

# City of London - Application for Appointment to a City of London Board or Commission

## Application

Please choose the Board or Commission you are interested in serving on: **Integrated Transportation Community Advisory Committee**

## Contact Information

Name: Amanda Pfeffer

City: London

Province: **ON**

Postal Code: N6A 5B8

## Experience and Qualifications

If you have experience on a London Board or Commission, please provide dates and details. (max. 3000 characters):

**Between the years 2014 and 2017 I was the London Police officer responsible for the Traffic Management Unit. In that role I sat on various traffic-related committees including the London Middlesex Road Safety Committee, Cycling Advisory Committee and Transportation Advisory Committee.**

What do you hope to contribute or learn as part of a Board or Commission? (max. 3000 characters):

**I hope to contribute my personal perspectives and knowledge in relation to transportation safety as well as the Western University perspective regarding cyclist, pedestrian and motor vehicle safety on campus and surrounding its properties. I also hope to learn how to improve transportation networks at Western University and develop relationships with our community partners to work toward that goal of improvement. It is so important to collaborate with stakeholders to ensure that we address current and future transportation needs within our unique communities in order to adequately inform council of these needs.**

How will you support the work of a Board or Commission? (max. 3000 characters):

**I can commit to attending the monthly meetings and participating in any additional volunteer opportunities that arise to enhance safety within our transportation networks. I can vocalize a commitment from Western University to support transportation network improvements related to campus and can ensure that fellow committee members, and council, are kept apprised of transportation-related interruptions, modifications/ improvements at Western.**

**Evidence-based decision making is essential and I can also support the work of the committee by leveraging available data and conducting thoughtful and thorough analyses after review and study.**

The City of London has a commitment to Diversity and Inclusion where we foster an inclusive and supportive workplace respecting the diversity, dignity and perspectives of all. What does it mean to you to have a commitment to diversity and inclusion? Give us an example of how you have and would demonstrate that commitment further in this role. (max. 3000 characters):

**It means embracing the richness of diversity in all its forms including diversity of perspectives. It means emphasizing the importance of creating an environment where individuals from all backgrounds, experiences and identities are respected and given equal opportunity. It means knowing that this is an ongoing, perhaps never-ending endeavour but one that must always be strived for and considered. In an inclusive and supportive workplace everyone feels valued, respected and empowered to contribute their unique ideas and perspectives. In the workplace, and in everyday life, it also means a constant challenge to recognize any biases I possess as well as barriers that may exist for others within the organization and an effort to actively promote a culture of respect, improvement, education and awareness.**

**Access to public transportation for all people is an area within this advisory committee's mandate that I am particularly passionate about. I have in the past participated in public forums where the lack of accessibility has been heavily criticized by those who most rely upon it being so. As a result, I have made the commitment to learn all that I can about how to improve accessibility within public transportation and would continue to demonstrate this commitment if in this role.**

Please tell us about your educational background, professional credentials, or any other training which is relevant to this position. (max. 3000 characters):

**HBA, University of Windsor 2000  
Major- Criminology with a minor in Communications and Business  
Leading through Conflict Certificate  
Western University- 2022  
Project Management Certificate  
Western University- ongoing  
Basic Constable Training, Ontario Police College 2002  
Continued Education/ Professional Development  
Extensive training in leadership and management, traffic management, critical incident response and management, emergency management, risk prevention and conflict resolution, case management, evidence collection, interviewing, diversity, communications, investigations.**

Please describe any relevant work and/or lived experience you have. (max. 3000 characters):

**Staff Sergeant Patrol Operations (present)**

## **Western University Campus Safety and Emergency Services**

- **Responsible for the safety and well-being of students, faculty and all other users of Western University's campus, buildings, and all other infrastructure including transportation networks.**
- **Responsible for review and execution of operational and emergency management plans related to major events on campus.**
- **Responsible for the supervision and leadership of 4 patrol sections, 24/7/365 service to the Western community.**

## **Sergeant**

### **Traffic Management Unit London Police Service (2014-2017)**

- **Responsible for the daily management of two shifts of officers employed in the enforcement of traffic-related laws as well as the investigation of all severe injury and fatal collisions. Personnel management included work performance evaluation/ documentation, continued education, emergency deployment of officers, conflict resolution and the administration of working agreements. Also responsible for extensive statistical analysis, monthly and annual reports (public) and the management of a large equipment and training budget. Additional duties included: capital acquisitions related to improving road safety, media liaison including social media, committee work and internal education campaigns as well as project management.**

Tell us about your involvement in any public or private sector boards, community involvement, or other experiences that are relevant to this position. Please describe the roles you played and the period of time you were involved.(max. 3000 characters):

- **one of the original contributors to the London Road Safety Strategy, participated throughout the development of the strategy**
- **Red Light Camera Program London Police service representative**
- **Elder Abuse London Middlesex Committee member**
- **Law Enforcement Agencies Protecting Seniors Committee member**
- **London Middlesex Road Safety Committee member**
- **City of London Cycling Advisory Committee member**
- **City of London Transportation Advisory Committee member**
- **Big Brothers Big Sisters St. Thomas, Elgin Board of Directors- Director**
- **youth basketball and volleyball coach**
- **Ontario Media Relations Officers Network- member**
- **OACP Traffic Reconstruction Subcommittee- member**

If necessary, please provide any additional relevant information that is not captured in your previous answers.(max. 3000 characters):

Attach resume or other document, if needed:

**I am over 18, I am not a City employee or Council member and I understand and agree that this application will be included on a public agenda that is published on the City website.**