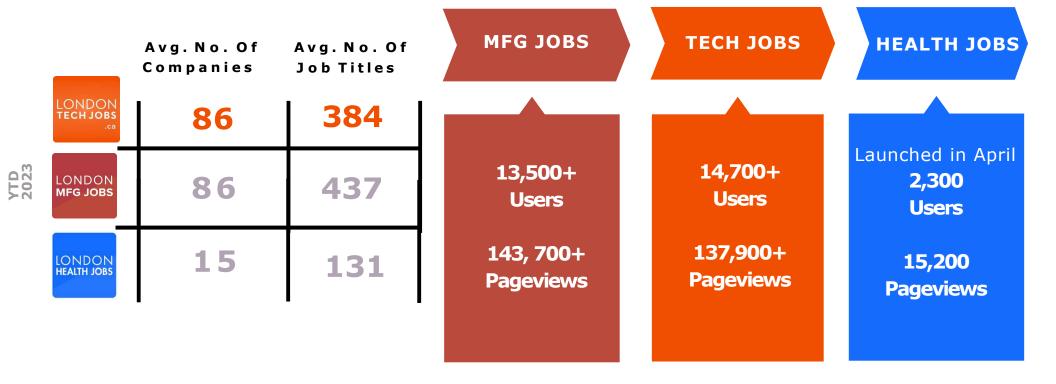


WORKFORCE DEV'T

	EXTERNAL JOB FAIRS	EMPLOYER & JOB SEEKERS CONSULTATION	WORKFORCE PROJECTS	TALENT PRESENTATIONS
2023 YTD	8	3,735	21	12
2022 NNUAL	8	1,941	22	17



JOB PORTALS





Marketing Campaigns



DON'T TELL TORONTO campaign targeted in the GTA
to attract experienced and
skilled talent to help
fill London's
growing industries of health,
manufacturing & tech.





CHOOSE LONDON campaign targeted in the
U.S.A to attract skilled talent
in several key states.







Collaboration with Pillar Non Profit/Innovation Works to provide "soft landing" space to new companies and coworking spaces/hot desks to remote companies.

30+ companies have used the FC Landing Pad since July'23.



Partnership with Tourism
London and Downtown BIA
to support businesses in
bringing remote workers
back to the core.

15+ restaurants participated in this initiative.





- Hosted 12 film, television & commercial projects
- Created 217 jobs, including Fanshawe & UWO grads
- Supported production of 3 local feature films
- Est. \$1mill in local revenue from film & TV production
- Created databases for talent/crew, locations & resources
- · Lead partner with Forest City Film Festival and Ontario Screen Creators Conference

















