

Agenda Including Addeds

Corporate Services Committee

9th Meeting of the Corporate Services Committee

May 30, 2022, 12:00 PM

Council Chambers

Please check the City website for additional meeting detail information

Meetings can be viewed via live-streaming on YouTube and the City Website

Members

Councillors S. Lewis (Chair), M. Cassidy, J. Morgan, M. Hamou, J. Fyfe-Millar, Mayor E. Holder

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A matter pertaining to the proposed or pending acquisition of land by the	

municipality, including communications necessary for that purpose; advice that is subject to solicitor-client privilege; commercial and financial information, that belongs to the municipality and has monetary value or potential monetary value and a position, plan, procedure, criteria or instruction to be applied to any negotiations carried on or to be carried on by or on behalf of the municipality.

7. Adjournment

Report to Corporate Services Committee

To: Chair and Members
Corporate Services Committee

From: Anna Lisa Barbon, Deputy City Manager, Finance Supports

Subject: Corporate Mileage Rate Change

Date: May 30, 2022

Recommendation

That, on the recommendation of the Deputy City Manager, Finance Supports, the corporate mileage rate BE APPROVED at fifty-nine cents per kilometre from fifty cents per kilometre effective July 1, 2022.

Executive Summary

The City's current corporate mileage rate has been in place since October 2009. Civic Administration is recommending an increase that aligns more closely with the Canada Revenue Agency's (CRA) posted reasonable per-kilometre allowance rate. The purpose of this report is to provide information to assist with the approval to increase the rate effective July 1, 2022.

Analysis

1.0 Background Information

In October 2009, Council approved an increase to the corporate mileage rate from \$0.45 to \$0.50 per kilometre. When Civic Administration recommended the mileage increase, the rate was determined based on benchmarking against other municipalities. In 2009, CRA's posted reasonable per-kilometre allowance rate was \$0.52.

The mileage rate is applied to any local or out of town mileage that is incurred by a City employee while conducting city business. The mileage reimbursement process is covered in Council's approved Travel and Business Expenses Policy, CPOL.-227(a)-451.

2.0 Discussion and Considerations

2.1 Automobile Allowance Rates

Automobile allowance rates or mileage is intended to provide reimbursement to an employee for the use of their personal vehicle for business purposes. The reimbursement is intended to cover the cost of fuel for the vehicle as well as wear and tear on the vehicle. Due to the rising costs of vehicle maintenance and repairs as well as gasoline and diesel, Civic Administration is proposing an increase to the corporate mileage rate to align closer with CRA's reasonable rate. The following is an excerpt from CRA's website regarding their reasonable rate:

"The per-kilometre rates that we usually consider reasonable are the amounts prescribed in section 7306 of the Income Tax Regulations. Although these rates represent the maximum amount that you can deduct as business expenses, you can use them as a guideline to determine if the allowance paid to your employee is reasonable. The type of vehicle and the driving conditions are other factors used to determine whether an allowance is considered to be reasonable.

We consider an allowance to be reasonable if all of the following conditions apply:

- The allowance is based only on the number of business kilometres driven in a year
- The rate per-kilometre is reasonable
- You did not reimburse the employee for expenses related to the same use of the vehicle. This does not apply to situations where you reimburse an employee for toll or ferry charges or supplementary business insurance, if you determined the allowance without including these reimbursements

The automobile allowance rates for **2022** are:

- 61¢ per kilometre for the first 5,000 kilometres driven
- 55¢ per kilometre driven after that

The automobile allowance rates for **2021** are:

- 59¢ per kilometre for the first 5,000 kilometres driven
- 53¢ per kilometre driven after that

The automobile allowance rates for **2020** are:

- 59¢ per kilometre for the first 5,000 kilometres driven
- 53¢ per kilometre driven after that

The automobile allowance rates for **2019** are:

- 58¢ per kilometre for the first 5,000 kilometres driven
- 52¢ per kilometre driven after that.”

2.2 Mileage Rates Used by Others

The proposed mileage rate of fifty-nine cents per kilometre is in line with research conducted by Civic Administration. In reviewing several recent mileage/kilometric rates, the rate/km varied anywhere from \$0.40/km up to the current CRA posted reasonable rate (\$0.61/km).

Many federal employee groups follow the National Joint Council¹ rate which currently is \$0.575 per kilometre. For provincial employees, the Travel, Meal, and Hospitality Expenses Directive identifies a \$0.40 per kilometre rate for the first 4,000kms, and a declining rate thereafter, unless rates are established in a collective agreement. In reviewing the rates in use by municipalities, seven of the eight municipalities in the Southwestern Ontario/GTA area responded to a request for their mileage rates indicating that their rate is aligned to CRAs posted reasonable rate. The one municipality that does not align with CRA provides for \$0.56 per kilometre rate (it should be noted that most of the responses and information found related to rates in use were set in the past two-to-three-year period).

2.3 Proposed Mileage Rate

Civic Administration is recommending a rate of \$0.59 per kilometre, an increase of \$0.09 per kilometre effective July 1, 2022. This would establish the City’s mileage rate at one year behind CRA’s posted rate. This rate setting approach would be in line with what other municipalities who provided responses by using CRA as a benchmark.

The rate proposed by Civic Administration is within the range of CRA’s 2022 posted reasonable rate of \$0.61/km and the National Joint Council rate of \$0.575/km. The CRA’s posted rate is reviewed annually and viewed as a reasonable rate that can be used as a guideline.

¹ National Joint Council - The National Joint Council of the Public Service of Canada is the Forum of Choice for co-development, consultation and information sharing between the government as employer and public service bargaining agents.

3.0 Financial Impact/Considerations

The proposed increase in the mileage rate of \$0.09 per kilometre is estimated to increase expenditures approximately \$34,000 per year for the City of London. This estimate is based on historic patterns of reimbursements from 2017-2019 (prior to COVID-19 and the related disruption in travel and in-person meetings). This rate change and associated cost increase represents approximately a \$34,000 (9%) increase to the existing mileage expenditure budget and can be accommodated within existing approved operating budgets through housekeeping adjustments and realignment of other expenditure lines (if necessary).

4.0 Key Issues and Considerations

Utilizing the CRA reasonable rate as a benchmark could be deemed appropriate as CRA reviews this rate on an annual basis. Based on reviewing prior year reasonable rates, it was identified that CRA historically not only raises rates but may also decrease rates too. In 2016/2017 the rate decreased by one cent to fifty-four cents per kilometre before increasing to fifty-five cents in 2018.

Although CRA utilizes a tiered rate, Civic Administration is not recommending using a tiered rate approach. An analysis of the past few years of mileage reimbursements, indicated that approximately one percent of staff who claim mileage would be impacted by the application of this rule. Applying this tiered rule would require a significant change to existing processes, requiring system changes and an increase in administration of the reimbursements to track kilometres reimbursed to employees. To compensate for not using a tiered rate, the City has proposed to set the rate one year behind, using the 2021 CRA allowance rate of \$0.59 per kilometre.

Conclusion

Civic Administration is recommending increasing the corporate mileage rate to fifty-nine cents per kilometre from fifty cents. This proposed mileage rate is aligning with the practices in place in other municipalities, this recommendation balances between the Canada Revenue Agency reasonable rate and the rate identified by the National Joint Council. Further, the last time the City's rate increased was 2009. When the mileage rate was increased last, the average retail price for gasoline and fuel oil in Toronto, Ontario was \$0.956². As of March 2022, the average retail price for gasoline and fuel oil in Toronto, Ontario was \$1.73².

Prepared by:	Melissa McErlain, Manager of Accounting
Submitted by:	Ian Collins, Director, Financial Services
Recommended by:	Anna Lisa Barbon, Deputy City Manager, Finance Supports

² Statistics Canada. Table 18-10-0001-01 Monthly average retail prices for gasoline and fuel oil, by geography

Report to Corporate Services Committee

To: Chair and Members
Corporate Services Committee
From: Anna Lisa Barbon, CPA, CGA,
Deputy City Manager, Finance Supports
Subject: 2021 Annual Update on Budweiser Gardens
Date: May 30, 2022

Recommendation

That, on the recommendation of the Deputy City Manager, Finance Supports, the 2021 Annual Report on Budweiser Gardens attached as 'Appendix A' **BE RECEIVED** for information.

Executive Summary

The purpose of this report is to present the 2021 annual report for Budweiser Gardens. This report provides an overview of Budweiser Gardens, highlights from events held in 2020-2021, and a snapshot of financial highlights for the last five years.

Analysis

1.0 Background Information

1.1 Previous Reports Related to this Matter

Corporate Services Committee, March 1, 2021, Agenda item 2.3, 2020 Annual Update on Budweiser Gardens

Corporate Services Committee, February 18, 2020, Agenda item 2.4, 2019 Annual Update on Budweiser Gardens.

1.2 Budweiser Gardens Overview

Budweiser Gardens is a multi-purpose entertainment and sports facility. The facility strives to perform a significant role in meeting the needs of the community in its overall programming.

Budweiser Gardens completed its 19th year of operations in 2021. As a public private partnership, it is structured as follows:

- a) The City of London owns the land.
- b) The City of London leases a portion of the lands upon which the facility sits (Ground Lease) to London Arena Trust for a nominal base rent for 50 years. During the term of the lease, London Arena Trust owns the building in trust for the City.
- c) London Arena Trust leases the building (Participatory Occupancy Lease) to the London Civic Centre Limited Partnership. The partners in the Partnership are Spectra Venue Management (formerly known as Global Spectrum), and EllisDon Construction Ltd.
- d) Spectra Venue Management is the manager of the building on behalf of the Partnership. Spectra is responsible for the sale of naming rights, advertising, attractions, sale of suites and club seats, and the operation of the facility.

Annually, the City receives a share of the net proceeds from operations, noting it is subject to a minimum \$50,000 payment from Budweiser Gardens, as well as a share of the proceeds from ticket sales. The City's share of the net proceeds from operations

varies over the life of the lease. In years one to five, the City's share was 20%; years six to ten, 45% and years eleven to fifty, 70%.

2.0 Discussion and Considerations

2.1 2020-2021 Budweiser Gardens Activity

The 2020/2021 season was drastically impacted by the COVID-19 pandemic. With the public health measures put in place, the activity and events that traditionally filled the venue were put on pause, necessitating the team at Budweiser Gardens to re-think their business models for the 2020/2021 season in response to this new environment. As a result, the Budweiser Gardens team looked to introduce new experiences and opportunities that would not only engage but connect with their fans. This was achieved through the implementation of new digital solutions, and partnerships. Examples of these activities and events are exhibited in the Budweiser Gardens 2021 Annual Report (Appendix 'A').

2.2 Looking Forward

Coming out of the 2020/2021 season, the current season is showing a rebound as Provincial restrictions have lifted with increasing events occurring and new events being lined up. Outlined below are some events that have occurred and that are also lined up for in the near future;

- Toronto Raptors Open Practice for Charity held on October 2, 2021;
- Toronto Maple Leafs Alumni Game October 3, 2021;
- The 2021/2022 London Knights (OHL) Season, where the London Knights kicked off their season with a home opener win on October 8, 2021; and
- Music acts; Blue Rodeo, Imagine Dragons, James Taylor & His All Star Band, ZZ Top, Avril Lavigne, Jann Arden, Dallas Smith, the Doobie Brothers, Randy Bachman & Burton Cummings, Rod Stewart, and Sting.

In February 2022, the operator of Budweiser Gardens was rebranded from Spectra to OVG360. This rebranding was a result of the merger of Spectra with the Oak View Group in November 2021. This rebranding and the inclusion of Spectra into the Oak View Group provides increased expertise in the full-service venue management and hospitality industry. OVG360 has a portfolio of more than 200 partners which include arenas, stadiums, convention centres, performing arts centres, etc.

3.0 Financial Impacts/Considerations

3.1 Financial Highlights

Appendix 'B' (attached) provides a performance summary for the Budweiser Gardens for the last five years; events, paid attendance, income, expenses, net income before depreciation along with the City's net proceeds for both ticket fees and share of net operational income.

As a result of a cumulative financial loss, the City did not receive a share of net proceeds from operations over and above the minimum payment of \$50,000. It is noted that the City is not required to assist in funding the financial loss, however, based on the provisions of the partnership agreement, any losses incurred, will be recouped against future profits that are earned by Budweiser Gardens until they are offset. The impact of this provision is significant as it will shift the City's expectation regarding the share of proceeds that are received in the future. Depending on the number of years until Budweiser Gardens returns to making a financial profit, it will be difficult to determine when the City's share of the proceeds will return to levels achieved prior to COVID-19, over and above the \$50,000 minimum.

The City still receives its share of ticket sales, which was \$2,692 in 2021, which was reduced substantially from prior years as a result of the pandemic. This amount is in addition to the minimum proceeds from operations of \$50,000 which the City received.

At the end of 2021 there was \$1,252,866.61 remaining on the outstanding debt for Budweiser Gardens. The final payment will be made in 2023.

Conclusion

The emergence of the COVID-19 global pandemic on Budweiser Gardens forced the venue to close and put the hosting of events and concerts temporarily on hold. The 2020/2021 season was challenging; however, the Budweiser Gardens team demonstrated their ability to adjust and introduce a number of ways to maintain community engagement and introduce revenue opportunities adjusting to Provincial restrictions. As restrictions began to ease, based on bookings and experience to date, the 2021/2022 season looks to be on a gradual rebound, adjusted where needed to this new environment.

Submitted by: Ian Collins, Director Financial Services, CPA, CMA
Recommended by: Anna Lisa Barbon, CPA, CGA
Deputy City Manager, Finance Supports

Budweiser
GARDENS

ANNUAL

Report

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STATEMENT OF *Purpose*

Budweiser Gardens opened in October of 2002 with a seating capacity of 9,090 for hockey and ice events and over 10,000 for concerts, family shows, and other events. The venue not only strives to meet the needs of the community through diverse programming, it also stands as a landmark of civic pride and community accessibility, promoting a sense of vibrancy and culture while also providing a wide range of public sports and entertainment.

Constructed in the heart of downtown London, the exterior design of Budweiser Gardens incorporates a replica of the facade of the old Talbot Inn, a 19th Century Inn originally located where the building now stands. With a reputation and standard of excellence in the industry, Budweiser Gardens is a top stop for fans and performers alike.

MESSAGE FROM THE *General Manager*

It's hard to believe that it has been 16 months since we last welcomed fans through our doors, heard the 'Go Knights Go' chant, or the sound of 9,000 people singing along to their favourite band. The sports and entertainment industry has certainly been one of the hardest hit during the pandemic and it has impacted countless lives either directly related on the venue management and operational side, those working as part of our tenant teams, members of the entertainment world, or as one of the many support service groups vital to our industry.

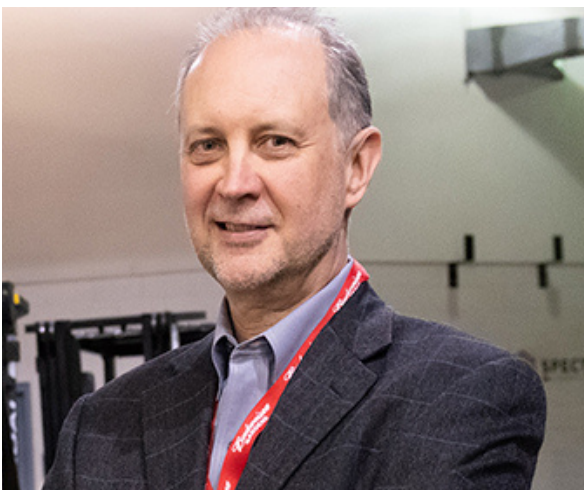
I'm very proud of the team at Budweiser Gardens for demonstrating a collective determination to keep moving forward, creating new and unique events, reimaging favourite traditions, but most importantly finding ways to keep connected with our fans and the community.

This Annual Report will recap the initiatives we have accomplished this past year and our plans for the return of live events. During these times, I am extremely proud of the job the team at Budweiser Gardens has done to remain resilient, persevere, and adapt to an ever-changing environment.

We are eagerly awaiting word on the resumption of OHL hockey and are working closely with all of our live event partners to plan and prepare for concerts to return. The remainder of 2021 and 2022 will be dedicated to extensive preparation to ensure that we are fully equipped when the time comes to welcome our fans back and provide the healthy and safe environment they will expect.

We are proud to be part of the London and Southwestern Ontario community and we recognize how difficult this past year has been for everyone and we share that pain. For those of us who work at Budweiser Gardens, nothing compares to the atmosphere of an event day. The anticipation of an epic show that starts with the first road case being rolled off the truck and continues to build throughout the day until we welcome fans through our gates.

As we continue to make the necessary changes to adapt and prepare for the re-opening of public gatherings, we would like to thank the city for their continued support, our fans, community partners, suppliers, and promoters for all of their contributions during this time. We will get through this, and once again, we will gather to celebrate sport, culture, and entertainment under one roof!

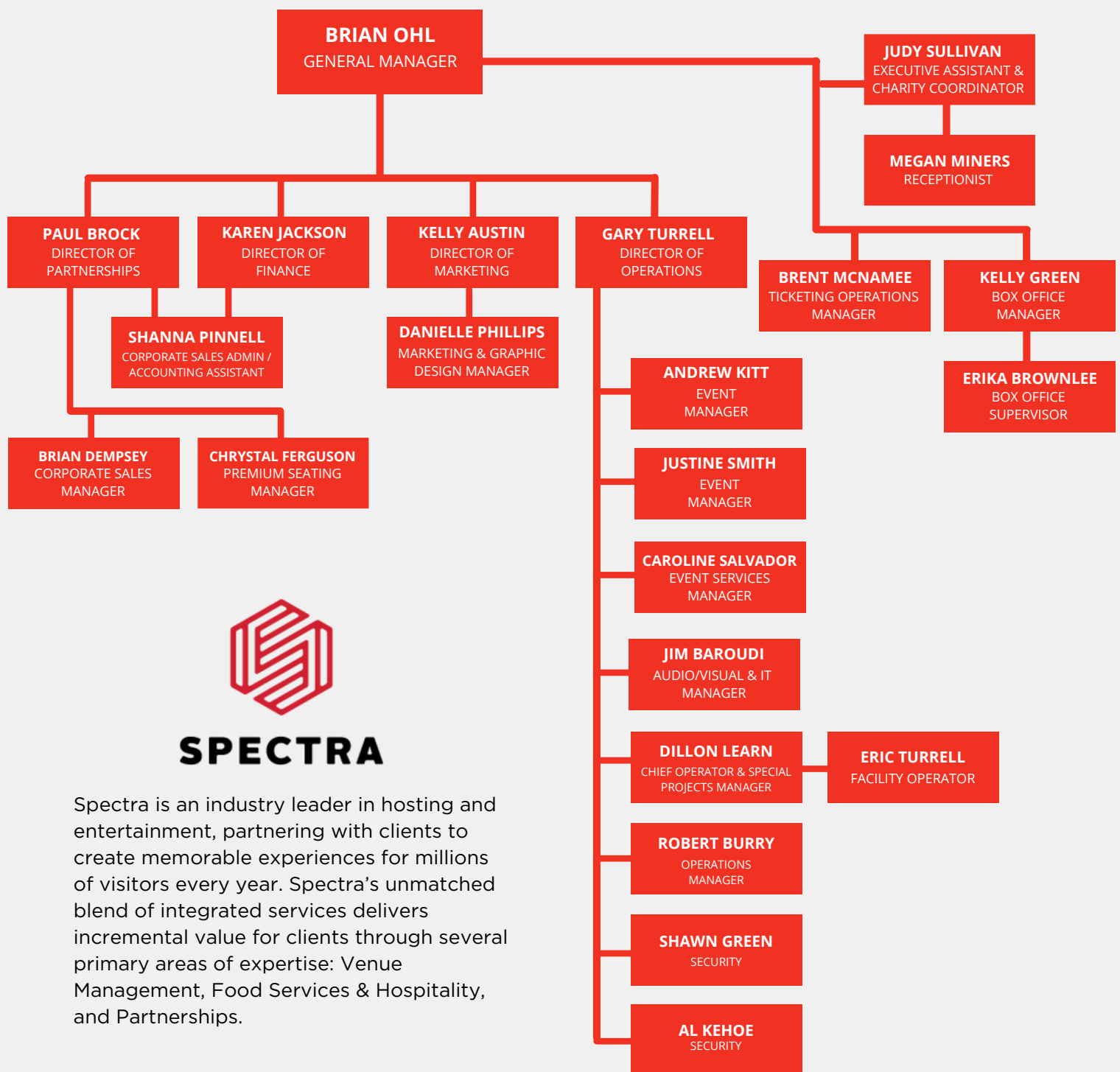


"I'm very proud of the team at Budweiser Gardens for demonstrating a collective determination to keep moving forward."

**- BRIAN OHL
GENERAL MANAGER
BUDWEISER GARDENS**



VENUE *Team*



SPECTRA

Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships.

MESSAGE FROM THE *City of London*



On behalf of London City Council, let me commend you for your resiliency, perseverance, and willingness to adapt and adjust over an extremely uncertain and unprecedented year, especially in your industry.

As we begin to emerge from the worst phase of the COVID-19 pandemic, I believe there is a palpable desire, shared by countless numbers of Londoners, to join together in shared celebration. When it comes to these types of gatherings, there is no better venue than Budweiser Gardens.

We look forward to sellout crowds for the London Knights, and London Lightning. We can't wait to sing our favourite songs at first-rate concerts by chart-topping musicians, marvel once more at renowned Broadway shows, and so many other world-class events – all of which are made possible by your outstanding efforts.

For as many reasons as we have to look to the future, we'd be remiss if we did not acknowledge some of the creative ways you sought to entertain and connect with the community, even when public health restrictions posed challenging. We think of Buds Brew Garden, community ice rentals, live stream events like Black Creatives Live and Pride Live, Zamboni experiences, and numerous others.

Budweiser Gardens has been a staple for entertainment in our downtown core, drawing hundreds of thousands of Londoners and visitors for countless events. The work that goes into preparing, hosting, cleaning up and transforming the venue for events is astounding. Thank you for the memories and opportunities you provide to our City. We look forward to creating new memories, together, in 2022.

Kind regards,

ED HOLDER
MAYOR
CITY OF LONDON



MESSAGE FROM THE *City of London*



To Our Friends at Spectra Venue Management:

This was another year unlike any other for both the City and Budweiser Gardens. Following the extremely successful 2018-2019 fiscal year, Budweiser Gardens was scheduled to have another busy lineup of A-List entertainment throughout 2020 and into 2021. However, as a result of the worldwide pandemic, public health measures remained in place to prohibit all large gatherings which caused the postponement/cancellation of remaining or new concerts and events, including the London Knights season.

While hosting of these live events and concerts has been put temporarily on hold, the team at Budweiser Gardens has used the time over the past year to re-think business models, implement digital solutions, and engage fans in new ways. In the short term the staff at Budweiser Gardens have been resourceful and creative in finding new ways to use the facility, engage with the community, and support Londoners.

Budweiser Gardens remains the home for the London Knights and will be ready for hosting duties when the season can safely resume. Although there may be unforeseen challenges still ahead as we all cautiously move forward, Spectra remains committed to enhancing the quality of life of Londoners, and the dedication and professionalism of Spectra Venue Management will continue to bring in high-quality entertainment and world-class acts that have allowed Budweiser Gardens to be one of the top venues in the world in its class.

Sincerely,

ANNA LISA BARBON
DEPUTY CITY MANAGER,
FINANCE SUPPORTS
CITY OF LONDON





IN MEMORY OF
Jim Baroudi
1961 - 2020

Our friend and colleague, Jim Baroudi, passed away in October following a short but intense battle with cancer. Not one to back down from a challenge, Jim's resolve and determination never wavered and his positive attitude in the face of such adversity will serve as an inspiration to all those in the Spectra family he left behind.

Jim began his career at Budweiser Gardens just days after the venue hosted its first event in October 2002 and was a staple at the building until Covid forced the cancellation of all live events in March 2020. While most of Jim's time was spent working behind the scenes in a position that doesn't often receive recognition, those who have spent time at the venue know just how integral he was to the success of each event and the venue as a whole.

Often thought of as quiet and reserved, his friends and co-workers would tend to disagree. Jim had a deep love for the London Knights and Toronto Maple Leafs and could often be found in spirited discussions about both teams on any day throughout the year. During the summer, the topic usually turned to his latest round on the golf course or how his gardens were coming along but nothing compared to the love he had for animals, especially the numerous pets he shared with his wife Viki over the years.

To honour Jim's legacy, the sound room at Budweiser Gardens will be renamed The Jim Baroudi Sound Room.

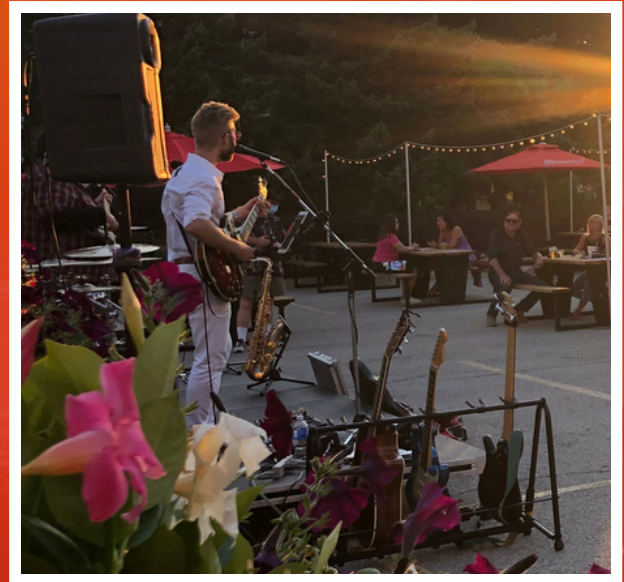
Bud's Brew GARDEN

Like all other restaurant and entertainment facilities, the staff at Budweiser Gardens worked to pivot our focus and look for new opportunities and ways to engage the community during Covid. Friday nights at Budweiser Gardens are a tradition for many Londoners so it seemed fitting that on Friday, July 10th, Bud's Brew Garden officially opened for business!

Located in the West parking lot behind Budweiser Gardens, the Spectra staff worked hard to transform the space into a relaxing, social spot that offered cold drinks, great food, and live music! Every Friday, patrons were treated to the sounds of some of London and Southwestern Ontario's top talent including; 2 Man Advantage, Sarina Haggarty, Andrew Parr Band, Jesse Grandmont & Brian Barber, and the Justin Maki Band. Additionally, Bud's Brew Garden was selected by the organizing committee of the Forest City London Music Awards to host their Women of Music showcase as part of London Music Week 2020. Supporting local artists was an important initiative for the Spectra staff throughout Covid and partnering with the London Music Office to include these artists in the Bud's Brew Garden line up was another means of accomplishing that goal.

The Spectra Food Services & Hospitality team did a fantastic job crafting creative weekly food and drink features to go along with their solid lineup of mainstays.

Overall, the creativity and teamwork exhibited by the Spectra staff at Budweiser Gardens to ensure a successful patio season is something everyone should be proud of.



SEPTEMBER 26, 2020

Brett Kissel



2020 turned into the year of Drive In concerts for many touring artists and Spectra, in partnership with London Music Hall and Western Fair District, were proud to be able to bring multi Juno and Canadian Country Music Association award winner Brett Kissel to London for two shows on Sat. September 26th at the Western Fair District.

After working with the Middlesex London Health Unit to ensure the proper Covid procedures and protocols were in place for the shows, fans were treated to an incredible night of music from one of Canada's top country artists. Although the circumstances may have been different from a normal show, the atmosphere was just as electric. From the first notes of 'We Were That Song' until the the final chord of the encore, fans were singing

along and honking their car horns at every chance.

As a special surprise to London fans, Brett brought out local country artist, Coty Robinson, to sing a few songs with him during both performances. Coty had famously challenged Brett to a game of beer pong following Brett's appearance at Park Jam in 2019 and after beating him won the opportunity to join him on stage at his next show. Coty made the most of his chance, singing a cover of Luke Comb's 'When it Rains It Pours' that would make Luke proud.

While the shows might have looked different, there was no denying how amazing it was to have live music back in London for one day.



ZAMBONI Experience

While we were not able to offer Ice Rentals with the provincial restrictions limiting us to 10 people in the building, we decided to get creative and utilize the space for something unique to our fans. Between February and March 2021, Budweiser Gardens hosted the Zamboni Experience, presented by Porky's BBQ Hearth & Spa. This experience was a crash course in all things Zamboni, which included the opportunity to take one for a spin on the ice. The 1-hour class was designed for adults (18 years and older) with a valid driver's license to learn all about one of the most popular machines in the world, including how they operate, and how to drive them.



LONDON *Knights*



The 2020-21 year was set to be a breakout season for many London Knights. After a number of attempts by the Ontario Hockey League and provincial government, it was finally decided that there would be no junior hockey within the OHL this past year. While it was difficult for the Knights organization and their fans, it was the players that suffered most from the lost season.

Although these young men were not able to compete within the OHL the Knights were able to see four of their 2003 born players drafted into the NHL. First off the board was defenceman Logan Mailloux followed by Ben Roger to the Ottawa Senators in the second

round, 49th overall followed by Max McCue and Bryce Montgomery. Joining Max in San Jose is current Knight Liam Gilmartin who was drafted from the US development program.

The London Knights once again put a focus on community impact and giving back this past year without playing any games. Through a series of online 50/50s and the Annual Charity Golf Tournament the Knights and the Alumni Foundation together supported many great causes in and around our city.

The team now looks forward to a strong finish to the 2021-22 season, with superstars Brett Brochu and Nashville Predators prospect Luke Evangelista leading the charge.



VIRTUAL Events

Spectra recognized that while live music and entertainment were temporarily on hold, the digital experience was adapting and growing to fill the gap. The virtual event industry was evolving rapidly, and Spectra began working with promoters to offer unique, “engage & watch from home” opportunities for our fans. Budweiser Gardens embraced the concept and developed several virtual events highlighting local talent and creating opportunities for our corporate partners.



BLACK CREATIVES LIVE

On Friday, February 26, 2021, Budweiser Gardens hosted Black Creatives Live, a 1 hour live stream on Facebook to celebrate Black History Month and highlight various forms of art by London locals. This virtual event included musical theatre, visual art, rap, spoken word, a DJ, and was hosted by the president of the Black London Network, Alexandra Kane.



3,624
REACH



1,507
IMPRESSIONS



167
ENGAGEMENTS



PRIDE LIVE

For the first time, the team at Budweiser Gardens opened this virtual event for other Spectra venues to participate on Wednesday, June 16, 2021. Pride Live was a celebration for Pride Month and included performances from LGBTQ+ communities across North America. This 1 hour virtual event hosted on 11 participating Spectra venue Facebook pages boasted an impressive lineup with drag performers, fashion designers, musicians & more! Thanks to Tourism London and Pepsi for their support as official sponsors for the virtual event.



67,112
REACH



29,710
IMPRESSIONS



1,472
ENGAGEMENTS

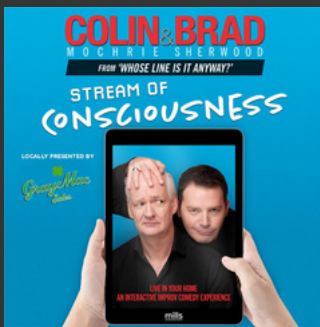
VIRTUAL Events

FEATURED ARTIST FRIDAYS

From May - September 2020, Featured Artist Fridays streamed each week on the Budweiser Gardens Facebook page as a way to provide entertainment to our followers, support local artists, and provide opportunities for our corporate partners. Each week showcased a new local musician, playing a different genre of music, and was hosted by a Corus radio personality. A special thank you to each of the local businesses who partnered with us on these events. Once Bud's Brew Garden opened, the stream moved to the patio so those who could not make it could still catch a live performance.



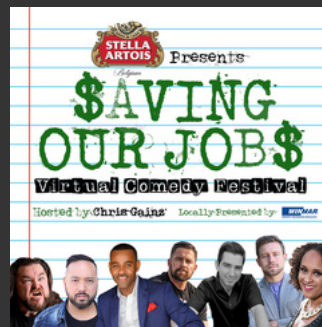
ADDITIONAL STREAMING EVENTS



**COLIN & BRAD
STREAM OF
CONSCIOUSNESS**



KISS 2020 GOODBYE



**SAVING OUR JOBS
COMEDY FESTIVAL**



BLUE RODEO

\$2,018 *In Total Revenue*

DIGITAL Initiatives

ZOCA PRINTS

For the 2020 Holiday Season fans were able to purchase the ultimate gift to commemorate memories from their favourite concerts at Budweiser Gardens. We partnered with Zoca Studio and M&T Printing and sold custom prints that were designed for past performers to the public for a limited time.

106 SOLD | \$2,120 IN REVENUE

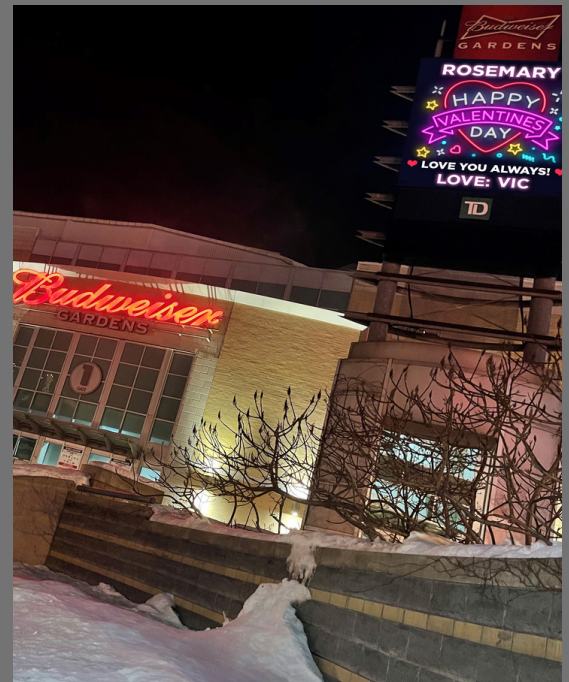
DIGITAL MARQUEE

For Valentine's Day and Mother's Day we offered fans the opportunity to book a custom message to show their love in lights on our digital marquee outside of gate 1. Purchasers had the option to choose from 4 templates and include a special note for the recipient.

74 SOLD | \$2,875 IN REVENUE

ONE YEAR LATER

March 11, 2021, marked the one-year anniversary of the last event we had at our venue with fans. To recognize the date, the Spectra team created a video to share with our community to remind them that it has been a year since we last saw them, but we are still here, that we are missing events and games, our fans, and the community as a whole; but we know we will survive, and we cannot wait to welcome everyone back. The video consisted of video messages from community partners, artists, and recapped all that has happened in the venue since the lock-down in March 2020.



Social Media



61,151
FOLLOWERS



14,744
FOLLOWERS



47,274
FOLLOWERS



\$4,862
IN REVENUE

Bud Insider Database



\$122,767
IN TICKET SALES
FROM BUD INSIDER
EBLASTS



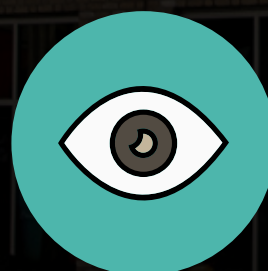
122,767
BUD INSIDER EMAIL
DATABASE SIZE

Website

WWW.BUDWEISERGARDENS.COM



\$238,595
IN REVENUE FROM
PURCHASES THROUGH
OUR WEBSITE



332,711
UNIQUE PAGEVIEWS

FACILITY Floor Plans



End Stage

CAPACITY: 8,000



Hybrid

CAPACITY: 6,654



Small Concert

start.ca
PERFORMANCE *Stage*

CAPACITY: 3,933

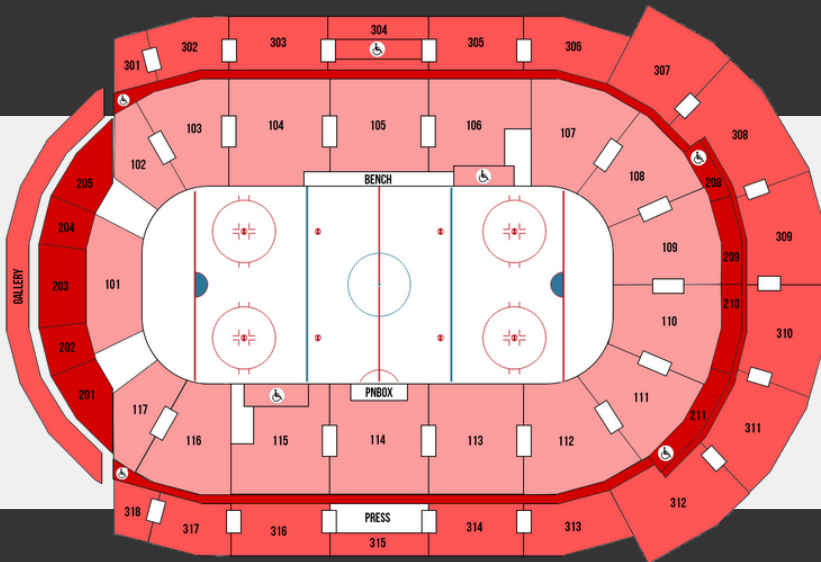
FACILITY Floor Plans



Theatre

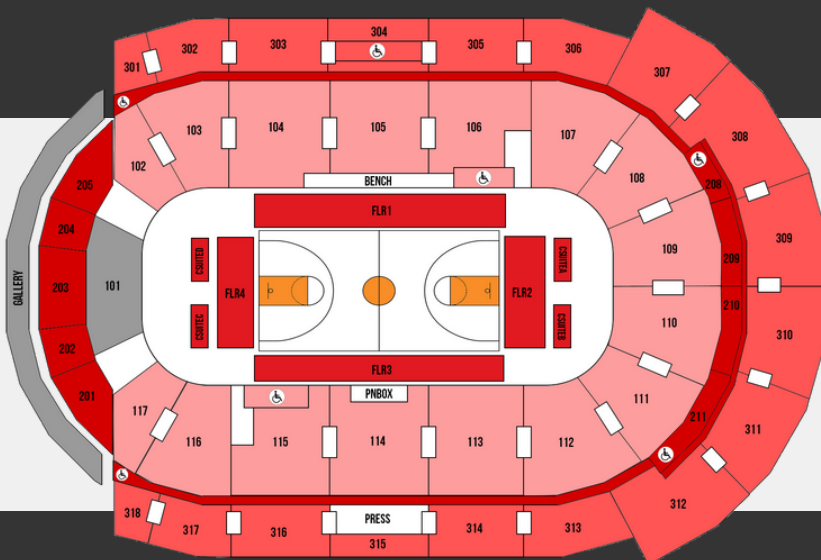
start.ca
PERFORMANCE *Stage*

CAPACITY: 2,613



Hockey

CAPACITY: 9,090



Basketball

CAPACITY: 8,910

Partnerships

SPECTRA FOOD SERVICES

At Spectra Food Services & Hospitality, the mantra is its Everything Fresh™ philosophy. This division of Spectra delivers the industry's most innovative and profitable food services and hospitality management solutions. Spectra Food Services & Hospitality continues to provide world-class service to the hundreds of thousands of patrons who visit Budweiser Gardens each year. With a focus on many areas of service, from the patron attending that evening's show to the fan at the hockey game, to the performers who perform at Budweiser Gardens. Spectra Food Services & Hospitality creates a memorable experience for each customer through attention to detail and unsurpassed quality.

Spectra Food Services & Hospitality also provide opportunities for groups and organizations such as school groups, dance clubs, minor sports teams, and private clubs in the community to grow and expand their fundraising efforts, by partnering with them to help with concessions stand operations at events. Monies raised from concession sales go directly to these organizations to assist them in reaching their goals.

One of the goals within the Spectra Food Services & Hospitality family is to "think green". Spectra has committed to bringing in eco-friendly products, reducing waste, and going local with as many purchases as possible. By partnering with industry-leading companies, Spectra Food Services & Hospitality has helped transform Budweiser Gardens into a true "House of Green".

With concentrated efforts on guest satisfaction, Spectra Food Services & Hospitality stays ahead of the industry standard in terms of food quality, presentation, and customer service, ensuring that all guests enjoy each visit to Budweiser Gardens. The continued advancement of Spectra Food Services & Hospitality as a company has allowed many of its employees at Budweiser Gardens the opportunity to expand their knowledge by traveling and assisting other venues throughout North America.



SPECTRA



TALBOT BAR & GRILLE

From dining in The Talbot Bar & Grille to booking a private function in the Cambria Lounge or King Club, Spectra Food Services offers you the opportunity to dine where the action is. Head Chef, Ryan Lerch, continues to make big and delicious improvements to the menus available throughout Budweiser Gardens. Spectra Food Services is committed to giving guests an exceptional experience each time they walk through the doors and continue to exceed expectations.

Partnerships

JOHNSON CONTROL SYSTEMS

Johnson Controls Incorporated provides a widespread Service Plan Agreement which is part of a 25-year term. The agreement is founded on an extensive and comprehensive service plan which includes a full time operator at Budweiser Gardens. Johnson Controls Incorporated is charged with many tasks crucial to the day-to-day building operations, including a comprehensive operation and maintenance program for all Heating Ventilation and Air Conditioning (HVAC) equipment.



I.A.T.S.E

I.A.T.S.E. Local 105 provides skilled labour necessary to undertake those functions associated with the arrival, performance, and departure of concerts, speaking engagements, and/or theatrical performances. Such skilled labour includes the movement and set up of lighting and sound equipment, set up of props, sets, wardrobe, and rigging of all show-related material/equipment. Labour force requirements are governed by the size and/or specifications associated with the event. The cost of this service is dependent on the staffing requirements for each event and the number of hours employed. Spectra Venue Management is extremely pleased with the relationship, effort, and quality of work provided by I.A.T.S.E.

BEE CLEAN

Janitorial Services throughout Budweiser Gardens are provided by Bee Clean Building Maintenance. Bee Clean provides three major components which comprise the cleaning requirements of the facility. Non-Event cleaning is comprised of two full-time weekday cleaners who address the day-to-day and preparatory cleaning requirements of the venue. Event cleaning involves an event cleaning crew which, number dependent on the size, type and demographic of the event, addresses all ongoing cleaning requirements during an event to ensure a clean and safe event environment. Post-Event cleaning involves a crew which, number dependent on the size, type and demographic of the event, cleans the venue in its entirety upon the completion of an event. The final component is Periodic Cleaning which, number dependent on tasks at hand, will clean specific item(s) in need of attention due to ongoing use and/or because of an event (i.e., cup holders in premium seating; bowl seats after a dirt event).



INNOVATION SECURITY MANAGEMENT

Innovative Security Management (1998) Inc. provides licensed uniformed contracted security for the venue and its events. Security needs will vary depending on the nature of the event and may include a presence in the following positions: barricade, wings, dressing rooms/back of house, parking lot, moat, mix, roamer, gates for pat downs, smoking areas, and/or other static positions in the venue. For the safety and security of our fans, entertainers, players and staff, Budweiser Gardens employs the use of walkthrough metal detectors for all events taking place at the venue. Qualified designated security personnel will be onsite to facilitate the screening as well as any secondary searches that may be required.



FOOD & BEVERAGE *Initiatives*



THANKSGIVING DINNERS

Our Executive Chefs have perfected the classic Thanksgiving recipes, creating a feast to delight the whole family. The dinner package includes an herb-roasted Grade "A" Ontario turkey, brown turkey gravy, cranberry-orange sauce, and four delicious sides. Your Thanksgiving dinner comes conveniently packaged, ready to heat and serve. Leaving you the time to relax and enjoy the day.



CHRISTMAS FESTIVE DINNERS

Our Executive Chefs have perfected the classic Christmas recipes, creating a feast to delight the whole family. The dinner package includes a garlic and herb roasted Grade "A" (Ontario) turkey, sage-infused turkey gravy, cranberry-orange chutney, and three delicious sides. Your Christmas dinner comes conveniently packaged, ready to heat and serve. Leaving you the time to relax and enjoy the day.



HOLIDAY DECORATING KIT

Looking for a fun activity with the family? Introducing our Holiday Cookie Decorating Kit! Kit Includes: 12 Shortbread Cookies, Royal Icing - Red, White and Green, Mini M&M's, Holiday Sprinkles, White and Semi-Sweet, Mini Chocolate Chips



HOT CHOCOLATE BOMBS

Our Hot Chocolate Bomb is a heavenly ball of chocolate goodness filled with mini marshmallows and cocoa powder! Simply place the decadent chocolate bomb at the bottom of your favourite mug and pour steaming milk or hot water over to create the perfect cure for the winter blues!



NEW YEARS EVE PACKAGE

Who else is ready to celebrate this year being over and celebrate the start of 2021!? This New Years' Eve we have the perfect treat to help you celebrate 2021 in style at home!



VALENTINE'S DAY PACKAGE

Our Candy Melt Smash Heart, made in-house by Chef Matthew, is a decadent chocolate brownie, covered with chocolate ganache and topped with fresh strawberries and sprinkles. Simply break through the candy melt layer to reveal the delicious dessert that hides beneath it!

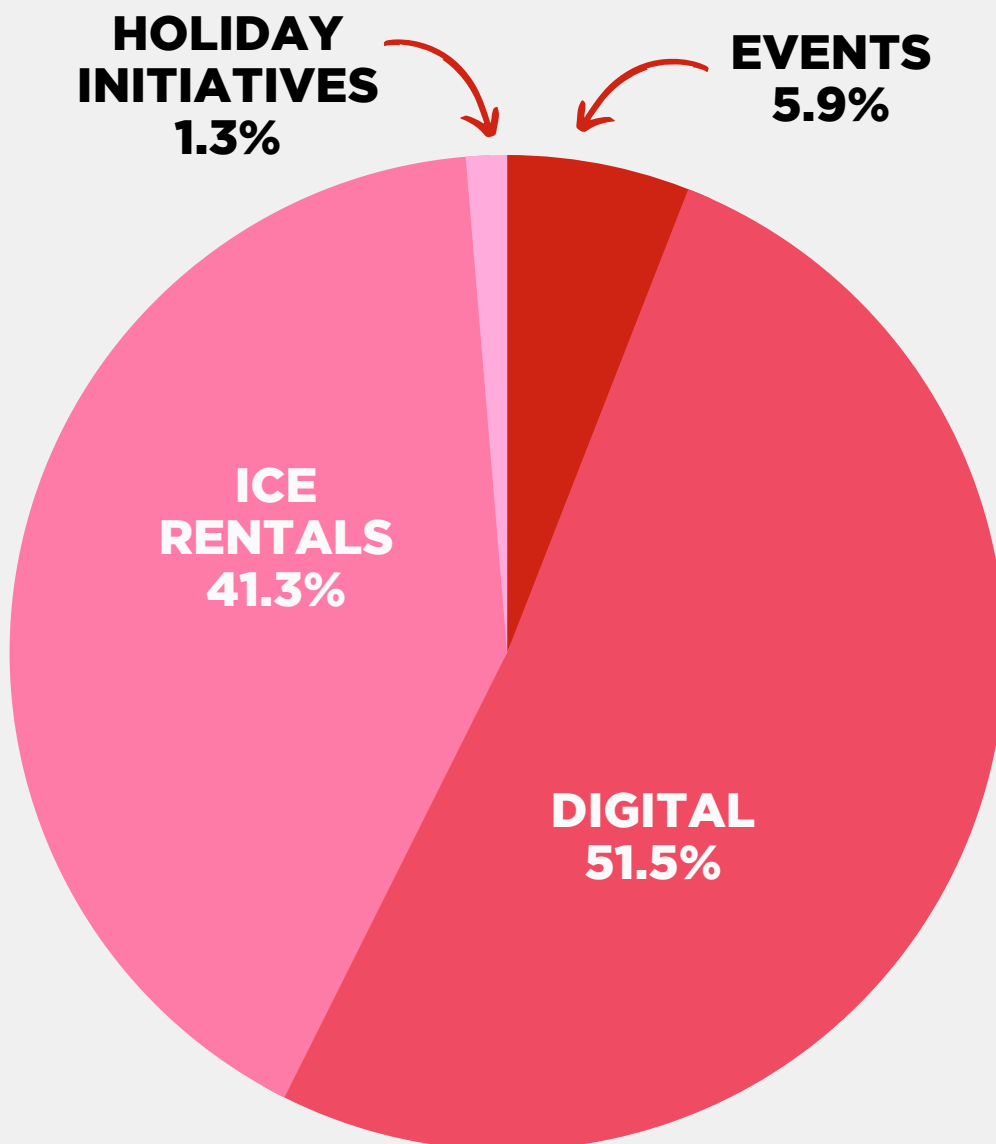


EASTER COOKIE DECORATING KIT

Looking for a fun activity with the family? Introducing our Easter Cookie Decorating Kit! Kit Includes: 12 easter egg-shaped Sugar Cookies, Coloured Frosting & Fun Sprinkles.

FINANCIAL *Performance*

EVENTS (BUD'S BREW GARDEN, BRETT KISSEL, ZAMBONI EXPERIENCE)	\$22,270
DIGITAL (WEBSITE, SOCIAL MEDIA, EBLASTS, STREAMING EVENTS)	\$193,171
ICE RENTALS	\$155,000
HOLIDAY INITIATIVES	\$4,995



ENVIRONMENTAL *Sustainability*

The Spectra Venue Management team at Budweiser Gardens partnered with Waste Connections of Canada to host a free Electronic Recycling event on Saturday, October 17th from 9 am to 1 pm which gave Londoners the opportunity to safely dispose of any old electronic devices that they had lying around their homes or offices.

In addition to providing the bins for recycling old electronics, Waste Connections of Canada also had a shred truck available so that confidential documents could be shredded on site conveniently and worry free.

In accordance with COVID 19 protocols and procedures patrons entered the Budweiser Gardens West Parking off Ridout St. and were then directed to the waste collection area where staff members removed items for donation from the vehicle to ensuring a safe and contactless interaction.



5.39

METRIC TONNES

E-Waste



2.15

METRIC TONNES

Shredding

BUDWEISER GARDENS
GoesGreen
ELECTRONIC RECYCLING DAY
SATURDAY, OCTOBER 17TH 9:00AM - 1:00PM



REIMAGINING EVENTS *Candy Cruise*

On Saturday, October 31, 2020, Budweiser Gardens hosted the first first-ever Candy Cruise: A Safe Halloween Drive-Thru Event in our south parking lot between 12 pm & 2 pm. Families were asked to stay in their vehicles as they stopped at participating booths to pick up sweet treats. Participants were encouraged to dress up in costumes and decorate their cars for a chance to win a

prize pack provided by London Comicon. Those in attendance also had the chance to see some of their favourite superheroes, villains, and Star Wars characters. We had over 400 cars come through the event. Thanks to our local partners London Music Hall, 97.5 Virgin Radio, Fanshawe Student Union, Zen 'Za, Chickpz, London Comicon, and Dominion Lending Centres.



REIMAGINING EVENTS

Teddy Bear Drop-Off

The annual Teddy Bear Toss is a beloved London Knights tradition and a highlight for Londoners. Budweiser Gardens was able to partner with the London Knights to keep the tradition alive and hosted the 'Teddy Bear Drop-Off' presented by Libro Credit Union on Sunday, December 13th between 1 pm and 3 pm. Fans were able to drive through the parking lot to drop off their stuffed animals and say hello to Scorzy! In total there were 1,751 bears were collected and donated to the Salvation Army.





FUTURE *Outlook*

As we look toward the 2021 fiscal year in the entertainment industry there remains a significant amount of uncertainty related to the continuous evolution of the COVID-19 pandemic and the associated restrictions to events. With the mass distribution of vaccines in Canada, the entertainment industry is seeing light at the end of the tunnel.

The Spectra team at Budweiser Gardens will continue to focus on five strategic priorities in 2021 fiscal year, which will include new revenue generation opportunities; diversity, equity & inclusion; community engagement; staff planning and re-opening plans; and guest safety.

Fall of 2021 will likely see the return of fans back to watch the London Knights and other live events including Canadian artists such as the Saints & Sinners 2021 Tour and Stars on Ice. The future of live entertainment in a post-COVID-19 world looks bright, as artists and bands of different genres have been waiting to play for live audiences for over a year and are anxious to get started. When the time comes, we will be ready.

We at Spectra are ever the optimists and believe we will be together again in the not-too-distant future. That is why we named our re-opening plan “Together Again”. So, what does the future hold? Any hopeful future begins with careful planning and much consideration. Planning of how we will adapt to a ‘new normal’, which will include continued and enhanced sanitization protocols, minimizing contact during the guest experience, and which utilizes the home to venue and back again approach. The ‘new normal’ will include checks and balances which includes, working closely with all our stakeholders to read and react to requirements and pursuing the International WELL Building Certification to ensure we have left no stone unturned in our planning and preparation and to safeguard the health and wellbeing of our staff, tenants, artists, partners, and guests.

Spectra looks forward to continuing to drive economic impact and enhance the life of the people in London and surrounding communities through hosting additional events and elevating the customer experience at each event.

Together AGAIN!



SPECTRA

Budweiser
GARDENS

BUDWEISER GARDENS

99 DUNDAS ST.
LONDON, ON

Appendix B – Budweiser Garden Performance Summary

Budweiser Gardens - Key Statistics

	2021 Budget	2021 Actual	2020 Actual	2019 Actual	2018 Actual	2017 Actual
Events	99	2	84	146	122	134
Paid Attendance	460,590	606	372,119	605,099	490,347	587,020

Budweiser Gardens - Operations Summary - Fiscal Year Ending June 30th

	2021 Budget	2021 Actual	2020 Actual	2019 Actual	2018 Actual	2017 Actual
Total Event Income	\$1,768,511	\$871	\$1,601,431	\$3,065,300	\$2,639,587	\$3,228,051
Other Income ¹	\$2,749,852	\$337,711	\$2,997,553	\$3,754,534	\$3,736,290	\$3,470,796
Total Income	\$4,518,363	\$338,582	\$4,598,984	\$6,819,834	\$6,375,877	\$6,698,847
Indirect Expenses	\$4,945,443	\$257,630	\$5,247,405	\$6,612,688	\$6,230,807	\$6,408,130
Net Income (loss) ²	(\$427,080)	\$80,952	(\$648,422)	\$207,146	\$145,070	\$290,717

City's Cash Flow - Fiscal Year Ending December 31st

	2021 Budget	2021 Actual	2020 Actual	2019 Actual	2018 Actual	2017 Actual
City Proceeds from Operations	\$50,000	\$50,000	\$50,000	\$183,520	\$117,660	\$258,907
City Proceeds from Ticket Sales	\$117,911	\$2,692	\$17,064	\$155,488	\$145,314	\$128,005
Total City Proceeds	\$167,911	\$52,692	\$67,064	\$339,008	\$262,974	\$386,912

¹ Other Income includes items such as Advertising, Naming/Pouring rights, Luxury Suites, etc.

² Net Operating Income before depreciation.

Report to Corporate Services Committee

To: Chair and Members
Corporate Services Committee
From: Michael Schulthess, City Clerk
Subject: Standing Committee Meetings and Annual Meeting Calendar
Date: May 30, 2022

Recommendation

That, on the recommendation of the City Clerk, the attached annual meeting calendar for the period January 1, 2023 to December 31, 2023 (Appendix "A"), BE APPROVED; it being understood that adjustments to the calendar may be required from time to time in order to accommodate special/additional meetings or changes to governing legislation.

Previous Reports Pertinent to this Matter

May 31, 2021 – Corporate Services Committee
June 8, 2020 – Corporate Services Committee
May 14, 2019 – Corporate Services Committee
April 2, 2019 – Corporate Services Committee
May 28, 2018 – Governance Working Group
September 11, 2018 – Corporate Services Committee

Background

The attached draft meeting schedule is generally in accordance with the current Council Procedure By-law, which includes the following direction:

- Corporate Services Committee meetings to be held on Mondays at 12:00 PM.
- Civic Works Committee meetings to be held on Tuesdays at 12:00 PM.
- Community and Protective Services Committee to be held on Tuesdays at 4:00 PM.
- Planning and Environment Committee to be held on Mondays at 4:00 PM.
- Strategic Priorities and Policy Committee meetings to be held on Tuesdays at 4:00 PM.

In addition, Council passed the following on December 7, 2021:

"...i) the Civic Administration BE DIRECTED to make the necessary changes to facilitate Council meetings to be held starting at 1:00 PM, beginning with the 2022 term of Council, while still being based on the current meeting schedule; it being noted that the 2022/2023 meeting calendar will reflect this change when it is brought forward to a future Corporate Services Committee meeting for consideration; and,"

The above-noted draft is based on the current three-week rotation, introduced in 2021, that includes all of the standing committees, as well as accommodating the above-noted direction related to the start time of regular Council meetings.

In developing the draft calendar, consideration was given to the scheduling of the Federation of Canadian Municipalities' (FCM) Annual General Meeting and the Association of Municipalities of Ontario's (AMO) Annual General Meeting.

Additions and/or Adjustments

It is understood that from time-to-time exceptional circumstances arise where special meetings will have to be added to the meeting schedule, or certain adjustments may have to be made to the meeting schedule.

Prepared by and Recommended by:

Michael Schulthess, City Clerk

January 2023

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 NEW YEAR'S DAY	2 CITY HALL CLOSED In Lieu of NEW YEAR'S DAY	3	4	5	6	7
8	9 CORPORATE SERVICES COMMITTEE 12:00 PM PLANNING AND ENVIRONMENT COMMITTEE 4:00 PM	10 CIVIC WORKS COMMITTEE 12:00 PM COMMUNITY AND PROTECTIVE SERVICES COMMITTEE 4:00 PM	11 STRATEGIC PRIORITIES AND POLICY COMMITTEE 4:00 PM (Strategic Plan)	12	13	14
15	16	17 STRATEGIC PRIORITIES AND POLICY COMMITTEE 4:00 PM (Budget - Public Participation)	18	19	20	21
22	23	24 COUNCIL 1:00 PM	25	26 STRATEGIC PRIORITIES AND POLICY COMMITTEE <u>BUDGET</u> 9:30 AM	27 STRATEGIC PRIORITIES AND POLICY COMMITTEE <u>BUDGET</u> 9:30 AM (IF NEEDED)	28
29	30 CORPORATE SERVICES COMMITTEE 12:00 PM PLANNING AND ENVIRONMENT COMMITTEE 4:00 PM	31 CIVIC WORKS COMMITTEE 12:00 PM COMMUNITY AND PROTECTIVE SERVICES COMMITTEE 4:00 PM				

February 2023

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7 STRATEGIC PRIORITIES AND POLICY COMMITTEE 4:00 PM	8	9	10	11
12	13	14 COUNCIL 1:00 PM (Includes Final Budget Approval)	15 AUDIT 12:00 PM	16	17	18
19	20 CITY HALL CLOSED FAMILY DAY	21 CORPORATE SERVICES COMMITTEE 12:00 PM PLANNING AND ENVIRONMENT COMMITTEE 4:00 PM	22 CIVIC WORKS COMMITTEE 12:00 PM COMMUNITY AND PROTECTIVE SERVICES COMMITTEE 4:00 PM	23	24	25
26	27	28 STRATEGIC PRIORITIES AND POLICY COMMITTEE 4:00 PM				

March 2023

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6 SPECIAL CORPORATE SERVICES COMMITTEE 12:00 PM (Remuneration Report)	7 COUNCIL 1:00 PM	8 STRATEGIC PRIORITIES AND POLICY COMMITTEE 4:00 PM (Strategic Plan)	9	10	11
12	13 Week of March Break	14	15	16	17	18
19	20 CORPORATE SERVICES COMMITTEE 12:00 PM PLANNING AND ENVIRONMENT COMMITTEE 4:00 PM	21 CIVIC WORKS COMMITTEE 12:00 PM COMMUNITY AND PROTECTIVE SERVICES COMMITTEE 4:00 PM	22	23	24	25
26	27	28 STRATEGIC PRIORITIES AND POLICY COMMITTEE 4:00 PM	29	30	31	

April 2023

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4 COUNCIL 1:00 PM	5	6	7 CITY HALL CLOSED GOOD FRIDAY	8
9	10 CITY HALL CLOSED EASTER MONDAY	11 CORPORATE SERVICES COMMITTEE 12:00 PM PLANNING AND ENVIRONMENT COMMITTEE 4:00 PM	12 CIVIC WORKS COMMITTEE 12:00 PM COMMUNITY AND PROTECTIVE SERVICES COMMITTEE 4:00 PM	13	14	15
16	17 STRATEGIC PRIORITIES AND POLICY COMMITTEE 4:00 PM (Strategic Plan)	18 STRATEGIC PRIORITIES AND POLICY COMMITTEE 4:00 PM	19	20	21	22
23	24 SPECIAL CORPORATE SERVICES COMMITTEE 12:00 PM (Tax Policy Report)	25 COUNCIL 1:00 PM	26	27	28	29
30						

May 2023

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 CORPORATE SERVICES COMMITTEE 12:00 PM PLANNING AND ENVIRONMENT COMMITTEE 4:00 PM	2 CIVIC WORKS COMMITTEE 12:00 PM COMMUNITY AND PROTECTIVE SERVICES COMMITTEE 4:00 PM	3	4	5	6
7	8	9 STRATEGIC PRIORITIES AND POLICY COMMITTEE 4:00 PM	10	10	12	13
14	15	16 COUNCIL 1:00 PM	17	18	19	20
21	22 CITY HALL CLOSED VICTORIA DAY	23 CORPORATE SERVICES COMMITTEE 12:00 PM PLANNING AND ENVIRONMENT COMMITTEE 4:00 PM	24 CIVIC WORKS COMMITTEE 12:00 PM COMMUNITY AND PROTECTIVE SERVICES COMMITTEE 4:00 PM	25 <i>FCM ANNUAL CONFERENCE</i>	26 <i>FCM ANNUAL CONFERENCE</i>	27 <i>FCM ANNUAL CONFERENCE</i>
28 <i>FCM ANNUAL CONFERENCE</i>	29	30 STRATEGIC PRIORITIES AND POLICY COMMITTEE 4:00 PM	31			

June 2023

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6 COUNCIL 1:00 PM	7	8	9	10
11	12 CORPORATE SERVICES COMMITTEE 12:00 PM PLANNING AND ENVIRONMENT COMMITTEE 4:00 PM	13 CIVIC WORKS COMMITTEE 12:00 PM COMMUNITY AND PROTECTIVE SERVICES COMMITTEE 4:00 PM	14 AUDIT 12:00 PM	15	16	17
18	19	20 STRATEGIC PRIORITIES AND POLICY COMMITTEE 4:00 PM	21	22	23	24
25	26	27 COUNCIL 1:00 PM	28	29	30	

July 2023

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1 CANADA DAY
2	3 CITY HALL CLOSED In Lieu of CANADA DAY	4	5	6	7	8
9	10	11	12	13	14	15
16	17 CORPORATE SERVICES COMMITTEE 12:00 PM PLANNING AND ENVIRONMENT COMMITTEE 4:00 PM	18 CIVIC WORKS COMMITTEE 12:00 PM COMMUNITY AND PROTECTIVE SERVICES COMMITTEE 4:00 PM	19 STRATEGIC PRIORITIES AND POLICY COMMITTEE 4:00 PM	20	21	22
23	24	25 COUNCIL 1:00 PM	26	27	28	29
30	31					

August 2023

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7 CITY HALL CLOSED CIVIC HOLIDAY	8	9	10	11	12
13	14 CORPORATE SERVICES COMMITTEE 12:00 PM PLANNING AND ENVIRONMENT COMMITTEE 4:00 PM	15 CIVIC WORKS COMMITTEE 12:00 PM COMMUNITY AND PROTECTIVE SERVICES COMMITTEE 4:00 PM	16 STRATEGIC PRIORITIES AND POLICY COMMITTEE 4:00 PM	17	18	19
20 AMO ANNUAL CONFERENCE	21 AMO ANNUAL CONFERENCE	22 AMO ANNUAL CONFERENCE	23 AMO ANNUAL CONFERENCE	24	25	26
27	28	29 COUNCIL 1:00 PM	30	31		

September 2023

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4 CITY HALL CLOSED LABOUR DAY	5	6	7	8	9
10	11 CORPORATE SERVICES COMMITTEE 12:00 PM PLANNING AND ENVIRONMENT COMMITTEE 4:00 PM	12 CIVIC WORKS COMMITTEE 12:00 PM COMMUNITY AND PROTECTIVE SERVICES COMMITTEE 4:00 PM	13 AUDIT 12:00 PM	14	15	16
17	18	19 STRATEGIC PRIORITIES AND POLICY COMMITTEE 4:00 PM	20	21	22	23
24	25	26 COUNCIL 1:00 PM	27	28	29	30 NATIONAL DAY FOR TRUTH AND RECONCILIATION

October 2023

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2 CITY HALL CLOSED In lieu of NATIONAL DAY FOR TRUTH AND RECONCILIATION	3 CORPORATE SERVICES COMMITTEE 12:00 PM PLANNING AND ENVIRONMENT COMMITTEE 4:00 PM	4 CIVIC WORKS COMMITTEE 12:00 PM COMMUNITY AND PROTECTIVE SERVICES COMMITTEE 4:00 PM	5	6	7
8	9 CITY HALL CLOSED THANKSGIVING DAY	10 STRATEGIC PRIORITIES AND POLICY COMMITTEE 4:00 PM	11	12	13	14
15	16	17 COUNCIL 1:00 PM	18	19	20	21
22	23 CORPORATE SERVICES COMMITTEE 12:00 PM PLANNING AND ENVIRONMENT COMMITTEE 4:00 PM	24 CIVIC WORKS COMMITTEE 12:00 PM COMMUNITY AND PROTECTIVE SERVICES COMMITTEE 4:00 PM	25	26	27	28
29	30	31 STRATEGIC PRIORITIES AND POLICY COMMITTEE 4:00 PM				

November 2023

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7 COUNCIL 1:00 PM	8	9	10	11
12	13 CORPORATE SERVICES COMMITTEE 12:00 PM PLANNING AND ENVIRONMENT COMMITTEE 4:00 PM	14 CIVIC WORKS COMMITTEE 12:00 PM COMMUNITY AND PROTECTIVE SERVICES COMMITTEE 4:00 PM	15 AUDIT 12:00 PM	16	17	18
19	20	21 STRATEGIC PRIORITIES AND POLICY COMMITTEE 4:00 PM	22	23	24	25
26	27	28 COUNCIL 1:00 PM	29	30		

December 2023

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4 CORPORATE SERVICES COMMITTEE 12:00 PM PLANNING AND ENVIRONMENT COMMITTEE 4:00 PM	5 CIVIC WORKS COMMITTEE 12:00 PM COMMUNITY AND PROTECTIVE SERVICES COMMITTEE 4:00 PM	6	7	8	9
19	11	12 STRATEGIC PRIORITIES AND POLICY COMMITTEE 4:00 PM (Tabling the 2024-2027 Multi-Year Budget)	13	14	15	16
17	18	19 COUNCIL 1:00 PM	20	21	22 CITY HALL CLOSED at 12:00 PM	23
24	25 CITY HALL CLOSED	26 CITY HALL CLOSED	27 CITY HALL CLOSED	28 CITY HALL CLOSED	29 CITY HALL CLOSED	30
31						

Report to Corporate Services Committee

To: Chair and Members
Corporate Services Committee
From: Michael Schulthess, City Clerk
Subject: Issuance of Technology Equipment to Council Members
Date: May 30, 2022

Recommendation

That, on the recommendation of the City Clerk and with the concurrence of the Director, Information Technology Services, the attached proposed by-law (Appendix “A”) BE INTRODUCED at the Municipal Council meeting to be held on June 14, 2022 to amend By-law No. CPOL.-68-300 being “Issuance of Technology Equipment to Council Members”, as amended, by deleting Schedule “A” in its entirety, and replacing it with the attached new Schedule “A”.

Previous Reports Pertinent to this Matter

Agenda Item #20 – Board of Control Meeting of September 30, 2009
Agenda Item #19 – Board of Control Meeting of March 24, 2010
Agenda Item #II.6 – Corporate Services Committee Meeting of June 17, 2014
Agenda Item #II.4 – Corporate Services Committee Meeting of October 18, 2016
Agenda Item #III.3 – Governance Working Group Meeting of July 19, 2017
Agenda Item #3.1 – Governance Working Group Meeting of June 25, 2018
Agenda Item #2.2 – Corporate Services Committee Meeting of July 17, 2018

Background

At the commencement of each Council term, Members of Council are provided with a variety of resources in order to assist them in fulfilling their roles as elected officials. These resources include the provision of technology equipment. The current policy provides for Members to opt out of the Corporate provision of equipment in lieu of a reimbursement/allowance to self-procure some of the equipment.

The provision of this equipment for each term of Council is funded from the election budget. This means that purchases are completed in the election year, with no further source of funding being available for the purchase of additional or replacement equipment for the balance of the term. This approach has been successful given that newly elected officials generally require the equipment immediately and returning Council Members are likely to find their previously issued equipment to be near to the end of its usefulness.

In 2018, an option for self-procurement of some equipment was introduced based on feedback and consultation with Members of Council at that time. With the current term of Council six members opted to self-procure equipment.

Discussion

The purchase of additional/supplemental technology equipment by Council Members can be accommodated by and is incorporated into the Council Members’ Expense Account Policy. Recent changes to the Expense Account Policy, moving some specific expenditures to the office budget from the individual budgets, will assist Members by facilitating additional/supplemental purchases throughout the term.

The proposed policy update includes the following changes:

- Inclusion of corporate issue protective cases for mobile devices (phone and tablet);
- Removal of reference to internet service reimbursement; this is covered by the Expense Account Policy;
- Removal of self-procurement option of standard software; this can be provided with a corporate license through a cloud-based service; and
- Inclusion of a wired headset with the standard issue items.

The reimbursement amount included in the proposed policy is reflective of the current cost to procure corporate equipment. Members who may wish to procure equipment beyond that allowance/reimbursement may supplement the cost from their expense account but must adhere to the conditions of that separate policy.

There has not been any additional allocation proposed for home printer cartridges throughout the council term, as there is not any corporate purchasing incentive to support this. The purchase of cartridges is allowable under the Expense Account Policy, and the associated annual allocation. Members may, at their discretion, utilize the more economical option to print to corporate printers or the print room, on site at City Hall.

Conclusion

The proposed updated Policy incorporates, as much as possible, the valuable feedback provided by Council Members with respect to this matter, as well as the projected needs for the coming Council term.

The proposed Policy endeavours to achieve a balance between the personal requirements of individual Council Members, while managing compatibility, information security and the support of non-corporate issue equipment. It is important to note that pursuant to this Policy, any equipment (including peripherals/accessories) that is self-procured by Council Members is not supported by corporate Information Technology Services staff.

The attached by-law (Appendix "A"), including the proposed updated Policy, incorporates the recommendations contained in this report.

Prepared by and Recommended by:
Concurred by:

Michael Schulthess, City Clerk
Mat Daley, Director ITS

Appendix "A"

Bill No.
2022

By-law No. CPOL.-

A by-law to amend By-law No. CPOL.-68-300 being "Issuance of Technology Equipment to Council Members" to delete Schedule "A" and replace it with a new Schedule "A".

WHEREAS section 5(3) of the *Municipal Act, 2001*, S.O. 2001, c.25, as amended, provides that a municipal power shall be exercised by by-law;

AND WHEREAS section 9 of the *Municipal Act, 2001*, S.O. 2001, c.25, as amended provides a municipality with the capacity, rights, powers and privileges of a natural person for the purpose of exercising its authority;

AND WHEREAS the Municipal Council of The Corporation of the City of London wishes to amend By-law No. CPOL.-68-300 being "Issuance of Technology Equipment to Council Members" to update the policy for the next term of Council;

NOW THEREFORE the Municipal Council of The Corporation of the City of London enacts as follows:

1. By-law No. CPOL.-68-300 being "Issuance of Technology Equipment to Council Members" is hereby amended by deleting Schedule "A" to CPOL.-68-300 in its entirety and by replacing it with the attached new Schedule "A".
2. This by-law comes into force and effect on the date it is passed.

PASSED in Open Council on June 14, 2022.

Ed Holder
Mayor

Michael Schulthess
City Clerk

First Reading – June 14, 2022
Second Reading – June 14, 2022
Third Reading – June 14, 2022

SCHEDULE "A"

Policy Name: Issuance of Technology Equipment to Council Members
Legislative History: Enacted August 22, 2017 (By-law No. CPOL.-68-300); Amended July 24, 2018 (By-law No. CPOL.-68(a)-370)
Last Review Date: June 14, 2022
Service Area Lead: City Clerk

1. Policy Statement

1.1 This policy establishes the corporate standard for technology equipment and software for Council Members.

2. Definitions

2.1 Not applicable.

3. Applicability

3.1 This policy applies to all Council Members.

4. The Policy

4.1 Standard Equipment and Software Guidelines

Corporate standard technology equipment and software for Council Members shall be established by the City Clerk, in consultation with Information Technology Services.

The corporate standard for technology equipment and software for Council Members shall be reviewed by the City Clerk, in consultation with Information Technology Services, for appropriateness prior to the acquisition of technology equipment and software for Council Members for a new Council term.

4.2 Equipment Issuance and Options

Council Members shall be issued the following for the 2022-2026 Council term:

- (a) one corporate standard laptop, including one each of the associated corporate standard docking station, monitor, carrying case, keyboard, mouse and wired headset for the laptop;
OR
a one-time allowance/reimbursement, not to exceed \$1800.00, to the Council Member to purchase their own equipment. The claim for reimbursement must be submitted to the City Clerk, prior to December 31st of the election year. Members who choose to exercise this option will be required to sign an acknowledgement noting that Information Technology Services staff will not be available to provide technical support for any self-purchased equipment, or peripherals;
- (b) one corporate standard tablet and protective case;
- (c) one standard printer (HP Wireless);
OR
a one-time allowance/reimbursement, not to exceed \$500.00 to the Council Member to self-procure. Council Members will be required to sign an acknowledgement noting that the printer will not be supported by Information Technology Services. The claim for reimbursement must be submitted to the City Clerk, prior to December 31st of the election year;
- (d) corporate standard software license for Microsoft 365, including Microsoft Office and access provided to any other software identified as essential to the business of the City of London by the City Clerk, in consultation with Information Technology Services (e.g. electronic agenda management software), but excluding specialized corporate software that would not be accessible by the general public (e.g. AMANDA, Kronos, JD Edwards, etc.), and;
- (e) one corporate standard mobile device and protective case.

4.3 Supply of Equipment

Council Members will be required to indicate preferences by a date established by the City Clerk, in order to ensure that any equipment is available at the beginning of the term.

Members may “opt out” of any of the provisions of corporate equipment entirely, but are not able to “opt in” at any future point in the term. Should a Council Member choose to “opt out”, and later desire equipment, it would need to be purchased through their Councillor expense account and be subject to the terms of that policy.

4.4 Supplementary Computer Equipment

Council Members may, at their discretion, utilize funds from their annual expense allocation to supplement the standard corporate issue of computer equipment, in keeping with applicable policies (e.g. Corporate Use of Technology Policy)

4.5 Technical Support

The Corporation of the City of London, through Information Technology Services, shall only provide support to corporately-issued equipment issued/purchased during the current term of Council. Information and Technology Services will not provide technical support to any personal equipment or systems, any equipment or service provided by a third party (e.g. WiFi connection provided by internet service provider), or any supplementary equipment that may have been purchased by funds from a Council Member’s annual expense allocation. Council Members shall be fully responsible for any costs associated with the use and maintenance of supplementary computer equipment or software they have opted to purchase outside the standard equipment and software guidelines provided for in this Policy.

Information Technology Services shall assist with the initial set up of the corporately-issued wireless printer at a Council Member’s home office. However, the Council Member shall be responsible for ensuring their home office WiFi connection is in working order so that the set up can be completed. The Council Member must be present during the initial set up and able to enter the appropriate password to complete the connection to the wireless printer.

4.6 Computer Equipment for Privately-Contracted Assistance

Any additional computer equipment required for individuals privately contracted by a Council Member shall be provided by the Council Member and will not be provided by The Corporation of the City of London via a corporate purchase or loan arrangement. For security and support reasons, no equipment other than the equipment issued to the Council Member by The Corporation of the City of London, during the current Council term, will be connected to the City of London’s network and supported by corporate resources.

4.7 Corporate Records and Corporately-Licensed Software

Any corporate records or corporately-licensed software maintained on the standard computer equipment issued to the Council Members by The Corporation of the City of London shall be returned to and remain in the custody of The Corporation of the City of London during and at the conclusion of each Council term. In those instances where a Council Member is returning to office for a subsequent Council term, the Council Member may request to have their corporate records transferred to their new computer equipment. In any event, all corporate records shall, at all times, be maintained in keeping with legislated requirements (e.g. *Municipal Freedom of Information and Protection of Privacy Act*, Records Retention By-law, etc.).

4.8 Computer Usage – General

Computer usage for corporate purposes shall be in keeping with the City of London’s Use of Technology Administrative Procedure. No Council Member, their corporately-assigned staff, or their contracted assistant, shall use the technology made available to them by The Corporation of the City of London in a manner which compromises the security of the City of London’s systems or information.

- 4.9 Acquisition and Disposition of Corporately-Issued Computer Equipment and Software for Council Members
- (a) The City Clerk shall establish a purchase plan for the supply and replacement of standard computer equipment and software for Council Members at the commencement of each Council term, in liaison with Information Technology Services.
 - (b) The City Clerk shall include a budget item for the acquisition of the standard computer equipment and software noted in (a), above, for incoming Council Members.
 - (c) The City Clerk, in liaison with Information Technology Services, shall establish the corporate standard for computer equipment and software for Council Members in sufficient time for that computer equipment and software to be acquired for the commencement of the new Council term.
 - (d) Information Technology Services shall arrange for the on site, and where applicable off site, installation of the standard corporate-issue computer equipment and software, as well as the related training and support, in liaison with the Council Members and/or their corporate support staff.
 - (e) At the conclusion of a Council term, Council Members serving that Council term shall retain the standard computer equipment they were issued at the commencement of that Council term, to do with as they wish and/or dispose of on their own, in keeping with any applicable Canada Revenue Agency or other legislative requirements. The license provided for Microsoft Office will be deactivated at the end of the term and used to support the next term of Council Members. All access to the corporate network shall be fully terminated and the hardware removed from the Corporation's domain, with no further technical support being provided by the Corporation's Information Technology Services.

City of London - Application for Appointment to City of London Community Advisory Committees

Application

Committee you are interested in serving on: **Environmental Stewardship and Action Community Advisory Committee**

If applying for the Accessibility Community Advisory Committee, please select:

If applying for the Ecological Community Advisory Committee, a professional designation, education or experience in related fields is a requirement based on the technical nature of the committee work. Please indicate your area(s) of expertise:

If you selected 'Other', please specify:

Contact Information

Name: **Patricia Almost**

City: **London**

Province: **ON**

Postal Code: **N6K 3C7**

Experience and Qualifications

If you have experience on a London Advisory Committee, please provide dates and details. (max. 250 characters): **I had experience with the Environmental Advisory board when I was requested to make presentations on behalf of my employer (Provincial Environment Ministry) in 2014/2015.**

What do you hope to contribute or learn as part of a Community Advisory Committee? (max. 250 characters): **I hope to listen and learn how the advisory committee is engaged with city officials and staff as well as external stakeholders on initiatives and commitments associated with municipal environmental issues and climate change implications. I am proud to bring decades of experience in engaging with municipal and industrial stakeholders during my work with the provincial environment ministry as well as developing and teaching wastewater management. My work experience included biological assessments, drinking water and wastewater management, industrial emissions abatement as well as assessment and remediation of contaminated sites. I am particularly proud of the opportunities afforded me to engage with municipal and industrial stakeholders to work cooperatively to share information and work to resolutions.**

How will you support the work of a Community Advisory Committee? (max. 250 characters): **I bring significant background in environmental assessments, project management and remediation/mitigation. I look forward to sharing this knowledge to support the committee. Importantly, I have had significant experience in working with committees to listen and work, cooperatively, to identify issues and to develop plans to address and resolve concerns. I also have found great satisfaction in listening to various opinions and considering the concerns and opinions of the team. I look forward and appreciate learning opportunities to further my knowledge and understanding of the experiences and opinions of others.**

Please describe additional experience, training, or community involvement that will help you in your role as a Community Advisory Committee Member. (max. 250 characters): **I have had extensive experience in engagement with the public...both in a general sense but also in public meetings as a representative of my employer. Some of these meetings have been extremely contentious. I have been recognized by my employer for exemplary work on project management and the resolution of significant environmental impacts. I have been an educator with the New Brunswick community college. I also developed**

and taught a course on wastewater management specific to a new treatment system implemented by and industrial client.

I have been a school board community representative in Kenora Ontario and have served as a community representative with TVOntario

BELOW I WAS ONLY ALLOWED TO PUT 2 PAGES OF MY 3 PAGE RESUME. I AM HAPPY TO SUBMIT A COMPLETE PACKAGE AT YOUR REQUEST.

Attach resume or other document here, if needed: **image.jpg**

Attach more files here, if needed: **image.jpg**

Confirmations

I declare the following: **I am a resident of London. ; I am at least 18 years old.; I am not a City employee or Council member.; I understand that the commitment may be up to 4 hours per month to attend meetings and prepare.; I understand that my application and any attachments will be included on a public agenda that is published on the City website.**

To help inform our outreach activities, please tell us how you heard about this opportunity: (optional): **City Website**

If you selected 'Other', please specify:

Submitted on: **4/5/2022 2:42:27 PM**

April 1981 to April 1984

Senior Environmental Officer, Ont. Ministry of the Environment
Thunder Bay, ON

Survey and inspection of water and waste treatment facilities, waste disposal sites and systems
Investigation of pollution sources/insuring compliance with Ontario Acts and Regulations including
recommending remedial action and preparing material for presentation to approvals and to legal branches

EDUCATION

Bachelor of Science (Biology)

Lakehead University, Thunder Bay ON

Correspondence Course in Environmental Assessment

Lakehead University, Thunder Bay ON

Waterloo University, Waterloo ON

Certificate Courses Completed include: Basic Water Treatment, Surface Water Treatment, Basic Sewage Treatment, Activated Sludge Workshop, Groundwater for Environmental Officers, WHMIS, Operator WTP (Class 2), Operator WPCP (Class 2), Level 1 Compliance, Tactical Communications, Health and Safety Basics, Drinking Water for Environmental Officers, Workplace Discrimination and Harassment Prevention Policy, Operation Clean Water: Water Evaluation Team Training, Drinking Water Environmental Officer Training, Project Management/Complex Multi-Stakeholder Project Management Training, Presentation Skills, Brownfields Regulation and Implementation, Environmental Clean Up and Public Liability Fund Training, Regulation 419 (air) workshops and training, 40-hour HazWOper, Leadership on the Front Line, Management Foundations.

REFERENCES AVAILABLE UPON REQUEST

City of London - Application for Appointment to City of London Community Advisory Committees

Application

Committee you are interested in serving on: **Ecological Community Advisory Committee**

If applying for the Accessibility Community Advisory Committee, please select: **No, I am not an applicant with a disability.**

If applying for the Ecological Community Advisory Committee, a professional designation, education or experience in related fields is a requirement based on the technical nature of the committee work. Please indicate your area(s) of expertise: **Biology; Botany; Forestry; Ecology**

If you selected 'Other', please specify:

Contact Information

Name: **Eric Dusenge**

City: **London**

Province: **ON**

Postal Code: **N5Y4L6**

Experience and Qualifications

If you have experience on a London Advisory Committee, please provide dates and details. (max. 250 characters): **I served previously on EEPAC from 2017 to 2019, and i worked on different projects during that time.**

What do you hope to contribute or learn as part of a Community Advisory Committee? (max. 250 characters): **I am hoping to provide my knowledge on different projects during my service on this committee, and i am hoping to learn ongoing projects in our city.**

How will you support the work of a Community Advisory Committee? (max. 250 characters): **My support will mainly be on providing feedback/reviews on the different proposed projects in the area of ecology and the environment.**

Please describe additional experience, training, or community involvement that will help you in your role as a Community Advisory Committee Member. (max. 250 characters): **As a postdoctoral researcher, i have done similar work (reviewing) on scientific articles (> 20 different manuscripts) in my field (see my attached CV).**

Attach resume or other document here, if needed: **Dusenge_CV.pdf**

Attach more files here, if needed:

Confirmations

I declare the following: **I am a resident of London. ; I am at least 18 years old.; I am not a City employee or Council member.; I understand that the commitment may be up to 4 hours per month to attend meetings and prepare.; I understand that my application and any attachments will be included on a public agenda that is published on the City website.**

To help inform our outreach activities, please tell us how you heard about this opportunity: (optional):

If you selected 'Other', please specify:

Submitted on: **5/15/2022 6:00:31 PM**

Dr. Mirindi Eric Dusenge

Education

01/09/2015 – 31/08/2019: Ph.D. in Biology with emphasis on plant ecophysiology, The University of Western Ontario, London, Canada. (Thesis supervisor: Assoc. Prof. Danielle Way)

Thesis title: Effects of elevated temperature and elevated CO₂ on leaf carbon fluxes in boreal conifers: lab and field studies

01/09/2012 – 30/06/2014: M.Sc. in Environmental Sciences with emphasis on plant ecophysiology, University of Gothenburg, Sweden. (Thesis supervisor(s): Prof. Johan Uddling; Dr. Göran Wallin)

Thesis title: Photosynthesis ecology of tropical forests in Rwanda

01/01/2005 – 30/10/2010 – B.Sc. in Biology with emphasis on Botany and Conservation, University of Rwanda, Rwanda. (Thesis supervisor(s): Prof. Elias Bizuru; Dr. Rebecca Chancellor)

Thesis title: Natural regeneration of chimpanzees' habitat in Gishwati Reserve Forest, in Rwanda

Work experience

01/05/2022 – current

Postdoctoral Associate in the Centre for Climate Change, Sustainable Livelihoods and Health, The University of Western Ontario, London, Canada

01/09/2021 – 30/04/2022

Postdoctoral Fellow, University of Exeter, UK

The research project investigates the thermal acclimation capacity of photosynthesis and respiration in tropical tree species from Colombian Andes (Supervisor: Assoc. Prof. Lina Mercado)

01/09/2019 – 31/08/2021

EU Marie Curie Post-Doctoral Fellow, University of Gothenburg, Sweden

The research project investigated the thermal acclimation capacity of photosynthesis and respiration in tropical tree species from Rwanda (Supervisor: Prof. Johan Uddling)

01/09/2015 – 31/08/2019

Teaching Assistant and Research Assistant at The University of Western Ontario, London, Canada

01/07/2014 – 31/08/2015

Research Assistant on a project that studied the factors that control shade-tolerance in montane rainforest tree species, in Rwanda.

- Coordinator: Prof. Johan Uddling (University of Gothenburg)
- 01/03/2012 – 31/08/2012** Research Assistant on a post-doctoral project of Dr. Donat Nsabimana (University of Rwanda) on soil CO₂ effluxes in agricultural fields (Maize and beans).
- 01/09/2010 – 30/10/2011** Rwandan biodiversity catalog project officer in Rwandan Environment Management Authority (<http://www.rema.gov.rw/>). We were gathering information on Rwandan biodiversity with a great emphasis on biodiversity in protected areas.

*For the past 10 years I was only unemployed from 1/11/2011 to 28/02/2012.

Publications in peer-reviewed journals

- 15)** Manishimwe, A.; Ntirugulirwa, B.; Zibera, E.; Nyirambangutse, B.; Mujawamariya, M.; **Dusenge, M.E.**; Bizuru, E.; Nsabimana, D.; Uddling, J.; Wallin, G. Warming Responses of Leaf Morphology Are Highly Variable among Tropical Tree Species. *Forests* **2022**, *13*, 219. <https://doi.org/10.3390/f13020219>
- 14)** **Dusenge, M. E.**, Wittemann, M., Mujawamariya, M., Ntawuhiganayo, E. B., Zibera, E., Ntirugulirwa, B., Way, D. A., Nsabimana, D., Uddling, J., and Wallin, G. (2021). Limited thermal acclimation of photosynthesis in tropical montane tree species. *Glob. Change Biol.* *27*, 4860–4878. doi:10.1111/gcb.15790.
- 13)** **Dusenge, M. E.**, Ward, E. J., Warren, J. M., Stinziano, J. R., Wullschleger, S. D., Hanson, P. J., and Way, D. A. (2021). Warming induces divergent stomatal dynamics in co-occurring boreal trees. *Glob. Change Biol.* *27*, 3079–3094. doi:10.1111/gcb.15620.
- Also featured in CBC news: https://www.cbc.ca/news/canada/london/climate-change-western-spruce-boreal-1.4805029?fbclid=IwAR3pdXhoIW_-aVLMc1rmo0VukOCqUnkXt6HNJ_4XBJoD9Dr8mRPAyHCCE9A
- 12)** Duarte, A. G., **Dusenge, M. E.**, McDonald, S., Bennett, K., Lemon, K., Radford, J., and Way, D. A. (2021). Chapter 4 photosynthetic acclimation to temperature and CO₂: the role of leaf nitrogen. In: *Photosynthesis, Respiration, and Climate Change*. Advances in Photosynthesis and Respiration (Including Bioenergy and Related Processes). Eds. K. M. Becklin, J. K. Ward, and D. A. Way. (Cham: Springer International Publishing), vol. 48, 79–101. doi:10.1007/978-3-030-64926-5_4.
- 11)** Ely, K. S., Rogers, A., <...> **Dusenge, M. E.**, <...>, Yang, D. (2021). A reporting format for leaf-level gas exchange data and metadata. *Ecol. Inform.* *61*, 101232. doi:10.1016/j.ecoinf.2021.101232. (24th author out of 82 in alphabetical order. This article was an invited working group of scientists from around the world who use leaf gas exchange measurements).
- 10)** *Mujawamariya, M., Wittemann, M., Manishimwe, A., Ntirugulirwa, B., Zibera, E., Nsabimana, D., Wallin, G., Uddling, J., and **Dusenge, M. E.** (2021). Complete or

overcompensatory thermal acclimation of leaf dark respiration in African tropical trees. *New Phytol.* 229, 2548–2561. doi:10.1111/nph.17038. *Primary supervisor of the first author.

9) **Ziegler, C., **Dusenge, M. E.**, Nyirambangutse, B., Zibera, E., Wallin, G., and Uddling, J. (2020). Contrasting dependencies of photosynthetic capacity on leaf nitrogen in early- and late-successional tropical montane tree species. *Front. Plant Sci.* 11, 500479.

doi:10.3389/fpls.2020.500479. **Co-supervisor of the first author.

8) **Dusenge, M. E.**, Madhavji, S., and Way, D. A. (2020). Contrasting acclimation responses to elevated CO₂ and warming between an evergreen and a deciduous boreal conifer. *Glob. Change Biol.* 26, 3639–3657. doi:10.1111/gcb.15084.

7) Ntawuhiganayo, E. B., Uwizeye, F. K., Zibera, E., **Dusenge, M. E.**, Ziegler, C., Ntirugulirwa, B., Nsabimana, D., Wallin, G., and Uddling, J. (2020). Traits controlling shade tolerance in tropical montane trees. *Tree Physiol.* 40, 183–197. doi:10.1093/treephys/tpz119.

6) Ward, E. J., Warren, J. M., McLennan, D. A., **Dusenge, M. E.**, Way, D. A., Wullschleger, S. D., and Hanson, P. J. (2019). Photosynthetic and respiratory responses of two bog shrub species to whole ecosystem warming and elevated CO₂ at the Boreal-Temperate ecotone. *Front. For. Glob. Change* 2. doi:10.3389/ffgc.2019.00054.

5) **Dusenge, M. E.**, Duarte, A. G., and Way, D. A. (2019). Plant carbon metabolism and climate change: elevated CO₂ and temperature impacts on photosynthesis, photorespiration and respiration. *New Phytol.* 221, 32–49. doi:10.1111/nph.15283.

4) **Dusenge, M. E.**, and Way, D. A. (2017). Warming puts the squeeze on photosynthesis – lessons from tropical trees. *J. Exp. Bot.* 68, 2073–2077. doi:10.1093/jxb/erx114.

3) Hasper, T. B., **Dusenge, M. E.**, Breuer, F., Uwizeye, F. K., Wallin, G., and Uddling, J. (2017). Stomatal CO₂ responsiveness and photosynthetic capacity of tropical woody species in relation to taxonomy and functional traits. *Oecologia* 184, 43–57. doi:10.1007/s00442-017-3829-0.

2) **Dusenge, M. E.**, Wallin, G., Gårdesten, J., Niyonzima, F., Adolfsson, L., Nsabimana, D., and Uddling, J. (2015). Photosynthetic capacity of tropical montane tree species in relation to leaf nutrients, successional strategy and growth temperature. *Oecologia* 177, 1183–1194. doi:10.1007/s00442-015-3260-3.

1) Vårhammar, A., Wallin, G., McLean, C. M., **Dusenge, M. E.**, Medlyn, B. E., Hasper, T. B., Nsabimana, D., and Uddling, J. (2015). Photosynthetic temperature responses of tree species in Rwanda: evidence of pronounced negative effects of high temperature in montane rainforest climax species. *New Phytol.* 206, 1000–1012. doi:10.1111/nph.13291.

Dataset publication

Dusenge, M. E., Ward, E. J., Warren, J.M., McLennan, D. A., Stinziano, J.R., Murphy, B.K., King, A.W., Childs, J., Brice, D.J., Phillips, J.R., Stefanski, A., Villanueva, R., Wullschleger, S.D., Cruz, M, Reich, P.B., Way, D.A. SPRUCE Photosynthesis and Respiration of *Picea mariana* and *Larix laricina* in SPRUCE Experimental Plots, 2016 – 2017. Oak Ridge National Laboratory, TES SFA, U.S. Department of Energy, Oak Ridge, Tennessee, U.S.A. <https://doi.org/10.25581/spruce.056/1455138>

Protocol

Ely, K. S., Rogers, A. <...> **Dusenge, M. E.**, <...> Yan, Z. (2020). ESS-DIVE reporting format for leaf-level gas exchange data and metadata. Environmental System Science Data Infrastructure for a Virtual Ecosystem. Environmental System Science Data Infrastructure for a Virtual Ecosystem (ESS-DIVE). <https://www.osti.gov/biblio/1659484>. (24th author out of 82 in alphabetical order. This article was an invited working group of scientists from around the world who use leaf gas exchange measurements).

Manuscripts near submission/in review

- 7) Ellsworth, D. S., <...>, **Dusenge, M. E.**, <...>, Wright, I. J. Convergence in phosphorus constraints to photosynthesis in forests around the world (11th author out of 31 in alphabetical order, and this was an invited working group of scientists who study factors controlling carbon uptake within the pantropical region. (In review in *Nat. Commun.*).
- 6) Carter, K. R., <...>, **Dusenge, M. E.**, <...>, Wu, Jin. Photosynthetic responses to temperature across the tropics: a meta-analytic approach (16th author out of 30 in alphabetical order, and this was an invited working group of scientists who study the impact of warming on carbon uptake within the tropical region. (In review in *Ann. Bot.*).
- 5) Manishimwe, A., Wallin, G., Ntirugulirwa, B., Zibera, E., Nyirambangutse, B., Mujawamariya, M., **Dusenge, M. E.**, Nsabimana, D., Uddling, J., Bizuru, E. Warming responses of leaf morphology are highly variable among tropical tree species. (In review in *Forests*).
- 4) King, A. W., Amthor, J. S., **Dusenge, M. E.**, Jensen, A. M., Ricciuto, D. M., Ward, E. J., Warren, J. M., Bermudez, R., Cruz, M., Hanson, P. J., McLennan, D. A., Montgomery, R. A., Murphy, B. K., Reich, P. B., Stefanski, A., Way, D. A. Impact of long-term temperature history on models of leaf respiration response to temperature. (In review in *Glob. Change Biol.*)
- 3) **Dusenge M. E.**, Warren, J. M., Ward, E. J., Murphy, B. K., Stefanski, A., Villanueva, R., Cruz, M., McLennan, D. A., King, A. W., Reich, P. B., Montgomery, R. A., Hanson, P. J., Way, D. A. Thermal acclimation of photosynthesis is not altered by elevated CO₂ in boreal trees. (near submission).
- 2) Mujawamariya, M., Wittemann, M., **Dusenge, M.E.**, Manishimwe, A., Ntirugulirwa, B., Zibera, E., Nsabimana, D., Wallin, G., Uddling, J. Contrasting warming responses of photosynthesis in early- and late-successional tropical trees. (near submission).
- 1) Hansen, A. M., Broberg, M., Johansson, K., **Dusenge, M. E.**, Pleijel, H., Uddling, J. Physiological differences control contrasting CO₂-induced changes in nutritional quality in staple food crops. (near submission).

Funding

- 2020** BECC (Biodiversity and Ecosystem services in a Changing Climate) grant: Heat stress in tropical trees and its implications for tree community composition and plantation success (234,000 SEK): 2020-2021. (**Co-applicant**, University of Gothenburg, Sweden).
- 2020** KVVS 45000 SEK (**Main applicant**, University of Gothenburg, Sweden).
- 2019** EU Marie Skłodowska-Curie Actions Fellowship (191,852.16 Euros): Tropical tree mortality in a changing climate: 2019-2021 (**Main applicant**, University of Gothenburg).
- 2014** Mobility grant from the Department of Biological and Environmental Sciences, University of Gothenburg, Sweden to conduct research on exploring functional traits underlying shade tolerance in tropical tree species (3630 USD). (**Co-applicant**, University of Gothenburg, Sweden).
- 2013** IDEA Wild: Ecosystem Services provided by Tropical Montane Rainforests (400 USD) (**Main applicant**, University of Rwanda, Rwanda).

Awards

- 2022:** Recipient of SPRUCE 2022 Publication Excellence Award
- 2020** Western University, Department of Biology Chunfang Hu Award (awarded for the top thesis for the period September 2019 to August 2020 to a student working in the broad area of plant sciences) (400 CAD).
- 2018** 2018 ISPR (International Society of Photosynthesis Research) travel grant to attend the conference From Light to Life 16 – 20 July, 2018 Montreal, Québec.
- 2018** 2018 Spring Travel award (250 CAD).
- 2018** 2018 ASPB (American Society of Plant Biologists) travel grant recipient (1000 CAD).
- 2018** 2017 Fall Travel award (285 CAD), Department of Biology, The University of Western Ontario.
- 2017** Best talk award in Envirocon conference

Invited seminars

- March 2022:** Research seminar at the Faculty of Agricultural Science, Forest Science Department, National University of Colombia, Medellin: Talk title: *Impacts of warming on leaf carbon fluxes in tropical montane tree species.*
- July 2021:** Research seminar at the Center of Excellence in Biodiversity and Natural Resource management (CoEB), University of Rwanda: Talk title: *Impacts of climate change on the physiology of tropical tree species.*
- August 2020:** Research seminar at the Ecology group from University of Exeter, UK: Talk title: *Acclimation of photosynthesis and respiration to combined warming and elevated CO₂ in boreal conifers: lab and field studies.*
- May 2018:** Research seminar at the Center of Excellence in Biodiversity and Natural Resource management (CoEB), University of Rwanda: Talk title: *Boreal and tropical forests in a warming world.*

Conferences

2021

US DOE ESS PI (US Department of Energy – Environmental System Science Program – Principal Investigators) 2021 Meeting (Zoom; Invited Talk): Talk title: *Acclimation of Photosynthesis to combined and elevated CO₂ in two co-occurring boreal conifers.*

SPRUCE (Spruce and Peatland Responses under Changing Environments) project – All hands 2021 meeting (Zoom; Talk): Talk title: *Acclimation of Photosynthesis to combined and elevated CO₂ in mature boreal conifers.*

2020

SPRUCE (Spruce and Peatland Responses under Changing Environments) project – All hands 2020 meeting (Zoom; Talk): Talk title: *Acclimation of Photosynthesis to combined and elevated CO₂ in mature boreal conifers.*

2019

Focali (Forest, climate and livelihood research network) annual meeting 2019 (Sweden, Talk): Talk title: *Temperature responses of leaf photosynthesis and respiration in tropical montane trees.*

GRC (Gordon Research Conference) 2019 – CO₂ Assimilation in Plants from Genome to Biome (Maine, USA; Poster): Poster title: *Warming induces divergent leaf C and water dynamics in co-occurring boreal trees.*

2018

CSPB (Canadian Society of Plant Biologists Eastern – Eastern Regional Meeting) 2018 (Canada, Talk): Talk title: *Tropical forests in a warming world.*

ASPB (American Society of Plant Biologists) 2018 (Montreal, Canada; Talk): Talk title: *Thermal acclimation of photosynthesis and respiration differ across mature conifer species in a boreal forest peatland.*

ISPR (International Society of Photosynthesis Research) 2018 (Montreal, Canada, Poster): Poster title: *Thermal acclimation of photosynthesis and respiration differ across conifer species in a boreal forest peatland.*

2017

The Fallona Family Interdisciplinary Research Showcase 2017 (Western University; Talk): Talk title: *Boreal forests in a warming world.*

AGU (American Geophysical Union) Fall meeting 2017 (New Orleans, Louisiana; Talk): Talk title: *Thermal acclimation of photosynthesis and respiration differ across mature conifer species in a boreal forest peatland.*

BGRF (Biology Graduate Research Forum) 2017 (Western University; Talk): Talk title: *Thermal acclimation of photosynthesis and respiration differ across mature conifer species in a boreal forest peatland.*

EnviroCon 2017 (Canada; Talk): Talk title: *Thermal acclimation of photosynthesis and respiration differ across mature conifer species in a boreal forest peatland.*

2014

EGU (European Geoscience Union) 2014 (Austria; Poster): Poster title: *Photosynthetic capacity of tropical montane tree species in relation to leaf nutrients, successional strategy and growth temperature.*

Collaborators

Drs. Jeffrey M. Warren, Eric J Ward, Anthony W. King, Paul J. Hanson & Stan D. Wullschlegel all from Oak Ridge National Laboratory, USA; Profs. Peter B. Reich & Rebecca Montgomery from University of Minnesota; Profs. Johan Uddling and Göran Wallin, University of Gothenburg, Sweden; Prof. David Ellsworth, Western Sydney University, Australia; Prof. Danielle A. Way, The University of Western Ontario, Canada; Assoc. Prof Molly A. Cavaleri & Dr. Kelsey Carter, Michigan Tech University, USA; Prof. Donat Nsabimana, University of Rwanda; Rwanda; Dr. Martijn Slot from Smithsonian Tropical Research Institute, Panama; Assoc. Prof. Lina Mercado; University of Exeter, UK.; Prof. Owen Atkin, Australian National University, Australia.

Committee Memberships

Focali (Forest, climate and livelihood research network): September 2019 – present
 BECC (Biodiversity and Ecosystem services in a Changing Climate): November 2019 – present
 GGBC (Gothenburg Global Biodiversity Centre): November 2019 – present
 EEPAC (Environmental and Ecological Planning Advisory Committee) London City Ontario, Canada: July 2017 – February 2019
 Society for Conservation Biology (SCB), Africa section: January 2015 – January 2016

Teaching – Co-instructor

2020: Ph.D. course: **Plant-Atmosphere interactions in a Changing Climate.** (Course Leader Prof Johan Uddling)

Students number: 8; Contact hours: 9 hours in total.

2020: M.Sc. course: **Plant Ecophysiology in a changing climate perspective.** (Course Leader Prof Johan Uddling).

Students number: 15; Contact hours: 12 hours in total.

2019: M.Sc. course: **Plant Ecophysiology in a changing climate perspective.** (Course Leader Prof Johan Uddling)

Students number: 18; Contact hours: 12 hours in total.

Invited guest lectures

2018: 3rd year undergraduate - Topic: Invasive species. Western University, London, Canada (Course Leader: Assoc. Prof. Danielle Way)

2014: 3rd year undergraduate - Topic: Plant ecophysiology in tropical forests. University of Rwanda, Huye, Rwanda (Course Leader: Prof. Beth Kaplin).

Teaching Assistantship

Graduate

2016: PhD course: **Plant-Atmosphere interactions in a Changing Climate**, University of Gothenburg, Sweden (Instructors: Assoc. Professor Johan Uddling and Assist. Professor Danielle A. Way)

Undergraduate (Western University, Canada)

2019

2nd year class: Plants as Human Resource BIO 2217B

2018

1st year class: Biology for Science I / General Biology I BIO 1001A/1201A

3rd year class: Techniques in Physiology and Biochemistry BIO 3625 F/G

3rd year class: Conservation Biology BIO 3442F

3rd year class: Global Change Biology BIO 3224G

2017

1st year class: Biology for Science I / General Biology I BIO 1001A/1201A

2nd year class: Plants as Human Resource BIO 2217B

3rd year class: Conservation Biology BIO 3442F

2016

1st year class: Biology for Science I / General Biology I BIO 1001A/1201A

3rd year class: Conservation Biology BIO 3442F

4th year class: Ecosystem Health BIO 4230B

2015

1st year class: Biology for Science I / General Biology I BIO 1001A/1201A

3rd year class: Conservation Biology BIO 3442F

Students' supervision and mentorship

Ph.D. theses

2019 – 2021: Myriam Mujawamariya, University of Rwanda and University of Gothenburg (Double degree program between the two universities): Title: "Photosynthetic and respiratory thermal acclimation capacity of tropical tree species". Main Supervisor: Prof. Johan Uddling, **Co-supervisors:** Dr. Göran Wallin, Assoc. Prof. Donat Nsabimana, **Dr. Mirindi Eric Dusenge**

M.Sc. theses

2020 – 2021: Jacques Habimana (University of Gothenburg): Title: “Effects of warming on photosynthesis in tropical montane tree species in Rwanda”. Passed with distinction. **Main supervisor**

2021 – current: Andreas Bengtsson (University of Gothenburg): Title: “Impact of warming on temperature sensitivity parameters of photosynthesis and chlorophyll fluorescence in a tropical tree species”. **Co-Supervisor**

February – May 2015: Camille Ziegler (M.Sc. Department of Biological and Environmental Sciences, University of Gothenburg, February – May 2015) Factors influencing shade tolerance in tropical montane rainforest tree species. **Co-Supervisor**

B.Sc. theses

2014: Eric Abayisenga (B.Sc. Department of Biology, University of Rwanda, July -August 2014) Photosynthetic capacity in major crops in Rwanda. Main supervisor: Assoc Prof Donat Nsabimana; **Co-supervisor**

B.Sc. and other Mentorship

I have mentored 7 undergraduate and 3 master students at both University of Rwanda and The University of Western Ontario when working on their thesis projects.

Science Communication/Outreach

2020: Tropical forests in a warming world (<https://www.youtube.com/watch?v=EkDvbwisqlQ>)

2019: Video on my journey in research to be used in a plant ecophysiology undergrad class in Macalester College, USA by Assistant Prof. Mary Heskell

Reviewer for scientific journals (number in parentheses represent individual papers)

Journal of Experimental Botany (1); New Phytologist (4); Plant Cell and Environment (6); Geophysical Research Letters (1); American Journal of Botany (2); AoB Plants (2); Journal of Plant Ecology (1); Land (1); Tree Physiology (2); International Journal of Environmental Research and Public Health (1); Plants (1); Agronomy (1); Forests (1); Functional Plant Biology (1); Plant Physiology (1); BMC Plant Biology (1); Functional Ecology (1); Physiologia Plantarum (1)

Positions of responsibilities

GGBC: GGBC 2020 annual meeting convener. 35 participants

August 2020 – January 2021: Meeting host of the Airopant research constellation encompassing researchers studying areas related to Plant Ecology and Environmental sciences. 21 people including Professors, postdocs, and Ph.D. students.

July 2020 – present: Board of reviewers in Land International journal

Sept 2015 – August 2016: Research committee representative (Physiology and biochemistry stream), Biology Department, Western University, Canada.

Professional Courses

HPE201: Supervision in Postgraduate Programmes, University of Gothenburg.

Miscellaneous

My Profile in GU Journalen (<https://issuu.com/universityofgothenburg/docs/gu-journalen1-2020/22>)

References

City of London - Application for Appointment to City of London Community Advisory Committees

Application

Committee you are interested in serving on: **Environmental Stewardship and Action Community Advisory Committee**

If applying for the Accessibility Community Advisory Committee, please select: **No, I am not an applicant with a disability.**

If applying for the Ecological Community Advisory Committee, a professional designation, education or experience in related fields is a requirement based on the technical nature of the committee work. Please indicate your area(s) of expertise: **Resource Management; Hydrology; Environmental Planning**

If you selected 'Other', please specify: **Engineering**

Contact Information

Name: **Girish Sankar**

City: **IONDON**

Province: **ON**

Postal Code: **N6G 0P9**

Experience and Qualifications

If you have experience on a London Advisory Committee, please provide dates and details. (max. 250 characters): **I was part of the Striking committee in 2019. I would like to contribute to the City of London by being a part of this Environmental Stewardship community group.**

What do you hope to contribute or learn as part of a Community Advisory Committee? (max. 250 characters): **My life long commitment to Conservation and Environment with my strong technical background in Engineering will be an asset to this committee. I would like to learn about the challenges facing this city of London and contribute to an effective plan to come up with solutions.**

How will you support the work of a Community Advisory Committee? (max. 250 characters): **I will support this committee by participating in meetings and being proactive in reviewing the meeting materials. Once I am aware of the level of support required in this group, I will be in a better position to know the level of support required.**

Please describe additional experience, training, or community involvement that will help you in your role as a Community Advisory Committee Member. (max. 250 characters): **I have more than 14 years of experience in the environmental sector and conservation. My training as an Engineer with strong knowledge of climate change related challenges will be an asset to this advisory group.**

Confirmations

I declare the following: **I am a resident of London. ; I am at least 18 years old.; I am not a City employee or Council member.; I understand that the commitment may be up to 4 hours per month to attend meetings and prepare.; I understand that my application and any attachments will be included on a public agenda that is published on the City website.**

To help inform our outreach activities, please tell us how you heard about this opportunity: (optional): **City Website**

If you selected 'Other', please specify:

Submitted on: **3/27/2022 3:03:28 PM**

Proclamation Request Form

Requests for the issuance of proclamations are governed by Council Policy (excerpted below). Requests must be received at least six (6) weeks in advance of the requested issuance date and may be emailed to the City Clerk at ClerksApprovalRequests@london.ca or mailed to City Hall, P.O. Box 5035 LONDON, ON, N6A 4L9.

Request details

Name of Organization: NEVER GIVE UP DAY
Date Proclamation Required: AUGUST 18
Proclamation Name: NEVER GIVE UP DAY
Proclamation Type (day, week or month) DAY
Category (public awareness campaigns), (charitable fundraising campaigns), (arts and cultural celebrations): PUBLIC AWARENESS CAMPAIGNS
Requester Name: ALAIN HOROWITZ
Requester Telephone Number: 647 243 7276
Requester Email Address: info@nevergiveupday.com
Requester Address: 4243c Dundas St; W , Suite #123 - Etobicoke ON M8X 1Y3
Provide details of your Organization's Connection to London: Never Give Up Day serves every community in Canada
Required Supporting Documents <ul style="list-style-type: none">• Detail information on the Organization• Detail information on the Event• Confirmation of authorization from the Organization to submit the request
The undersigned confirms that I am the Official Representative of the Organization requesting the Proclamation and that by signing this Application, I acknowledge and agree that my organization complies with all City of London's Policies and By-laws
Signature Alain Horowitz Date April 27 2022
NOTICE OF COLLECTION OF PERSONAL INFORMATION Personal information collected on this form is collected under the authority of the <i>Municipal Act, 2001</i> , S.O. 2001, c. 25 and may also be used for purposes related to the Issuance of Proclamations Policy and Proclamation Request Form. Questions about this collection should be addressed to the City Clerk, 3rd floor, City Hall, 300 Dufferin Ave., London, ON N6A 4L9. Tel: 519-661-2489, ext. 4937, email: csaunder@london.ca

PROCLAMATION SUBMISSION

Alain Horowitz / Director-Global
#NeverGiveUpDay
4243c Dundas St. W - Suite #123
Etobicoke, ON M8X 1Y3
(647) 243 7276
www.nevergiveupday.com
info@nevergiveupday.com



NEVER GIVE UP DAY - AUGUST 18, 2022

This August 18, the Cities of Brampton, Regina, Saanich, Welland and Halifax proudly join community members celebrating Never Give Up Day and have proclaimed (or confirmed to proclaim) August 18, 2022, as Never Give Up Day.

Never Give Up Day is a global celebration day focused on cultivating a mindset of determination. A Mayoral Proclamation signals the city's role in recognizing the importance of never giving up and invites its citizens to make this day a springboard for awareness-raising actions. Never Give Up Day provides a common platform for health/social care providing associations, nonprofits and charities in their efforts to establish a call to action and fundraising activities.

Many philanthropic causes have dedicated awareness months or days to hold their call to action or fundraising, but few can engage so much attention, touching so many hearts and connecting so many people to the same degree as Never Give Up Day. The day not only applauds people for reaching their goals, but also supports those who are still trying to achieve their goals.

What our communities do each year is nothing short of amazing. This unique celebration day is dedicated to showcasing the impactful resilience and determination in our community. It would be truly an honor if your City helps establish Never Give Up Day as an official day and allows your residents to get involved in a worthy cause that comes on time.

'Never Give Up Day serves every community in Canada'

If interested, I am able to provide you with a Mayoral Proclamation Template.

Looking forward to hearing from you,
Best Regards
Alain

Proclamation

- WHEREAS, The City of {City} proudly joins community members in Celebrating Never Give Up Day on Thursday, August 18, 2022; and,
- WHEREAS, Never Give Up Day is focused on cultivating a mindset of determination to help people get through difficult challenges; and,
- WHEREAS, Never Give Up Day not only applauds people for reaching their goals but also supports those who are still trying to achieve their goals; and,
- WHEREAS, Never Give Up Day remains relevant for health care providing organizations, associations and charities in their efforts to establish a call to action and fundraising activities; and,
- WHEREAS, The City of {City} recognizes Never Give Up Day and its positive influence for people across our community;

NOW, THEREFORE, I, {MAYOR'S NAME}, MAYOR OF THE CITY OF {CITY NAME}, {STATE}, DO HEREBY PROCLAIM AUGUST 18, 2022, TO BE

NEVER GIVE UP DAY

AND CALL UPON ALL CITIZENS OF {CITY}, TO MAKE THIS DAY A SPRINGBOARD FOR AWARENESS-RAISING ACTIONS

WITNESS MY HAND AND SEAL THIS THE {DATE},.

{MAYOR'S NAME}, Mayor

NEVER GIVE UP DAY 08/18

Many philanthropic causes have dedicated awareness months or days to hold their call to action or fundraising, but few can engage so much attention, touching so many hearts, and connecting so many people to the same degree as Never Give Up Day.

As we battle the economic impact of the pandemic and the costs of living reaching new heights, people need support. As part of the agenda of every community and charitable work, never give up day provides the tools that help and educate people to persist through their challenges. Also, other important issues will be highlighted. Never Give Up Day is celebrated to create awareness and educate the community on topics of concern that we simply can't give up the fight, like global warming, poverty and illness.

Mental and physical illnesses remain a significant threat to our well-being and the well-functioning of our society. According to the National Alliance on Mental Illness (NAMI), one in five adults experienced symptoms of a mental illness in 2019 alone. That's over 51 million people, with nearly half of them seeking some mental health therapy during that same year. Those who want to give up when life gets tough are deep down searching for meaning and purpose in their lives. Never Give Up Day comes as a signal that can save lives and dreams.

- Why should your City join in on Never Give Up Day?
- What could this possibly bring to your Community?
- What is the connection to your City?

Any City would want to get its citizens engaged and motivated. The simplest way to improve these is to have a meaningful celebration of events that happen in their lives. Everyone needs to know that their efforts, perseverance and struggle are appreciated by their family, friends, colleagues or superiors at work. And the more effectively we are able to do that, the more people will pursue their goals and dreams. To be recognized for your perseverance in a personal achievement goes a long way.

"This Day Speaks To So Many Because Most People Want Their Achievements To Be Acknowledged, Not For What They've Achieved, But What They Have Been Through To Achieve It."

When people talk about Never Give Up Day, the most spontaneous reaction is to think about someone else who can use some motivation. But the day also acknowledges and honors the outstanding achievements of community members. Never Give Up Day fosters community pride, teaches and strengthens relationships. When browsing the list of inspiring articles about people born and raised in your City on topics like fighting illness and struggles before finally achieving their goals, we can find so many stories about athletes and celebrities who've been an inspiration to so many of your residents.

Never Give Up Day offers a host of economic and social benefits. August 18 will attract intense interest and responses from people eager to celebrate Never Give Up Day, whilst the local business will enthusiastically embrace the accompanying commercial opportunities. There are so many ways that the private and public sectors can benefit from this celebration day. Never Give Up Day gives people the desire to make things special, not only for themselves but also for those who have always supported and inspired them, especially during the difficult times of life. Whether they're looking to go on a dinner with their better half who has never given up on them, or they're planning to celebrate another milestone with their staff and co-workers, Never Give Up Day will become an important celebration and dining day for many people. All the preparation for workshops, fundraising, awareness actions and gifts leading up to the August 18 celebration of Never Give Up Day will add up to the local economy.

Never Give Up Day is so important as a space where people can fully be out as that person who will never give up on matters that are important to them. Whether they fight against illness or struggle to achieve their goals, it's a day your citizens feel supported for the courage with which they maintain the struggle against overwhelming odds. Never Give Up Day remains a relevant day for any non-profit organization, agency and association that are providing mental and physical health care. It is an extremely appropriate day to deliver their message of determination.

"When So Many Days Being A Survivor Is A Struggle, Never Give Up Day Comes As A Blessing"

- The Organization

An initiative like Never Give Up Day is daring. But when I came up with this initiative, I was convinced that my tenacity will win out. Whatever the size of this initiative, we have a responsibility to make the most of it. Those who join and support us, they do it because Never Give Up Day meets people's needs.

We are not unrealistic with what we would like to achieve with this campaign, and a board of talented and experienced professionals will enable our team to have access to more knowledge, use our resources more wisely and leverage as much experience as we possibly can. Governance will add value to our organization and bring perspective and insight to higher performance and growth. This is in process and will be achieved by end of this year.

"Great organizations don't do things when they are ready, they do great things because they know they can do them. This is how organizations grow, and gain the admiration and support of others."

- Affiliation

The Facebook page www.facebook.com/misternevergiveup is affiliated with our organization.

Created in 2010, it attracts to date more than 615.000 followers.

Never Give Up Day is not associated with any brand or sponsor, nor engaged in any advertising and political activity.

- Promotion & Activities.

- Our organization's methods for creating awareness other than social media and proclamations

Never Give Up Day provides a common platform for every individual to use their imagination and judgment to innovate to inspire. The day will encourage awareness-raising activities, such as (sports) events, workshops and community programs in order to push the importance of cultivating a mindset of determination. Many health care and social associations, organizations, and charities will initiate their own call to action and fundraising events. The more people know about Never Give Up Day, the more people will be encouraged to get involved.

Never Give Up Day applies to every community, offering the media and radio stations a wide variety of viewpoints, content and the opportunity of reaching out to an audience who truly needs a day like this. On Never Give Up Day, they can provide their listeners and audience with stories that inspire them to overcome, something so much needed to address the challenges we all face.

In order for our campaign to be truly successful, people need to know that it is happening. When it comes to promoting Never Give Up Day, the planning process should start weeks, if not months in advance.

There are so many organizations in your city waging hope at particular meetings and portraying the never give up attitude. They realize that the power comes from the city-wide network to make things happen. I hope your city joins in on Never Give Up Day and considers my request to proclaim August 18, 2022, as Never Give Up Day and invite the citizens to make this day a springboard for awareness-raising actions.

"We believe that everyone fighting for a better future deserves to be encouraged to never give up."