

City of London - Application for Appointment to City of London Community Advisory Committees

Application

Committee you are interested in serving on: **Community Advisory Committee on Planning**

Contact Information

Name: **Robin Easterbrook**

City: **London**

Province: **ON**

Postal Code: **N6A 0A7**

Experience and Qualifications

If you have experience on a London Advisory Committee, please provide dates and details. (max. 250 characters):

Although I have not served on any London Advisory Committees, I have extensive experience as a member of the Windsor Heritage Committee (13 years total; 5 as vice chair and 7 as chair), extensive experience in appearing before City Council; member at large of the board of Windsor's most significant heritage property (2 years as vice chair) and founder of Windsor's Door Open Windsor initiative (5 years). 250 characters are probably already exceeded but further details are available in the attached resume.

What do you hope to contribute or learn as part of a Community Advisory Committee? (max. 250 characters):

I hope to bring my experience in heritage matters to the community I grew up in. Heritage is not just an essential part of a community's history and memory, but also an economic driver and essential to improving a community's carbon footprint. In addition, I hope to learn more about the city I grew up in and live in again.

How will you support the work of a Community Advisory Committee? (max. 250 characters):

I am committed to being prepared for meetings and bringing my experience of balancing growth and preservation at the same time. I have also been part of an innovative team on defining what is heritage as well as being very familiar with the major 2005 revision of the Ontario Heritage Act which I participated in revising.

We value the contributions of Londoners with diverse experiences and welcome applications from individuals who share our commitment. Please describe how your work, community or lived experience will enhance these efforts through Community Advisory Committee work. (max. 3000 characters):

Within my roles in the automotive industry I have shared responsibility for the promotion of diversity initiatives in meeting US government requirements in addition to developing measurements and auditing of said diversity. I have also participated in all diversity education required of municipal governments as well as the Law Society of Ontario.

Please describe additional experience, training, or community involvement that will help you in your role as a Community Advisory Committee Member. (max. 250 characters):

My experience with municipal heritage issues is briefly stated above. My work experience has generally put me in a leadership and innovation role, primarily in the areas of logistics and procurement in the automotive industry. I have served on 2 advisory committees at the Massachusetts Institute of Technology; presented with Michigan State University at the World Logistics conference; charter member of the board of the National Initiative on Supply Chain Integration at the University of Arizona; consulted to

the United States Materiel Command (and was awarded their monthly excellence award); consulted to the United States Air Force. My specialties have always been strategy, logistics and finance.

Attach resume or other document here, if needed: **CV Robin Easterbrook 20230622.pdf**

Attach more files here, if needed:

Confirmations

I declare the following: **I am at least 18 years old.; I am not a City employee or Council member.; I understand that the commitment may be up to 4 hours per month to attend meetings and prepare.; I understand that my application and any attachments will be included on a public agenda that is published on the City website.**

To help inform our outreach activities, please tell us how you heard about this opportunity:
(optional): **City Website**

If you selected 'Other', please specify:

Submitted on: **7/9/2023 9:25:52 PM**

ROBIN EASTERBROOK

London, ON N6A 0A7
Canada

Summary

Aside from the core competencies demonstrated in the positions I have held (detailed below) and the success I have achieved in those positions, my career to date is best summed up in terms of leadership, innovation and striving for the best in those organizations I have been a part of as well as pushing boundaries forward. A passion for sharing knowledge, experience and continuous development is an integral part of that career philosophy.

PROFESSIONAL EXPERIENCE

- Easterbrook Paralegal Services** May 2017 – Retired March 2022
Represent clients within the legal system with respect to small claims matters, landlord tenant board issues, contracts, human rights tribunals and others. Contract research and documentation preparation work for lawyers.
- Susan Easterbrook Professional Corporation** April 2014 – May 2017
Paralegal / Legal Assistant (Part-time)
Research, document preparation, court representation and tribunal representation as appropriate and general administrative duties associated with the daily operation of a law practice.
- WindsorEssex Community Foundation;** April 2014 – October 2014
June 2013 – October 2013
Founding Project Manager for Vital Signs 2013 and 2014; a report card on the socio-economic health of Windsor and Essex County based on an analysis of statistical data for the area. Published in the Windsor Star and on-line.
- McTague Law Firm** December 2013 – March 2014
Business Manager
Dealt with all administrative issues associated with the running of Windsor's largest law firm.
- Susan Easterbrook Professional Corporation** November 2012 – November 2013
Paralegal / Legal Assistant
Research, document preparation, court representation and tribunal representation as appropriate and general administrative duties associated with the daily operation of a law practice.
- L & H Diversified Manufacturing Inc.** April 2012 – September 2012
Chief Operating Officer / Chief Financial Officer
Responsible for all aspects of the daily operations of the enterprise, including finance, procurement, engineering and manufacturing.
- Key Achievements:**
- ◆ Fiscal year end targets for revenue and profitability were achieved. Improved sustainability of the organization was not achieved. Company petitioned into bankruptcy in September 2012.

Clark Law Firm

Paralegal Intern

March 2012 – April 2012

Key Achievements:

- ◆ Participated in the resolution of business law, contract law and small claims issues.

McTague Law Firm

Paralegal Intern

January 2012 – March 2012

- ◆ Researched issues surrounding labour law and contract negotiations with the firm's lead labour lawyer. Participated in union contract negotiations.

Canadian Centre for Sustainable Living

President

May 2010 - September 2011

Created the not-for-profit Canadian Centre for Sustainable Living in order to re-train individuals for employment within the renewable energy sector. Responsible for all aspects of the Centre's operations.

Key Achievements:

- ◆ Developed and taught three (3) different on-going seminars on renewable energy technologies as they relate to sustainable living. Produced two other seminars on solar photovoltaic technologies including one 40-hour course leading to entry level status with the North American Board of Certified Energy Practitioners.

Renewable Energy Technology Center

Executive Director

September 2009 – May 2010

Responsible for the development and teaching of renewable energy technology training and community awareness initiatives. Sales and marketing responsibilities as required. Directed and assisted in the physical preparation of plant facilities for the manufacture of solar mounting systems. Coordinated procurement activities.

Key Achievements:

- ◆ Assisted in bringing both administrative and manufacturing facilities to launch.
- ◆ Developed seminars and delivered them to in excess of one hundred people.
- ◆ Appointed to the speaker's list for the Canadian Solar Industry Association.

PROFESSIONAL EXPERIENCE – Continued:**Chrysler LLC; Global Sourcing**

Senior Procurement Specialist

March 2008 – Sept. 2008

Developed, implemented and facilitated a series of workshops focused on utilizing lean production methodologies and continuous improvement principles throughout all tiers of the supply chain.

Key Achievements:

- ◆ Documented in excess of \$80M in savings directly attributable to the workshops facilitated during this period. Many of these savings were applicable to other similar supply chains resulting in greater dollars saved.

Chrysler Group; Procurement

Manager (Purchasing Agent) – Body Hardware

2006 – 2008

Buyer – Door Modules and Window Regulators

2005 – 2006

Key Achievements

- ◆ Led a cross-functional task force focused on cost savings in automotive body hardware. Achieved 135% of target savings or in excess of \$100M over three years.
- ◆ Managed a team of buyers with an aggregate annual purchase of \$800M. This team exceeded all goals for cost savings and diversity sourcing during the two years of my leadership.
- ◆ Member of the team that developed and implemented Chrysler's modular procurement / assembly strategy throughout North America.

DaimlerChrysler; Global Procurement and Supply

Manager – Global Procurement and Supply Strategic Planning

2005

Key Achievements

- ◆ Led a cross-cultural team of Canadian, American, Chinese and German nationals in the development of a unified strategy for DaimlerChrysler's procurement division including Chrysler Group, Mercedes Car Group and Mercedes Truck Group. Total spend for the division was €101.4B with approximately €18.7B being non-production material purchases and €82.7B being production material purchases.
- ◆ Developed and led the implementation of a comprehensive supplier strategy including a relationship management strategy, for all divisions.
- ◆ Initiated and led the development of a global procurement benchmarking project.

PROFESSIONAL EXPERIENCE – Continued:**Chrysler Group; Procurement and Supply**

Manager – Executive Staff and Supplier Support (Strategy and communications)	2001 - 2004
Manager – Strategy and Planning / Logistics	1997 - 2000
Manager – Transportation Claims	1990 - 1996
Supervisor – Logistics Procurement	1988 - 1989

Key Achievements

- ◆ Led the development of the supply chain / procurement strategy for Chrysler Group for four years. Total spend for the group was €32.5B with approximately €7B being non-production material purchases and €25.5B being production material purchases.
- ◆ Led the team developing external Balanced Scorecard measures for the supply base including measures of cost, quality, delivery and technology (approximately 20,000 production and non-production suppliers).
- ◆ Developed and implemented internal Balanced Scorecard measures for all members of the Chrysler Procurement group (approximately 300 employees).
- ◆ Developed the process for auditing ethics compliance within the Chrysler Group Procurement and Supply division. Revised existing ethics guidelines.
- ◆ Managed a group of eight employees responsible for most administrative, facility and communication functions for Chrysler Group Procurement and Supply.
- ◆ Co-wrote all communications and speeches for the Executive Vice President of Procurement and Supply during 2003 – 2005.
- ◆ Member of the Logistics management team that won Transportation and Distribution Magazine's Company of the Year award an unprecedented three years in a row (personally responsible for the application).
- ◆ Responsible for the development of the Chrysler Logistics group's strategy and the reorganization and realignment of its staff to support that strategy.
- ◆ Project manager for the successful development and implementation of a comprehensive, global electronic transportation claims system. This system monitored the shipment of approximately 2.0M - 2.8M vehicles annually throughout the world, tracked damage issues and electronically assigned responsibility and filed claims.
- ◆ Responsible for all Chrysler Corporation global transportation related risk management and insurance activities.
- ◆ Developed the standard terms and conditions contract for Chrysler Logistics purchases. Presented with the Vice President's Excellence Award for this project.
- ◆ Directed a group of buyers in the purchase of all Chrysler less-than-truckload, rail, air, expedited, overnight, steel and heavy transportation for North America. Total spend was approximately \$1.2B USD.

PROFESSIONAL EXPERIENCE – Continued:**Chrysler Canada; Finance**

Controller – Canadian Procurement and Supply and Chrysler Transport, Inc.	1986 - 1987
Field Auditor – Western Canada	1984 - 1986
Budget Analyst / Bookkeeper	1982 - 1984
Sales Distribution Analyst	1982
Capital Projects Analyst	1981 - 1982

Key Achievements

- ◆ Managed all budget, reporting, accounting, capital investment and industrial engineering functions for Canadian Procurement and Supply division and Chrysler Transport, Inc. At the time Chrysler Transport was the seventh largest privately held trucking company in Canada with approximately 110 power units and 600 trailers in the fleet.

University of Windsor; Faculty of Business Administration

1986 - 1999

Sessional Lecturer – Levels I & II

Courses taught included Administrative Studies and Organizational Behaviour.

EDUCATION**Certified Professional Consultant on Aging**

November 2013

Paralegal, Trios College, Windsor, Ontario; Certified P1 paralegal by the Law Society of Upper Canada 2012

Master of Business Administration, Rotman School of Management; University of Toronto, Toronto, Ontario Canada, 1981
Majors in Finance and Human Resource Management.

Bachelor of Arts, University of Western Ontario, London, Ontario Canada 1979
Concentration in psychology with a focus on cognitive psychology and research.

Many and various management training courses including lean manufacturing, continuous improvement, kaizen activities, MS Office products, organizational learning, and negotiating. Ongoing education as a current member of the Law Society of Upper Canada.

Language Skills

English (read and write fluently), basic skills in German and Spanish.

Computer Skills

Fully literate in all Microsoft Office applications, Lotus Notes, etc. and various proprietary packages.

OTHER – PROFESSIONAL

Canadian Solar Industry Association (CanSIA); Speaker's list for renewable energy topics focused on solar thermal and photovoltaics 2009 - 2012

College of Renewable Energy; Guest lecturer on solar photovoltaic technology 2010

National Initiative on Supply Chain Integration (Institute for Supply Management);
Founding Board member 2001

- ◆ Assisted in all aspects of moving NISCI from a totally independent organization to an organization under the umbrella of the Institute for Supply Management.
- ◆ In conjunction with Dr. James Womack (Author: The Machine That Changed the World), conducted the first supplier conference designed to establish a research project on utilizing lean production principles throughout a supply chain.

National Initiative on Supply Chain Integration (Independent); Chrysler representative to.. 1999 – 2001

- ◆ In conjunction with representatives from organizations such as Trane, Deere and Harley-Davidson established the guidelines for education and training in supply chain management leading to professional accreditation through the Institute for Supply Management.

International Motor Vehicle Program (Massachusetts Institute of Technology; MIT); Chrysler Corporation representative to 1998

- ◆ In conjunction with Senior Executives at every major global automotive company, shared experiences and thoughts about production, supply chain management and technological changes affecting the automotive industry. Under the direction of Dr. Charles Fine (Author: Clockspeed)

Society for Organizational Learning (Massachusetts Institute of Technology; MIT); Chrysler representative to 1996 –1998

- ◆ In conjunction with representatives from organizations such as Hewlett-Packard and Shell Oil, established the constitution and operational parameters for the Society for Organizational Learning under the direction of Dr. Peter Senge (Author: The Fifth Discipline). Extensive use of systems thinking with this group.

Council of Logistics Management Annual Conference; 1997

- ◆ Co-presenter with Michigan State University Eli Broad School of Management; Dr. Don Bowersox lead researcher; Topic - Benchmarking World Class Logistics.

Illinois Institute of Technology; Guest lecturer on logistics. 1997

OTHER – COMMUNITY**Windsor Heritage Committee**

Chairperson
(member 2002 – 2015; vice-chair 2002 – 2008)

November 2008 - February 2015

Doors Open Windsor 2008 / 2010 / 2012

Founder / Chairperson

December 2007 - March 2011

Willistead Manor; Member of and Vice Chair, Board of Directors
Chairperson of the History Committee

2003 – 2019

Windsor Club

Strategy Consultant

January 2010 - November 2010

Centres for Seniors Windsor

Member, Board of Directors; Strategy Consultant

1999 – 2003

Iona College – University of Windsor;

Strategy Consultant to the Board of Directors

2002 - 2003

Westminster United Church; Chairperson and member at large

1994 – 1998

Former holder of Non-Resident Alien Visa (renewable) for the United States

1992 – 2011

References

Professional and personal references are available on request.