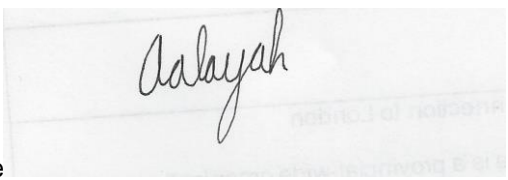


## Proclamation Request Form

Requests for the issuance of proclamations are governed by Council Policy (excerpted below). Requests must be received at least six (6) weeks in advance of the requested issuance date and may be emailed to the City Clerk at [ClerksApprovalRequests@london.ca](mailto:ClerksApprovalRequests@london.ca) or mailed to City Hall, P.O. Box 5035 LONDON, ON, N6A 4L9.

### Request details

Name of Organization Ontario Coalition for Better Childcare
Date Proclamation Required Oct.17 <sup>th</sup> , 2023
Proclamation Name 23 <sup>rd</sup> Annual Child Care Worker and Early Childhood Educator Appreciation Day
Proclamation Type (day, week or month) Day (Oct. 17 <sup>th</sup> . 2023)
Category (public awareness campaigns), (charitable fundraising campaigns), (arts and cultural celebrations)  Public Awareness Campaign
Requester Name Aalayah Lynch
Requester Telephone Number
Requester Email Address
Requester Address Bay Mills Boulevard
Provide details of your Organization's Connection to London  The Ontario Coalition for Better Child Care is a provincial-wide organization comprising local childcare centers and national groups from all-across Ontario including childcare centers and individuals in London, Ontario.
Required Supporting Documents <ul style="list-style-type: none"><li>• Detail information on the Organization</li><li>• Detail information on the Event</li><li>• Confirmation of authorization from the Organization to submit the request</li></ul>
The undersigned confirms that I am the Official Representative of the Organization requesting the Proclamation and that by signing this Application, I acknowledge and agree that my organization complies with all City of London's Policies and By-laws   Signature _____ Date 04/08/2023
<b>NOTICE OF COLLECTION OF PERSONAL INFORMATION</b>  Personal information collected on this form is collected under the authority of the <i>Municipal Act, 2001</i> , S.O. 2001, c. 25 and may also be used for purposes related to the Issuance of Proclamations Policy and Proclamation Request Form. Questions about this collection should be addressed to the City Clerk, 3rd floor, City Hall, 300 Dufferin Ave., London, ON N6A 4L9. Tel: 519-661-2489, ext. 4937, email: <a href="mailto:csaunder@london.ca">csaunder@london.ca</a>



June 26, 2023

Re: 23<sup>rd</sup> Annual Child Care Worker and Early Childhood Educator Appreciation Day, October 17, 2023

To Ontario mayors and councils,

**We are writing to ask that you and your council proclaim and participate in Child Care Worker & Early Childhood Educator Appreciation Day on Tuesday, October 17, 2023.** This day recognizes the commitment, skills and hard work of Early Childhood Educators (ECEs) and staff who work with young children. Each year, the day is proclaimed by the Ontario Coalition for Better Child Care (OCBCC), the Canadian Union of Public Employees (CUPE), municipalities and school boards across Ontario, and is marked by hundreds of child care centres, unions, and allies.

This year's Child Care Worker and Early Childhood Educator Appreciation Day theme is **WORTH MORE!** This Appreciation Day will be important as we continue to navigate the implementation of the Canada-Wide Early Learning and Child Care system and push for it to include decent work and pay for ECEs and child care workers. They deserve decent work and pay.

To fulfil the promise of the Canada-Wide Early Learning and Child Care system we need to ensure high quality spaces for every family who needs it. We have seen how affordable child care is life-changing for many families, but we need to make that possible *for all*. To make that vision a reality we need to expand access to child care by building new programs – but most importantly we must ensure that we retain, re-attract and recruit ECEs and child care workers with decent work and fulfilling careers to lead these vital, educational programs.

**We will be sharing these messages on Appreciation Day and we need your help to make it happen by making an official proclamation.**

If your council does not issue official proclamations, there are many alternative ways for your municipality to participate in celebrating this important day:

- Organize a public announcement;
- Flag raising or purple light display;
- Display our posters and distribute our buttons; and
- Organize events and contests for the day or have councilors or the mayor participate in events hosted by child care centres.

A sample proclamation and document outlining additional ways to recognize this important day is attached.

We would love to acknowledge municipalities who choose to celebrate child care workers and ECEs across Ontario on October 17, 2023. Please let us know how your municipality is participating in the appreciation day and we will add you to our list of proclamations and celebrations.

Please direct any correspondence on proclamations and/or celebration activities to the attention of Carolyn Ferns, by mail: Ontario Coalition for Better Child Care, PO Box 73034 Wood Street PO Toronto, ON M4Y 2W5, or by email at: [carolyn@childcareontario.org](mailto:carolyn@childcareontario.org).

Thank you for your consideration.

**Sheila Olan-MacLean**  
President, OCBCC

**Fred Hahn**  
President, CUPE Ontario Division

# 23<sup>nd</sup> Annual Child Care Worker and Early Childhood Educator Appreciation Day

October 17, 2023

## Proclamation

**Whereas** years of research confirms the benefits of high-quality early learning and child care for young children’s intellectual, emotional, social and physical development and later life outcomes; and

**Whereas** child care promotes the well-being of children and responds to the needs of families and the broader community by supporting quality of life so that citizens can fully participate in and contribute to the economic and social life of their community; and

**Whereas** trained and knowledgeable Registered Early Childhood Educators and child care staff are the key to quality in early learning and child care programs;

**Whereas** Registered Early Childhood Educators and child care workers will be vital to the success of the Canada-Wide Early Learning and Child Care system;

**Therefore, Be It Resolved** that October 17, 2023 be designated the 23rd annual “Child Care Worker & Early Childhood Educator Appreciation Day” in recognition of the education, dedication and commitment of child care workers to children, their families and quality of life of the community.