# Agenda Including Addeds Corporate Services Committee

12th Meeting of the Corporate Services Committee

June 12, 2023

12:00 PM

Council Chambers - Please check the City website for additional meeting detail information. Meetings can be viewed via live-streaming on YouTube and the City Website.

The City of London is situated on the traditional lands of the Anishinaabek (AUh-nish-in-ah-bek), Haudenosaunee (Ho-den-no-show-nee), Lūnaapéewak (Len-ah-pay-wuk) and Attawandaron (Adda-won-da-run).

We honour and respect the history, languages and culture of the diverse Indigenous people who call this territory home. The City of London is currently home to many First Nations, Métis and Inuit today.

As representatives of the people of the City of London, we are grateful to have the opportunity to work and live in this territory.

### Members

Councillors S. Lewis (Chair), H. McAlister, S. Stevenson, S. Trosow, D. Ferreira, Mayor J. Morgan

The City of London is committed to making every effort to provide alternate formats and communication supports for meetings upon request. To make a request specific to this meeting, please contact <a href="mailto:CSC@london.ca">CSC@london.ca</a> or 519-661-2489 ext. 2425.

**Pages** 

3

31

72

# 1. Disclosures of Pecuniary Interest

## 2. Consent

2.1 2023-2027 Strategic Advocacy Framework

2.2 Industrial Land Development Strategy Annual Monitoring and Pricing
Report - City-Owned Industrial Land

2.3 Declare Surplus - City-Owned Property - 652 Elizabeth Street 62

# 3. Scheduled Items

# 4. Items for Direction

4.1 Application - Issuance of Proclamation - Terry Fox Week 70

4.2 Application - Issuance of Proclamation - Emancipation Month

4.3 (ADDED) Application - Issuance of Proclamation - Pride London Festival 73 (Pride in London)

### 5. Deferred Matters/Additional Business

# 6. Confidential (Enclosed for Members only.)

6.1 Land Acquisition / Solicitor-Client Privileged Advice / Position, Plan, Procedure, Criteria or Instruction to be Applied to Any Negotiations

A matter pertaining to the proposed or pending acquisition of land by the municipality, including communications necessary for that purpose; advice that is subject to solicitor-client privilege; commercial and financial

information, that belongs to the municipality and has monetary value or potential monetary value and a position, plan, procedure, criteria or instruction to be applied to any negotiations carried on or to be carried on by or on behalf of the municipality.

6.2 Land Acquisition/Disposition / Solicitor-Client Privileged Advice / Position, Plan, Procedure, Criteria or Instruction to be Applied to Any Negotiations

A matter pertaining to the proposed or pending lease of building by the municipality, including communications necessary for that purpose; advice that is subject to solicitor-client privilege; commercial and financial information, that belongs to the municipality and has monetary value or potential monetary value and a position, plan, procedure, criteria or instruction to be applied to any negotiations carried on or to be carried on by or on behalf of the municipality.

6.3 Labour Relations/Employee Negotiations / Solicitor-Client Privileged Advice

A matter pertaining to reports, advice and recommendations of officers and employees of the Corporation concerning labour relations and employee negotiations in regard to one of the Corporation's unions and advice which is subject to solicitor client privilege and communications necessary for that purpose and for the purpose of providing directions to officers and employees of the Corporation.

6.4 Litigation/Potential Litigation/MattersBefore Administrative Tribunals / Solicitor-Client Privileged Advice / Position, Plan, Procedure, Criteria or Instruction to be Applied to Any Negotiations

A matter pertaining to the security of the property of the municipality or local board; litigation or potential litigation, including matters before administrative tribunals, affecting the municipality or local board; advice that is subject to solicitor-client privilege, including communications necessary for that purpose; and a position, plan, procedure, criteria or instruction to be applied to any negotiations carried on or to be carried on by or on behalf of the municipality or local board.

# 7. Adjournment

# **Report to Corporate Services Committee**

To: Chair and Members

**Corporate Services Committee** 

From: Lynne Livingstone, City Manager

Subject: 2023-2027 Strategic Advocacy Framework

Date: June 12, 2023

# Recommendation

That, on the recommendation of the City Manager, the following actions be taken with respect to the 2023-2027 Strategic Advocacy Framework:

- a) The 2023-2027 Strategic Advocacy Framework **BE ENDORSED**;
- b) Civic Administration **BE DIRECTED** to proceed with implementation of the Strategic Advocacy Framework.

# **Executive Summary**

This report provides a description of the Strategic Advocacy Framework, which guides the City of London's intergovernmental advocacy in support of Council's Strategic Plan. The report includes an overview of the process used to identify outcomes from Council's Strategic Plan as strategic advocacy priorities.

The Strategic Advocacy Framework is an important tool to support effective advocacy with other orders of government. For external audiences, including federal and provincial decision-makers, organizations, businesses, and residents, the Framework provides a better understanding of London's needs from other orders of government. Internally, the Framework supports consistent, unified London advocacy and helps align the enterprise-wide resources necessary to identify opportunities, secure investments, and influence policy and program development by other orders of government.

The 2023-2027 Strategic Advocacy Framework, attached as Appendix A, highlights seven Outcomes from the 2023-2027 Strategic Plan that rely strongly on community and intergovernmental partnerships.

Following Council's receipt of the Strategic Advocacy Framework, the Government and External Relations division will be working across the organization to identify specific advocacy projects, aligned with the Strategic Plan Implementation and Multi-Year Budgeting processes.

# Linkage to the Corporate Strategic Plan

The City of London Strategic Advocacy Framework (see **Appendix A**) responds directly to Council's 2023-2027 Strategic Plan outcome that "the City of London's regional and community relationships support the delivery of exceptional and valued service," and the included strategy to "Implement the Strategic Advocacy Framework."

# **Analysis**

# 1.0 Background Information

# 1.1 Previous Reports Related to this Matter

Corporate Services Committee, May 10, 2021 meeting, Agenda Item # 2.4, City of London Strategic Advocacy Framework

https://publondon.escribemeetings.com/filestream.ashx?DocumentId=85155

# 1.2 About the Strategic Advocacy Framework

The Government and External Relations Division supports City of London priorities through partnerships with other levels of government and local, regional, and national stakeholders. This support includes identifying external opportunities, providing advice and information to support internal decision making, as well as the coordination of intergovernmental advocacy.

The Strategic Advocacy Framework is developed to strengthen and align the City's intergovernmental advocacy through greater transparency, collaboration, and consistency. These values – along with a strategic, outcomes-focused approach to priority-setting – have delivered results. Many of London's recent advocacy successes have come through partnerships with London champions that have amplified and extended London's reach with decision-makers at other levels of government.

The Strategic Advocacy Framework serves as a resource to the community. Within the framework, London's organizations, anchor institutions, and businesses can view the advocacy priorities of the City of London. Armed with this shared understanding, the Strategic Advocacy Framework supports collaboration and cooperation between community partners to achieve results for London.

Just as the Strategic Advocacy Framework approach has increased community partnerships in support of City-led projects, it has also guided corporate advocacy support for community-led initiatives. Examples include shared advocacy to support the Giwetashkad Indigenous Homelessness Strategy, the Community Outreach and Support Team (COAST), and the Health and Homelessness Whole of Community System Response. These initiatives are led by community partners but have significant implications for the City's overall strategic direction and success.

The Strategic Advocacy Framework provides a structured approach to establishing and communicating advocacy priorities, grounded in Council's Strategic Plan. This approach enables more coordinated and effective intergovernmental advocacy and supports a unified voice that delivers better results for London.

# 1.3 Strategic Advocacy Priority Identification Process

To firmly root advocacy planning in corporate priorities, the Strategic Advocacy Framework takes a consistent, process-based approach to implementing advocacy plans in support of Council's Strategic Plan.

First, every Outcome in Council's Strategic Plan is scored individually to determine the degree to which the strategy depends on intergovernmental partnerships. These "dependency scores" provide a consistent method to filter out Outcomes that are inward-focused or entirely within municipal control/influence, as well as identifying which Outcomes require more in-depth evaluation as potential advocacy priorities.

Outcomes with a sufficient degree of intergovernmental dependency are evaluated using a more thorough analysis centred on the concept of the "policy window" – essentially the point at which political, social, and policy conditions all align to give an advocacy issue the greatest chance of success. Considerations in this step include past/ongoing advocacy work, internal resources, community support, alignment with existing government policy/programs, potential for secondary benefits/risks, and others.

With both "dependency" and "policy window" scores, the final step is to review the highest scoring Outcomes to ensure balance between strategic areas of focus. For example, there may be multiple Outcomes in an area of focus that score high on both measures, but individual advocacy projects would inevitably advance all of those Outcomes at once. In that case, Civic Administration highlights one Outcome as a Strategic Advocacy priority in the Framework.

Identifying Strategic Plan Outcomes as advocacy priorities is intended to help focus advocacy resources and open lines of communication, not to exclude any Strategic Plan priorities from advancement through intergovernmental partnerships.

# 1.4 2023-2027 Strategic Advocacy Priorities

Following analysis and in concurrence with the Senior Leadership Team (SLT), seven Outcomes from Council's 2023-2027 Strategic Plan have been identified as advocacy priorities for the 2023-2027 Strategic Advocacy Framework:

- The City of London demonstrates leadership and builds partnerships to increase quality, affordable, and supportive housing options.
- London as a robust community system of health, homelessness, housing stability services, policies, procedures, and by-laws in place to support individuals and families at risk of or experiencing homelessness.
- Londoners of all identities, abilities and means can move throughout the city safely and efficiently.
- · London encourages equitable economic growth and diversification.
- · London is a destination of choice.
- London has a strong and healthy environment.
- London's infrastructure and systems are built, maintained, and operated to meet the long-term needs of the community.

Specific advocacy projects will be identified throughout the life of the Framework that respond to these strategic advocacy priorities. As mentioned above, the enterprise-wide nature of Council's Strategic Plan means it will frequently be the case that strategic advocacy projects will help to advance multiple Strategic Plan outcomes – including outcomes that are not listed specifically above.

# 1.5 Next Steps and Implementation

To implement the 2023-2027 Strategic Advocacy Framework, the Government and External Relations Division will work in alignment with both the Multi-Year Budget and the implementation planning process for Council's 2023-2027 Strategic Plan. Advocacy projects that align with and support the Framework will be identified during this process. Once projects have been identified, the Government and External Relations Division will create advocacy plans to pursue delivery of the partnerships we will require from other orders of government. Annual updates will be provided to Council to demonstrate progress through the life of the 2023-2027 Strategic Advocacy Framework.

# Conclusion

Strong partnerships across governments remain essential to achieving the City of London priorities, and the Strategic Advocacy Framework has proven to be a valuable tool in strengthening the City's intergovernmental relationships.

With the Strategic Advocacy Framework as a guide, Civic Administration will continue to drive better outcomes for London through enterprise-wide coordination and community collaboration in support of the City of London's 2023-2027 Strategic Plan.

Prepared by: Nick Steinburg, Specialist, Government and External

Relations

Submitted by: Adam Thompson, Manager, Government and External

Relations

Recommended by: Lynne Livingstone, City Manager









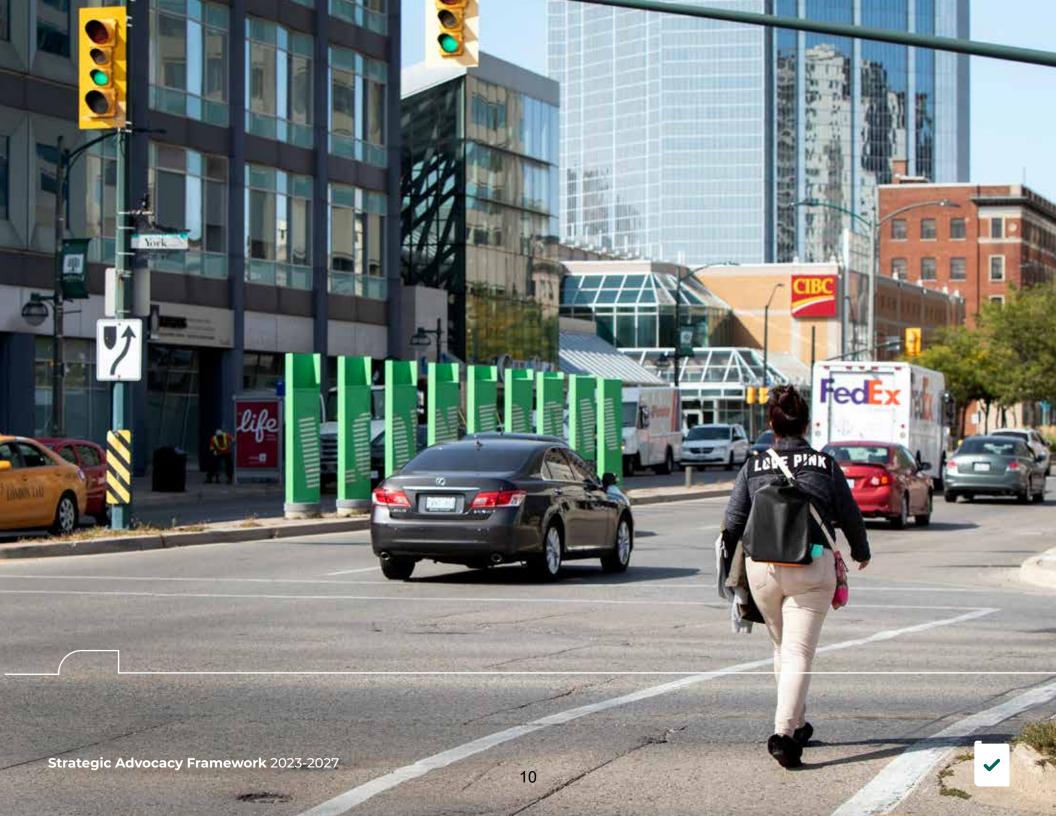


# **Land Acknowledgement**

We acknowledge that the City of London resides on the traditional lands of the Anishinaabeg, Haudenosaunee, Lūnaapéewak and Attawandaron.

We acknowledge all the treaties that are specific to this area: the Two Row Wampum Belt Treaty of the Haudenosaunee Confederacy/Silver Covenant Chain; the Beaver Hunting Grounds of the Haudenosaunee NANFAN Treaty of 1701; the McKee Treaty of 1790, the London Township Treaty of 1796, the Huron Tract Treaty of 1827, with the Anishinaabeg, and the Dish with One Spoon Covenant Wampum of the Anishnaabek and Haudenosaunee.

This land continues to be home to diverse Indigenous people (First Nations, Métis and Inuit) whom we recognize as contemporary stewards of the land and vital contributors to society. As representatives of the people of the City of London, we are grateful to have the opportunity to work and live in this territory.





# Introduction

The Strategic Advocacy Framework guides the City's strategic advocacy approach, linked directly and intentionally with Council's 2023-2027 Strategic Plan. Based on enduring commitments to transparency, collaboration, and consistency, the Strategic Advocacy Framework is intended to make it easy for community and government partners to work with the City to provide a safe, affordable, welcoming, and healthy future for today and for the next generation.

Intergovernmental advocacy has become an essential role for municipalities, both to support municipal services and to represent broader community interests. Funding from the Provincial and Federal governments accounts for almost a quarter of the City's annual budget, and decisions by other levels of government can have monumental impacts on the social, economic, and environmental health of a community.

Where advocacy generally tends to be reactive, the City's strategic advocacy approach is primarily proactive; identifying key priorities, gathering data, and actively collaborating to identify and implement solutions. The City of London is a regular and active participant in regional, provincial, and national policy conversations, both directly and through work with municipal associations, taking a solutions-focused view and advocating for thoughtful, evidence-informed policy and program decisions at all levels of government.

Building on the City's strategic advocacy approach, through the implementation of the 2023-2027 Strategic Advocacy Framework, ensures that London's needs will continue to be heard – and that made-in-London solutions can help address the toughest community challenges.

# **Partners In Advocacy**

The City of London's strategic advocacy approach recognizes the wide range of partners and partnerships involved in addressing community priorities, as well as the value in a united approach. Put simply, the more voices that come together to support community priorities, the greater the likelihood of a positive result.

This approach has demonstrated success: by bringing community voices together and encouraging two-way conversations with both community and government partners, London has become a leading voice in provincial and national conversations on community needs.

Identifying new partnerships and building existing networks are foundational to this plan. Over the life of the framework, the City of London will continue to develop strong and resilient relationships with decision makers and community partners to identify and deliver on London's advocacy priorities.





# **Community Partners**

Local advocacy involves building stronger relationships with community partners, including residents' associations, local business groups, post-secondary institutions, environmental organizations, emergency services and community leaders.

Examples of local initiatives include: the Health & Homelessness Whole of Community System Response, the London Community Recovery Network, Environmental Action Programs, the Safe Cities Initiative, the Child and Youth Network, community and affordable housing initiatives, public health and education initiatives, and others.



# **Regional Partners**

The City of London is an active member of a wide variety of regional groups and organizational bodies, as well as maintaining active relationships with the County of Middlesex and other municipalities in Southwest Ontario.

In addition to essential service delivery and information sharing functions, these regional relationships support advocacy on issues that affect the entire region. Examples of regional joint advocacy efforts include social and affordable housing, public health, broadband, water management, and regional transportation, to name a few.



# **Provincial and Federal Partners**

Council advocates directly to government partners on behalf of the community, maintaining a wide range of important intergovernmental partnerships with provincial and federal government members of parliament, ministers, and public servants on matters of policy and programming.

The City of London also actively contributes to advocacy campaigns coordinated by municipal associations such as the Association of Municipalities of Ontario (AMO), the Federation of Canadian Municipalities (FCM) and other bodies such as the Ontario Big City Mayors (OBCM) and the Big City Mayors' Caucus (BCMC).

# **Strategic Advocacy Priorities**

The priorities identified in the Strategic Advocacy Framework are reflected directly from Council's 2023-2027 Strategic Plan. The 2023-2027 Strategic Advocacy Framework highlights seven Outcomes – desired end states – from the Strategic Plan that rely strongly on community and intergovernmental partnerships. These outcomes cover areas of interest to all levels of government, including housing, homelessness, transportation, infrastructure, economic development, and the environment.

Specific advocacy projects will be identified throughout the life of the Framework that respond to these strategic advocacy priorities. Considering the enterprise-wide nature of Council's Strategic Plan, it is likely – and intended – that strategic advocacy projects will help to advance multiple Strategic Plan Outcomes. In that way, the Framework is not restrictive - identifying Strategic Plan Outcomes is intended to help focus advocacy resources and open lines of communication.



# **2023-2027 Strategic Advocacy Priorities:**

- The City of London demonstrates leadership and builds partnerships to increase quality, affordable, and supportive housing options.
- London has a robust community system of health, homelessness, housing stability services, policies, procedures, and by-laws in place to support individuals and families at risk of or experiencing homelessness.
- Londoners of all identities, abilities and means can move throughout the city safely and efficiently.
- London encourages equitable economic growth and diversification.
- London is a destination of choice.
- London has a strong and healthy environment.
- London's infrastructure and systems are built, maintained, and operated to meet the long-term needs of the community.

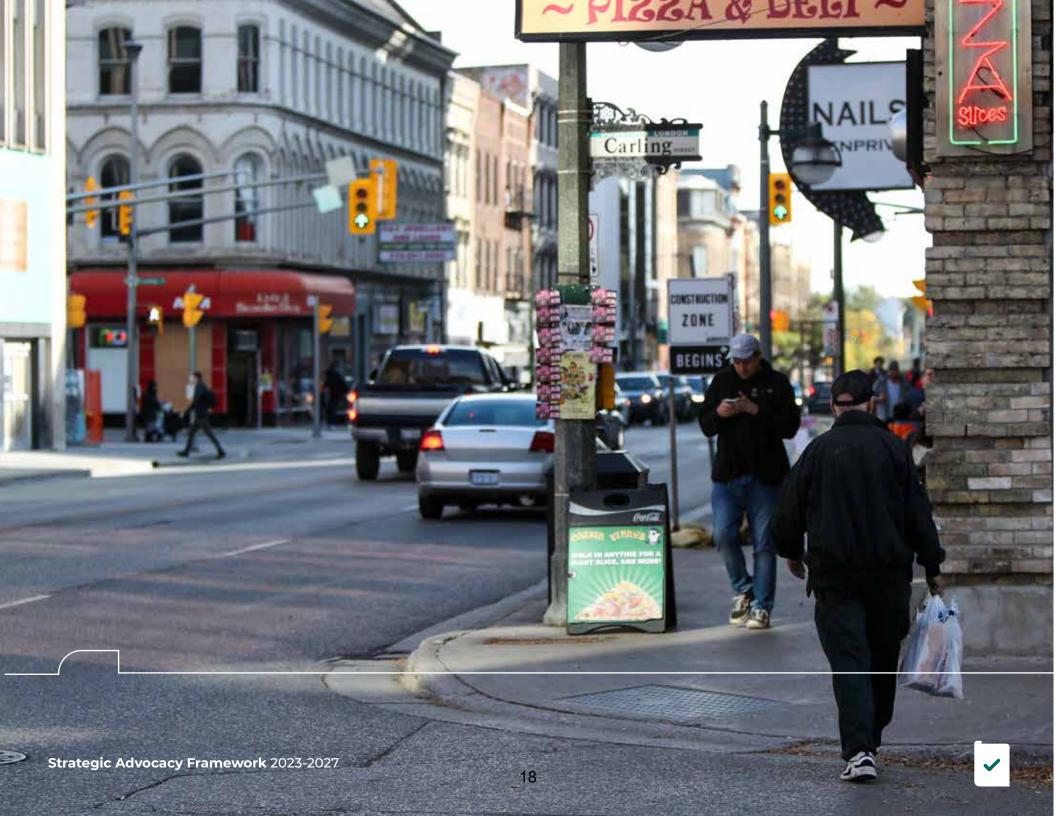


# The City of London demonstrates leadership and builds partnerships to increase quality, affordable, and supportive housing options.

London is a housing-first community, recognizing that a safe and affordable place to live is foundational to wellness and quality of life. Like many communities, London has seen a dramatic increase in the demand for social and affordable housing; as of April 2023, there were over 6,000 individuals on the community housing waitlist.

The affordability and supply of housing was a top concern expressed by Londoners in the 2022 election. Londoners recognize that investments in social and affordable housing are critical for creating a healthy and vibrant community. Affordable housing provides stability and security for individuals and families, which contributes to better physical and mental health outcomes. It also helps to reduce poverty and inequality, providing a foundation for social and economic growth.

The City of London has a proven track record of innovation and partnership on affordable housing development, and we are committed to working with the private sector, non-profits, and other governments to reach and exceed our housing supply targets. **Continued collaboration on municipal planning and development tools, creative redevelopment, and targeted investments will deliver more housing for Londoners.** 

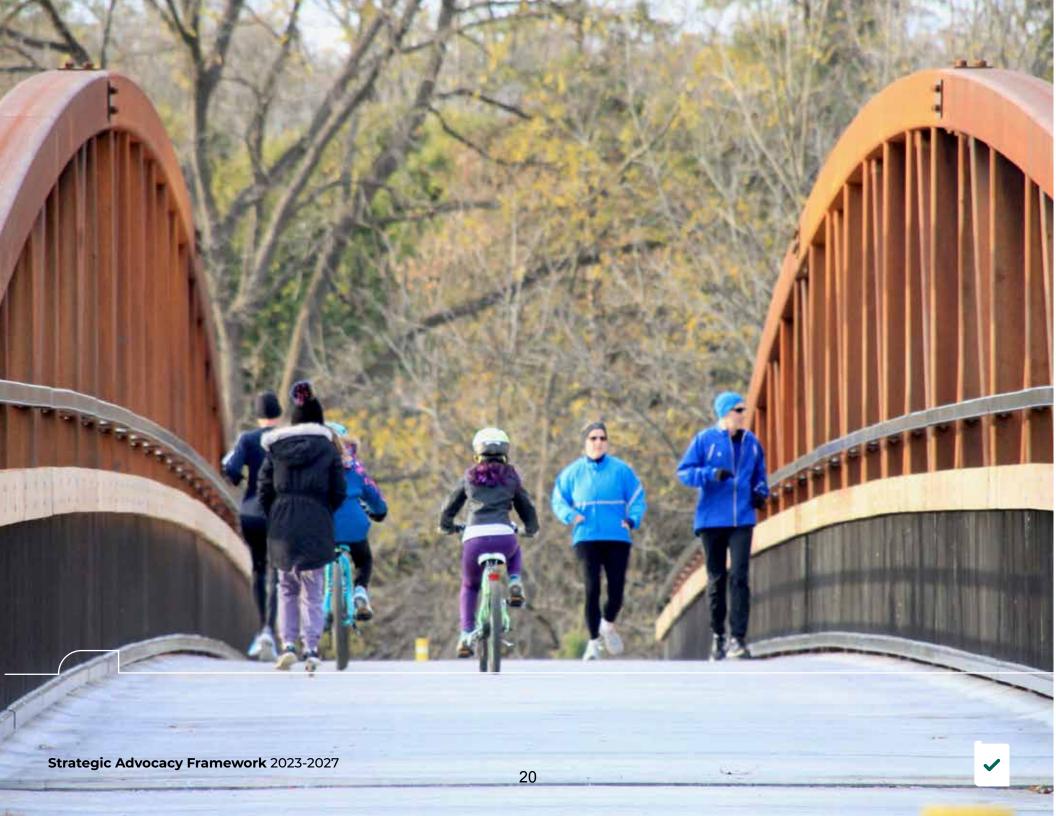


# London has a robust community system of health, homelessness, housing stability services, policies, procedures, and by-laws in place to support individuals and families at risk of or experiencing homelessness.

Health and homelessness are interconnected issues with far-reaching community impacts. While the pandemic exacerbated these issues, it also forced a shift in perspectives and approaches that has lead to real progress. The London community is united in the pursuit of ending homelessness and ensuring a safe place for every resident to call home.

Homelessness is both a housing and health issue, and public investments in community services are crucial for supporting the well-being of individuals.

London continues to innovate in the development of homelessness models-of-care and community supports, building on nationally-recognized expertise and collaboration. A whole-of-community approach, supported by all levels of government, is essential to ensuring that all Londoners can be well.



# Londoners of all identities, abilities and means can move throughout the city safely and efficiently.

An efficient and inclusive mobility network is critical for any community, and the City of London has worked closely with provincial and federal governments over the last few years to advance significant transit projects. As one of the fastest growing cities in the country, London's mobility infrastructure must continue to grow and adapt to the evolving needs of our community.

Investing in transportation infrastructure is critical for building a sustainable and prosperous community. Access to efficient, affordable, and reliable mobility options helps to increase economic activity, expand social inclusion, and address the impacts of climate change. It helps to improve the quality of life for residents, enabling and expanding access to housing, employment, education, healthcare, and community.

The City of London's Mobility Master Plan will provide the foundation for the future of connectivity in our community by all modes of travel, including rapid transit, active transportation, intelligent traffic signals, and connected and automated vehicles. Through continued partnership between all levels of government and an eye to evolving technologies and community needs, **London's mobility network will be safe, accessible, and efficient for all residents.** 



# London encourages equitable economic growth and diversification.

The pandemic brought widespread economic challenges, and economic uncertainty continues to impact affordability for Londoners. While London's overall economy endured better than most communities, recovery has been slower for some sectors – particularly small businesses.

Governments have a key role to play in supporting local economic growth and opportunity. Cooperation and communication, coupled with strategic investments in economic development initiatives, have helped London attract new businesses, create jobs, and diversify the local and regional economy. In addition to providing greater economic activity and higher standards of living, London's economic diversity has made the community more resilient against economic downturns and has helped to ensure that the community can withstand unexpected challenges and changes.

**London is the hub of a region ripe with opportunity.** Continued partnership between all levels of government and support for businesses and entrepreneurs will help London attract top talent, create new business opportunities, and create a more prosperous future.

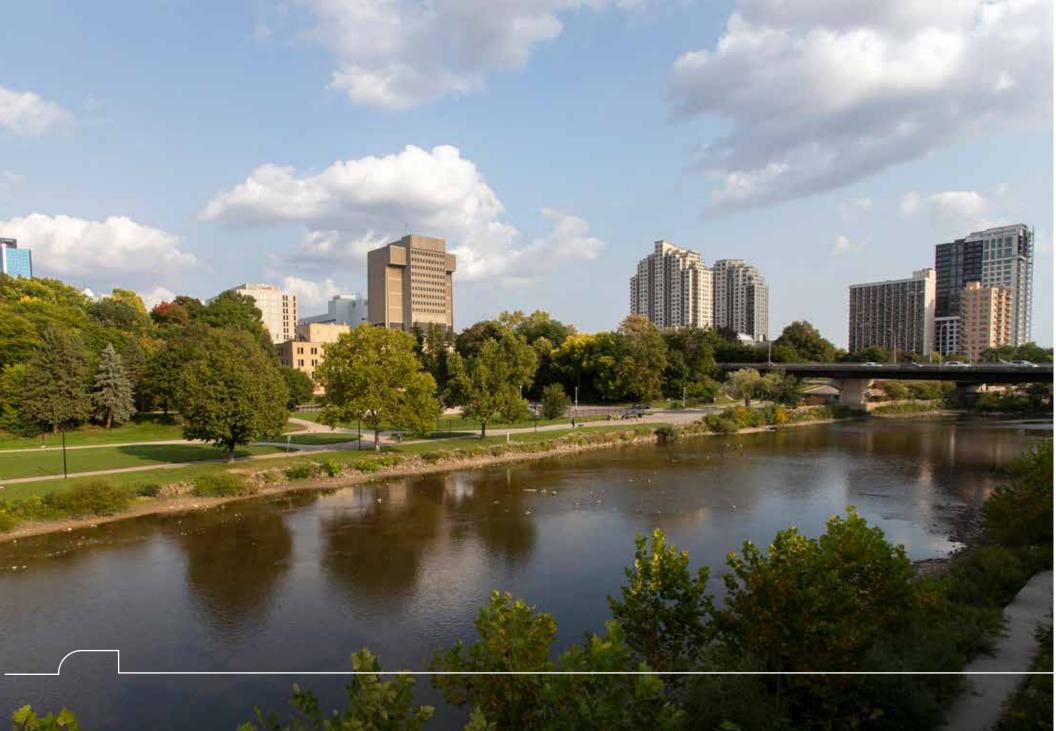


# London is a destination of choice.

Internationally recognized as a UNESCO City of Music, London is a destination for arts and culture talent. While the pandemic had a significant impact on the tourism and culture sector at a global scale, cross-sector partnerships and targeted supports have put London's culture industries on the road to a dramatic revival. London continues to be a hub for music education and production, with three internationally recognized post-secondary schools teaching over 1,000 music students annually.

Tourism and culture industries are a key part of London's economic and social health and vibrancy, generating hundreds of millions of dollars in economic activity annually while contributing to a more exciting and welcoming community. The City of London has taken an active role in supporting local arts and culture industries, including through the creation of dedicated offices focused on supporting the growth of both music and film.

**London has limitless potential as a centre for tourism, arts, and culture.** Coordinated efforts, support, and partnerships that include artists, organizations, businesses, and governments will continue London's momentum.



# London has a strong and healthy environment.

London is an established leader among Canadian cities when it comes to reducing emissions, adopting green technologies, and preparing for a changing climate delivering an increasing number of extreme weather events. Living in the Forest City, Londoners recognize the critical role the natural environment plays in our community's health and well-being.

Investing in environmental sustainability and climate resilience is essential for ensuring a sustainable future for the community. These investments help to reduce greenhouse gas emissions, mitigate the impacts of climate change, and protect natural resources. They also promote a healthy and livable environment, supporting the well-being and quality of life of all Londoners.

**The City of London is committed to a cleaner, more sustainable future.** Bringing government, industry, and community partners together to reduce waste and protect the environment will enhance the health and wellbeing of everyone – and everything – that calls London home.



# London's infrastructure and systems are built, maintained, and operated to meet the long-term needs of the community.

As a major centre for employment, healthcare, and education, London's municipal infrastructure – including roads and bridges, water systems and transit networks, community centres and parks – is essential not only to Londoners, but to the entire region. As London and the surrounding area continue to experience record growth, investments in London's municipal infrastructure must keep pace.

Government investments in infrastructure are critical for ensuring the long-term sustainability and resilience of a community. Infrastructure investments support economic growth, improve the quality of life for residents, and enhance public safety and security. They also help to ensure that the community can adapt to changing needs and circumstances, providing a foundation for continued social and economic development.

The City of London is focused on adapting and building infrastructure in ways that continues to meet evolving community needs. With support from other levels of government, we can ensure that local infrastructure continues to support and improve the quality of life for everyone who lives in, and relies on, our city.



# **Report to Corporate Services Committee**

To: Chair and Members

**Corporate Services Committee** 

From: Anna Lisa Barbon, Deputy City Manager, Finance Supports

**Subject: Industrial Land Development Strategy Annual Monitoring and** 

**Pricing Report - City Owned Industrial Land** 

Date: June 12, 2023

# Recommendation

That, on the recommendation of the Deputy City Manager, Finance Supports, with concurrence of the Director, Economic Services and Supports, on the advice of the Director, Realty Services, with respect to the City of London's Industrial Land Development Strategy, the following actions **BE TAKEN** with respect to the annual monitoring and pricing of City owned industrial lands:

the proposed <u>attached</u> by-law (Appendix A) **BE INTRODUCED** at the Municipal Council meeting to be held on June 27, 2023 to amend By-law No. A.-6151-17, as amended, being "A by-law to establish policies for the sale and other disposition of land, hiring of employees, procurement of goods and services, public notice, accountability and transparency, and delegation of powers and duties, as required under Section 270(1) of the *Municipal Act, 2001*" by deleting Attachment "B" to Schedule "A" – Sale and other Disposition of Land Policy of the By-law and by replacing it with a new Attachment "B" to Schedule "A" to amend the current pricing for City owned serviced industrial land as follows:

The current pricing levels of all City owned industrial parks, established effective September 1, 2023, are as follows:

Innovation Park (Phases 1 to 4) and Huron Industrial Park (all phases):

- Lots up to 4.99 acres price change from \$175,000 per acre to \$225,000 per acre
- 5.00 acres and up price change from \$165,000 per acre to \$200,000 per acre

Pricing for serviced industrial land in Trafalgar Industrial Park:

- All lot sizes – price change from \$165,000 per acre to \$200,000 per acre

Pricing for serviced industrial land in Innovation Park Phase V

- All lot sizes – price change from \$250,000 to \$300,000.00 per acre

Surcharges are as follows:

Highway 401 Exposure – 15% Veteran's Memorial Parkway Exposure – 5%; and

b) the staff report dated June 12, 2023 entitled "Industrial Land Development Strategy Annual Monitoring and Pricing Report – City Owned Industrial Land", **BE RECEIVED**.

# **Executive Summary**

The purpose of this report is to provide information to Council relative to the City's Industrial Land Development Activity, highlight strategic objectives, and review the current pricing and policy for City owned Industrial land.

This report is prepared in accordance with Council's resolution which directs that the Civic Administration prepare a monitoring report on the City's Industrial Land Development Strategy (ILDS), as well as a review of the pricing of City owned industrial land for Municipal Council's consideration.

The City of London owns several major industrial land holdings. Land for three of the most recent industrial parks was acquired in direct response to the Industrial Land Development Strategy and these three City owned industrial parks have been fully developed since Council endorsed the strategy in November of 2001.

# **Linkage to the Corporate Strategic Plan**

As part of Council's Strategic Plan 2023 to 2027, ILDS remains an important strategy under "Economic Growth, Culture, and Prosperity" which is specifically tied to the update, support, and the implementation of the Industrial Land Development Strategy.

# **Analysis**

# 1.0 Background Information

# 1.1 Previous Reports Related to this Matter

Board of Control Report – February 11, 2009 – Industrial Land Development Strategy Report

Strategic Priorities and Policy Committee – November 18, 2013 – Industrial Land Development Strategy 2013 – 2023

Corporate Services Committee – June 20, 2017 – Industrial Land Development Strategy Annual Monitoring & Pricing Report

Corporate Services Committee – July 17, 2018 - Industrial Land Development Strategy, Annual Monitoring and Pricing Report - City-owned industrial land

Corporate Services Committee – June 18, 2019 – Industrial Land Development Strategy, Annual Monitoring and Pricing Report – City owned industrial land

Corporate Services Committee – July 13, 2020 – Industrial Land Development Strategy, Annual Monitoring and Pricing Report – City-owned industrial land

Corporate Services Committee – August 30, 2021 – Industrial Land Development Strategy Annual Monitoring and Pricing Report - City Owned Industrial Land

Corporate Services Committee – May 9, 2022 - Industrial Land Development Strategy Annual Monitoring and Pricing Report - City Owned Industrial Land

Strategic Priorities and Policy Committee – May 9, 2023 – 2023 Industrial Land Development Strategy

### 2.0 Discussions and Considerations

# 2.1 <u>City Owned Industrial Land Pricing in London, Ontario</u>

The current pricing levels of all City owned industrial parks, established effective August 1, 2022, are as follows:

Pricing for serviced industrial land in Innovation Park (Phases 1 to 4), Skyway Industrial Park, River Road Industrial Park, Huron Industrial Park (all phases), and Cuddy Boulevard Parcels is:

- Lots up to 4.99 acres - \$175,000 per acre

- 5.00 acres and up - \$165,000 per acre

Pricing for serviced industrial land in Trafalgar Industrial Park will be:

- All lot sizes - \$165,000 per acre

Pricing for serviced industrial land in Innovation Park Phase V:

- All lot sizes – \$250,000 per acre;

Surcharges are as follows:

Highway 401 Exposure – 15%; Veteran's Memorial Parkway Exposure – 5%; and

The cost of service connections from the main services to the property line is the responsibility of the purchaser. Industrial lots are sold on a where is, as is basis, with grading, stripping and removal of excess topsoil being the purchaser's responsibility and cost. The City will strive to provide grading of the municipal industrial parks on a level graded basis. Site specific final grading is the responsibility of a purchaser. In the event an industrial lot has frontages on both Highway 401 and Veteran's Memorial Parkway, the Highway 401 Exposure surcharge of 15% shall apply.

<u>Effective September 1, 2023</u>, pricing for serviced industrial land for all City owned industrial parks is recommended to be:

Innovation Park (Phases 1 to 4) and Huron Industrial Park (all phases):

- Lots up to 4.99 acres \$225,000 per acre
- 5.00 acres and up \$200,000 per acre

Pricing for serviced industrial land in Trafalgar Industrial Park will be:

- All lot sizes - \$200,000 per acre

Pricing for serviced industrial land in Innovation Park Phase V:

- All lot sizes – \$300,000 per acre;

Surcharges are as follows:

Highway 401 Exposure – 15%; Veteran's Memorial Parkway Exposure – 5%; and

The cost of service connections from the main services to the property line is the responsibility of the purchaser. Industrial lots are sold on a where is, as is basis, with grading, stripping and removal of excess topsoil being the purchaser's responsibility and cost. The City will strive to provide grading of the municipal industrial parks on a level-graded basis. Site specific final grading is the responsibility of a purchaser. In the event an industrial lot has frontages on both Highway 401 and Veteran's Memorial Parkway, the Highway 401 Exposure surcharge of 15% shall apply.

The recommendation for the price increase is based on several variables being; continued interest and demand for industrial parcels, limited availability of development ready/shovel ready industrial parcels, adjustment for time since last approved pricing, and recapturing grading and servicing costs amongst other reasons referenced later in the report. The increase in pricing is required while still maintaining regional and provincial competitiveness to attract new companies to London.

# Industrial Land Pricing in Surrounding Municipalities in Southwestern Ontario

The Summary Table attached in Appendix B is a survey of the price levels of municipally owned industrial land in surrounding municipalities in Southwestern Ontario. In comparison, smaller municipalities surrounding London in Middlesex County, Sarnia, and Strathroy have offered lands at considerably lower prices than London. Costs to acquire land in rural areas, limited servicing capabilities (i.e. dry industries), and other

locational aspects have typically been considered to result in the lower pricing structure. As for medium sized municipalities such as St. Thomas, Ingersoll, and Woodstock, they have traditionally offered land pricing similar to London, however currently their pricing currently exceeds the City of London. Stratford currently has some remaining industrial land available at a price slightly more than the current list prices of industrial lands owned by the City of London. As for further away municipalities such as Guelph, Brantford, Hamilton, and municipalities in the Waterloo Region, these have remained at higher price levels given the proximity to the Greater Toronto Area (GTA).

What has been observed over the last couple of years is that municipalities are starting to put investment dollars towards new industrial land development. Woodstock, St. Thomas, Ingersoll, and Waterloo are all in the process of developing industrial parks to attract new industries as inventory for available industrial land has remained low or has been already absorbed. An adjustment to the current pricing is recommended and consideration factors for the land pricing is outlined in Section 5.0 of this report.

## 2.2 **Summary of Current Land Holdings**

A brief summary of the six major City owned Industrial Parks is outlined below and on the following pages:

## 2.3 Serviced Lands

## **Current Inventory – Serviced Industrial Land**

City serviced industrial lands have access to full municipal servicing to the lot line, and in most cases, are shovel ready, being available for a client to purchase and develop.

	Net Acres Available	Net Hectares Available
Innovation Park:	129.40	52.3
Trafalgar Industrial Park	1.51	0.611
Forest City Industrial Park	3.2	1.3
Huron Industrial Park	178	72
Total	312.1	126.2

Note: Inventory levels shown above are reported on a year end basis, include optioned parcels, and do not reflect sales for 2023. The current sales and land activity for 2022 are detailed further in the report below.

For larger sized industrial parcels, several private parcels remain privately owned or are being marketed for sale or design build lease opportunities.

Under the City's owned inventory, seven (7) existing parcels are available which are 20+ acres in size, three are located in Innovation Park Phase IV and four are located at Huron Industrial Park. In addition, the ILDS implementation team is currently designing large block (50+ acre parcels) for Innovation Park Phase V to meet the needs in today's marketplace.

Provided below is a summary of the various City Industrial Parks that were developed in recent years.

## **Innovation Park**

Innovation Park is located on both the west and east sides of Veteran's Memorial Parkway, north of Highway 401 and south of Hamilton Road.

598 acres of land were acquired between 2001 and 2003 for the development of all four phases of this park. An additional 55 acres were acquired in 2011; 43.5 acres were added to Innovation Park, Phase II, and approximately 12 acres set aside for a future interchange. Phase I was completed in 2005, Phase II in 2008, Phase IV in 2009 and

Phase III by the end of 2010. Phase V will be the newest phase for development which is described later in the report.

In total, 653 acres was assembled and of which 477 acres was developed and prepared for the market. As of December 31, 2022, approximately 306 acres have been sold in the park, 19.3 acres were under contract, and 13.7 acres under Option agreements for future expansion needs. 39.7 acres were previously donated to Western and Fanshawe as part of the original Phase IV Joint Venture development including 1.6 acres for a future Fire Station. Unfortunately one (1) parcel was repurchased last year, totalling 6.0 acres as the Purchaser was unable to fulfill their purchaser conditions given impacts resulting from high material and labour costs along with higher than anticipated borrowing costs.

Since inception of Innovation Park, the City has sold approximately 30 parcels with the average size being just under 13 acres in size.

Demand in the City's industrial parks tend to range in the smaller parcel sizes between 3 to 5 acres and larger blocks in-excess of 40+ acres.

A map showing Innovation Park is attached in Appendix C.

## **Skyway Industrial Park**

Skyway Industrial Park is located on the east side of Veteran's Memorial Parkway, north of Oxford Street and south of Huron Street. 172 acres of land were purchased from 1992 to 2000 as part of a co-venture agreement with the London International Airport for the development of an industrial park. Phase I of City land was completed by the end of 2004 and Phase II by the end of 2010.

Since the park was created, approximately 131 acres were developed and marketed for sale. Since the start of being offered to the market until now, the City has sold a total of 126.6 acres in the park. The last remaining 4.7 acre parcel was sold in 2021 and no further lots remain. In total, 14 lots have been sold representing an average lot size being 9.3 acres.

A map showing Skyway Park is attached in Appendix D. The London International Airport continues to have some industrial lands available, however these are land lease opportunities provided by the airport authority.

# **Forest City Industrial Park**

Forest City Industrial Park is located on the north side of Wilton Grove Road, east of Highbury Avenue, and south of Highway 401. 178 acres of land were acquired in 2001 for the development of a two-phase park. Servicing of Phase I was completed by the end of 2002, and Phase II by the end of 2003.

Forest City Industrial Park represents one of the most successful industrial business parks developed by the City. In total 134 acres were developable acres and brought to the market. Since inception up to July 15, 2021, a total of 130 acres have sold.

One parcel remains which is 3.2 acres. Due to some environmental attributes of the property, the ILDS team continues to evaluate how these lands can be combined with a future development plan of lands acquired at 1710 Wilton Grove Road.

In total, 16 parcels have been sold and the average parcel size was 8.2 acres. A map of Forest City Industrial Park is shown in Appendix E.

# **River Road Industrial Park**

River Road Industrial Park is a smaller industrial park located on the west side of Veteran's Memorial Parkway, north of River Road. 52 acres of land were acquired from

1975 to 2001 for this industrial park, and development was completed by the end of 2001.

46 developable acres were marketed for sale of which all of the parcels are now sold. The average size of lot was considerably smaller by comparison to the other industrial parks at approximately 3.8 acres. A map showing the location of River Road Industrial Park is attached in Appendix F.

## **Trafalgar Industrial Park**

Trafalgar Industrial Park is located on the east side of Veteran's Memorial Parkway, north of Gore road and south of Dundas Street. Approximately 428 acres of raw land were acquired from 1976 to 1984 for this park and development was phased from 1980 to 1985.

One of the oldest industrial parks created by the City, approximately 379 acres were developable and brought to market. Several acres were transferred as part of the Sovereign Woods East park area while the remaining lands were sold to various companies.

In total, 3 phases were created and Phase III being the final phase located north of Trafalgar Road. Since inception until the end of 2021, the park is nearly sold out with one (1) remaining parcel at 1.51 acres being available. In total, 25 lots have been sold. A location map is enclosed in Appendix G showing Trafalgar Industrial Park.

# **Cuddy Boulevard Industrial Lands**

In 2010, the City obtained land on Cuddy Boulevard from the London Optimists in exchange for land on Rectory Street destined to house the London Optimist Sports Centre ("BMO Centre"), which is now in operation. These lands were 8.82 acres in size and zoned General Industrial. Environmental and geotechnical studies were previously completed and all parcels are now sold. A map showing the Cuddy Boulevard Industrial Lands is available in Appendix H.

# **Huron Industrial Park**

The Huron Industrial Park lands were originally acquired between 1992 and 1997 for the future Veteran's Memorial Parkway extension and industrial park. Huron Industrial Park is located generally at the intersection of Huron Street and the extension of Veteran's Memorial Parkway (VMP). The extension of VMP and upgrades to Huron Street were completed in late 2020 at a cost of approximately \$11.2 million. With the completion of the Huron Industrial Lands Storm Water Management Facility (SWMF) in 2021, the lands are now fully serviced at a municipal level.

The total industrial land area available is approximately 178 acres with parcels ranging in size from approximately 1.5 acres to as large as 74 acres. Some final reference plans and rezoning was required in 2023 to bring a majority of the blocks to market. Some final rezoning work will still be required for the largest block given some further required environmental studies.

### 2.4 Unserviced Lands

In an effort to meet the rapidly increasing demand for the City's industrial lands, there is approximately 486 acres under ownership and in various stages in getting the lands market and shovel ready. Provided below is a summary of the current unserviced land holdings.

### **Current Inventory – Serviceable Industrial Land**

Park	Zoning	Inventory (Acres / Hectares)		
Innovation Park, Phase V Highbury & Hwy 401 Forest City Park East	Light Industrial Light Industrial AG2		200 / 80.9 5.35 / 2.17 64 / 25.8	
		Total	269.35 / 108.87	

#### Innovation Park, Phase V

In 2013, the City acquired approximately 84 acres (34ha) of land 2555-2591 Bradley Avenue for the future Phase V development of Innovation Park. In 2018, the abutting 2531 Bradley Avenue was secured under contract which totalled approximately 45.9 acres (18.6ha). The transaction closed in March of 2019. The last remaining parcel totalling 70 acres (28.3 has) to complete the phase was acquired on October 30<sup>th</sup> 2019.

The City has undergone extensive work to bring these lands closer to development ready status. Full archaeological clearances have been obtained for the lands. In addition, geotechnical and environmental site assessment work has also been completed. A grading and regional stormwater is currently being designed for the lands with tendering for the construction to commence in Q4 2023. The City has also acquired lands from Infrastructure Ontario (IO) via Hydro One Networks Inc. to complete a service and access connection to the southerly blocks which cross an existing high voltage transmission line corridor. Demolition activities, with the exception of a heritage property, is also underway which is anticipated to be fully completed this summer.

As significant efforts have been made over the past year to bring the lands closer to shovel ready status, Civic Administration is recommending to Council to approve updated pricing for Phase V as these lands are a perfect candidate for large mega site selection Request for Proposal's (RFP's) through the Province and other agencies. It's important for the City to be ready to submit applications when these target sector RFP's come through the London Economic Development Corporation (LEDC) as pricing is an important detail to include. The adjusted higher pricing is recommended for Phase V in comparison to the other inventory that the City holds due to the premier location, large contiguous block size availability, new services being installed, excellent proximity and exposure to the 401, and the ability to connect to the Hydro One Networks Inc. transmission line corridor for high energy use end-users/owner occupiers, specifically as Electric Vehicle (EV) suppliers are anticipated to consider London given the recent announcement by Volkswagen.

#### **Highbury Avenue and Highway 401 Lands**

Approximately 16.7 acres (6.75ha) of land were purchased from the Ministry of Transportation in 1993. This land is located on the west side of Highbury Avenue, south of Highbury 401. At present, approximately 50% of this parcel is designated as a historical forest and zoned "Open Space", and approximately 3 acres will be utilized by the Ministry of Transportation for the reconfiguration of the Highbury/Highway 401 interchange. There is approximately 5.35 acres (2.17ha) remaining that could be developed in the future for light industrial and commercial uses including a hotel, restaurant and gas station.

Several development and/or sale options are currently being considered with these lands as the Ministry of Transportation is currently finalizing their requirement for additional widening, design and construction of the Highbury/Highway 401 overpass.

### Forest City Park East (1710 Wilton Grove)

The industrial lands which will serve for the future Forest City Park East are the most recent lands acquired by the City in February 2022. The parcel is approximately 64

acres and abuts the City's Forest City Industrial Park to the west and Maple Leaf Foods to the south.

Under the Industrial Land Development Strategy implementation team, preliminary investigations have been conducted for environmental site assessment, geotechnical, and a tree inventory study. Archaeological Stage 2 work has also been recently completed with no further archaeological work required.

### 3.1 Sales Activity

Between 2001 and 2022, the City has sold a net total of approximately 772 acres (312 ha) of industrial land for a total of approximately \$41.4 million dollars. In 2022, the annual municipal portion of taxes earned was calculated to be \$10.7 million dollars. Based on the 2022 industrial building permit data, a total of 59 building permits were issued and of which 14 were issued at City industrial parks. A total construction value (building alone) for all industrial uses totaled in excess of \$131 million City wide.

Over the past two years, there has remained relatively strong demand for the City's industrial parks. In 2021, the City had sold approximately 43 acres (17.4 hectares) for companies in ranging in industrial automation, pet foods manufacturing, metal refrigeration panel manufacturer, and an HVAC support system manufacturing.

In 2022, the City had sold a total of 30.47 acres (12.3 acres) to two targeted industry companies located outside of London. The first sale was to medical equipment manufacturer which will construct a \$120 million dollar plant and employ approximately 140+ full time positions once fully operational. The second sale was for a manufacturer of windows and doors, insulated glass, and vinyl decking employing approximately 25 full time employees.

As of June 1<sup>st</sup> 2023, the City has sold approximately 10 acres to an existing targeted industry food processing company at Innovation Park and has under contract 5 acres to another food processing company which will be manufacturing gluten based pasta.

Despite the continued strong interest in the City industrial lands, it has been recently observed that with the current interest rate conditions, companies are taking a longer time to make decisions on constructing a new build or simply considering just expanding their existing facilities or extending existing leases, as opposed to building new.

Notwithstanding these observations mentioned above, the level of activity for City industrial land remains strong as companies are looking at longer term horizons, anticipating strong growth and require suitable land to accommodate current and future expansion needs.

A chart illustrating the history of our land sales since 2001 is shown in Appendix K attached.

#### 3.2 Investments Made in our Industrial Parks

A summary of investments in City industrial parks is provided in the section below for the past several years. Both 2021 and 2022 was marked with strong demand for industrial land and construction activity despite ongoing challenges with rising costs, higher interest rates, and uncertainty with the market.

### **Industrial Investment City Wide**

In consultation with the building division, industrial building permit construction values for the past four (4) years are shown below:

2019 - \$ 374.4 million in construction value\*

2020 - \$ 62.8 million in construction value

2021 - \$ 106 million in construction value

\*Note: 2019 was a record year in terms of construction value, largely attributed to the building permit value of Maple Leaf Foods which totaled approximately \$300 million in construction value.

In total, 59 permits were issued and the combined construction value for alterations, additions, and new builds totaled approximately \$131 million in construction value for all City wide industrial. For the City's industrial parks, the construction value was approximately \$71 million.

### 4.0 Other Key Issues and Considerations

### **4.1 Employment Creation**

Since 2001, sales of City owned industrial lands have created just over 8,600+ direct new jobs. An additional 6,000+ spinoff jobs are believed to have been created through construction, logistics, service providers and manufacturing related supply chains. These jobs have significantly contributed to the sustainability of advanced manufacturing in the London region through the attraction of new global manufacturing companies as well as growth of existing London companies. The success of ILDS has contributed to the low unemployment rates currently experienced in the region. A historical chart showing the job creation figures for the past 21 years is shown in Appendix L.

### 4.2 Industrial Land Sales in the Private Sector

2022 marked another record in terms of vacant industrial land sales. Realty Services was able to identify thirteen (13) transactions for the year which totalled approximately 429 acres. The total represents four (4) transactions under five acres, five (5) transactions between 5 and 50 acres, and four (4) transactions over 50+ acres. For the smaller industrial land transactions, buyers appeared to be end-user/owner-occupant based companies whereas larger block purchases were made by investors from outside of London for speculative purposes or for non-targeted users. One (1) medium size land sale was part of a new 550,000+ sq. ft industrial development in the River Road area for warehousing and distribution which is currently under development.

Based on further data assessed by Realty Services, the average price of privately sold industrial land has remained relatively steady over the past twelve (12) months.

For 2023, the overall availability for private industrial land for sale remains very low. A chart has been included for the Privately-Owned Industrial Land Sales in Appendix M.

### 4.3 Industrial Development Charge Grant Program

### Background:

On May 2, 2017, Municipal Council approved changes to the City's Industrial Development Charges Grant Program. These changes, that came into effect on January 1, 2018, retain the current 100% development charge grant for targeted industrial uses, but decrease the value of the grant to 50% of the value of the development charges to a maximum grant of \$250,000 for non-targeted industrial uses. Targeted uses have been defined in the program to be consistent with the targeted uses of the Industrial Land Development Strategy. As part of the approved changes to the program, the program will expire on December 31, 2023. On May 23, 2023, staff presented a report to the Planning and Environment Committee which proposed to continue this program beyond December 31, 2023. This recommendation is being circulated for public review and is anticipated to return to Council for final approval in June 2023.

Targeted Uses which qualify for the Industrial Development Charges Grant Program include:

 Advanced manufacturing including renewable and clean technology, automotive, agri-food/food processing, and defense and aerospace, as well as life and health sciences, information technology and digital media, and research and development.

Non-Targeted uses where a portion of the Grant Program applies (up to a max of \$250,000) include:

 Warehouses, distribution centres, transportation and logistics, businesses that store and process data for retrieval, and truck terminals.

Provided below is a cumulative city-wide summary of the Development Charge Exemptions for Industrial for the past four (4) years:

2019 - \$12,359,452 2020 - \$5,183,236 2021 - \$1,756,966 2022- \$12,203,573

In 2022, approximately \$250,000 was attributed to the Development Charges Grant provided for non-targeted uses. The balance Grant amount of approximately \$11.9 million was provided for targeted industries.

### 4.4 Update to the Industrial Land Development Strategy (2023)

The Industrial Land Development Strategy (ILDS) has remained a very successful strategy for the City of London. Approximately 30% of all employment occurs on industrial land as per the City's London Plan. In addition, broader benefits are achieved for the City in terms of investments such as land sale value, tax revenue, employment creation, new innovation and R&D investments made in the City, as well as other spin-off industry attraction.

The City of London's first ILDS was prepared in 2001 and guided the City in its planning acquisitions, servicing, and marketing of industrial land. The successful sale of industrial land caused there to be an inadequate supply of appropriately sized, located, and service industrial land by 2014. Additionally, between 2001 and 2014 there were shifts in the City's targeted industrial sectors and their land, servicing, and design requirements. Therefore, it was necessary to re-evaluate and refresh the ILDS to meet the changing needs of prospective industries in strategically important target sectors, resulting in the adoption of a new ILDS in 2014.

Now, in 2023, the City had to re-evaluate and refresh the ILDS to ensure that it remains relevant and current in today's marketplace. Since 2014, there have been further shifts in the City's targeted industrial sectors based on a changing economy and review of emerging industries. The supply of appropriately sized, located, and service industrial land was also reassessed to ensure that London remains competitive able to capitalize on major employment growth opportunities and meet the needs of prospective industrial enterprises.

The 2023 Industrial Land Development Strategy is based on the premise that London needs to continue to compete aggressively and directly in the attraction of industrial growth. To accomplish this, renewed investment in planning, servicing, and municipal land development is required. For the City, the return on this investment can take many forms including indirect benefits related to job creation, assessment growth, and economic spin offs.

As part of the new 2023 ILDS, the main goals for the updated strategy include:

Goal 1: Invest in Developing Inventory of Shovel-Ready Sites

Goal 2: Attract Targeted Industries

Goal 3: Attract Talent

Goal 4: Continuous Support for Business Retention and Expansion

Goal 5: Framework for Partnerships

On May 16<sup>th</sup>, 2023, Municipal Council passed and adopted the 2023 Industrial Land Development Strategy, it being noted that the strategy is based on continuing the goal of developing and maintaining an ongoing supply of 200 hectares of strategically located serviced industrial land, which funding will be considered through the multi-year budget process.

Civic Administration was also directed to ensure that the inventory of municipally-owned industrial land are sold to targeted industries including: Advanced Manufacturing, Life and Health Sciences, Information and Digital Media, and Research and Development while prohibiting sales to non-targeted uses, including Warehouses, Transportation and Logistics, Truck Terminals, businesses that store and process data for retrieval, or speculative development to the private sector without verification that the end-user will be a targeted industry.

In connection with ILDS, a further Industrial Land Needs Assessment would be undertaken to include the Climate Emergency Screening Tool. Lastly, a communication will be sent to the London Transit Commission requesting information related to providing transit service to industrial areas following the completion of the first quarter pilot program currently servicing the area.

### 5.0 Update to Municipal Industrial Land Pricing:

The City's industrial land prices was last changed back on July 1<sup>st</sup> 2022. Realty Services along with LEDC which is part of the broader ILDS Implementation Team, routinely monitor economic and local market conditions along with trends observed regionally by nearby municipalities. A deeper review into the economic conditions is provided below.

### 5.1 Local Economic Data for 2023:

### Employment, Gross Domestic Product, Population Growth

Based on the latest data available from Statistics Canada, London's unemployment rate is currently at 5 percent. By comparison to Toronto, their current rate is 5.6 percent (source: Stats Can). As for the Province, the unemployment rate fell from 5.1% in March to 4.9% in April, and it has steadily decreased since November 2022 (source: Job Market Snapshot – www.jobbank.gc.ca). Nationally, latest data provided showed the national unemployment average was sitting at 5.3% in April (source: Stats Canada).

In 2021, the London region employed 363,415 workers in 2021, a 42,205 increase from 2020, a report on regional labour statistics. That placed it second in a national ranking based on percentage of jobs recovered in 2021 (Source: London Free Press).

London's Gross Domestic Product (GDP) growth rate, as reported by the Conference Board of Canada, was 6.2% in 2022 and predicted to be1.3% in 2023 (source: London Free Press). In Ontario, between 2018 and 2022, the average GDP was 5.9% and has come down to 3.6% between 2021 and 2022 (source: Stats Can). Overall wages rose by 5.8 percent in 2022 and household income rose by 6.4 percent in 2022, both predicted by the Conference Board of Canada to increase for this year although not 2022 levels (source: London Free Press). Manufacturing output grew by 4.2 percent in 2022 and is anticipated to increase by 1.7 percent in 2023 (source: London Free Press).

In terms of population growth for the City of London, it was the fastest growing city in the province for 2021 and strong population increase continued in 2022. The total population collected by Stats Can for London metropolitan area, including Strathroy, St. Thomas and parts of Elgin and Middlesex counties, was at 574,238 representing a 3 percent increase (source: London Free Press). The increase has been mainly attributed

by international migration and non-permanent residents. In Canada, the population grew by a record of approximately 1.05 million people (or 2.7 percent), the most in Canadian history and the fastest out of all G7 countries (source: CBC).

#### 5.2 Construction and Real Estate Activity

The total construction value of all permits issued by the Building Division in 2022 amounted to \$1.6 billion. This marks the third highest in terms of total construction value since 2020. It is further estimated that in Q1 of 2023, the total construction value for all permits issued is \$280 million, slightly less than \$283 million observed for Q1 in 2022.

The London and St. Thomas Association of Realtors (LSTAR) reported in April 2023 that there has been a steady month over month increase in the number of home sales and prices. The overall sales to listing ratio climbed from 63.5% in March to 75% in April (source: LSTAR). A sales to listing ratio of 50% is considered a balanced market. Overall inventory also dropped from 2 months to 1.8 months in April resulting from growing demand and low inventory in the area. However, the overall average price for a single family is still down by 14.6 percent since April 2022 (source: LSTAR Home Price Index Report April 2023). The average home price for a single family is reported to be \$715,993 for the month of April (source: LSTAR). From an affordability standpoint, the London and St. Thomas area still ranks more affordable in the Southwestern region by comparison to Woodstock-Ingersoll, Kitchener-Waterloo, Cambridge, Guelph, and the Brantford Region.

2022 was marked as a year with high inflation and interest rate hikes that Canada has not seen since the 1980's. After eight consecutive rate hikes starting in March 2022, the Bank of Canada paused its monetary policy tightening in March of 2023 and again in April of this year. The next scheduled rate decision is on June 7<sup>th</sup> 2023. The Consumer Price Index (CPI) which is a measure of inflation hit a four-decade heigh of 8.1 percent in June 2021. With the tightening of rates last year, CPI has been trending down with the Bank of Canada expecting it to fall around 3 percent by the middle of this year (source: Globe and Mail). The current Bank of Canada lending rate sits at 4.5 percent. However CPI did rise by 0.1 percent between March and April of this year, this was the first increase since June 2022 largely attributed to higher rent prices and mortgage interest costs (source: StatsCan). Despite GDP growth stalling in Q4 of 2022, the labour market remains remarkably resilient (source: Globe & Mail). It remains somewhat unlikely that rates will decrease, at least in the near term as economic uncertainty remains.

#### 5.3 Industrial Markets

Since 2021 until now, the overall industrial vacancy rate remains steady at 1.4% (source: Marketbeat Q1 report Cushman and Wakefield). Cushman and Wakefield has also noted that no new industrial space has been added in Q1 2023 although most notable current developments include a 558,000 square foot building at Gore Road for Old Navy, and two (2) developments at Innovation Park being Bosco and Roxy's totalling 80,000 square feet and Unifirst at 63,000 square feet.

The average net lease rate for industrial buildings trended upwards over the past year. The average lease rate for industrial ranges from \$9.25 per square foot (source: Marketbeat Q1 report Cushman and Wakefield) to \$9.67 per square foot (source: CBRE London Industrial Report Q1 2023).

In terms of industrial sales in the private sector, the average price for building decreased slightly in the first quarter of 2023. The average sale price for industrial ranged from \$179.76 per square foot (source: CBRE London Industrial Report Q1 2023) to \$225 per square foot (source: Marketbeat Q1 report Cushman and Wakefield).

The average private industrial land prices have remained relatively stable over the past year (source: Marketbeat Q1 report Cushman and Wakefield). CBRE has reported that

the average private industrial land price sits at \$450,000 per acre (source: CBRE London Industrial Report Q1 2023).

In terms of other notable trends, industrial investment across Canada outpaced residential land investment in 2022 (source: Altus presentation to LSTAR – April 18 2023). Locally, the largest investor in 2022 in Southwestern Ontario was private investors followed by developers. Availability rates for London have continued to fall over the past 3 years and it was noted that supply is not keeping up with demand (source: Altus presentation to LSTAR – April 18 2023).

By reviewing the trends since the last ILDS monitoring report by observing private land transactions for both 2021 and 2022, current regional data from surrounding municipalities, and noting demand for City industrial parcels, Civic Administration is recommending a further price increase to the current pricing levels.

#### **Recommended Council Approved Pricing:**

Despite the economic uncertainty being experienced, particularly around interest rates and inflation, London is well positioned to experience growth particularly with the recent announcement of the Volkswagen plant and further economic spin-offs anticipated to be generated from this investment. A price increase to the City's industrial lands is recommended based on the following:

- The recommended price increase more aligns pricing strategies by neighbouring municipalities while maintaining competitiveness to attract and retain targeted industries to London.
- The price increase will further narrow the pricing gap between City pricing and private industrial land pricing which has grown considerably since the last Council approved pricing. It should be noted that the recommended pricing accounts for the restrictive conditions the City puts in place where (a) mandatory build is within one (1) year and (b) a minimum building to lot coverage of 20% is required and (c) a further 10 year buy-back provision is registered should the purchaser be unable to meet obligations as per the sale. These conditions are not present on private industrial land sales.
- The price increase adjusts for the time lag in the market since the last pricing was established and approved in the spring/early summer of 2022.
- With the current recommended price increase, the overall cost for the land still represents a small cost to the overall total investment required for a new industrial build.
- The recommended pricing will reduce the difference between land acquisition, soft costs, and construction costs required to get industrial lands market / shovelready.
- The new pricing will lower future budget requests with the ILDS program as part of the multi-year budget.
- The recommended new pricing continues to remain an attractive option for endusers/owner-occupants and tenants in comparison to pricing levels observed in the GTA, Hamilton, Woodstock, and Waterloo Region.
- The recommended pricing allows for a further adjustment in the future (if required based on market conditions).
- Provides a fair, consistent, and equitable pricing to the market when discussing
  with prospective clients and brokerages whereas other municipalities may be
  seeking to negotiate final sale prices based on each land transaction.
- In keeping with the principles to attract targeted industry and generate economic benefits such as employment and indirect employment, new construction, property taxes, and other economic benefits and spin offs.

In consultation with City appraisal staff and the ILDS Implementation Team, the new Council approved pricing is recommended to be:

<u>Effective September 1, 2023</u>, pricing for serviced industrial land for all City owned industrial parks is recommended to be:

Innovation Park (Phases 1 to 4) and Huron Industrial Park (all phases):

- Lots up to 4.99 acres \$225,000 per acre
- 5.00 acres and up \$200,000 per acre

Pricing for serviced industrial land in Trafalgar Industrial Park will be:

- All lot sizes - \$200,000 per acre

Pricing for serviced industrial land in Innovation Park Phase V:

- All lot sizes – \$300,000 per acre;

Surcharges are as follows:

Highway 401 Exposure – 15%;

Veteran's Memorial Parkway Exposure - 5%; and

The cost of service connections from the main services to the property line is the responsibility of the purchaser. Industrial lots are sold on a where is, as is basis, with grading, stripping and removal of excess topsoil being the purchaser's responsibility and cost. The City will strive to provide grading of the municipal industrial parks on a level-graded basis. Site specific final grading is the responsibility of a purchaser. In the event an industrial lot has frontages on both Highway 401 and Veteran's Memorial Parkway, the Highway 401 Exposure surcharge of 15% shall apply.

### Conclusion

Since the original inception of the Industrial Land Development Strategy in 2001, an update in 2014 and most recent update this year, the strategy continues to work well to attract and retain targeted industries, expansions, and further investment to the City of London. Huron Industrial Park is now completed, and Phase V Innovation Park is well underway to provide premier blocks to larger scale targeted industries. The price adjustment will reflect today's market conditions while maintaining competitiveness and improve the City's overall revenue position.

### <u>Acknowledgement</u>

This report has been prepared with the assistance from Stacy Badeen, Industrial Land Officer; Chris McIntosh, Manager Strategic Lands Engineering, Michael Tomazincic, Manager, Strategic Land Development Acting Manager, Current Planning, Justin Adema, Manager Long Range Planning, Stephen Thompson, Director, Economic Services and Supports and Kapil Lakhotia, President and CEO, London Economic Development Corporation.

The proposed by-law is attached as Appendix A.

The surrounding Municipalities Pricing Table is attached as Appendix B.

The location map of Innovation Park is attached as Appendix C.

The location map of Skyway Industrial Park is attached as Appendix D.

The location map of Forest City Industrial Park is attached as Appendix E.

The location map of River Road Industrial Park is attached as Appendix F.

The location map of Trafalgar Industrial Park is attached as Appendix G.

The location map of Cuddy Industrial lands is attached as Appendix H. The location map of Huron Industrial Lands is attached as Appendix I.

The location map of Innovation Park Phase V is attached as Appendix J.

The City's Land Sales History Chart is attached as Appendix K.

The City's Employment Creation is attached as Appendix L.

The Private Lands Sales Chart is attached as Appendix M.

Prepared by: Adam Ostrowski, Manager II, Realty Services

Submitted by: Bill Warner, AACI, PApp, Director, Realty Services

Concurred by: Stephen Thompson, Director, Economic Services and

Supports

Recommended by: Anna Lisa Barbon, CPA, CGA, Deputy City Manager,

**Finance Supports** 

June 5, 2023

### **Appendix A**

Bill No.

By-law No.

A by-law to authorize and approve to amend By-law No. A.-6151-17, as amended, being "A by-law to establish policies for the sale and other disposition of land, hiring of employees, procurement of goods and services, public notice, accountability and transparency, and delegation of powers and duties, as required under section 270(1) of the *Municipal Act, 2001*" by deleting Attachment "B" to Schedule "A" – Sale and other Disposition of land Policy of the By-law and by replacing it with a new Attachment "B" to Schedule "A" to amend the current pricing for all City owned industrial parks as follows:

Effective September 1, 2023, pricing for serviced industrial land for all City owned industrial parks will be:

Innovation Park (Phases 1 to 4) and Huron Industrial Park (all phases):

- Lots up to 4.99 acres \$225,000 per acre
- 5.00 acres and up \$200,000 per acre

Pricing for serviced industrial land in Trafalgar Industrial Park will be:
-All lot sizes - \$200,000 per acre

Pricing for serviced industrial land in Innovation Park Phase V: All lot sizes – \$300,000 per acre;

Surcharges are as follows:

Highway 401 Exposure – 15%; Veteran's Memorial Parkway Exposure – 5%; and

The cost of service connections from the main services to the property line is the responsibility of the purchaser. Industrial lots are sold on a where is, as is basis, with grading, stripping and removal of excess topsoil being the purchaser's responsibility and cost. The City will strive to provide grading of the municipal industrial parks on a level-graded basis. Site specific final grading is the responsibility of a purchaser. In the event an industrial lot has frontages on both Highway 401 and Veteran's Memorial Parkway, the Highway 401 Exposure surcharge of 15% shall apply.

WHEREAS section 5(3) of the *Municipal Act, 2001* S.O. 2001, c.25, as amended, provides that a municipal power shall be exercised by by-law;

AND WHEREAS section 9 of the *Municipal Act, 2001* provides that a municipality has the capacity, rights, powers and privileges of a natural person for the purpose of exercising its authority under this or any other Act;

NOW THEREFORE the Municipal Council of The Corporation of the City of London enacts as follows:

- 1. Attachment "B" to Appendix "A" of By-law No. A.-6151-17, as amended, is hereby deleted and replaced with a new <u>attached</u> Attachment "B" to Appendix "A".
- 2. This by-law shall come into force and effect on June 27, 2023.

PASSED in Open Council on

Josh Morgan Mayor

Michael Schulthess City Clerk

First Reading -Second Reading -Third Reading -

#### **ATTACHMENT "B"**

The current pricing levels of all City owned industrial parks be established effective September 1, 2023, as follows:

Innovation Park (Phases 1 to 4) and Huron Industrial Park (all phases):

- Lots up to 4.99 acres \$225,000 per acre
- 5.00 acres and up \$200,000 per acre

Pricing for serviced industrial land in Trafalgar Industrial Park will be:

- All lot sizes - \$200,000 per acre

Pricing for serviced industrial land in Innovation Park Phase V:

- All lot sizes – \$300,000 per acre;

Surcharges are as follows:

Highway 401 Exposure – 15%;

Veteran's Memorial Parkway Exposure – 5%; and

The cost of service connections from the main services to the property line is the responsibility of the purchaser. Industrial lots are sold on a where is, as is basis, with grading, stripping and removal of excess topsoil being the purchaser's responsibility and cost. The City will strive to provide grading of the municipal industrial parks on a level-graded basis. Site specific final grading is the responsibility of a purchaser. In the event an industrial lot has frontages on both Highway 401 and Veteran's Memorial Parkway, the Highway 401 Exposure surcharge of 15% shall apply.

The cost of service connections from the main services to the property line being the responsibility of the purchaser.

Industrial lots are sold on a where is, as is basis, with grading, stripping and removal of excess topsoil being the purchaser's responsibility and cost. The City will strive to provide grading of the municipal industrial parks on a level-graded basis. Site specific final grading is the responsibility of the purchaser.

# **Appendix B – Pricing of Surrounding Municipalities Table**

Municipality	Estimated land available (acres)	Price / acre	Development Charges	Developed land available Yes/No	Zoning	Notes
Brantford	~3	\$850,000 to \$950,000	\$178.93/sq. m. \$16.62/sq.ft. Expansions to industrial building that are in excess of 50% of the original buildling floor area may be subject to DCs. There will be no charge for the portion of the industrial expansion that brings the building lot coverage on the property above 25%.	Yes	M2, M3	148.3 acres (60 hecs) will be available once development is completed, the Hershey Company will utilize 49 acres (20 hecs) of this area.
County of Brant	180 (private)	Private	\$106.88/sq.m. \$9.93/sq.ft	Yes	M1-M4	260 Acre parcel features a stand alone building for lease. No municipal lands identified.
Cambridge	Sold out	\$350,000	\$75.13/sq.m. \$6.98/sq. ft	No	М	Cambridge, Kitchener and Waterloo seem to operate in connection with each other. Cambridge has no lands identified.
Chatham/Kent	~44	\$45,000 to \$89,000	\$63.29/ sq. m \$5.88/ sq. ft.	Yes	M1-M5	14 acre multiple use + 10 acres available DC exemptions of industrial building additions of up to and including 50% of the existing GFA of the building; for industrial building additions that exceed 50% of the existing GFA on the portion of the addition in excess of 50% is subject to DCs. They offer as part of the CIP a property tax increment equivalent of major employment project which is 6-10 years, tax rebate of Regular 60%. 100% for a limited time; base rate taxes payable only available until September 2023.
Guelph	380	\$425,000	\$151.13/sq.m. \$14.04/sq.ft	Yes	B.1-B.4	Hanlon Creek Business Park ready for development
Hamilton	~8	\$1,400,000.00	\$138.42-\$154.89sq.m \$12.86- \$14.39/sq.ft.	Yes	LI	Prime industrial land and vacant industrial land. After July 5, 2023; DCs will be, \$14.92/\$16.70/ sq.ft.
Ingersoll	~82	~\$190,000	\$6.30 to 25.04/sq. m \$0.58 to 2.32/sq. ft.	N/A	MG	82 acres are being developed with 8 blocks of land, some of which have been sold already.
Kitchener	N/A	N/A	\$21.74 to \$65.76/sq.m. \$2.02 to \$6.11/sq ft.	Yes	M2	Cambridge, Kitchener and Waterloo seem to operate in connection with each other. No municipal owned lands identified.
London	~312	\$165,000-\$175,000	Exempt for Targeted	Yes	LI/GI	

Note: Data collected with assistance of LEDC, online searches, and Geowarehouse

# Appendix B – Pricing of Surrounding Municipalities Table Cont'd

Municipality	Estimated land available (acres)	Price / acre	Development Charges	Developed land available Yes/No	Zoning	Notes
Middlesex Centre	~749 (private)	\$36,000 to \$85,000 (estimated)	Exempt	Yes	M1-M4	EDO Ben Shantz noted that Middlsex Centre is looking to explore this more in the future. Municipality developed new industrial strategy.
Waterloo	100	Pricing to be determined	\$83.08/sq.m \$7.72/sq.ft	Yes	E1-27	Generational Industrial Park to be soon released. Approximately 100 acres (40 ha). Parcels ranging in size 3.2 to 19.5 acres.
Sarnia	219	\$50,000 for 5 or more acres; for the first 5 acres \$80,000 per acre.	\$128.70/sq.m \$11.96/sq.ft.	Yes	LI,HI	Sarnia 402 Businee Park: light industrial operations such as assembly, fabrication, manufacturing, warehousing, storage and distribution, freestanding offices, wholesaling, research and technology uses, laboratories, printing and publishing
Stratford	~11	\$200,000	Exempt	Yes	M1	Lands available at the Craine West Business Park
Strathroy	~31	\$85,000 to \$125,000	\$109.32/sq.m \$10.16/sq.ft.	Yes	M2	The land is located along the east side of Adair Blvd. and borders Hwy. 402. It is the first piece of industrial land in Middlesex County to be considered for this program. Industrial Expansion Exemption where the expansion of an existing industrial use is propsed, the amount of the DCs payable shall be zero if the total expansion of GFA does not excedd 50% of the floor area as it existed as of the effective date of the current by-law, with the following conditions: a) where both the enlargement and exisisting industrial building are constructed on the lands owned by the same beneficial owner; and b) shall only apply to the enlargement of the existing building. This exemption shall only apply fo those building that existed for longer than 5 years pripr to the date that the application for a building permit for the enlargement is received.

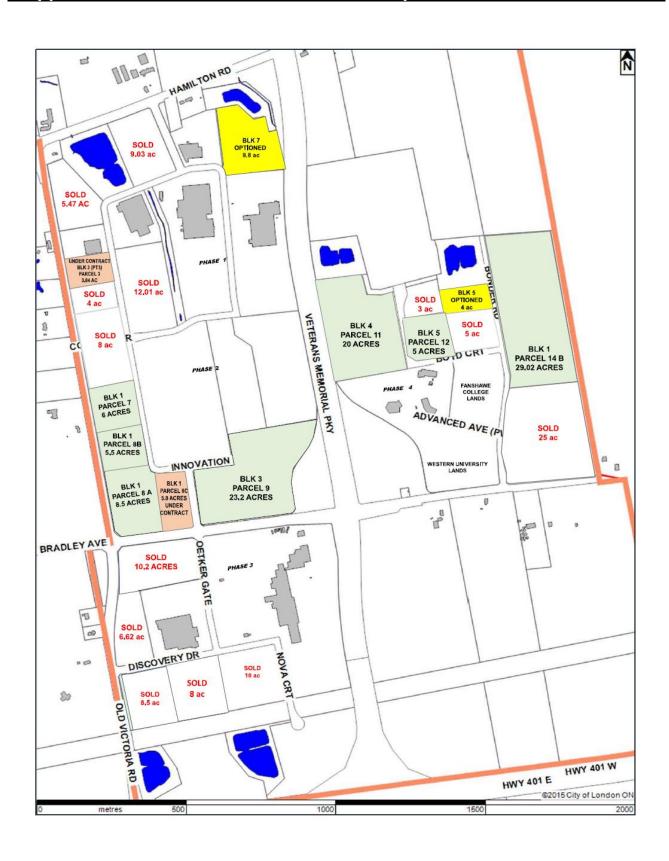
Note: Data collected with assistance of LEDC, online searches, and Geowarehouse

# Appendix B – Pricing of Surrounding Municipalities Table Cont'd

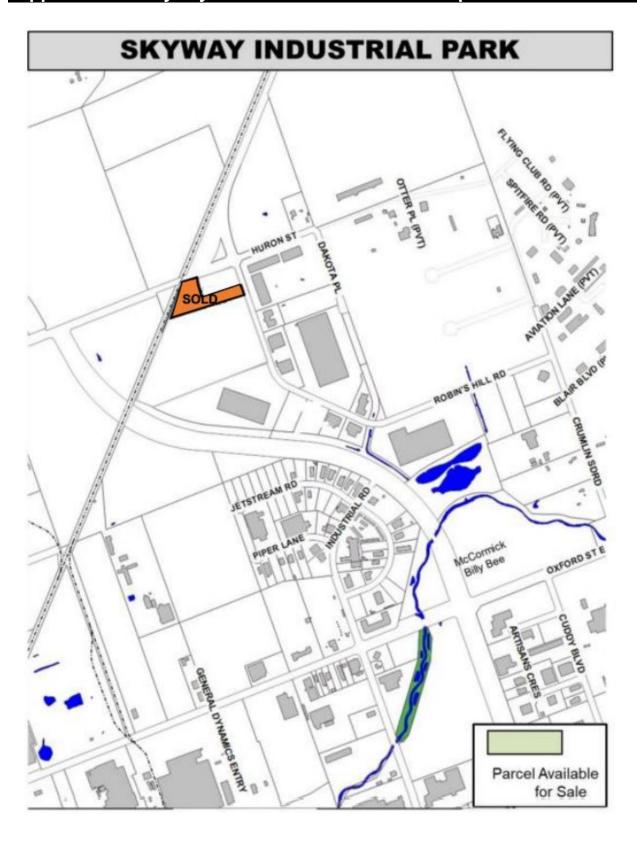
Municipality	Estimated land available (acres)	Price / acre	Development Charges	Developed land available Yes/No	Zoning	Notes
St. Thomas	~1500 acres	~\$200,000+	City wide \$59.58/sq. m \$5.53/sq.ft.	Yes	EL	St. Thomas recently acquired 1,500 acres for the new industrial and supplier park for Volkswagen & Powerco SE. Remaining lands to be made available.
Tilsonburg	sold out	Sold out	\$10.10 to \$30.42/ sq. m \$0.94 to \$2.83/sq.ft.	Yes	MG	Lots from 3 to 16 acres of land are still available
Windsor	N/A	N/A	Exempt	No	М	City of Windsor has over 200 acres (Twin Oaks Business Park) dedicated for the Stellantist/LG EV development) Windsor offers a economic Revitalisation Community Improvement Plan which contains four financial incentive programs to encourage new investment in targetedf ecomomic sectors. The 4 programs are Business development grant, business retentio grant and expansion grant, small business investment grant and Development Charges Grant program, which is eligive to any business obtaining one or more of the aforementioned grants. Targetefd industries are: Creative, Health and Life science, management companies, manufacturing, professional services, renewable/alternative energy, tourism, warehousing and logistics.
Woodstock	85+	(Previously \$185,000 per acre) Many industrial land prices starting at \$500,000/ac sites as large as 85 acres available	\$9.32 to \$16.33/sq. m \$0.87 to \$1.51/sq.ft No Development Charges in Downtown core	Yes	М3	City of Woodstock has shovel ready lands available this spring, approximately 85 acres facing Highway 401 & Patullo Road. Woodstock Value Proposition: reduced permiting fees on construction > 50,000 sq ft. Site plan and permit approval in 3 weeks, No annual storm water management fees on industrial land. Legal and survey costs included in municipally owned land, wide range of incentives for downtown development.

Note: Data collected with assistance of LEDC, online searches, and Geowarehouse

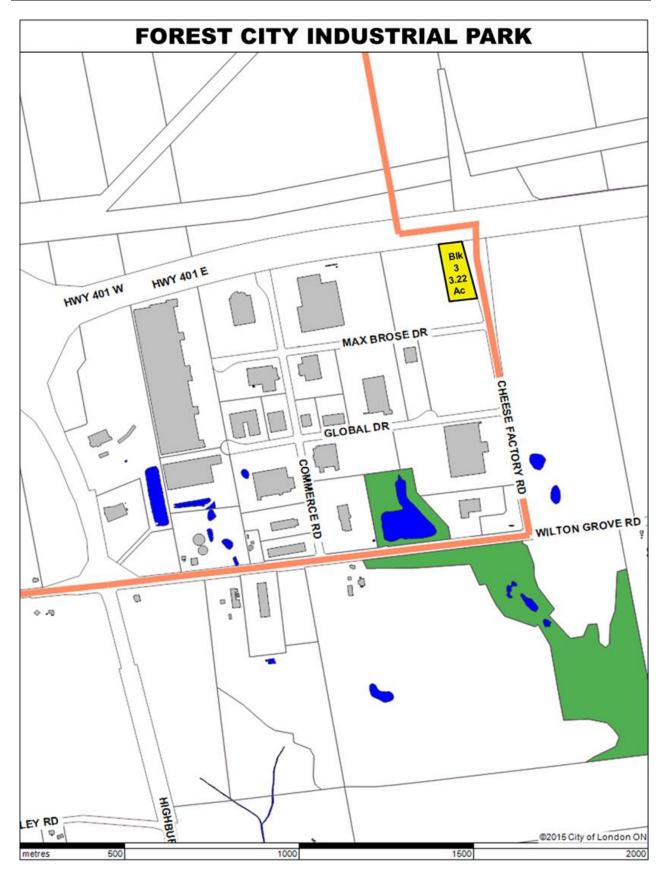
### **Appendix C – Innovation Park Location Map**



# Appendix D – Skyway Industrial Park Location Map



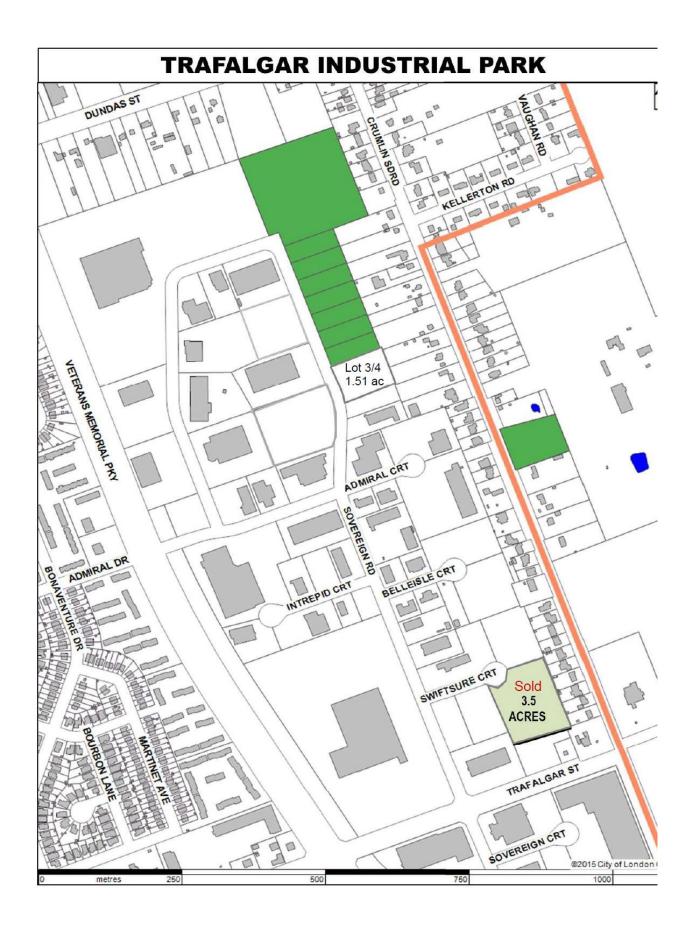
### Appendix E – Forest City Industrial Park Location Map



### Appendix F – River Road Industrial Park Location Map



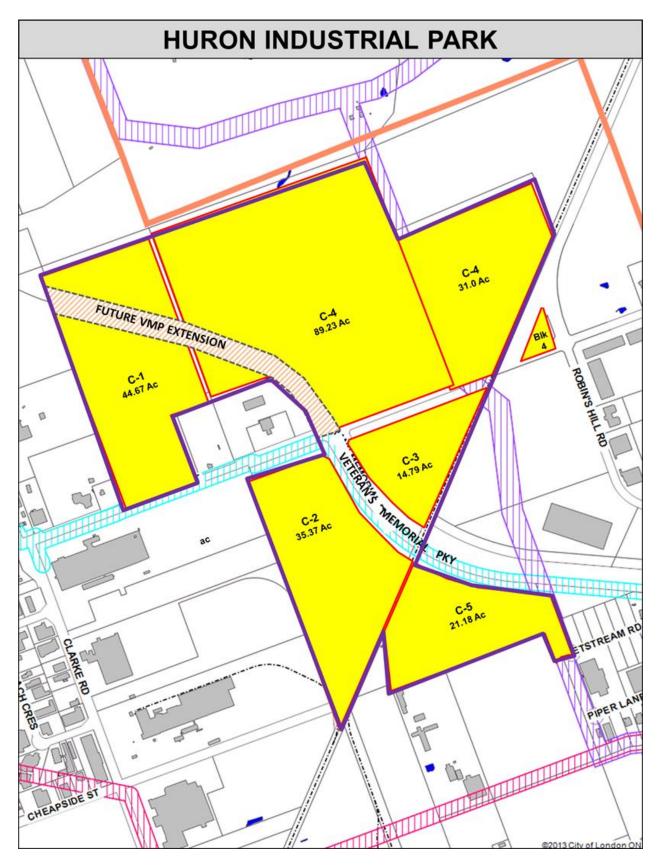
### Appendix G – Trafalgar Industrial Park Location Map



# Appendix H – Cuddy Industrial Lands



### Appendix I – Huron Industrial Park Lands Map (All Phases)

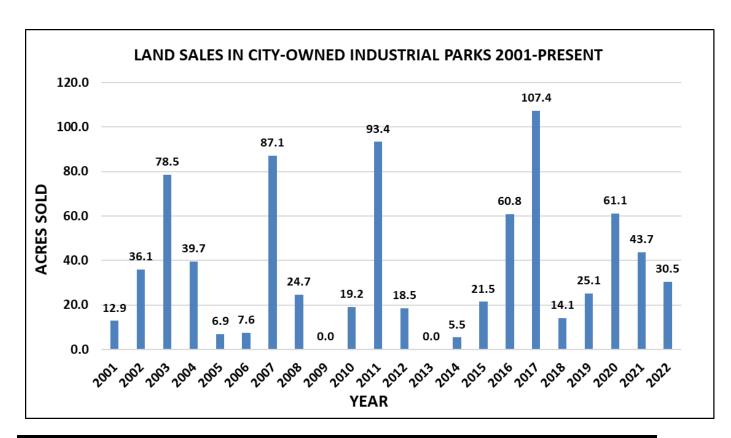


For Illustration Purposes Only
(Note: final road widenings, road dedications, & storm water management facility not shown in sketch)

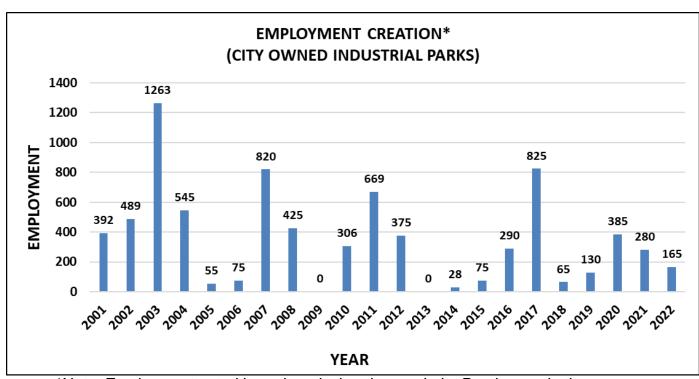
### Appendix J – Innovation Park Phase 5 Location Map



### Appendix K - City's Industrial Land Sale History Chart

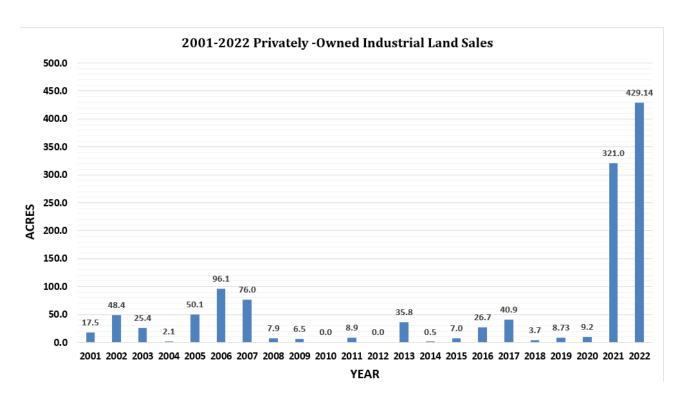


### **Appendix L – Employment Creation History Chart**



\*Note: Employment noted based on declaration made by Purchasers in the Agreement of Purchase and Sale. Time lag between land closing and when Purchasers are fully operational.

### **Appendix M – Private Industrial Land Sale Chart**



Note: Data collected on land sale transactions using Geowarehouse, City Maps, and other publications.

### **Report to Corporate Services Committee**

To: Chair and Members

**Corporate Services Committee** 

From: Anna Lisa Barbon, Deputy City Manager, Finance Supports

**Subject: Declare Surplus - City Owned Property** 

652 Elizabeth Street

Date: June 12, 2023

### Recommendation

That, on the recommendation of the Deputy City Manager, Finance Supports, on the advice of the Director, Realty Services, with respect to a City owned property municipally known as 652 Elizabeth Street, being Part Lot 11, Concession 1, in the City of London, London Township, being part of PIN 08279-0210, and to be further described in a reference plan to be deposited (the "Subject Property"), the following actions **BE TAKEN**:

- a) the Subject Property BE DECLARED SURPLUS,
- b) the Civic Administration be **AUTHORIZED** to engage the Department of National Defence (DND) to release a restrictive covenant registered against the property, which limits the available uses with the property and complete any other duties as required by the Civic Administration in relation to the restrictive covenant, and
- b) the Subject Property **BE OFFERED** for sale in accordance with the City's Sale and Other Disposition of Land Policy.

### **Executive Summary**

The Subject Property being 652 Elizabeth Street is an improved property with a threestorey heritage building commonly referred to as T-Block. This report is recommending to declare the Subject Property as surplus and offer it for sale in accordance with the City's Sale and Other Disposition of Land Policy.

### **Linkage to the Corporate Strategic Plan**

Municipal Council's 2023-2027 Strategic Plan identifies with the area of focus being "Climate Action and Sustainable Growth" with strategic area of focus being London's infrastructure and systems are built, maintained, and operated to meet the long-term needs of the community.

The recommendation in this report will support the aforementioned strategic areas by declaring the Subject Property as surplus in accordance with the City's Sale of Other Disposition of Land Policy. The sale of surplus lands will generate revenue from the sale, eliminate maintenance and repair costs and liability risks associated with owning the building that is no longer required by the City.

### **Analysis**

### 1.0 Background Information

### 1.1 Previous Reports Related to this Matter

- Board of Control October 2, 1996 Transfer of Gloucestershire Hall
- Board of Control July 2, 2002 Acquisition of Wolseley Barracks Lands and Carling Heights Optimist Community Centre Lands
- Board of Control December 11, 2002 Carling Heights Optimist Community Centre
- Corporate Services Committee September 25, 2018 Asset Review: Class A Vacant Land and Buildings & Class C Major Venues, Non-Core Services And Assets

### 1.1 Summary

### **Brief History**

The T-Block building was constructed in the early 1900's as a military stores building and residence as part of the military base known as Wolseley Barracks and later renamed to CFB London. The history of Wolseley Barracks itself dates back to the 1880s when the initial military facilities were constructed on the lands.

In 1995, the City acquired the T-Block building as part of the decommissioning of Canadian Forces Base (CFB) London. It is noted that due to the historical use of the lands as part of the military base, the lands occupied by the T- Block building have the potential to contain the presence of UXOs (Unexploded Explosive Ordnance). More on UXO's is detailed further in the report. It was designated by the City as a building of Cultural Heritage Value and Interest in 1999.

The T-Block building is a three-storey building with a basement, heated with hot water radiators throughout the building. There is no air circulation system (limited air conditioning in some of the spaces through the use of individual window type air conditioner units). Washrooms located on each floor (excluding the basement) are not compliant with current accessibility requirements. Access to the T- Block building for physically challenged persons is essentially limited to the main floor as there is no elevator servicing the building.

In 2020, the T-Block building was included and approved as a Business Case as part of the 2020-2023 Multi Year Budget to support the transition plan and subsequent disposition of the building.

In June 2021, an internal Property Inquiry Liaison Report (PILR) was circulated to determine if there was any existing or future municipal need for this portion of the land and there was no interest in this parcel, or any objections received.

The building previously served 6 community tenant organizations for office and/or storage needs in the building, all of which have relocated within the last two to three years. In addition, the building also served as providing utility services to a temporary winter response program, resulting in postponement to declaring the property surplus.

### UXO's & Restrictive Land Covenant by the Department of National Defence

On July 2, 2002, Municipal Council authorized the Civic Administration to accept the transfer of the lands being Part 2, Plan 33R-14043, totalling approximately 14 acres and included the T-Block building, which is considered a remnant part of the overall property.

As part of the original transfer, The City and the Federal government entered into arrangements to cover the cost and clean-up of unexploded ordinances. In August 2002, the lands have been cleaned up from UXO's based on the advice of professional UXO consultants. However, the presence of uncovered UXO's may still remain during future grading or excavating. As such, any future owner of the property would need to be made aware of the potential presence of UXO's and would need to consult with a qualified UXO consultant prior to any grading or excavation on site.

In addition to the UXO matter and as per review with City Legal Services, the property is also subject to a restrictive covenant condition which would restrict the Subject property from the following uses:

A food supermarket or retail store which carries on in its premises, as a principal business, the business of a grocer, or of a dealer of meats, fruits, dry groceries, bulk foods, vegetables, fish, poultry, bakery or delicatessen products, or as a drug store requiring the supervision of a licensed pharmacist under the applicable legislation.

As part of seeking the Surplus Declaration for the Subject Property, the Civic Administration is also seeking authorization to permit engaging the Department of National Defence (DND) to release the restrictive covenant in order to improve the overall marketability and saleability of the Subject Property. The restrictive covenant noted above would still hold in effect despite any current or future zoning and/or future land use changes. The unique restrictive covenant noted above may have been associated with the sale of other lands by the Federal Government to Choice Properties where the current Real Canadian Superstore is located at 805 Oxford Street East.

Additional property details are provided below.

### 1.2 Salient Subject Property Details

Approximate Land Size: ~35,000 sq. ft / ~0.325 Ha / ~0.80 Ac (subject to final survey)

Building Size: ~2,879 sq. ft (as per MPAC & subject to new floor plan)

Storeys: 3 levels plus basement

Shape: Rectangular

Topography: Generally flat lot improved with a 3-storey heritage building

Zoning: h-5\*R5-4, h-5\*R10-1\*H36, h-5\*CF2(1), h-5\*R5-3/R9-

7(6)\*H20

London Plan: Greenspace

Current Use: Vacant Building referred to as the T-block building

Location Attributes: This building is located in a prime location, along a major

transit corridor which may generate interest and

opportunities for private sector investment

### 2.0 Discussion

As noted earlier, the Subject Property is improved with a three-storey heritage building.

As part of the 2020-2023 Multiyear Budget, a Business Case was submitted pertaining to the rationale of disposing the asset which included the high life cycle renewal costs and building not meeting today's current accessibility standards. The potential to contain the presence of UXOs (Unexploded Explosive Ordnance) is another constraint with the

property. Any future owner of the property would need to be made aware of the potential presence of UXO's and would need to consult with a qualified UXO consultant prior to any excavation on the site.

An internal Property Inquiry Liaison Report (PILR) was circulated to stakeholders to determine if there was any existing or future municipal need for this property. No municipal or other agency interest has been identified, including the use for affordable housing.

### 3.0 Benefits to the City

The benefits in declaring the lands surplus include eliminating ongoing maintenance and repair costs, eliminating future life cycle renewal costs, reducing security costs and liability, and lastly would generate revenue and future property taxes (once assessed) as part of a sale.

### 4.0 Financial Impact

There are no significant cost implications to the City to declare the property surplus and the terms of any sale will be the subject to approval through a separate report to the Corporate Services Committee and Council.

### Conclusion

The Subject Property is an improved three-storey heritage building. An internal Property Inquiry Liaison Report (PILR) was circulated and it was deemed to have no municipal stakeholder interest nor any objections were received with the disposition of the property.

The Civic Administration is recommending to Municipal Council to declare the Subject Property as surplus and be sold in accordance with the City's Sale and Other Disposition of Land Policy.

A Location Map and Aerial of the subject property is attached as Appendix A.

A Site Plan is attached as Appendix B

A Reference Plan being Part 2, Plan 33R-14043 is attached as Appendix C

Photos of the Subject Property are attached as Appendix D

Prepared by: Adam Ostrowski, Manager II, Realty Services

Submitted by: Bill Warner, AACI, Papp, Director, Realty Services

Recommended by: Anna Lisa Barbon, CPA, CGA, Deputy City Manager,

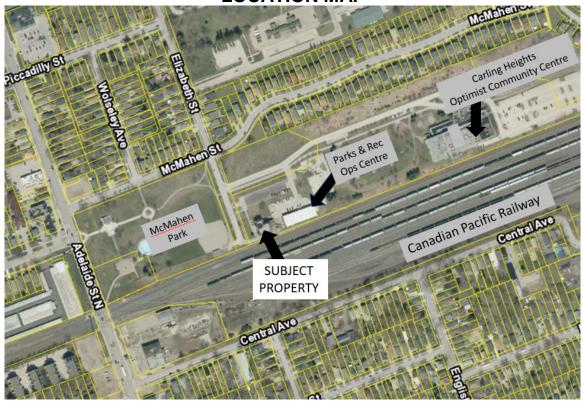
**Finance Supports** 

cc: Gary Irwin, Division Manager and Chief Surveyor, Geomatics Sachit Tatavarti, Solicitor

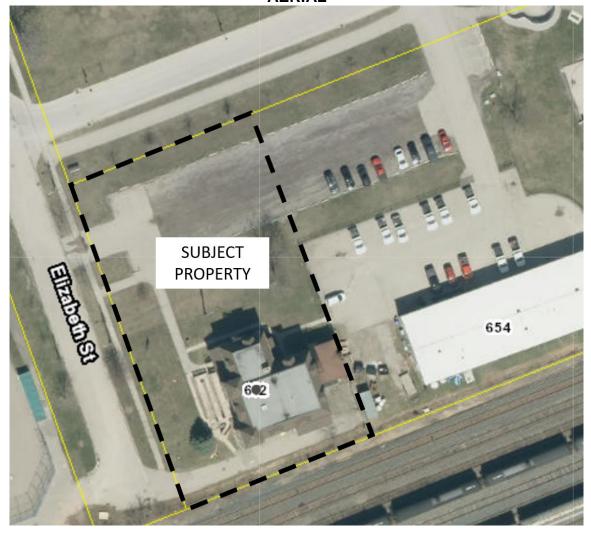
June 2, 2023

### Appendix A - Location Map and Aerial

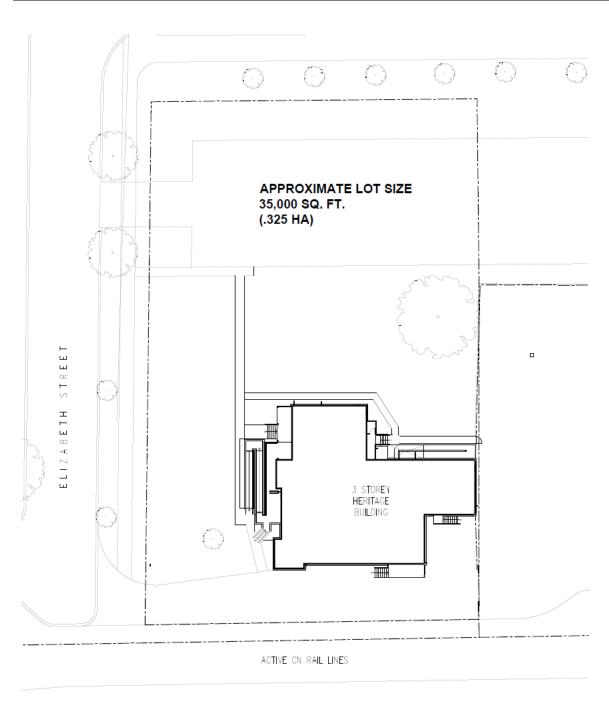
### **LOCATION MAP**



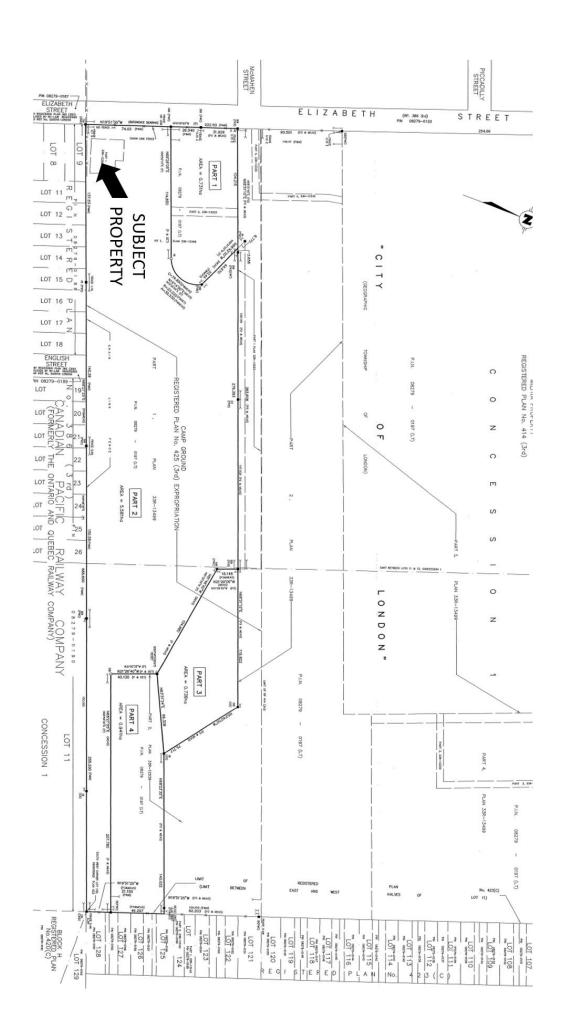




# Appendix B - Site Plan



### Appendix C - Reference Plan 33R-14043



Subject Property (T-Block Building) is located in a portion of Part 2 in 33R-14043

# Appendix D – Photos of Subject Property

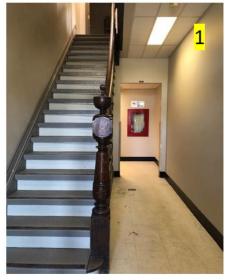












Photo 1: Ground floor hallway / Photo 2: Ground floor office / Photo 3: Ground floor kitchenette / Photo 4: Basement Storage / Photo 5: Outside of building looking north-east / Photo 6: Outside of building looking south-east

### **Proclamation Request Form**

Requests for the issuance of proclamations are governed by Council Policy (excerpted below). Requests must be received at least six (6) weeks in advance of the requested issuance date and may be emailed to the City Clerk at

<u>ClerksApprovalRequests@london.ca</u> or mailed to City Hall, P.O. Box 5035 LONDON, ON, N6A 4L9.

### Request details

Name of Organization

TERRY FOX RUN LONDON

Date Proclamation Required

SEPTEMBER 11-18, 2023

**Proclamation Name** 

TERRY FOX WEEK

Proclamation Type (day, week or month)

WEEK

Category (public awareness campaigns), (charitable fundraising campaigns), (arts and cultural celebrations)

CHARITABLE FUNDRAISING

Requester Name

PEGGY ANNE ENDEAN

Requester Telephone Number

226-374-9498

Requester Email Address

terryfoxrunlondonz@gmail.com

Requester Address

LONDON ON NEX 4R5

Provide details of your Organization's Connection to London

TERRY FOX RAN THROUGH LONDON ON HIS MARATHON OF HOPE IN 1980. HE SPOKE + ADDRESSED A LARGE CROWD AT VICTORIA PARK. HE IS A NATIONAL HERO.

Required Supporting Documents

- Detail information on the Organization
- Detail information on the Event
- Confirmation of authorization from the Organization to submit the request

The undersigned confirms that I am the Official Representative of the Organization requesting the Proclamation and that by signing this Application, I acknowledge and agree that my organization

Reggyanne Endean

May 19, 2023



May 19, 2023

Mayor Josh Morgan City of London 300 Dufferin Avenue, London, ON, N6B 1Z2

Dear Mayor Morgan:

Terry Fox, as you know, is a Canadian hero who is immediately recognizable by his unique silhouette running on the roads of eastern Canada, but just as much for his humanity. He is someone who embodies all that we can aspire to be and led us on this path of fundraising for cancer research to eradicate cancer, 43 years ago. His empathy especially for children impassioned him on his unstoppable journey that we continue in his name.

As we gather for the annual Terry Fox Run this year on September 17<sup>th</sup> and with Terry's dedication to this cause in mind, we would like to ask that the week of September 11-17<sup>th</sup> be proclaimed Terry Fox Week in the city of London. Hopefully our flag will be flying at City Hall that week and we would be most thankful if we can dedicate this week before the Run, to Terry himself.

With much appreciation,

Peggy Anne Endean

Run Coordinator, Organizing Committee 2023 Terry Fox Run London terryfoxrunlondon2@hotmail.com 226-374-9498

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Request details

Name of Organization

W.E.A.N Community Centre

Date Proclamation Required

Month of August

Proclamation Name

**Emancipation Month** 

Proclamation Type (day, week or month)

Month

Category (public awareness campaigns), (charitable fundraising campaigns), (arts and cultural celebrations)

Date of significance

Requester Name

Pastor Sandie Thomas

Requester Telephone Number

519-432-3222 EXT 327 Cell: 519-872-4135

Requester Email Address

pastor.thomas@weancommunitycentre.com

Requester Address

534 Queens Ave, London, ON N6B 1Y6

# Provide details of your Organization's Connection to London

To serve all members of the community with a focus on supporting and empowering the black and marginalized communities, here in London Ontario, by creating initiatives for equal opportunity and equal access to well-being, spiritual health and personal economic prosperity.

Partaking in creating a world of substantive, systemic change where all individuals are no longer fighting for opportunity but are seeking ways to create endless possibilities in their lives.

The undersigned confirms that I am the Official Representative of the Organization requesting the Proclamation and that by signing this Application, I acknowledge and agree that my organization complies with all City of London's Pplicies and By-laws

Signature

Date La 02/2003

NOTICE OF COLLECTION OF PERSONAL INFORMATION

Personal information collected on this form is collected under the authority of the Municipal Act, 2001, S.O. 2001, c. 25 and may also be used for purposes related to the Issuance of Proclamations Policy and Proclamation Request Form. Questions about this collection should be addressed to the City Clerk, 3rd floor, City Hall, 300 Dufferin Ave., London, ON N6A 4L9. Tel: 519-661-2489, ext. 4937, email: csaunder@london.ca

### **Proclamation Request Form**

Requests for the issuance of proclamations are governed by Council Policy (excerpted below). Requests must be received at least six (6) weeks in advance of the requested issuance date and may be emailed to the City Clerk at

ClerksApprovalRequests@london.ca or mailed to City Hall, P.O. Box 5035 LONDON, ON, N6A 4L9.

### Request details

Name of Organization

Pride London Festival

**Date Proclamation Required** 

Juy 13th - 23rd

**Proclamation Name** 

Pride London Festival (Pride in London), Pride month is in June but our festival takes place in July

Proclamation Type (day, week or month)

Week

Category (public awareness campaigns), (charitable fundraising campaigns), (arts and cultural celebrations)

Public Awareness & Diversity Celebration

Requester Name

Stephen D'Amelio

### **Requester Telephone Number**

Requester Email Address stephen@pridelondon.ca

Requester Address

Hamilton Rd, London

Provide details of your Organization's Connection to London

Pride London Festival was founded in 2003 after HALO closed and focuses on providing a safe, annual week long educational and celebratory event for the cities 2SLGBTQIA members

### **Required Supporting Documents**

- Detail information on the Organization please see www.pridelondon.ca
- Detail information on the Event please see www.pridelondon.ca
- Confirmation of authorization from the Organization to submit the request

The undersigned confirms that I am the Official Representative of the Organization requesting the Proclamation and that by signing this Application, I acknowledge and agree that my organization complies with all City of London's Policies and By-laws

Signature

Date June 5th 2023

NOTICE OF COLLECTION OF PERSONAL INFORMATION

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