

# Strategic Priorities and Policy Committee

## Report

13th Meeting of the Strategic Priorities and Policy Committee  
September 28, 2021

**PRESENT:** Mayor E. Holder (Chair), Councillors M. van Holst, S. Lewis, M. Salih, J. Helmer, M. Cassidy, P. Squire, J. Morgan, S. Lehman, A. Hopkins, P. Van Meerbergen, S. Turner, E. Pelozo, A. Kayabaga, S. Hillier

**ALSO PRESENT:** K. Van Lammeren, B. Westlake-Power  
Remote Attendance: L. Livingstone, A. Barbon, B. Card, J. Davison, G. Kotsifas, M. Schulthess, C. Smith, B. Somers  
The meeting is called to order at 4:02 PM; it being noted that the following Members were in remote attendance: Councillors M. van Holst, M. Salih, J. Helmer, M. Cassidy, A. Hopkins, P. Van Meerbergen, S. Turner, E. Pelozo and S. Hillier

### 1. Disclosures of Pecuniary Interest

That it BE NOTED that no pecuniary interests were disclosed.

That it BE NOTED that the Chair and Committee recognized A. Kayabaga.

### 2. Consent

2.1 Appointment of Councillor E. Pelozo to the Brescia University College Housing and Gender-Based Violence Project 2021

Moved by: S. Lewis

Seconded by: M. van Holst

That the communication dated August 16, 2021 from Councillor E. Pelozo, with respect to her appointment to the Brescia University College Housing and Gender-Based Violence Project 2021, BE RECEIVED.

Yeas: (14): Mayor E. Holder, M. van Holst, S. Lewis, M. Salih, J. Helmer, M. Cassidy, P. Squire, J. Morgan, S. Lehman, A. Hopkins, P. Van Meerbergen, S. Turner, E. Pelozo, and S. Hillier

Absent: (1): A. Kayabaga

**Motion Passed (14 to 0)**

### 3. Scheduled Items

None.

### 4. Items for Direction

4.1 Consideration of Appointment to the London Transit Commission (Requires 1 Member)

Moved by: P. Squire

Seconded by: P. Van Meerbergen

That Stephanie Marentette BE APPOINTED to the London Transit Commission for the term ending November 15, 2022.

Yeas: (12): Mayor E. Holder, M. van Holst, S. Lewis, M. Salih, J. Helmer, P. Squire, J. Morgan, S. Lehman, A. Hopkins, P. Van Meerbergen, E. Pelozo, and S. Hillier

Nays: (2): M. Cassidy, and S. Turner

Absent: (1): A. Kayabaga

**Motion Passed (12 to 2)**

Voting Record

**Election**

Appointment of a Member to the London Transit Commission - 1st selection

**Abu Sharkh Ayman(14.29 %):**M. Cassidy, E. Pelozza  
**William H. Brock(0.00 %):**None  
**Arzie Chant(0.00 %):**None  
**John Fyfe Millar(0.00 %):**None  
**Stephanie Marentette(42.86 %):**P. Squire, J. Morgan, A. Hopkins, S. Lewis, S. Hillier, Mayor E. Holder  
**Shanaz Joan Parsan(14.29 %):**M. van Holst, S. Lehman  
**Bud Polhill(7.14 %):**P. Van Meerbergen  
**Cedric Richards(21.43 %):**M. Salih, J. Helmer, S. Turner  
**David Smith(0.00 %):**None

**Majority Winner: No majority**

**Election**

Appointment of a Member to the London Transit Commission - 2nd selection

**Stephanie Marentette(50.00 %):**P. Squire, J. Morgan, A. Hopkins, S. Lewis, S. Hillier, P. Van Meerbergen, Mayor E. Holder  
**Cedric Richards(21.43 %):**M. Salih, J. Helmer, S. Turner  
**Abu Sharkh Ayman(14.29 %):**M. Cassidy, E. Pelozza  
**Shanaz Joan Parsan(14.29 %):**M. van Holst, S. Lehman  
**Bud Polhill(0.00 %):**None

**Majority Winner: No majority**

**Election**

Appointment of a Member to the London Transit Commission - 3rd selection

**Stephanie Marentette(50.00 %):**P. Squire, J. Morgan, A. Hopkins, S. Lewis, S. Hillier, P. Van Meerbergen, Mayor E. Holder  
**Cedric Richards(21.43 %):**M. Salih, J. Helmer, S. Turner  
**Abu Sharkh Ayman(14.29 %):**M. Cassidy, E. Pelozza  
**Shanaz Joan Parsan(14.29 %):**M. van Holst, S. Lehman

**Majority Winner: No majority**

**Election**

Appointment of a Member to the London Transit Commission - 4th selection

**Stephanie Marentette(64.29 %):**P. Squire, J. Morgan, A. Hopkins, S. Lewis, S. Hillier, E. Pelozza, P. Van Meerbergen, S. Lehman, Mayor E. Holder

**Cedric Richards(35.71 %):**M. van Holst, M. Salih, J. Helmer, M. Cassidy, S. Turner

**Majority Winner: Stephanie Marentette**

## **5. Deferred Matters/Additional Business**

5.1 (ADDED) Deferral of Incentive Loan Repayments and Forgiving Interest-Free Loan to London Community Players - Councillor J. Helmer

Moved by: J. Helmer

Seconded by: M. van Holst

That the following actions be taken with respect to the deferral of incentive loan repayments and forgiving interest-free loan to the London Community Players:

a) the Civic Administration BE AUTHORIZED to further extend the deferral period, on Community Improvement Plan loan repayments, on an interest-free basis for a further period of 180 days, being October 2021 to March 2022, where the applicant has requested a further deferral in writing; it being noted that the April 2022 loan repayments will be cashed as planned; and,

b) the Civic Administration BE AUTHORIZED to forgive the remaining balance of the interest-free loan to the London Community Players, in the amount of \$78,749.83.

**Motion Passed**

Voting Record:

Moved by: S. Lewis

Seconded by: S. Lehman

That part b) BE REFERRED to the multi-year budget process for consideration; it being noted that part b) reads as follows:

b) the Civic Administration BE AUTHORIZED to forgive the remaining balance of the interest-free loan to the London Community Players, in the amount of \$78,749.83.

Yeas: (7): Mayor E. Holder, S. Lewis, P. Squire, J. Morgan, S. Lehman, P. Van Meerbergen, and S. Hillier

Nays: (7): M. van Holst, M. Salih, J. Helmer, M. Cassidy, A. Hopkins, S. Turner, and E. Pelozza

Absent: (1): A. Kayabaga

**Motion Failed (7 to 7)**

Moved by: J. Helmer

Seconded by: M. van Holst

Motion to approve part a)

That the following actions be taken with respect to the deferral of incentive loan repayments and forgiving interest-free loan to the London Community

Players:

a) the Civic Administration BE AUTHORIZED to further extend the deferral period, on Community Improvement Plan loan repayments, on an interest-free basis for a further period of 180 days, being October 2021 to March 2022, where the applicant has requested a further deferral in writing; it being noted that the April 2022 loan repayments will be cashed as planned; and,

Yeas: (14): Mayor E. Holder, M. van Holst, S. Lewis, M. Salih, J. Helmer, M. Cassidy, P. Squire, J. Morgan, S. Lehman, A. Hopkins, P. Van Meerbergen, S. Turner, E. Pelozza, and S. Hillier

Absent: (1): A. Kayabaga

**Motion Passed (14 to 0)**

Moved by: J. Helmer

Seconded by: M. van Holst

Motion to approve part b)

b) the Civic Administration BE AUTHORIZED to forgive the remaining balance of the interest-free loan to the London Community Players, in the amount of \$78,749.83.

Yeas: (8): M. van Holst, M. Salih, J. Helmer, M. Cassidy, J. Morgan, A. Hopkins, S. Turner, and E. Pelozza

Nays: (6): Mayor E. Holder, S. Lewis, P. Squire, S. Lehman, P. Van Meerbergen, and S. Hillier

Absent: (1): A. Kayabaga

**Motion Passed (8 to 6)**

## **6. Adjournment**

Moved by: P. Van Meerbergen

Seconded by: A. Hopkins

That the meeting BE ADJOURNED.

**Motion Passed**

The meeting adjourned at 5:29 PM.



300 Dufferin Avenue  
P.O. Box 5035  
London, ON  
N6A 4L9

London  
CANADA

August 16, 2020

To the members of Strategic Priorities and Planning Committee,

I wish to inform Council of my appointment to the Brescia University College Housing and Gender-Based Violence Project 2021.

Following the submission and presentation to SPPC regarding this project, the organizers reached out to me to have further dialogue. As an outcome of that meeting and furthering this important community conversation, the organizers and I wish to inform Council I am to be involved with the students in Family Studies and Human Development program with the Diversity and the Canadian Families program. A second report will be submitted to SPPC in early 2022.

Though not requiring Council approval, I wished to inform colleagues of the work being done in the community as Council directed that the recommendations forming part of the presentation BE FORWARDED to the Civic Administration, for consideration and potential implementation, including but not limited to participation in the knowledge-exchange activities related to the report.

It is a pleasure to be a part of a team committed to the creation of safety for women and girls in London.

Regards,

Elizabeth Pelozo  
Councillor, Ward 12

Committee: **London Transit Commission**

Organization/Sector represented:

Name: **Ayman Abu Sharkh**

Occupation: **Senior Project Manager / Business Professor (Part-time)**

Work experience: **I am currently employed as a Senior Project Manager with London Life. I have been with London Life since Jun 2018. I also have been part-time professor of business with Fanshawe College since Jan 2018. I am also regularly invited to speak in technical, engineering, and technology conferences. In the past I have worked with the following organizations: • Manager, IT Infrastructure – London Hydro, Jun 2015 – Jun 2018 • Senior Project Manager – Bell Jul 2007 – Jun 2018 • Quality Assurance Analyst – IBM May 2005 – Sep 2006**

Education: **Education • Executive MBA – Ivey School of Business Jun 2018 • B.A. Economics – Western University Oct 2008 • B.Sc. Electrical Engineering – Western University Jun 2007 Professional Credentials • Licensed Professional Engineer of Ontario (P.Eng.) 2010 – Present • Professional Project Manager (PMP) 2010 – Present**

Skills: **I bring 10+ years of management experience where I supported, coached, and directed teams of more than 10 members with various backgrounds and skillsets. I have also worked with multifunctional teams and numerous technology vendors and professional services providers. I have years of experience in strategy development, capital and expense budget management, labour planning, and IT Operations. I teach Risk Assessment, Supply Chain Operations, and Quality Management and at the college level. I believe that my motivation and effective collaboration skills will help me in assisting this body toward working effectively. I bring subject matter expertise in technology and overall management and I have excellent listening and negotiation skills.**

Interest reason: **I firmly believe that well-qualified members of our society have a duty to contribute positively to the advancement of our society and community. My career path has focused on education, health, and technology and thus I am interested in giving back to the City of London in these areas. As I have completed my Executive MBA earlier this year, and my career has been progressing very well, I feel an obligation to give back to this city I have called home since I was 17 years old and I'd like for to continue to prosper and grow for my kids to live in.**

Contributions: **I believe that I bring a unique set of skills; I will bring diverse technical capability in a world that is increasingly looking to leverage technology to achieve business goals. I have the unique ability to understand board governance and best practices from working in public, private, and publicly- traded organizations, as well as from an educational background with my Executive MBA education. Finally, I will bring diversity by providing perspective that comes from a multi-cultured background.**

Past contributions: **I contributed as a committee member of The Ivey School of Business's Social Impact committee during the 2018 Executive MBA cohort where I played a role defining our cohort's social impact mission (which was focused on education) and where I helped in organizing fund raising events, donations, and food drives. If selected, this will be my first opportunity as a member of a public board.**

Interpersonal: **Respect is paramount – no question. As a leader in various professional areas any multiple organizations, my ability to work with a variety of personalities is proven. I have a track record of communicating and negotiating with colleagues, partners, and leaders in a cohesive and respectful matter that results in the betterment of the organization.**

Interview interest: **Yes**

Committee: **london transit commision**

Name: **william h. brock**

Occupation: **retired**

Work experience: **38 years LTC management; (1962- 2000) 20 years Public school trustee (1980-2000) 14 years children's safety village (1996- 2010) 4 years Block Parents Board (2005 - 2009) 4 years MCBN (Neuts) Children's Ass. Board (2006-2009)**

Education: **post secondary; Canadian Institute of Management (C.I.M.)**

Skills: **38 years in management including positions such as purchasing, treasury, operations, maintenance, marketing, negotiations, led team in purchase of low floor natural gas buses to meet our needs; led team that implemented new communications system in the 90's, created first business plan for LTC in 80's with Marg Gallagher.**

Interest reason: **My experience in the industry would serve the city well as transit looks to filling needs of citizens as an integral part of a transportation strategy in the future.**

Contributions: **Knowledge base and experience to move transit to an integral part of a master transportation plan which complements city transportation needs as a full partner. Change from a competing mode to one that builds on the mass transit benefit to city growth where appropriate.**

Past contributions: **My record with London Transit as an administrator speaks for itself; noting I did whatever was required as a team player, to ensure employees were part of a team and the best interests of transit users was front and centre.**

Interpersonal: **I was the manager at LTC who took a mechanic and a body shop employee to Toronto to make sure the staff in the trenches had a say in design of the equipment they had to service and repair. Twice Chair of London Public School Board; who as a politician (including heading negotiation team) ensured administration and politicians knew their roles. Took the Children's Safety Village from verge of disaster in 1996 to a success in 2001 raising over 2 million dollars. Now in 10th year!**

I would like to clarify as an update high lite some involvement noting much of what is indicated is on the public record whether as a brief or presentation. All of this as a citizen not part of any group!

The below is a partial reflection of involvement.

Starting with the Downtown Master Plan East London Community centre process.

Buses off of Dundas Street

Kiwanis Park Changes

Compensation Task Force (special involvement)

Poverty Panel Presentation (special involvement)

School Zone Speed limits

Glencoe overpass safety concerns if demolished

Ranked Balloting presentation

Briefs to implementation rapid transit working group

Priority of Transit

Governance working group

High Speed Rail

Protection of farm land

Ongoing dialogue about London Plan; Shift, Transportation changes, Developement Charges, Roles of Councillors and staff; greater accountability, High Speed Rail; Prioritizing need verses nice to have; data based rationale for various changes; taking issue with being told what to do as opposed to making a choice.

This is a quick scenario of some topics. Validation of data and reality of London Plan being a guide not a law!

All of this is supported by emails or briefs to all Councillors and senior staff; especially the last five years.

Currently City Council has a brief which was referred to Integrity Commissioner (?).

In examining previous application there is a theme that hasn't changed.

I look forward to an opportunity to address the group making the selection.

Also noting that theme of Council is to do what is best in the interests of all Londoners!

William H. Brock

## Council – May 31, 2016

### 2. Shift Rapid Transit – Business Case

That on the recommendation of the City Manager, the following actions be taken with respect to the Shift Rapid Transit initiative:

- a) the Full Bus Rapid Transit Network Alternative BE APPROVED as the preferred option, based on the cost benefit analysis and other findings of the Rapid Transit Environmental Assessment and Business Case, giving preference to the use of electric vehicles, and subject to the final approval of the Rapid Transit Master Plan;
- b) a Rapid Transit conversion to Light Rail Transit technology BE ENDORSED as a strategic direction subject to a review of transit technologies undertaken as part of future updates to the Transportation Master Plan and confirmation through a new business case;
- c) the Civic Administration BE DIRECTED to design the Full Bus Rapid Transit Network Alternative taking into consideration a future transition to a Light Rail Transit technology and utility infrastructure lifecycle renewal requirements;
- d) the Civic Administration BE DIRECTED to utilize the Full Bus Rapid Transit Network Alternative, as the preferred alternative for the completion of the Rapid Transit Environmental Assessment Master Plan;
- e) the Shift Rapid Transit Business Case, substantially in the form attached as Appendix A to the staff report dated May 5, 2016, BE APPROVED;
- f) the Shift Rapid Transit Business Case BE SUBMITTED to the Provincial and Federal Governments and Civic Administration continue to pursue available funding opportunities;
- g) the Financial Model for the Full Bus Rapid Transit Network Alternative BE RECEIVED; it being noted that the costs and expenses for the plan were provided by the consultant, IBI; it being further noted that the plan will be subject to update and revision as a result of the ongoing Environmental Assessment process, analysis on the impact of Bill 73 on the contribution from Development Charges, and commitment of funding from other levels of government; and
- h) the Civic Administration BE DIRECTED to provide a future report detailing the needs and approach to establishment of a Rapid Transit Implementation Office;
- i) the following written submissions **BE RECEIVED**:
  - i) a communication from L. McCardle, 31 Cartwright Street;
  - ii) a communication from B. Brock;



- iii) a communication from Dr. Don Millar;
- iv) a communication from K.E. Risler;
- v) a communication from C. Butler, 863 Waterloo Street;
- vi) a communication from S. Hunt;
- vii) a communication from M. Drangova, Old East Village Board Chair;
- viii) a communication from J. Eray;
- ix) a communication from London Tech Companies;
- x) a communication from A. Nathoo;
- xi) a communication from J. Weststar, Assistant Professor, Western Social Science;
- xii) a communication from J. Fisher;
- xiii) a communication from E. Jones, Stitch Media;
- xiv) the attached communication from G. Gallacher, Chair London Downtown Business Association, D. McCallum, Chair, MainStreet London and J. MacDonald, CEO, Downtown London;
- xv) a communication dated May 26, 2016 from J. Kennedy, President, London Development Institute; and
- xvi) a communication dated May 26, 2016 from J. Kennedy, President, London Development Institute, M. Carter, Executive Director, London & District Construction Association, T. McKenzie, McKenzie Homes, President, London Home Builders' Association, S. Evoy, President London & St. Thomas Association of Realtors;

it being noted that the Strategic Priorities and Policy Committee received the attached information from the Director, Roads and Transportation, the General Manager, London Transit Commission, B. Hollingworth, IBI and E. Peissel WSP, with respect to this matter;

it being pointed out that at the public participation meeting associated with this matter, oral submissions were made as detailed on the attached public participation meeting record.

### **Council – March 2, 2017**

#### 3. 4th Report of the Rapid Transit Implementation Working Group

That the 4th Report of the Rapid Transit Implementation Working Group from its meeting held on February 9, 2017, **BE RECEIVED**; it being noted that the Civic Works Committee received a communication dated February 12, 2017, from B. Brock, with respect to this matter.

### **Council – April 4, 2017**

#### 3. B. Brock - Bus Rapid Transit Discussions

(Refer to the Civic Works Committee Stage for consideration with clause 12 of the 6th Report of the Civic Works Committee)

## 12. 5th Report of the Rapid Transit Implementation Working Group

That the following actions be taken with respect to the 5th Report of the Rapid Transit Implementation Working Group, from its meeting held March 9, 2017;

- a) the Civic Administration BE DIRECTED to take the following actions with respect to the Rapid Transit Implementation Project:
  - i) bring forward two alternate route options including an alternative north-south route and an alternative east-west route, with a high-level cost analysis included;
  - ii) develop an analysis of potential business impacts by zone, with mitigation strategies in consultation with businesses on Richmond Row, from Oxford Street to Central Avenue, on King Street and with Budweiser Gardens and the Covent Garden Market; and,
  - iii) hold a public participation meeting related to the above-noted alternate routing options; and,
- b) clauses 1 to 6, **BE RECEIVED**;

it being noted that the Civic Works Committee received the attached presentation from K. Scherr, Managing Director, Environmental and Engineering Services and City Engineer, as well as a communication dated March 20, 2017, from D. Mitchell, Chair, Cycling Advisory Committee with respect to the Rapid Transit Implementation Project as it relates to the Queens Avenue and Colborne Street Cycletracks. (2017-T05)

### **Council – May 16, 2017**

#### 10. Rapid Transit Corridors

That, on the recommendation of the Managing Director, Environmental and Engineering Services and City Engineer, with the concurrence of the City Manager, the following actions be taken with respect to the rapid transit initiative:

- a) the King Street/Queens Avenue couplet system BE APPROVED as the preferred downtown east-west corridors;
- b) the Richmond Street corridor BE APPROVED as the preferred northern corridor through the downtown;

- c) an at-grade level crossing at the CP Railway with dedicated bus lanes BE APPROVED as the preferred cross section on the Richmond Street corridor at this time;
- d) alternative methods to separate both automobile and transit vehicles from the railway in the downtown (for example, a tunnel or grade separation, etc.) BE EVALUATED for long term implementation, noting that this evaluation would be subject to a separate assessment and future business case for implementation;
- e) staff BE AUTHORIZED to contact the Canadian Transportation Agency (CTA) to request they facilitate discussion between CP and CN Rail in order to negotiate an agreement for CP operations to relocate and merge onto the CN operational tracks within the City of London limits;
- f) the Bus Rapid Transit Network, with the above noted modifications BE APPROVED as the preferred alternative for the completion of the Rapid Transit Master Plan, as the basis for the updated Business Case and the undertaking of a Transit Project Assessment Process (as per Regulation 231/08);
- g) subject to the approval of c), the implementation of the Adelaide Street / CP railway grade separation BE CONSIDERED a necessary element of the rapid transit system and a request for funding under the Public Transit Infrastructure Fund Phase II program be advanced;
- h) options to support Back to the River and service to Via and the Airport be explored further during the Transit Project Assessment Process;
- i) Civic Administration BE DIRECTED to report back with a communications plan for bus rapid transit; and
- j) the ~~attached~~ presentation from the Managing Director, Environmental and Engineering Services and City Engineer, the staff report dated May 15, 2017 and the added communications from Councillor J. Zaifman, B. Meehan, Executive Director, Museum London, C. Richards, D. Sylvester, Principal, King's University College and B. Brock **BE RECEIVED**.

### **Council – March 6, 2018**

#### 5. Brief to Rapid Transit Implementation Working Group - B. Brock

That the communication dated January 25, 2018, from B. Brock, with respect to a brief to the Rapid Transit Implementation Working Group on various matters, BE RECEIVED.

#### 2nd Report of the Rapid Transit Implementation Working Group

Motion made by: V. Ridley

That the 1st Report of the Rapid Transit Implementation Working Group, from its meeting held on February 8, 2018, **BE RECEIVED**.

### **Council – June 12, 2018**

#### (2.7) Railway Rationalization

Motion made by: V. Ridley

That, on the recommendation of the Managing Director, Environmental & Engineering Services and City Engineer, the following actions be taken with respect to Railway Rationalization initiative:

- a) a strategy of strategic grade separations combined with the implementation of technologies or infrastructure aimed at improving the safety of the rail/urban interface **BE ENDORSED** as the long term approach to mitigating the impact of rail activity in the City of London;
- b) the Civic Administration **BE DIRECTED** to identify, review and prioritize locations for the implementation of technologies and infrastructure for inclusion in the Capital Budget and Development Charges processes; and,
- c) the Mayor **BE REQUESTED** to submit a letter to the Federal Minister of Transport and Federal Minister of Infrastructure and Communities, and London MPs, outlining the need for increased sustained funding for railway grade crossing improvements;

it being noted that a communication from W. Brock, with respect to this matter, was received. (2018-T10)

### **Council – November 26, 2019**

#### 12. (4.6) West Transit Motion

Motion made by: J. Helmer

That the Civic Administration **BE REQUESTED** to review and report back with recommendations for providing higher order transit service and/or transit improvement projects to West London, including but not limited to potential modifications of the West Connection project that address:

- a) options for higher order transit serving West London, including the extension of service further west;
- b) local service integration opportunities;
- c) additional road design alternatives along the corridor, including a review of lane configurations and options for phased delivery;

- d) the possibility of a quick-start program that includes prioritized intersections with mixed traffic routes;
- e) opportunities for park and ride; and
- f) the possible need for electric bus infrastructure;

it being noted that the Strategic Priorities and Policy Committee received a communication, dated November 22, 2019, from B. Brock with respect to this matter.

### **Council – January 28, 2020**

#### 2. (3.1) 2020-2023 Multi-Year Budget

Motion made by: J. Helmer

That the following written submissions for the 2020-2023 Multi-Year Budget 2020 Public Participation Meeting **BE RECEIVED** for consideration by the Municipal Council as part of its Multi-Year Budget approval process:

- a) a communication dated May 2, 2019 from B. Brock;
- b) a communication dated November 28, 2019 from G. Macartney, CEO, London Chamber of Commerce;
- c) a communication dated December 5, 2019 and petition from G. LaHay;
- d) a communication dated January 7, 2020 from A. Oudshoorn, RN, Assistant Professor, Arthur Labatt Family School of Nursing;
- e) a communication dated January 7, 2020 from D. Whitelaw, Executive Director, Ark Aid Street Mission;
- f) a communication dated January 7, 2020 from J. M. Thompson, Deacon, St. John the Evangelist Church;
- g) a communication dated January 8, 2020 from J. Parent;
- h) a communication dated January 7, 2020 from S. Cassidy;
- i) a communication dated January 9, 2020 from A. McClenaghan, Chair, London Downtown Business Association and D. McCallum, Chair, MainStreet London, Downtown London;
- j) a communication dated January 7, 2020 from V. Ezukuse, MSc Candidate-Health Promotion, Health and Rehabilitation Sciences, Western University;
- k) two communications dated January 12, 2020 from Councillor van Holst;
- l) a communication dated January 7, 2020 from T. Dam, Resettlement Assistance Program Manager, London Cross Cultural Learner Centre;

- m) a communication dated January 15, 2020 from K. Cassidy;
- n) a communication and presentation dated January 15, 2020 from M. Powell, President and Chief Executive Officer, F. Galloway, Chair BTTR, Community Mobilization Committee and G. Playford, Past Board Chair, London Community Foundation;
- o) a communication dated January 17, 2020 from J. Sheffield, Nicholson Sheffield Architects Inc.;
- p) a communication dated January 20, 2020 from E. and D. Kipfer;
- q) a communication from M. Laliberte and J. Thompson, London Community Advocates Network;
- r) a communication dated January 17, 2020 from S. Kopp, Ph.D Candidate, Department of Visual Arts, Western University;
- s) a communication dated January 21, 2020 from B. Cowie, PhD Earth and Planetary Sciences;
- t) a communication dated January 22, 2020 from D. Hall, London Cycle Link Board and Western Active Transportation Society;

it being pointed out that at the public participation meeting associated with this matter, the individuals on the ~~attached~~ public participation meeting record made the oral submissions regarding these matters.

Committee: **London Transit Commission**

Organization/Sector represented:

Name: **Arzie Chant**

Occupation: **Graduate Affairs Coordinator**

Work experience: **I have been an employee of the University of Western Ontario for 19 years, providing support and academic advice to students at undergraduate and graduate programs. I began my career in a position working with students in Western's residence system, where much of my time was spent dealing with behavioural issues among students in their first year of post-secondary studies. After 6 years, I moved into an academic support role, where I also advised undergraduate students on program requirements, course options, accessing personal or medical support on campus. I currently work with graduate students (M.Sc. and Ph.D.) and senior undergraduate students to counsel on strategies for academic success, applying for graduate education, and adjusting to life in London. My role also sees me collect and analyze large amounts of current and historical data about our academic program to spot trends in enrollment, progression, and completion.**

Education: **My degree areas are predominantly in the sciences, with an additional focus on ethics. I hold an undergraduate degree from Western's Faculty of Science, and am presently completing concurrent B.Sc. degrees in areas of human health. I have also completed two college certificate programs in office administration and computer essentials.**

Skills: **I have extensive education in science, including courses in statistics, math, and computer science. While most of my focus has been in the area of the health sciences, I believe the skills developed during that time to critically examine data will be useful in contributing to a system as complex as London's transit system. Additionally, I possess excellent communication skills, and speak assertively but not aggressively. I am able to approach issues dispassionately, in a non-judgmental manner that focuses on finding solutions. In this opinion, these skills are critical for those engaged in public service, as personal feelings about controversial issues must be set aside in order to serve the public good.**

Interest reason: **In my view, all citizens should become engaged with the goal of improving their community. I have pursued several such opportunities in the past, and I believe that my skill set is well suited for the Commission, both in terms of my data literacy and my competencies in addressing controversial or emotionally charged situations with tact, sensitivity, and aplomb.**

Contributions: **As a transit user during the entirety of my nearly 2 decades in London, I believe that I have a sense of the needs of riders and the challenges the LTC faces. London is also currently coming to terms with how to best plan for the transit needs of the future as the City continues to grow. This has been a challenging task fraught with emotion from various stakeholders. The Commission would benefit from members who approach current and future planning tasks with a focus on what the evidence suggests is best for the needs of Londoners, visitors to the City, business success, and environmental sustainability, rather than parochial concerns. At the same time, members of the Commission must be able to thoughtfully engage members of the community to hear their concerns and to share information, so as to both incorporate community feedback into planning and build community support. My career and previous volunteer experience have relied heavily on these same skills, while my educational experience has provided me with a strong understanding of analytical skills critical to this sort of high level decision making.**

Past contributions: **During my studies and career at Western, I have served in multiple roles and on several bodies to represent the interests of students, staff, or specific segments of the community (including marginalized groups). These have included: USC Equity Commissioner (2002-2003), USC Pride Resources Commissioner (2003-2004), USC Commissioner for First Nations Students (2005-2006), 5 terms on the UWO Senate 3 terms on the University Discipline Appeals Committee, 4 terms on Western's Graduate Education Council 2 term on the Grad. Education Council's policy sub-committee, 12 years as a UWO Staff Association steward.**

Interpersonal: **Several of the bodies that I have served on since moving to London in 2001 have been charged with the responsibility of addressing contentious issues. In so doing, my**

**approach has been to attempt to identify the diversity of experience and concerns around the table to better understand the ultimate opinion that parties hold. This has been particularly true during my service on Western's Senate and Graduate Education Council, which are often charged with the responsibility of establishing policies which must effectively serve a large, diverse population. My own communication skills are rooted in dispassionate assertiveness without aggression, to ensure that my position is heard without risking making others uneasy in sharing their own views. I am also tactfully probing of others views, to ensure that stakeholders from distinct groups around the table are heard.**

Interview interest: **Yes**



Committee: **London Transit Commission**

Organization/Sector represented: **Residents**

Name: **John Fyfe-Millar**

Occupation: **Business Owner, Printing Company**

Work experience: **Forty years business experience in the city of London. I have been a user of transit when I was younger, and as someone who could not drive due to an illness. I believe we need to do better.**

Education: **I have extensive continuing education, along with the following designation: Certified in Management (C.I.M.) Professional Manager (P.Mgr.) Chartered Manager (C.Mgr.)**

Skills: **Good understanding of the City of London. Good understanding of Transit, BRT, and other options for transit. Advocate for changes to improve London Transit. Consistent.**

Interest reason: **I feel that this is ground zero for changes to be made in how we move the people of our city around. This is a great opportunity to put together a balanced Commission to look at all options in the city.**

Contributions: **I believe I bring a balanced opinion of transit and where it fits into the grand scheme of how Londoners move about the city. We need a more balanced body to sit on this board and make wholesale changes to the benefit of everyone.**

Past contributions: **I have worked on the following committees and or boards: London Chamber of Commerce London Downtown Community Association London Downtown Business Association Regional HIV/AIDS Committee London Executive Association**

Interpersonal: **I feel that I have extremely strong skills in working with people towards a resolution that is meaningful and beneficial to all parties. More importantly, these decisions are never personal, and should be made with the utmost respect for all parties involved.**

Interview interest: **Yes**

## City of London - Application for Appointment to a City of London Board or Commission

### Application

Please choose the Board or Commission you are interested in serving on: **London Transit Commission**

### Contact Information

Name: **Stephanie Marentette**

Phone Number:

Address:

City: **London**

Province: **ON**

Postal Code: **N6A 4A3**

E-mail Address (Confirmation e-mail of your application will be sent):

### Experience and Qualifications

If you have experience on a London Board or Commission, please provide dates and details. (max. 3000 characters): **I am currently a director on the St. Joseph's Healthcare board and serve on the Resource, Planning and Audit committee as well as the People and Mission committee (essentially the human resources committee). I started volunteering for the People and Mission Committee in 2019 and was named a director in 2020. I served as a director for London Middlesex Community Housing from 2018 to 2019, as well as a director for the London Chamber of Commerce from 2017 to 2018. I had to resign from the Chamber of Commerce in order to run for city council in 2018. I have also served as a director for Red Shoe Society and the London Youth Orchestra.**

What do you hope to contribute or learn as part of a Board or Commission? (max. 3000 characters): **As my resume will reflect, I have considerable business, legal, community board and political experience. I think it is important for members of London's business community to volunteer their time and provide these skills to community organizations. I also think that our transit system is one of the most important parts of our municipal infrastructure. In the covid recovery, it will be more important than ever to support our transit system to help with the economic recovery. I would really like to volunteer my time and put these skills to work to support our transit system and help with the economic recovery as much as I can.**

How will you support the work of a Board or Commission? (max. 3000 characters): **I would support the work of the London Transit Commission in several ways. First, I have significant general board and committee experience so I am well-versed in Robert's rules and the expectations and responsibilities of directors on community boards. I believe this experience would allow me to quickly integrate myself into the position without a significant learning curve. Second, my present occupation is a commercial litigation lawyer and professor. I spend most of my professional time problem-solving, working cooperatively with others and engaging in dispute resolution. I also have excellent communication and presentation skills. I believe that these skills translate well to the role of a director on a community board such as the London Transit Commission because I am comfortable sharing my views, having my views critically assessed and working as a team. Third, my roles as a commercial litigator and a director for numerous community boards have provided me with significant experience concerning audits, business plans, effective corporate governance, construction and procurement matters, contracts and human resources issues. My substantive knowledge in these areas will allow me to make effective, informed decisions as a director on the key issues that the board will be asked to consider. I believe that my combined work and volunteering experience would allow**

**me to support the board and collaborate with other directors and the commission's executive staff to provide effective leadership for the organization.**

Please describe additional experience, training, or community involvement that will help you in your role as a Board or Commission Member. (max. 3000 characters): **Aside from my employment and volunteer activities, I have also been involved in all levels of politics. I worked for two federal cabinet ministers and have been involved in various municipal campaigns, including my own in 2018 in ward 5. As a result, I have in-depth knowledge of the various levels of funding that affect transit at the municipal level as well as the interaction between the various levels of government concerning what legislation governs municipal public transit. I believe that this experience will allow me to assist the board in navigating the political, legislative and funding considerations that may permeate the policies the board is asked to consider.**

Attach resume or other document here, if needed:

Attach more files here, if needed:

## **Confirmations**

I declare the following: **I am a resident of London. ; I am at least 18 years old.; I am not a City employee or Council member.; I understand that my application will be included on a public agenda that is published on the City website.**

To help inform our outreach activities, please tell us how you heard about this opportunity: (optional): **Contact from the City Clerk's Office**

If you selected 'Other', please specify:

Submitter E-mail:

Submitted on: **9/12/2021 4:51:27 PM**

## City of London - Application for Appointment to a City of London Board or Commission

### Application

Please choose the Board or Commission you are interested in serving on: **London Transit Commission**

### Contact Information

Name: **Shanaz Joan Parsan**

Phone Number:

Address:

City: **London**

Province: **ON**

Postal Code: **N6H 4Z5**

E-mail Address (Confirmation e-mail of your application will be sent):

### Experience and Qualifications

If you have experience on a London Board or Commission, please provide dates and details. (max. 3000 characters): **SUMMARY: Senior level financial/business professional and educator with over 20 years of banking, fundraising, research and supervisory experience including significant practical experience in a variety of sectors. Solid restructuring skills, excellent capabilities in negotiations, financial analysis, due diligence, risk/project management and legal documentation.**

#### **EXPERIENCE**

**08/30/14-present SZC GROUP MANAGING PARTNER & HEAD OF ENERGY/INNOVATION TORONTO, ONTARIO**

**10/30/02-08/30/14 GEOMETRISKS, SENIOR MANAGING DIRECTOR TORONTO/LONDON, ONTARIO**

**12/04/00-09/30/02 SCOTIA CAPITAL, ASSOCIATE, CORPORATE BANKING - PROJECT FINANCE NEW YORK, NY**

**1996-1998 TUTOR TORONTO, ONTARIO**

♣ **Taught Statistics/Finance/Mathematics to Queen's Executive MBA students (via video conferencing)**

♣ **Developed all the material for the graduate program taught**

**1996 APPLIED PHYSICS SPECIALTIES LTD., CONSULTANT/CHAIR DON MILLS,**

## **ONTARIO EDUCATION**

**Jan 2021 Certificate – Introduction to Negotiation: A Strategic Playbook for Becoming a Principled and Persuasive Negotiator, Yale University, New Haven Connecticut USA (Online 8 wks)**

**Jan 2021 Certificate – Exercising Leadership: Foundational Principles, Harvard University, Boston USA (Online 8 wks)**

**Jan 2021 Certificate – Successful Negotiation: Essential Strategies /Skills, U of Michigan, Michigan USA(Online 7 wks)**

**2012 Bilingual Certificate – French, Collège Boréal, London, Ontario, Canada**

**Feb 2006 Derivatives Fundamental Course, Canadian Securities Institute, Toronto, Ontario, Canada**

**May 1997 Master of Business Administration, Finance & International Business, Schulich School of Business, Toronto, Ontario, Canada**

**Sept 1995 Honors Bachelor of Science, Actuarial Science, University of Western Ontario, London, Canada**

**Sept 1991 Bachelor of Science, Statistics University of Western Ontario, London, Ontario, Canada**

**COMPUTER Programming C, C++, VBA for Excel**

**SKILLS Microsoft Office, NetSuite, Minitab, UNIX/SPLUS, SAS, APL, Bloomberg, Reuters**

**LANGUAGES Fluent in English, French, intermediate Russian and Spanish. Learning German (Duolingo).**

## **LEADERSHIP, PROFESSIONAL MEMBERSHIPS, ACHIEVEMENTS/ACTIVITIES**

**2016 - Fundraiser, various successful candidates for Federal, Provincial and mayoral races**

**2015 - Tutor, Mathematics, Physics, Statistics, London Ontario**

**2014 Acting Chair of the Board and Fundraising Chair, Natasha's Wood Foundation, Ottawa Ontario**

**2013 Fundraising Chair, Wounded Warriors Canada, London Sings for WW**

What do you hope to contribute or learn as part of a Board or Commission? (max. 3000 characters): **I am on the Mental Health Addictions and Advisory Panel. On this Board I can contribute from a perspective of strategic/ cost need/benefit analyses and also learn. I have worked for large institutions and as an entrepreneur, developed corporate business plans for experienced professionals in the Financial Services industry and am a confident analyst, researcher and speaker.**

**My family have run a successful large business in London, Ontario for decades. I was the Fundraising Chair for a Federal MP, for a Provincial Candidate and on the mayoral fundraising team for two of London's mayors.**

**I have Co-lead large Project Finance deals in NYC with Citi and CSFB at Scotia Capital in NYC In Power and Utilities and have worked on the trade floor at Scotia analyzing and creating policy and risk limits for traders and for desks, making presentations to the highest Committee in the Bank and have managed teams and relationships to build on and drive results but with direct decision makers.**

**Further, I have a strong comfort level persuading bankers, businesses, investors, board members and strategic partners. I generate new business, originate new leads and maintain relationships with various stakeholders in a professional manner.**

**In summary, in what I do for a living, I have to generate leads and close deals. I have to interact with several professionals with competing and conflicting interests to put together a package that would work for all.**

How will you support the work of a Board or Commission? (max. 3000 characters): **I can do data analyses, research issues, deliberate on facts and opinions and perspectives of others and formulate meaningful responses adding to already outstanding teams.**

- ♣ **Dedicated, team and results oriented individual with solid Research, Banking, entrepreneurial and consulting experience with sound analytic fluency, ability to synthesize, creativity, initiative and superior communication skills;**
- ♣ **Energetic individual with strong analytic abilities, risk management, credit analysis training, efficient multitasking organizational ability and negotiation skills and can contribute to a dynamic and innovative environment;**
- ♣ **Passion for problem solving and the ability to solve complex problems strategically and practically with the ability to present this both verbally and written in a cohesive, comprehensive and concise manner;**
- ♣ **Have a passion for modern and ancient languages and communication as a whole;**
- ♣ **Goal-oriented perspective and have gained thorough practical experience and expertise in project objectives, project and time management as well as a hands-on approach in implementation;**
- ♣ **Possess excellent research, analytical and interpretive abilities acquired through work and graduate level investigations as well as solid leadership, managerial, interpersonal and change management skills;**
- ♣ **Continuous learner, entrepreneurial initiative and a quick and global thinker with a determined to win and strong work ethic.**
- ♣ **Effective strategist and has a solid ability to work both independently and as a team player;**
- ♣ **Have developed and executed business development plans in collaboration with key internal and external stakeholders**
- ♣ **Significant business development experience and ability to develop and maintain strategic relationships with key accounts, associations, and other key stakeholders;**
- ♣ **Communicate with stakeholders establishing goals and objectives maintaining a high level of customer satisfaction**
- ♣ **Have consistently worked with partners which have translated into growth opportunities for clients;**
- ♣ **Built strong sector relationships and establish effective communication strategies to maintain those relationships;**
- ♣ **Strong interest in historical, social, legislative and political issues balancing a strong academic knowledge base.**
- ♣ **Solid understanding of risks and exposures of lending facilities, and of finance and trading concepts;**
- ♣ **The ability to read, write and understand legal documentation;**
- ♣ **Previous institutional credit experience as well as business development in a large financial institution;**
- ♣ **People management and supervisory skills.**

Please describe additional experience, training, or community involvement that will help you in your role as a Board or Commission Member. (max. 3000 characters): **Strategic Thinking**

- ♣ **Ability to keep the big picture in mind and not allow self or others to be caught up in minutiae**
- ♣ **Ability to think independently, grow in knowledge, and rely on data rather than opinions**
- ♣ **Ability to be goal and future oriented**

- ♣ Ability to think critically, ask questions, and challenge unsubstantiated opinions
- ♣ Ability to understand issues from different perspectives
- ♣ Ability to understand and process large amounts of information (print, online, and oral) effectively and efficiently

#### Communication

- ♣ Ability to articulate ideas, opinions, rationales, and comments in a clear, concise, and logical manner to address the needs of the audience
- ♣ Ability to effectively communicate with a culturally and linguistically diverse team of other board members, leadership entities, community members, and staff, orally and in writing
- ♣ Ability to speak in front of small and large groups using both self-prepared and externally-prepared materials, and with a professional demeanor
- ♣ Ability to achieve practical consensus in group discussions
- ♣ Ability to advocate for the goal and its stakeholders

#### Decision Making

- ♣ Ability to use logic and reasoning to identify issues as well as the strengths and weaknesses of alternative solutions, conclusions, or approaches to problems
- ♣ Ability to make informed decisions efficiently and take action when needed
- ♣ Ability to be objective at all times about what is best for the whole of the Association, rather than what is best for a particular constituency

#### Collaboration

- ♣ Ability to effectively collaborate with executive directors, board colleagues, and staff
- ♣ Ability to work independently as required and as a team
- ♣ Ability to review and analyze proposed budgets in light of resources, strategic goals, and priorities
- ♣ Ability to analyze reports from standing committees, task forces, and other entities and comment on drafts of publications and other documents as appropriate
- ♣ Ability to do research and present the findings in a clear and concise manner
- ♣ Ability to interact with other board members in a group setting, both contributing to discussions, and valuing the contributions of all members

#### Analytical Skills

- ♣ Ability to understand and analyze financial reports
  - ♣ Ability to analyze complex data and report findings in a clear and concise manner
- Experience interacting with diverse professionals to achieve common goals

#### Why I am interested in serving the City of London on this body?

I live in London and work in Toronto. I have been active in my community in a variety of ways from fundraising to volunteering and as a professional, I would like to formalize a role to contribute more meaningfully.

Attach resume or other document here, if needed: **20210908parsan shanaz city of london transit committee.pdf**

Attach more files here, if needed:

## Confirmations

I declare the following: **I am a resident of London. ; I am at least 18 years old.; I am not a City employee or Council member.; I understand that my application will be included on a public agenda that is published on the City website.**

To help inform our outreach activities, please tell us how you heard about this opportunity:  
(optional): **Contact from the City Clerk's Office**

If you selected 'Other', please specify:

Submitter E-mail:

Submitted on: **9/8/2021 11:42:44 AM**



# SHANAZ JOAN PARSAN MBA

London Ontario, N6H 4Z5

Please find my CV attached for a Board member position at the City of London Ontario, Canada.

I am a highly energetic and intelligent individual with relevant experience, proven leadership skills, a solid education, an unbeatable work ethic and consistent 'Exceeds Expectations' ratings. I can make immediate and positive contributions and look forward to being a valued part of your team.

I have Co-lead large Project Finance (Power & Utilities) deals in NYC with Citi and CSFB at Scotia Capital in NYC and have worked on the trade floor at Scotiabank in Toronto analyzing and creating policy and billion dollar risk limits for traders and for desks, making presentations to the second highest Committee in the Bank (Risk) and have managed teams and relationships to build on and drive results. I have worked as an entrepreneur, developed educational material for experienced professionals in the Financial Services industry and to Grades 9-12 & undergraduate students in Ontario.

I am a confident analyst, researcher and speaker and was the Fundraising Chair to a Federal MP for six years.

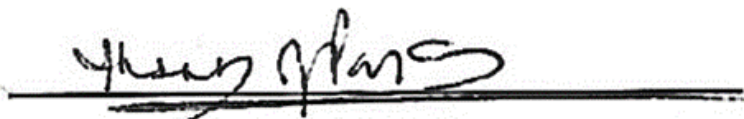
I also fundraise for our troops on a government level and chaired a Not For Profit organization to assist children of veterans with PTSD. I was chosen as Chair as a tactical executioner of operational plans alongside a dedicated team and as a skilled communicator and relationship builder with a high EQ. I enjoy working with, motivating and mentoring people and working with stakeholders to drive and deliver results. Teaching skills enhance my communication and presentation abilities.

I have highlighted some pertinent skills summarized below:

- Dedicated team and results oriented individual with solid teaching experience (In House and eLearning);
- Lead and oversee strategic plans fostering cross-organizational collaboration with various departments;
- Developed business plans, implementation models and timelines, financial models and investor presentation decks;
- Develop sales and marketing plans for clients to cut costs, drive sales, maximize efficiencies and innovate;
- Sound analytic fluency, ability to synthesize complex information concisely, creative, energetic and superior communication skills;
- Can execute small and large projects from soup to nuts working with a variety of stakeholders;
- Strong analytic abilities, risk management, credit analysis training, efficient multitasking organizational ability and negotiation skills and can contribute to a dynamic and innovative environment;
- Passion for problem solving and the ability to perform detailed and complex calculations as well as the ability to present this both verbally and written in a cohesive, comprehensive and concise manner;
- Goal-oriented perspective and have gained thorough practical experience and expertise in project objectives, project and time management as well as a hands-on approach in implementation;
- Excellent research, analytical and interpretive abilities acquired through work experience as well as through graduate level investigations; Solid leadership, managerial, interpersonal and change management skills;
- Continuous learner with an entrepreneurial initiative and a quick and global thinker with a determined to win and strong work ethic;
- Effective strategist and has a solid ability to work both independently and as a team player;
- Strong interest in historical, social, legislative and political issues which brings a balance to a strong academic knowledge base;
- People management skills and team motivator; Natural leader with assertive but collaborative style.
- Hands on leader: inspiring, coordinating and assisting in doing whatever needs to be done to accomplish goals.
- Have a passion for modern and ancient languages and communication as a whole;

Please do not hesitate to contact me for more information. I look forward to speaking with you and your colleagues.

Sincerely,  
Shanaz Joan Parsan



# SHANAZ JOAN PARSAN MBA

London Ontario, N6H 4Z5

**SUMMARY:** Senior level financial/business professional and educator with over 20 years of banking, fundraising, research and supervisory experience including significant practical experience in a variety of sectors. Solid restructuring skills, excellent capabilities in negotiations, financial analysis, due diligence, risk/project management and legal documentation.

## EXPERIENCE

- 08/30/14-present SZC GROUP MANAGING PARTNER & HEAD OF ENERGY/INNOVATION TORONTO, ONTARIO**
- Specialize in merger and acquisitions advisory services, capital markets debt/equity raises/ Executions/investment research. Originate and execute transactions in various industries/countries;
  - Strategic leader through management, operational responsibilities, innovation;
  - Manage a team of experts to work with funders, clients and various industry experts in a variety of sectors. Negotiate deal terms for LOI and close.;
  - Build Information memorandums, investor presentations, financial models for various transactions;
  - Oversee negotiations across teams and with various stakeholders
- 10/30/02-08/30/14 GEOMETRISKS, SENIOR MANAGING DIRECTOR TORONTO/LONDON, ONTARIO**
- Lead and provide Project Finance, Financial, Investment ,Management Consulting and Educational Technology services to highly specialized areas.
  - **Current** - Teach High School and University Students (Grades 9-12 plus undergrad) Math and Stats
- 12/04/00-09/30/02 SCOTIA CAPITAL, ASSOCIATE, CORPORATE BANKING - PROJECT FINANCE NEW YORK, NY**
- Originated/marketed products with Managing Directors as well as establish and maintain relationships. Identified new transactions within Bank's framework. Involved with the Deal from inception to closing to monitoring and Co-Managing a portfolio of several billion dollars;
  - Reviewed/developed and structured/negotiated structures for term sheets; Reviewed/developed models and analysed cash flow projections, conducted sensitivity analyses, conducted comparative deal analyses and industry research.
  - Performed comprehensive financial, credit, market, ratio and legal analysis on numerous multi-million and multi-billion dollar agency corporate financing proposals and structures (e.g. global project financing, debt restructuring/refinancing, etc) and made presentations of deals to the highest Committee in the Bank and cross sell products (swaps/securitization/FX);
  - Built database for subsequent coordination with Toronto to make buy/sell recommendations based on Bank's internal framework to improve risk/return profile. Managed/monitored the portfolio for legal/regulatory compliance, continued financial performance, as well as supervised junior Associates to perform annual reviews of existing financings. Reviewed corporate loan documentation, including liaising with legal on issues for new/existing transactions/deals;
  - Developed and maintained relationships with leading transaction arrangers and syndicators.
  - Was rated Exceeds Expectations and recommended for Directorship in 15 months.
- 01/12/98-12/04/00 THE BANK OF NOVA SCOTIA, ANALYST/MANAGER, TRADING POLICY, TORONTO, ONTARIO**
- Responsible for the timely adjudication of incoming requests for new/increased trading limits, new products, new/revised policies for market and credit risk recognition etc, ensuring all risks were identified, adequately defined, quantified, assessed, managed, controlled and reported;
  - Strong knowledge of RiskMetrics™ and Credit Metrics™ and other tools.
  - Contributed to the ongoing development/formulation of a system of appropriate risk controls, including policies, trading limits and procedures to mitigate and manage risk.
  - Prepared complete, accurate and timely communications/authorizations of limits/policies and the terms/conditions and reporting requirements associated with such limits/policies to the field as directed and assisted in the review and validation of market and credit risk management methodologies, including VaR techniques, equity deferral and deemed risk methodologies, etc; Direct dealings with Traders in Bond/Swap/Derivative markets.

# SHANAZ JOAN PARSAN MBA

London Ontario, N6H 4Z5

## EXPERIENCE CONT'D

- 1996-1998** **TUTOR** **TORONTO, ONTARIO**
- Taught Statistics/Finance/Mathematics to Queen's Executive MBA students (via video conferencing)
  - Developed all the material for the graduate program taught
- 1996** **APPLIED PHYSICS SPECIALTIES LTD., CONSULTANT/CHAIR** **DON MILLS, ONTARIO**
- Lead and managed a team of seven to perform a detailed, comprehensive financial/operational analysis and made recommendations for the company's strong survival and capitalization of their competitive advantages.
  - Company saw significant gains in implementing those changes and eventually sold the business for a good profit

## EDUCATION

- Jan 2021 **Certificate** – Introduction to Negotiation: A Strategic Playbook for Becoming a Principled and Persuasive Negotiator, **Yale University**, New Haven Connecticut USA (Online 8 wks)
- Jan 2021 **Certificate** – Exercising Leadership: Foundational Principles, **Harvard University**, Boston USA (Online 8 wks)
- Jan 2021 **Certificate** – Successful Negotiation: Essential Strategies /Skills, **U of Michigan**, Michigan USA (Online 7 wks)
- 2012 **Bilingual Certificate** – French, **Collège Boréal**, London, Ontario, Canada (3 years, 10 courses)
- Feb 2006 **Derivatives Fundamental Course**, **Canadian Securities Institute**, Toronto, Ontario, Canada
- May 1997 **Master of Business Administration**, Finance & International Business, **Schulich School of Business**, Toronto, Ontario, Canada
- Sept 1995 **Honors Bachelor of Science**, Actuarial Science, **University of Western Ontario**, London, Canada
- Sept 1991 **Bachelor of Science**, Statistics **University of Western Ontario**, London, Ontario, Canada

**COMPUTER** Programming C, C++, VBA for Excel

**SKILLS** Microsoft Office, NetSuite, Minitab, UNIX/SPLUS, SAS, APL, Bloomberg, Reuters

**LANGUAGES** Fluent in English, French, intermediate Spanish.

## LEADERSHIP, PROFESSIONAL MEMBERSHIPS, ACHIEVEMENTS/ACTIVITIES

- 2016 - Fundraiser, various successful candidates for Federal, Provincial and mayoral races
- 2015 - Tutor, Mathematics, Physics, Statistics, London Ontario
- 2014 Acting Chair of the Board and Fundraising Chair, Natasha's Wood Foundation, Ottawa Ontario
- 2013 Fundraising Chair, Wounded Warriors Canada, London Sings for Wounded Warriors, London, Ontario
- 2008 - Developer and Author - E-learning software Credit Risk and Statistics, London, Ontario
- 2007-2011 Chair - Fundraising and Election Readiness Executive, Federal MP, London, Ontario
- 2002 - Tutor, Statistics, UWO & Active Member & Volunteer, Various fundraisers, London, Ontario,
- 2000 -2002 Active member, EuroCircle, New York, NY
- 1999 Fundraiser, Brampton Fusion Soccer Team & St Stephen's Community Centre, Toronto, Ontario
- 1997 -1998 Chair, Advisory Board IGBC, SSB, York University, Toronto, Ontario, Canada
- 1996-1997 Executive Director of Strategic Relations/Corporate Sponsorship, Schulich, Toronto, Ontario
- 1995-1999 Active Member, Human Rights Committee, United Nations Association/Canada, Toronto, Ontario
- 1993-1994 President, Entrepreneurial Club & Actuarial Science Undergraduate Assoc, London, Ontario
- 1992-1993 Vice-President, Toastmasters Western, London, Ontario

## HOBBIES

Learning languages, International travel, Philosophy, Theology, Solving puzzles (Word games, Sudoku), Ceramics, Interior decorating, Painting, Keeping fit.

# SHANAZ JOAN PARSAN MBA

London Ontario, N6H 4Z5

## Strategic Thinking

- Ability to keep the big picture in mind and not allow self or others to be caught up in minutiae
- Ability to think independently, grow in knowledge, and rely on data rather than opinions
- Ability to be goal and future oriented
- Ability to think critically, ask questions, and challenge unsubstantiated opinions
- Ability to understand issues from different perspectives
- Ability to understand and process large amounts of information (print, online, and oral) effectively and efficiently

## Communication

- Ability to articulate ideas, opinions, rationales, and comments in a clear, concise, and logical manner to address the needs of the audience
- Ability to effectively communicate with a culturally and linguistically diverse team of other board members, leadership entities, community members, and staff, orally and in writing
- Ability to speak in front of small and large groups using both self-prepared and externally-prepared materials, and with a professional demeanor
- Ability to achieve practical consensus in group discussions
- Ability to advocate for the goal and its stakeholders

## Decision Making

- Ability to use logic and reasoning to identify issues as well as the strengths and weaknesses of alternative solutions, conclusions, or approaches to problems
- Ability to make informed decisions efficiently and take action when needed
- Ability to be objective at all times about what is best for the whole of the Association, rather than what is best for a particular constituency

## Collaboration

- Ability to effectively collaborate with executive directors, board colleagues, and staff
- Ability to work independently as required and as a team
- Ability to review and analyze proposed budgets in light of resources, strategic goals, and priorities
- Ability to analyze reports from standing committees, task forces, and other entities and comment on drafts of publications and other documents as appropriate
- Ability to do research and present the findings in a clear and concise manner
- Ability to interact with other board members in a group setting, both contributing to discussions, and valuing the contributions of all members

## Analytical Skills

- **Ability to understand and analyze complex data and report findings in a clear and concise manner**

## Leadership

- Chair of a Charity dealing with mental health and PTSD including fundraising and strategic plans.
- Fundraising Chair to a Federal MP for over 6 years, a Provincial Candidate Regional Fundraising Chair and assisted the current mayor in fundraising.
- Fundraising Chair Wounded Warriors Canada including events;
- Starting companies and leading them

(The personal information on this form is collected under the authority of the *Municipal Act, 2001* and will be used to assist the Municipal Council in selecting appointees for various City of London Boards, Commissions and Committees. Questions about this collection may be referred to the City Clerk, 300 Dufferin Avenue, London, ON Tel: 519-661-2500 ext. 4937.)

1. Application for appointment to:

LONDON TRANSIT

(Name of Board, Commission, Committee, etc.)

2. Name:

BUD POCHILL

\* If it is easier to attach your resume in response to questions 5, 6 & 7, please feel free to do so.

5. Occupation:

SMALL BUSINESS OWNER

6. Describe your work experience:

7. Education:

8. What skills, abilities and specialized knowledge do you have that will assist this body?

PAST MEMBER OF LTC &  
VICE CHAIR

9. Why are you interested in serving the City of London on this body?

LONDON IS MY CITY AND I  
WOULD LIKE TO GIVE BACK TO IT.

10. What contribution do you believe you can make to this body?

LEADERSHIP + COMMON SENSE

11. What past contributions have you made on a similar body or organization?

SEE ABOVE

12. What experience do you have in exchanging your views with others and in appreciating and respecting the skills, abilities and knowledge of others? SEE RESUME

## **Terms on Council**

1. 1988- 1991
2. 1991-1994
3. 1994-1997
4. 1997-2000
5. 2000-2003
6. 2003-2006
7. 2006-2010
8. 2010-2014

## **Appointments to Council (in chronological order)**

Member, Community and Protective Services Committee (1988-1989)  
Member, London, Middlesex Disaster and Emergency Coordinating Committee (1988-1989) (1990-1991) (1991-1992) (1992-1993) (1994-1995) (1996-1997) (1997-1998) (2003-2006 \*Alternate)  
Member, Tax Appeal Committee (1988-1989) (1989-1990) (1990-1991) (1991-1992)  
Member, Committee of Adjustment and Property Standards Committee (1989-1990) (1990-1991)  
Member, Steering Committee for Genesis 200/Vision 2000 Committee (1989-1990)  
Member, Safety Sub-Committee (1992-1993) (1993-1994)  
Member, Comprehensive Policy Committee (1993-1994) (1994-1995) (1995-1996)  
Towing Sub-Committee (1995-1996)  
Member, Tourism/Culture/Convention Action Committee (1994-1997)  
Member, Transition Task Force (1997-1998)  
Member, Interim Board of Management (1997-1998)  
Member, Strategic Planning Committee (2000-2001) (2003-2006)  
Member, Audit Committee (2000-2003) (2003-2006) (2006-2010)  
Controller, Board of Control (2000-2003) (2003-2006) (2006-2010)  
Member, Planning Committee (1989-1990) (1990-1991) (1991-1992 \*Chair) (1995-1996) (1996-1997) (1997-1998 \*Chair) (1998-1999) (2001-2002) (2003-2004) (2004-2005) (2008-2009)  
Member, Environment and Transportation Committee (1992-1993) (1993-1994) (1994-1995) (1999-2000) (2002-2003) (2006-2010)  
Member, Steering Committee for City/County Waste Management Plan (2006-2010)  
Chair, Built and Natural Environment Committee (2010-2011)  
Member, Corporate Services Committee (2010-2014)  
Chair, Planning and Environment Committee (2010-2014)  
Member, Strategic Priorities and Policy Committee (2010-2014)

## **Local Agencies, Boards, Commissions and other Organizations (in chronological order)**

Board of Directors, Western Fair District (1988-1991) (1991-1994) (1994-1997) (2000-2003) (2003-2006)  
Board of Directors, London Community Small Business Centre Inc. (1988-1991) (1991-1994) (1994-1997)  
Member, London Transit Committee (1991-1994)  
Member, Elgin Area Primary Water Supply System Joint Board of Management (2003-2006) (2010-2014)

## **Bud Polhill**

### **SKILLS**

Licensed automotive tech.  
Small business owner for over 40 years.  
London city council member 26 years.  
History attached.

### **EDUCATION**

Beal high school graduate.  
Provincial institute of trades (Toronto).

### **FAMILY**

Married to Hazel, three children, four grandchildren.

### **AWARDS**

Long Service 25 year award Minister of Municipal Affairs.  
Queens Jubilee Award.  
Numerous Community Awards.

### **COMMUNITY**

East London Optimist president  
East London Canada day Co-chair  
Veterans Memorial Parkway enhancement committee

**BACKGROUND INFORMATION**

At the discretion of the Committee, and dependent also on each applicant's expression of interest, all or some of the applicants may be invited to attend a short, private interview with the Committee. The purpose of such interviews is to allow applicants an opportunity to elaborate on their application.

Are you interested in such an interview?      YES       NO

The Committee then submits recommendations to the Council on appointments. The final approval of appointments is given by the Council. All appointments are at the pleasure of Council and all appointees will be asked to acknowledge this fact in written form.

If you require any additional information about the appointment process or if you have any questions about any of the bodies to which appointments are to be made, please contact Heather Woolsey at 519-661-2500 ext. 4599 or email at [hwoolsey@london.ca](mailto:hwoolsey@london.ca)

**NOTE: BY SIGNING OR TRANSMITTING THIS APPLICATION FORM, I HEREBY CONSENT TO THE COLLECTION, USE AND DISCLOSURE OF MY PERSONAL INFORMATION PROVIDED ON THIS FORM. I UNDERSTAND AND AGREE THAT THIS PERSONAL INFORMATION MAY BE DISCLOSED TO THE PUBLIC AND TO THE MEDIA BY THE CITY OF LONDON, UPON REQUEST, AND MAYBE INCLUDED IN PUBLICLY DISCLOSED COMMITTEE AND COUNCIL REPORTS, AGENDAS AND ON THE CITY OF LONDON'S INTERNET WEBSITE.**

Please mail to:      City Clerk's Office  
Room 308, City Hall  
300 Dufferin Avenue  
P.O. Box 5035  
London, ON N6A 4L9

Or fax to:            519-661-4892

Or email to:         [hwoolsey@london.ca](mailto:hwoolsey@london.ca)

Nov 19/2018

Date

Brenda Pelucchi

Signature of Applicant



Committee: **London Transit Commission**

Organization/Sector represented:

Name: **Cedric Richards**

Occupation: **Grocery Clerk**

Work experience: **Since 2008, I have worked in the dairy department of Metro in Cherryhill Village Mall. For most of the last 6 years, alongside Metro, I have worked in the legal field. In law, I have worked as a court runner and a legal assistant.**

Education: **From 2010 to 2016, I attended Fanshawe College. I successfully completed the Accounting, Law Clerk, Entrepreneurship, and Paralegal Programs. I completed one semester of co-op during Law Clerk and a placement during Paralegal. After completion of the Paralegal program, I completed and passed the Paralegal Licensing Exam in October 2016. I obtained a Paralegal license but subsequently administratively surrendered it in February 2017.**

Skills: **I am a transit rider, often hitching my bike on the front rack. I have used transit for at least 20 years in this city as well as others. I have had a monthly pass for nearly every month since December 2016. Lived experience needs to be a priority when considering appointments to the Commission. I also read much of the reports, especially the planning ones, that are part of the monthly agendas. As our previous mayor, Joni Baechler, emphatically states, reading reports is essential before making a decision on an issue.**

Interest reason: **I am interested in serving the City of London on the London Transit Commission because community service is the price one pays to live somewhere. I believe that serving in "the system" is one of the best ways to effect change.**

Contributions: **While not speaking for everyone, I believe I can be some sort of a voice of the average transit rider. This could provide some balance alongside other roles that are filled in the discourse on transit.**

Past contributions: **I have served two terms as an elected member of the London Youth Advisory Council for 2014-2015 and 2015-2016. I was the point person for knowledge of transportation and municipal government. I also worked with YouthREX on an evaluation strategy for the council.**

Interpersonal: **During my time as a youth councillor, I made it a priority to listen to everyone else before forming an opinion and stating my own, because nobody (including me) has a monopoly on a good idea.**

Interview interest: **Yes**

Committee: **London Transit Commission**

Organization/Sector represented:

Name: **David Smith**

Occupation: **Director of Public Health Programs**

Work experience: **I have over ten years' experience as a senior leader in the public health care sector. Currently, I'm the Director of Public Health Programs with Southwestern Public Health. In addition, I have nearly a decade of Clinical Instructor experience in the Dental Sciences Division with Fanshawe College.**

Education: **I am a graduate from the Master of Business Administration (MBA) program at the Ivey Business School at Western University. I also hold an undergraduate Bachelor of Sciences Degree from the University of British Columbia. Lastly, I am a Regulated Health Care Professional, belonging to the College of Dental Hygienists of Ontario.**

Skills: **My technical skills and credentials include: -Green Belt Six Sigma Certification - Certified Healthcare Executive (CHE) with the -Canadian College of Healthcare Leaders (CCHL) -Member of the Risk Management Society-(Certified Risk Management) Outside of my credentials, I am strong with communication, methodical with formulating decisions, an exceptional leader and have the interpersonal skills required to serve in a governance role for a public agency such as this. Over the years, I have built strong community relationships with key leaders in London (both political and CEOs of various organizations). Stakeholder relations and engagement is critical for public Boards in our community.**

Interest reason: **I'm extremely confident I have the required education, skills, knowledge and abilities that are imperative to effective governance. Beyond this, if chosen as a Board member, I feel I bring a diverse and inclusive voice to the Board. I self-identify as a member of the LGBTQ+ community. Having a voice, and experience in working with this community, it would be advantageous for this Board, but would also continue to build relationships with this community.**

Contributions: **I would bring strong governance and fiduciary knowledge (including risk management and financial controls experience) to this Board. This will enhance the strong financial position the agency currently operates. I have experience as a senior leader in non/unionized environments. This experience is easily transferable to any Board/Governance model. Lastly, I have the passion to serve my community as I'm a London native, born and raised.**

Past contributions: **At the moment, I'm currently: 1. Board President of the Regional HIV AIDS Connection (RHAC). I have served six years on this Board (last three years as President). This is my final year. I have been involved with the Finance, Nominations and Governance Committees. 2. Board of Director with the London Convention Centre -- City Council Appointment. I'm currently serving on this Board until my term ends (2021).**

Interpersonal: **I respect diversity and inclusiveness, thus am open to hearing and respecting others views. Individuals are unique and bring diverse skill sets to any situation. With a shared common goal and understanding, we can learn from each other. Learning can be found in any given situation if one is open appreciating differences of opinion.**

Interview interest: **Yes**

22 Sep 2021

Members and Chair  
Strategic Priorities and Policy Committee

Deferral of incentive loan repayments and forgiving interest-free loan to London Community Players

Dear Colleagues,

The COVID-19 pandemic has been very difficult for many organizations. Bricks and mortar retail businesses that rely on foot traffic have been severely impacted. One of the measures we approved earlier in the pandemic, which was very helpful and much appreciated, was to defer the repayment of Community Improvement Plan incentive loans. This provided building owners who have improved their buildings through these programs with relief in terms of their cash flow at a time when they really needed it. Unfortunately, we are not through the pandemic yet, so a longer deferral is needed. I would suggest until at least March 2022.

As we know, arts and culture organizations, especially those that stage or host live performances and in-person events, have been particularly hard hit. One of those organizations, the Palace Theatre Arts Commons, has just re-opened with Fringe Binge (<http://www.palacetheatre.ca/london-fringe-festival>). As you will recall, several years ago the City of London made an interest-free loan to London Community Players (Palace Theatre) to allow the organization to make urgent repairs to the interior walls of the theatre, which were being damaged by water. We have deferred repayments of the remaining balance of this loan (\$78,749.83) along with the CIP loans. Volunteers have kept the Palace Theatre Arts Commons going during the pandemic and I believe forgiving the remaining balance of this loan would tremendously help the organization recover.

I am therefore seeking your support of the following motion:

- a) the Civic Administration BE AUTHORIZED to further extend the deferral period, on Community Improvement Plan loan repayments, on an interest-free basis for a further period of 180 days, being Oct 2021 to March 2022, where the applicant has requested a further deferral in writing; it being noted that the April 2022 loan repayments will be cashed as planned.
- b) the Civic Administration BE AUTHORIZED to forgive the remaining balance of the interest-free loan to the London Community Players, in the amount of \$78,749.83.

Sincerely,

Jesse Helmer  
Councillor, Ward 4