

From: midtowncommunityorganization
Sent: Sunday, June 18, 2023 10:09 PM
To: SPPC <sppc@london.ca>
Subject: [EXTERNAL] Added Agenda-SPPC MTG-June 20-2.2 Agenda Item-Core Area Action Plan 2022 Review

Please consider this an added agenda submission with respect to item 2.2 on the SPPC agenda for June 20-Core Area Action Plan 2022 Review.

Chair Mayor Morgan -Council Members

Its has been a few years since, the Core Area Action Plan, was first introduced to this committee, back in October of 2019. <https://pub-london.escribemeetings.com/Meeting.aspx?Id=3469df7b-b8d1-42cf-9c28-651233427aa5&Agenda=Merged&lang=English&Item=17&Tab=attachments>

Many of the 69 actions that were introduced at that time, were inspiring, and the vision that was painted to us, gave the businesses and residents in Midtown hope and something to look forward to.

However, since that time, the actions that we were led to believe that were “on their way” never fully materialised in our opinion, and Midtowners watched as the middle of the Core Area was overlooked. Many people walking, biking, or driving. Would not even know the name of the neighbourhood, they were travelling through. For there are no street signs that say Midtown, or gateways, or anything to show to the public. I recall that one of the visions of the Core Area Action Plan, was that “People can proudly identify as their home and neighbourhood”. Signage would help bring that identity, to the forefront of people’s minds.

But not all has been lost, since 2019, with the creation of the Dundas Street Cycle Track/Colborne Street cycle track, and currently under construction, the East Link BRT. And with the inclusion of Midtown in other city policies, CIPs, and programs, has renewed hope in the community, and new businesses have opened. Yet the middle of the core, still has along way to go.

Under 2.6 Management and Communication of the CAAP.

You will find that there is no voice representing Midtown, on ether the “Core Area Strategy Team” or on the “The Core Area Action Team” and this is a concern.

With the phrase “Nothing about us with out us,” Midtown Community Organization would like to request a seat at these tables, so our business members and residential members are represented and are given a voice in the direction of their community. This way we can avoid being overlooked, as we have been in the past, and start the process of collaborating with other Core Area stakeholders, on a path forward and help make the Core Area a positive and vibrant place to be.

On behalf of Midtown Community Organization

Thank you,

Deanna Brown, Coordinator
[Midtown Community Organization](#)