

## Proclamation Request Form

Request for the issuance of proclamations is governed by Council Policy. Requests must be received at least **six (6) weeks** in advance of the requested issuance date and may be emailed [ClerksApprovalRequests@london.ca](mailto:ClerksApprovalRequests@london.ca) or mailed to City Hall, P.O. Box 5035 London, ON N6A 4L9.

<u>Name of Organization</u> Leukemia and Lymphoma Society of Canada-London Ontario
<u>Proclamation Name</u> Blood Cancer Awareness Month-Leukemia and Lymphoma Society of Canada
<u>Date of Proclamation Requested</u> September 2023
<u>Proclamation Type</u> (day, week or month) Month
<b>Organization's Direct Connection to London</b> (provide specific details) The Leukemia & Lymphoma Society of Canada (LLSC) has a Community Services Lead in London who provides resources and programs to the blood cancer community in Southwestern Ontario. September is blood cancer awareness month and we believe awareness is key so we can support those affected by blood cancer and their families on every step of the blood cancer journey, from diagnosis through survivorship.  Light the Night is LLSC's largest annual event. It is a night that brings together the blood cancer community in celebration, hope, and remembrance and raises funds for the LLSC mission to cure blood cancer and support those affected by the disease. The first Light The Night event in London took place in 2011 when Gerry Vanderhoek and his wife wanted to help make their daughter Kaitlin's dream come true. Their daughter Kaitlin lost her fight to Leukemia in 2009 and her wish before she passed away was that no one had Leukemia. Families and companies in London have participated by the thousands every year since 2011 to raise funds for the LLSC mission, a cause that is special to so many.  A committee of LLSC volunteers in London is working together to plan this year's Light The Night event which will be held in Victoria Park. They are hopeful that the proclamation will be approved and look forward to participating in it's signing in September.  See attached for more details.
<u>Required Supporting Documents:</u> <input type="checkbox"/> Detail information on the Organization <input type="checkbox"/> Detail information on the Event <input type="checkbox"/> Confirmation of authorization from the Organization to submit request
<u>Category</u> (public awareness campaigns, charitable funding campaigns, arts and cultural celebrations) Charitable public awareness campaign
<u>Requester Name</u> Michelle Lambert
<u>Requester Address</u> 2 Lansing Square, Suite 601, Toronto, ON M2J 4P8
<u>Requester Phone Number and Email</u> 709-740-3791

The undersigned confirms that I am the Official Representative of the Organization requesting the Proclamation and that by signing this Application, I acknowledge and agree that my organization complies with all City of London's Policies and By-laws.

**Michelle Lambert** Digitally signed by Michelle Lambert  
Date: 2023.06.30 12:55:34 -02'30'

June 30/23

Signature

Date

Notice of collection of personal information

Personal information collected on this form is collected under the authority of the *Municipal Act, 2001*, S.O. 2001, c. 25 and may also be used for purposes related to the Issuance of Proclamations Policy and Proclamation Request Form. Questions about this collection should be addressed to Manager, Records and Information Services, 3rd floor, City Hall, 300 Dufferin Ave., London, ON N6A 4L9. Tel: 519-661-2489 ext. 5590, email: [eskalski@london.ca](mailto:eskalski@london.ca).

# The Leukemia & Lymphoma Society of Canada

Our mission is to **cure blood cancers** like leukemia, lymphoma, myeloma, myelodysplastic syndromes (MDS), and myeloproliferative neoplasms (MPN), and **improve the quality of life** of people affected by blood cancers and their families.

Your support helps fund:



Life-Enhancing  
Research



Personalized  
Support



Information and  
Education



# About BLOOD CANCERS



Every **24 minutes**, someone in Canada is diagnosed with a blood cancer.



Blood cancers are the most commonly diagnosed cancers in **children, adolescents,** and **young adults.**



Blood cancers are the **5<sup>th</sup> most common form of cancer** in Canada.



There are **137 types** of blood cancers and related disorders.



More than **155,000 Canadians** are living with or in remission from a blood cancer.



The biggest **increases in cancer survival** in the past three decades have been for blood cancers.



Blood cancer **research leads to treatment advances for other** cancers and serious diseases.

# YOUR SUPPORT Makes This Possible

In just the past year ...

**517**  
participants in  
virtual support  
sessions

**2,698**  
new healthcare  
professionals supported  
through continuing  
education, educational  
materials + other  
resources

**>\$4M**  
in grants awarded  
to 44 researchers  
across the  
country

**3,520**  
people reached  
out for information,  
psychosocial  
support and  
healthcare  
navigation

**2,141**  
registrants  
attended our Living  
Well with a Blood  
Cancer national  
conference

**365**  
match requests  
for the First  
Connection Peer  
Support program

**4,500**  
registrants  
for 16 online  
events

**32**  
new volunteers  
trained to be First  
Connection peers to  
enhance the lives of  
people affected by  
a blood cancer

*"For the first time since I sat in my doctor's office, I felt seen by someone. I didn't realize how much I needed to have someone else tell me they understood how I was feeling."*

- First Connection user

# What We Accomplished

Your Support Makes This Possible!



The Blood Cancer Ambassador program was launched to help raise awareness about the systemic inequities that impact care, treatment and outcomes for people affected by a blood cancer.



Individual and collective advocacy initiatives were undertaken that centered around access to treatment and care as well as the needs of our community as the coronavirus pandemic evolved.



50 new online educational tools were added to a growing library of self-help online resources covering topics about a wide variety of topics in an array of formats.



A completely reinvented website, [bloodcancers.ca](http://bloodcancers.ca), was launched, putting the needs of the blood cancer community at the forefront for easier access to information and support services at every step of their blood cancer experience.



A new podcast series and blog was launched for adolescents and young adults, giving them a platform where they can feel connected and supported by others they can relate to.

# About Light The Night



**TOGETHER,**  
we'll unite  
the blood cancer  
community

Light The Night unites people from across Canada, bringing light, love, and hope to dispel the darkness of blood cancers



For the first time in three years we are **live and back in person!** An opportunity to reconnect, moving back to real hugs and in person moments



A celebration of the entire blood cancer community and the incredible efforts to raise funds that are saving lives. **\$6.4M raised in 2022** to support critical research and programs for all types of blood cancers



# TOGETHER, we'll unite the blood cancer community







**TOGETHER**, we'll help make  
a life-changing impact on  
individuals  
affected by blood cancers.  
**Join us!**

**Contact:**  
Michelle Lambert  
Michelle.Lambert@lls.org  
[LightTheNight.ca](http://LightTheNight.ca)