

Community and Protective Services Committee

Report

The 4th Meeting of the Community and Protective Services Committee
February 9, 2021

PRESENT: Councillors J. Helmer (Chair), S. Lewis, M. Salih, A. Kayabaga, S. Hillier, Mayor E. Holder

ALSO PRESENT: J. Bunn, J. Taylor and B. Westlake-Power

Remote Attendance: Councillor M. van Holst; K. Dawtrey, K. Dickins, A. Dunbar, O. Katolyk, G. Kotsifas, J.P. McGonigle, A. Pascual, C. Saunders, K. Scherr, M. Schulthess, E. Skalski, C. Smith, S. Stafford, J. Stanford and A. Thompson

The meeting was called to order at 4:08 PM; it being noted that the following Members were in remote attendance: Mayor E. Holder, Councillors M. Salih, A. Kayabaga and S. Hillier

1. Disclosures of Pecuniary Interest

None.

2. Consent

Moved by: S. Lewis

Seconded by: S. Hillier

That Items 2.1, 2.3, 2.4 and 2.5 BE APPROVED.

Yeas: (6): J. Helmer, S. Lewis, M. Salih, A. Kayabaga, S. Hillier, and E. Holder

Motion Passed (6 to 0)

2.1 1st Report of the Accessibility Advisory Committee

Moved by: S. Lewis

Seconded by: S. Hillier

That the following actions be taken with respect to the 1st Report of the Accessibility Advisory Committee from its meeting held on January 28, 2020:

a) the following actions be taken with respect to the Memo dated January 20, 2021, from the Director, Roads and Transportation, related to the 2021 Neighbourhood Street Reconstruction Projects - Complete Streets Sidewalk Assessments:

i) the Civic Administration BE ADVISED that the Accessibility Advisory Committee (ACCAC) supports the inclusion of sidewalks on both sides of the streets listed within the above-noted Memo except in circumstances that warrant sidewalks on only one side of the street; and,

ii) the Civic Administration BE ADVISED that the only instances that call for zero sidewalks on a street should be situations where the circumstances are insurmountable for the installation of sidewalks and, in those cases, the ACCAC should be consulted;

it being noted that the above-noted Memo was received;

b) the following actions be taken with respect to the Accessibility Advisory Committee (ACCAC) Terms of Reference:

- i) the above-noted Terms of Reference, as appended to the agenda, BE RECEIVED; and,
- ii) the Civic Administration BE REQUESTED to consider adding additional provisions concerning ableism when drafting the updated ACCAC Terms of Reference document;
- c) Jay Menard BE APPOINTED as the Accessibility Advisory Committee representative to the Community Diversity and Inclusion Strategy (CDIS) Leadership Table; and,
- d) clauses 1.1, 1.2, 3.1, 3.2, 3.4, 5.1, 5.3, 5.4 and 5.5 BE RECEIVED.

Motion Passed

2.3 Sign By-law Amendment

Moved by: S. Lewis
Seconded by: S. Hillier

That, the on the recommendation of the Managing Director, Environmental and Engineering Services and City Engineer, the following actions be taken with respect to revisions to the Sign By-law:

- a) the staff report dated February 9, 2021, with respect to amendments to allow for posters on City-controlled bike locker frames as part of the introduction of bike lockers in and around downtown BE RECEIVED; and,
- b) the revised draft Sign By-law, as appended to the above-noted staff report, BE INTRODUCED at the Municipal Council meeting to be held on February 23, 2021 to enact the above-noted changes. (2021-R06/T10)

Motion Passed

2.4 Strategic Plan Variance Report

Moved by: S. Lewis
Seconded by: S. Hillier

That, on the recommendation of the Acting Managing Director, Housing, Social Services and Dearness Home, the staff report dated February 9, 2021, with respect to the Strategic Plan Progress Variance, BE RECEIVED. (2021-C08)

Motion Passed

2.5 Proposed Amendment - Eldon House By-law

Moved by: S. Lewis
Seconded by: S. Hillier

That, on the recommendation of the City Clerk, the proposed by-law, as appended to the staff report dated February 9, 2021, BE INTRODUCED at the Municipal Council meeting to be held on February 23, 2021, to amend By-law A.-6825-162, as amended, being "A By-law to establish a municipal service board for the purpose of operating and Managing Eldon House" to amend the Board composition to provide for the appointment of a past Chair of the Board as a Director. (2021-R01)

Motion Passed

2.2 London Community Recovery Network - Ideas for Action by Municipal Council

That, on the recommendation of the Managing Director, Neighbourhood, Children and Fire Services, the Acting Managing Director, Housing, Social Services and Dearness Home, and the Managing Director, Parks and Recreation, the following actions be taken with respect to the staff report dated February 9, 2021 related to the London Community Recovery Network and ideas for action by Municipal Council:

a) the following actions be taken with respect to the ideas for action submitted by the London Community Recovery Network and received by Municipal Council, as contained within the above-noted staff report:

i) the implementation plans for the following ideas for action BE APPROVED:

- 1.1 Christmas (Holiday) Market;
- 2.4 Create a regional holiday destination in downtown;
- 3.2 Self-employment exploration training for unemployed;
- 4.1 Increase focus on addressing food insecurity;
- 4.4 Public toilets and sanitation;
- 4.7 Support for National Child Care Framework;
- 5.2 Outdoor concerts;
- 5.3 Interactive distanced festivals and events;
- 5.4 City of Lights: Public Art Projection Program;
- 5.5 London Mural and Art Walk;
- 5.6 Mural façade grant; and,
- 5.8 Develop an app with augmented reality for scavenger hunts;

ii) the implementation plan for item #2.3 Downtown Recovery – free transit to the downtown, as it relates to transit initiatives to the downtown, BE REFERRED back to the Civic Administration to continue working with the London Transit Commission on this matter, with a report back to a future meeting of the Community and Protective Services Committee (CPSC) when additional details are available; and,

iii) implementation plan for item #2.3 Downtown Recovery – free transit to the downtown, as it relates to parking initiatives in the downtown BE REFERRED back to the Civic Administration with a report back to a future meeting of the CPSC when additional details are available;

b) the Civic Administration BE DIRECTED to execute the implementation plans for the above-noted approved ideas for action in support of London's community recovery from COVID-19;

c) the Federal Government BE REQUESTED, in partnership with the provinces, to develop and implement a National Child Care Framework to focus on accessibility, affordability, and equity for all families, recognizing that licensed quality child care and qualified Early Childhood Educators are essential to COVID-19 economic and social recovery;

d) \$1,980,000 BE APPROVED to implement the above-noted approved ideas as set out in the business cases included in Appendix A of the above-noted staff report; it being noted that Municipal Council previously authorized \$5 million to be contributed to the Economic Development Reserve Fund to support social and economic recovery measures; and,

e) the above-noted staff report BE RECEIVED. (2021-R08/S08)

Motion Passed

Voting Record:

Moved by: E. Holder
Seconded by: S. Hillier

Motion to approve the implementation plans for Items for Action #1.1, #2.4, #3.2, #4.1, #4.7, #5.5 and #5.8.

Yeas: (6): J. Helmer, S. Lewis, M. Salih, A. Kayabaga, S. Hillier, and E. Holder

Motion Passed (6 to 0)

Moved by: S. Lewis
Seconded by: S. Hillier

Motion to refer the implementation plan for Item for Action #2.3, related to transit initiatives, back to the Civic Administration.

Yeas: (6): J. Helmer, S. Lewis, M. Salih, A. Kayabaga, S. Hillier, and E. Holder

Motion Passed (6 to 0)

Moved by: S. Lewis
Seconded by: E. Holder

Motion to refer the implementation plan for Item for Action #2.3, related to parking initiatives, back to the Civic Administration.

Yeas: (6): J. Helmer, S. Lewis, M. Salih, A. Kayabaga, S. Hillier, and E. Holder

Motion Passed (6 to 0)

Moved by: A. Kayabaga
Seconded by: M. Salih

Motion to approve the implementation plan for Item for Action #4.4.

Yeas: (6): J. Helmer, S. Lewis, M. Salih, A. Kayabaga, S. Hillier, and E. Holder

Motion Passed (6 to 0)

Moved by: E. Holder
Seconded by: A. Kayabaga

Motion to approve the implementation plans for Items for Action #5.2 and #5.3.

Yeas: (6): J. Helmer, S. Lewis, M. Salih, A. Kayabaga, S. Hillier, and E. Holder

Motion Passed (6 to 0)

Moved by: S. Lewis
Seconded by: S. Hillier

Motion to refer the implementation plan for Item for Action #5.4 back to the Civic Administration.

Yeas: (2): S. Lewis, and S. Hillier

Nays: (4): J. Helmer, M. Salih, A. Kayabaga, and E. Holder

Motion Failed (2 to 4)

Moved by: A. Kayabaga
Seconded by: J. Helmer

Motion to approve the implementation plan for Item for Action #5.4.

Yeas: (4): J. Helmer, M. Salih, A. Kayabaga, and E. Holder

Nays: (2): S. Lewis, and S. Hillier

Motion Passed (4 to 2)

Moved by: A. Kayabaga
Seconded by: S. Hillier

Motion to approve the implementation plan for Item for Action #5.6.

Yeas: (4): J. Helmer, M. Salih, A. Kayabaga, and E. Holder

Nays: (2): S. Lewis, and S. Hillier

Motion Passed (4 to 2)

Moved by: A. Kayabaga
Seconded by: E. Holder

Motion to approve the balance of the staff recommendation.

Yeas: (6): J. Helmer, S. Lewis, M. Salih, A. Kayabaga, S. Hillier, and E. Holder

Motion Passed (6 to 0)

3. Scheduled Items

None.

4. Items for Direction

4.1 Business Case for Lighting Dog Parks - Councillor M. van Holst

Moved by: S. Lewis
Seconded by: E. Holder

That the communication from Councillor M. van Holst, as appended to the agenda, with respect to lighting one dog park per year, BE RECEIVED.
(2021-R04)

Yeas: (6): J. Helmer, S. Lewis, M. Salih, A. Kayabaga, S. Hillier, and E. Holder

Motion Passed (6 to 0)

5. Deferred Matters/Additional Business

5.1 Deferred Matters List

Moved by: S. Lewis
Seconded by: A. Kayabaga

That the Deferred Matters List for the Community and Protective Services Committee, as at February 1, 2021, BE RECEIVED.

Yeas: (6): J. Helmer, S. Lewis, M. Salih, A. Kayabaga, S. Hillier, and E. Holder

Motion Passed (6 to 0)

5.2 (ADDED) Residential Rental Units Licensing By-law Review - Councillor A. Kayabaga and Councillor M. Salih

Moved by: A. Kayabaga
Seconded by: M. Salih

That the communication, dated February 8, 2021, from Councillors A. Kayabaga and M. Salih, with respect to a review of the Residential Rental Units Licensing By-law, BE REFERRED to the March 2, 2021 meeting of the Community and Protective Services Committee for consideration.

Yeas: (6): J. Helmer, S. Lewis, M. Salih, A. Kayabaga, S. Hillier, and E. Holder

Motion Passed (6 to 0)

6. Adjournment

The meeting adjourned at 5:57 PM.

Accessibility Advisory Committee

Report

The 1st Meeting of the Accessibility Advisory Committee
January 28, 2021
Advisory Committee Virtual Meeting - during the COVID-19 Emergency

Attendance PRESENT: J. Menard (Chair), M. Bush, T. Eadinger, A. McGaw, P. Moore, P. Quesnel, D. Ruston and K. Steinmann and J. Bunn (Committee Clerk)

ALSO PRESENT: L. Livingstone; D. Baxter, U. DeCandido, A. Husain, H. Lysynski, C. Saunders, K. Scherr, M. Schulthess, M. Stone and B. Westlake-Power

ABSENT: N. Judges

The meeting was called to order at 3:02 PM; it being noted that the following Members were in remote attendance: M. Bush, T. Eadinger, A. McGaw, J. Menard, P. Moore, P. Quesnel, D. Ruston and K. Steinmann

1. Call to Order

1.1 Disclosures of Pecuniary Interest

That it BE NOTED that no pecuniary interests were disclosed.

1.2 Election of Chair and Vice-Chair for the remainder of the current term

That it BE NOTED that the Accessibility Advisory Committee elected J. Menard and P. Moore as Chair and Vice Chair, respectively, until the end of the current term.

2. Scheduled Items

None.

3. Consent

3.1 3rd Report of the Accessibility Advisory Committee

That it BE NOTED that the 3rd Report of the Accessibility Advisory Committee, from its meeting held on November 26, 2020, was received.

3.2 Municipal Council Resolution - 3rd Report of the Accessibility Advisory Committee

That it BE NOTED that the Municipal Council resolution, from its meeting held on January 12, 2021, with respect to the 3rd Report of the Accessibility Advisory Committee, was received.

3.3 2021 Neighbourhood Street Reconstruction Projects - Complete Streets Sidewalk Assessments

That the following actions be taken with respect to the Memo dated January 20, 2021, from the Director, Roads and Transportation, related to the 2021 Neighbourhood Street Reconstruction Projects - Complete Streets Sidewalk Assessments:

a) the Civic Administration BE ADVISED that the Accessibility Advisory Committee (ACCAC) supports the inclusion of sidewalks on both sides of the streets listed within the above-noted Memo except in circumstances that warrant sidewalks on only one side of the street; and,

b) the Civic Administration BE ADVISED that the only instances that call for zero sidewalks on a street should be situations where the circumstances are insurmountable for the installation of sidewalks and, in those cases, the ACCAC should be consulted;

it being noted that the above-noted Memo was received.

3.4 (ADDED) Community Diversity and Inclusion Strategy: Priority 4 - Meeting Minutes and Work Plan

That it BE NOTED that the Community, Diversity and Inclusion Strategy: Priority 4 meeting minutes, from the meeting held on November 23, 2020, as appended to the agenda, were received.

4. Sub-Committees and Working Groups

None.

5. Items for Discussion

5.1 Respectful Workplace Policy

That it BE NOTED that the Respectful Workplace Policy document, as appended to the agenda, was received.

5.2 ACCAC Terms of Reference

That the following actions be taken with respect to the Accessibility Advisory Committee (ACCAC) Terms of Reference:

a) the above-noted Terms of Reference, as appended to the agenda, BE RECEIVED; and,

b) the Civic Administration BE REQUESTED to consider adding additional provisions concerning ableism when drafting the updated ACCAC Terms of Reference document.

5.3 Advisory Committee Review

That it BE NOTED that a verbal update from C. Saunders, City Clerk, with respect to the ongoing Advisory Committee Review, was received.

5.4 Service Area Work Plan for 2021

That it BE NOTED that a verbal update from L. Livingstone, City Manager, with respect to the Service Area Work Plan for 2021, was received.

5.5 Multi-Year Accessibility Plan - Outreach & Research Project

That it BE NOTED that a verbal update from M. Stone, Accessibility Specialist, with respect to the Multi-Year Accessibility Plan - Outreach and Research Project, was received.

5.6 Representative of the Accessibility Advisory Committee for the Community Diversity and Inclusion Strategy (CDIS) Leadership Table

That Jay Menard BE APPOINTED as the Accessibility Advisory Committee representative to the Community Diversity and Inclusion Strategy (CDIS) Leadership Table.

6. Adjournment

The meeting adjourned at 4:38 PM.

Report to Community and Protective Services Committee

To: Chair and Members
Community and Protective Services Committee

From: Cheryl Smith, Managing Director, Neighbourhood,
Children and Fire Services
Kevin Dickins, Acting Managing Director, Housing,
Social Services and Dearness Home
Scott Stafford, Managing Director, Parks and Recreation

Subject: London Community Recovery Network – Ideas for Action by
Municipal Council

Date: February 9, 2021

Recommendation

That, on the recommendation of the Managing Director, Neighbourhood, Children and Fire Services, the Acting Managing Director, Housing, Social Services and Dearness Home, and the Managing Director, Parks and Recreation the following actions be taken with respect to the London Community Recovery Network:

- a) The implementation plans for the following ideas for action submitted from the London Community Recovery Network and received by Municipal Council **BE APPROVED:**
 - i) Christmas (Holiday) Market
 - ii) Downtown recovery – free transit to the downtown
 - iii) Create a regional holiday destination downtown
 - iv) Self-employment exploration training for unemployed
 - v) Increase focus on addressing food insecurity
 - vi) Public toilets and sanitation
 - vii) Support for National Child Care Framework
 - viii) Outdoor concerts
 - ix) Interactive distanced festivals and events
 - x) City of Lights: Public Art Projection Program
 - xi) London Mural and Art Walk
 - xii) Mural façade grant
 - xiii) Develop an app with augmented reality for scavenger hunts
- b) Civic Administration **BE DIRECTED** to execute the implementation plans for ideas for action in support of London's community recovery from COVID-19;
- c) The Federal Government **BE REQUESTED**, in partnership with the provinces, to develop and implement a National Child Care Framework to focus on accessibility, affordability, and equity for all families, recognizing that licensed quality child care and qualified Early Childhood Educators are essential to COVID-19 economic and social recovery;
- d) That \$1,980,000 **BE APPROVED** to implement the ideas in this report as set out in the business cases included in Appendix A, noting that Municipal Council previously authorized \$5 million to be contributed to the Economic Development Reserve Fund to support social and economic recovery measures; and,
- e) This report **BE RECEIVED**.

Executive Summary

1.0 Executive Summary

Over the past few months, the COVID-19 pandemic has radically altered how Londoners work, learn, and participate in the community. COVID-19 has challenged the community in an unprecedented way, with long-lasting economic and social impacts likely to continue. In response, London City Council quickly established the London Community Recovery Network (LCRN) in partnership with leaders from London's business, industry, non-profit, and academia sectors as well as communities that have experienced disproportionate impacts from COVID-19.

Network members acknowledge that collective efforts toward London's community recovery will require a long-term commitment by the community. In the first phase of its work, Network members identified 70 ideas for action that included 37 immediate recovery ideas for the City of London to lead in the short-term. Twelve (12) of these short-term ideas are already underway by Civic Administration. The remaining 25 ideas have been received by Municipal Council with Civic Administration being directed to determine implementation plans for consideration by the appropriate standing committee.

On January 12, 2021, Council resolved that:

"b) The recommended short-term ideas for action to support London's COVID-19 community recovery, as submitted by the London Community Recovery Network (the Network) **BE RECEIVED**;

c) Civic Administration **BE DIRECTED** to determine implementation plans for ideas in Table 2, excluding those included in Table 1, and return to the appropriate standing committee for approval in early 2021, noting that with the report to SPPC on September 20, 2020 (2020 Mid-Year Operating Budget Monitoring Report & COVID-19 Financial Impacts) Council authorized \$5 million to be contributed to the Economic Development Reserve Fund to support social and economic recovery measures"

For transparency and ease of reporting, Civic Administration has developed a single report that includes ideas for action for each of the appropriate standing committees. This report to the Community and Protective Services Committee includes the following Network ideas for action for discussion and direction from the 25 ideas received for implementation by the City of London:

Idea Ref. #	Idea for Action
1.1	Christmas (Holiday) Market
2.3	Downtown Recovery – free transit to the downtown
2.4	Create a regional holiday destination downtown
3.2	Self-employment exploration training for unemployed
4.1	Increase focus on addressing food insecurity
4.4	Public toilets and sanitation
4.7	Support for National Child Care Framework
5.2	Outdoor concerts
5.3	Interactive distanced festivals and events
5.4	City of Lights: Public Art Projection Program
5.5	London Mural and Art Walk
5.6	Mural façade grant
5.8	Develop an app with augmented reality for scavenger hunts

Standing committees of Council will consider reports regarding ideas for action that overlap with the mandates of each committee. For a full list of the 25 ideas moving forward for the consideration of Municipal Council, please refer to the [December 16, 2020 SPPC report](#).

Linkage to the Corporate Strategic Plan

The community-driven work of the London Community Recovery Network touches on numerous key areas of focus under the City of London Strategic Plan:

Strengthening our Community

- Londoners have access to the supports they need to be successful
- Londoners have access to the services and supports that promote well-being, health, and safety in their neighbourhoods and across the city

Building a Sustainable City

- London has a strong and healthy environment
- Londoners can move around the city safely and easily in a manner that meets their needs

Growing our Economy

- London will develop a top-quality workforce
- London is a leader in Ontario for attracting new jobs and investments
- London creates a supportive environment where entrepreneurs, businesses and talent can thrive

Creating a Safe City for Women and Girls

- London has enhanced the potential for women and girls to live safe lives

Leading in Public Service

- The City of London is trusted, open, and accountable in service of our community
- Londoners experience exceptional and valued customer service

Analysis

1.0 Background Information

1.1 Previous Reports Related to this Matter

- London Community Recovery Network – Immediate Ideas for Action to Support London’s COVID-19 Community Recovery (SPPC, December 16, 2020)
- 2020 Mid-Year Operating Budget Monitoring Report & COVID-19 Financial Impacts (SPPC, September 20, 2020)
- First Report of the London Community Recovery Network (SPPC, July 14, 2020)
- Covid-19 Financial Impacts – Update (SPPC, June 23, 2020)
- Second Report from the Mayor’s Economic and Social Impact and Recovery Task Forces (May 8, 2020)
- Covid-19 Financial Impacts and Additional Measures for Community Relief (SPPC, April 28, 2020)
- Homeless Prevention COVID-19 Response and Funding Overview, (CPSC, April 28, 2020, Consent Item # 2.3)
- Property Tax Deferral Options (CSC, April 14, 2020)
- First Report from the Mayor’s Economic and Social Impact and Recovery Task Forces (April 9, 2020)

2.0 Discussion and Considerations

Idea for Action #1.1 – Christmas (Holiday) Market

Background

The London Community Recovery Network has recommended that the City of London work to initiate a Christmas (Holiday) Market in the community. This would serve as both a local and regional destination and involve local and regional artisans.

Actions Underway by Civic Administration

Based on reporting timelines, the City of London was unable to take any action on this matter in relation to the Christmas/Holiday season of 2020. It is important to note the successful Christmas (Holiday) Market that was private sector led at 100 Kellogg Lane.

Next Steps

The Christmas (Holiday) Market at 100 Kellogg Lane created a destination opportunity for Londoners through the holiday season in 2020. Other market examples include, but are not limited to, the Old South Community Organization (OSCO) Holiday Market.

Beyond sales and revenue, outdoor markets provide artisans and small businesses an opportunity to develop direct connections with customers, other vendors, and the community at large and have the potential to serve as incubators for new and/or small businesses.

Moving forward, Civic Administration will broaden this idea to encompass all seasons and opportunities for increased outdoor markets in the City, specifically on public lands, and a focus on the Core Area. During the Dundas Place road closure pilot in the summer of 2020, a very successful one-time street market was initiated by local businesses and demonstrated the potential role of outdoor markets in economic recovery.

To build on this success, Civic Administration will work with Business Improvement Areas (BIA's), Tourism London, market operators (Covent Garden Market, Community Associations, Western Fair Market, 100 Kellogg Lane, etc.), diverse communities, and other interested partners on an integrated approach for regular outdoor markets in strategic locations.

The LCRN Business Case for Idea #1.1 included in Appendix A recommends a \$200,000 allocation to support contract market management, equipment purchases, and marketing.

Idea for Action #2.3 – Downtown Recovery – free transit to the downtown

Background

An annual budget of \$150,000 was approved through the Core Area Action Plan and Multi Year Budget to offer two (2) hours of free parking at on-street parking meters and municipal parking lots. This money has been set aside annually to offset the potential impacts of construction and to be utilized to offer two (2) hours of free parking associated with events. In July of 2020, this initiative was implemented through the Back to Business (B2B) initiative. A two (2) hour promotional code was created using Honk Mobile, which allows up to two (2) hours of parking at no cost to users. For customers who do not have a cell phone or home access to the internet, Honk Mobile provided an additional option whereby customers could call the parking office during business hours and pre book their parking space for two (2) hours at no cost to them.

There will be no additional financial impact for Idea for Action #2.3 – Downtown Recovery – free transit to the downtown.

Civic Administration recommends that the Manager, Municipal Law Enforcement – Parking Services be issued delegated authority to allow for implementing variable parking rates, including reduced parking rates during special events. Some events last longer than two hours requiring the parking lot client to pay an additional amount for parking beyond two hours.

Allowing the Manager to adjust parking rates based on market demand during special events will ensure City lots are at or near capacity and will further allow for competition between private commercial parking lots.

In addition, the London Transit Commission is in the process of assessing measures related to this idea for action from the London Community Recovery Network. Civic Administration will report back to the committee on the details of ideas that may be considered for implementation as appropriate.

Idea for Action #2.4 – Create a regional holiday destination downtown

Background

The London Community Recovery Network has recommended the City of London create a regional holiday destination downtown by creating a cohesive winter theme for décor, comprehensive rehabilitation of holiday decorations and plan for new decorations including illumination, ground displays, and lighting (in addition to Victoria Park).

Actions Underway by Civic Administration

New holiday/winter lights were installed along Dundas Place for the 2020 season and the lighting of Victoria Park continued in 2020.

Next Steps

Civic Administration will form a working group with all downtown partners throughout the core and retain a consultant to facilitate visioning, community engagement and final design for a renewal of, and increase in downtown holiday decorations. This will be coordinated with other winter activities including outdoor performances, Victoria Park skating rink, Covent Garden Market skating rink, and outdoor holiday markets. It should be noted that Civic Administration will continue to explore interventions that will support downtown being a destination in all seasons through the provision of thematic décor, lighting, and displays.

The LCRN Business Case for Idea #2.4 included in Appendix A recommends a \$200,000 one-time allocation to support capital purchases for increased and improved illumination, lighting, and ground displays. It should be noted that there are on-going operating cost impacts of \$60,000 associated with this item for the resourcing required to install and maintain increased illumination, ground displays, and lighting.

Idea for Action #3.2 – Self-employment exploration training for unemployed

Background

The London Community Recovery Network has recommended enhancement of self-employment training options to increase capacity to serve London's marginalized populations. Specifically, to work with those who are unemployed as they transition and explore self-employment as an option. The second component of the recommendation is to advocate to the province for Employment Insurance Benefits (E.I.) supported initiatives, that allow people to collect E.I. while being trained to transition to self-employment.

Actions Underway by Civic Administration

Throughout 2020, in response to provincial public health measures and the associated restrictions, Ontario Works self-employment services continued to be provided by the Small Business Centre via virtual formats at a cost of \$33,899. This included online workshops and coaching sessions.

In total, 96 individual referrals were made to orientation sessions and by the end of 2020, 20 individuals had successfully completed the self-employment program and launched their business. Notably, participants in the Ontario Works Self-Employment Program tend to focus on service-oriented businesses with relatively low start-up expenditures.

In terms of self-employment supports for the broader community, an existing grant agreement between the City of London and the Small Business Centre (SBC) allocates \$177,953 annually to help advance and contribute to the City of London's Strategic Plan 2019-2023 and the Strategic Area of Focus 'Growing Our Economy.' The funding supports the SBC in providing easily accessible programs, services, resources and support for all aspects small business and self-employment.

Next Steps

Going forward in 2021, enhanced promotion efforts will be implemented for the Ontario Works self-employment supports available via monthly benefit statements as well as a promotional email campaign and newsletter for clients.

Expansion of existing self-employment programs and directives for social assistance recipients, would require a decision by the Provincial government. It is also important to note that the designated allocation within the Economic Development Reserve Fund to support community recovery from COVID-19 is not intended to replace or supplement funding for Federal and Provincial programs. Aligning with the key principles and objectives outlined in the Multi-Year Budget, Council should avoid taking on services/programs where there is pressure to "fill in" for services/programs that have been reduced or discontinued by other levels of government.

In recent years, targeted provincial funding to support programs that serve to transition unemployed Ontarians to self-employment as an option for financial sustainability have declined or have been eliminated. The effects of the COVID-19 pandemic have served to exacerbate the barriers and challenges many vulnerable populations face in securing financial self-sufficiency, including those facing income barriers. As the Government of Canada and the Province of Ontario move to develop plans for economic recovery, meaningful consideration must be given to supporting those out of work to explore all options for employment, which could include self-employment. Such plans should strongly consider the reinstating of funding to support programming to this effect. With the financial impacts of COVID-19 further limiting the fiscal levers available to the municipality, it is important that other orders of government lead the creation of these programs. Civic Administration will work with the London Community Recovery Network to encourage provincial and federal governments to consider additional funding for the purposes of promoting self-employment, and the creation of new small businesses, within its advocacy on economic recovery from the COVID-19 pandemic.

There will be no additional financial impact for Idea for Action #3.2 – Self-employment exploration training for unemployed.

Idea for Action #4.1 – Increase focus on addressing food insecurity

Background

This idea for action seeks City support in the development and implementation of evidence-based policies, strategies, and investments that address food insecurity.

As noted in the December 2020 SPPC report, food insecurity is a multi-dimensional issue that includes food availability, stability of supply, access to resources, and the ability to utilize food. Many organizations in London are actively working on addressing the interrelated issues and impacts of food insecurity, which have been exacerbated by COVID-19; the City of London is a key partner in this collective effort through its policy, planning, and resourcing functions.

Actions Underway by Civic Administration

The City of London undertakes multiple initiatives that address food insecurity such as: support for the Urban Agriculture Strategy; management of the London Community Gardens Program; investment in food-focused initiatives through the London Community Grants program; and resource support for the London Good Food Box and Harvest Bucks fresh food voucher initiatives through London's Child and Youth Network. Council approved additional resources for these latter two initiatives in 2020 through the Mayor's Social Impact and Recovery Task Force.

Additionally, Civic Administration is serving as a data partner for Idea for Action 4.3, Emergency Food Distribution, to support the Food Bank in transitioning to a new emergency food distribution model.

Next Steps

As many initiatives on food insecurity are led by organizations in the community, City-led actions are focused on creating stronger conditions – built on stronger data, policies, coordination, and investments – in which this work can thrive.

In recognition of the many interrelated aspects of food insecurity, Civic Administration will form an internal cross-functional working group comprised of staff from Service Areas that have programs and projects that align with the issue. This group will be responsible for: coordinating internal work on food insecurity to facilitate a collective corporate approach; building on existing relationships with key community stakeholders; supporting the development of data-driven, evidence-informed policies; and identifying opportunities to increase community capacity and resources for undertaking food insecurity initiatives.

Working relationships with food-focused groups in the community are essential to this Idea for Action. Organizations such as the London Environmental Network, London Community Resource Centre, Friends of Urban Agriculture London, and Middlesex London Food Policy Council – which has a mandate to foster coordination, develop policy, and support programs related to food insecurity – are actively leading projects and programs that support the local food system. City efforts associated with this Idea for Action will align with existing community strategies and plans that address food insecurity.

The LCRN Business Case for Idea #4.1 included in Appendix A recommends a \$100,000 investment to support development and implementation of evidence-based policies, strategies, and investments that address food insecurity.

Idea for Action #4.4 – Public toilets and sanitation

Background

The London Community Recovery Network has recommended that the City of London increase the number of publicly accessible washrooms and hours of operation to 24 hours a day 365 days a year.

The City of London has many facilities where public washrooms are available including arenas, community centres, and golf courses. In addition to these examples, the City of London has approximately 23 park washrooms open throughout the city from May to mid-October (weather dependent) annually.

Park washrooms can be limited by seasonality due to a lack of appropriate winter infrastructure and some hours of operation can also be tied to park amenity use (spray pad, sport fields, etc.). The City of London has public washrooms available at the following locations: Rowntree, Basil Grover, Constitution, Mornington, Forks of the Thames (Ivey), Gibbons, Victoria Park, and once complete, the Dundas Place Fieldhouse. Covent Garden Market and the London Public Library, along with other organizations across the city who also have public washroom facilities available.

It should be noted that the City of London has year-round facilities along the Thames Valley Parkway (TVP) at Springbank West, the Pump House, and Springbank Gardens, with another one opening in Gibbons Park in 2021 that will replace a current seasonal facility.

Actions Underway by Civic Administration

During the COVID-19 pandemic, Civic Administration has responded to this idea and the needs of the community by providing 26 portable washroom facilities, recognizing the inventory of accessible washrooms dropped dramatically as many organizations and businesses were closed or allowing limited access.

These facilities, identified as ‘comfort stations’, provided access to washrooms for the unsheltered homeless population who could no longer access facilities through community service organizations due to building closures.

In addition to the provision of portable solutions throughout the city, a temporary hygiene facility was provided in partnership with the YMCA between May 25 and July 16, 2020, supporting approximately 137 unique individuals during that time.

Civic Administration has also been operating a community day space through its Winter Response at Hamilton Road Senior Centre since December 21st, 2020. The space is open 7 days a week from 10am - 5pm including holidays. Individuals are offered accessible washrooms, hot meals, beverages, and snacks while enjoying a safe, socially distanced space to come in out of the cold, have rest and engage with staff to further their basic and housing needs.

With the second wave of the pandemic underway and some community service organizations having to close their doors once again, four comfort stations have been provided in communities where needs have been identified.

Homeless Prevention and Parks and Recreation were able to provide this temporary community service through COVID -19 pandemic funding which is only available until March 21, 2021.

Next Steps

The City of London will continue to support residents throughout the COVID-19 pandemic with outdoor washroom facilities through existing properties and portable solutions. Recognizing the short-term nature of this idea for action, this solution provides some immediate relief and allows administration to explore long-term service level changes.

In addition to the above, Civic Administration can pilot extended hours of operation, if funding is approved, for Victoria Park and the Dundas Place Fieldhouse from 6am-10pm daily, 365 days a year. This change would result in consistent hours for members of the public in the core area and meets current standards of the Parks and Recreation by-law of activity in parks between 6am-10pm.

The LCRN Business Case for Idea #4.4 included in Appendix A recommends a \$600,000 allocation to support operational funding for staff and security for 2021 and 2022 as part of the pilot for extended hours at Victoria Park and the Dundas Place Fieldhouse.

Idea for Action #4.7 – Support for National Child Care Framework

Background

Economic recovery from the COVID-19 pandemic depends on a strong child care and early years system. Parents can only return to their jobs if they are able to secure child care for their children. This challenge disproportionately affects women who are more likely to be excluded from the workforce if they cannot access child care.

This Idea for Action asks the City of London to endorse the development of a National Child Care Framework. It is responsive to the Government of Canada's announcement in 2020 that "the government will make a significant, long-term, sustained investment to create a Canada-wide early-learning and child-care system" and is aligned with strategies in the London-Middlesex Child Care and Early Years Service System Plan 2019-2023.

London-Middlesex Licensed Child Care Network (LCCN), in partnership with Fanshawe College and Strive, has shared its vision for a National Child Care strategy. In an [open letter](#) dated August 10, 2020, LCCN asked that all levels of government act to create a National Child Care Strategy for Canada with the pillars of affordability, access, quality and responsiveness in mind.

Actions Underway by Civic Administration

Civic Administration conducted an environmental scan of other municipalities and sector associations that have taken a position on the development of a National Child Care Framework. Additionally, Civic Administration provided support to stakeholders from the Child Care and Early Years sector to develop the following position statement for consideration by Council in advocacy efforts to the provincial and federal governments:

"City Council requests the Government of Canada, in partnership with the provinces, develop and implement a National Child Care Framework to focus on accessibility, affordability, and equity for all families, recognizing that licensed quality child care and qualified Early Childhood Educators are essential to COVID-19 economic and social recovery."

Next Steps

The recommended action steps for implementing this Idea for Action are below:

- The Mayor, on behalf of Council, to communicate support for a National Child Care Framework to the Governments of Ontario and Canada using the position statement articulated above;
- Civic Administration to communicate Council-approved position statements to relevant sector associations; and,
- Civic Administration to continue to support community stakeholders in championing local child care and early years priorities, as outlined in the London-Middlesex Child Care and Early Years Service System Plan 2019-2023.

There will be no financial impact for Idea #4.7.

Idea for Action #5.2 – Outdoor concerts

Background

The London Community Recovery Network has recommended that the City of London utilize downtown municipal parking lots for socially distanced concerts to support local music venues and staff to continue operations.

Recognizing the current Provincial restrictions for organized event gatherings, the City of London will broaden this idea to cover both outdoor concerts and outdoor performances in all public spaces, with the latter being the most appropriate under some Provincial restrictions. It should be noted that other types of cultural programming (dance, theatre, cinema, etc.) may be included to provide Londoners a range of options.

Actions Underway by Civic Administration

In the summer of 2020, the City of London supported Spectra Venue Management (Budweiser Gardens) to use a portion of the adjacent municipal parking lot as an outdoor beer garden and music venue.

In addition, the City of London worked with community partners throughout December 2020 to strategically place musicians on Dundas Place. There were 15 performances across three locations on Dundas Place with a cost of approximately \$400/performance (\$50/hour/per performer) or approximately \$6,200.

Next Steps

Municipally owned lands that may be suitable for physically distanced concerts and/or performances including parking lots, park space, and streets will be identified and evaluated for potential use.

Civic Administration will continue to engage event organizers, venues, and artists to explore potential partnerships in the delivery of outdoor concerts and performances.

The LCRN Business Case for Idea #5.2 included in Appendix A recommends a \$200,000 allocation to expand the frequency, intensity, and duration of artist performance opportunities throughout the Core Area.

Idea for Action #5.3 and #5.8 – Interactive distanced festivals and events and develop an app with augmented reality for scavenger hunts

Background

For the purpose of this report, the above noted ideas are being put together, as they are both related to locally developed augmented reality technology applications.

Actions Underway by Civic Administration

EXAR Studios is a local technology firm working on several activations for Engage ARt (EXAR's augmented reality app). Many community partners are working with EXAR, including OEV, Downtown London, Tourism London, and Museum of Archaeology to expand content offerings in the city.

Next Steps

The City of London will continue to work with community partners in supporting their technology investments by providing content, access, space, or other in-kind contributions where appropriate to support increased augmented reality opportunities for Londoners.

There will be no financial impact for Idea for Action 5.3 and 5.8.

Idea for Action #5.4 – City of Lights: Public Art Projection Program

Background

The London Community Recovery Network is recommending that the City of London use projectors to display art and designs onto irregular surfaces and objects, making vibrant visual experiences, similar to what the City of London did for the 2013 World Figure Skating Championships.

The result is intended to be accessible art on buildings and/or surfaces in the core. Outdoor large-scale projections, a caliber that can attract national and international attention and interest in the City of London, can be enjoyed safely year-round from dusk to dawn.

Actions Underway by Civic Administration

Community partners, including the London Arts Council, Downtown London and RBC Place have applied for provincial and federal funding to move this idea forward and have researched best practices in the procurement, curation and display of art and designs.

Next Steps

The City of London is seeking to be a partner in funding (other levels of government, MAT, etc.) for this objective and should the allocation be approved, will work with community partners, businesses, and diverse communities to support equipment purchases and content creation.

The LCRN Business Case for Idea #5.4 included in Appendix A recommends a \$300,000 allocation to purchase projection equipment and curate content, noting that each projector can cost approximately \$100,000.

Idea for Action #5.5 – London Mural and Art Walk

Background

The London Community Recovery Network is recommending that the City of London create both formally guided and self-guided tours of murals, visual art exhibits, public art installations and monuments in the downtown core.

Actions Underway by Civic Administration

Culture City X is an initiative started (2018) by the London Arts Council (LAC) and funded partially by the City of London, that provides opportunities through cultural industry specific jobs for professional artists and arts venues and organizations to host and present immersive experiences during tours.

Each creative experience (including self-guided tours using the latest audio technology) can be customized to suit a particular group's needs and interests such as urban tourism, conference planning, team building, event enhancement, or a get-together of friends and family.

Next Steps

Civic Administration will work with community partners, including Museum London, London Arts Council, Tourism London, BIA's, and diverse communities to expand the initiative through additional funding that will implement a specific focus on murals, art exhibits and monuments.

The LCRN Business Case for Idea #5.5 included in Appendix A recommends a \$100,000 allocation to further enhance content, compensate artists, and further market the initiative.

Idea for Action #5.6 – Mural Façade Grant

Background

The London Community Recovery Network is recommending that the City of London create a grant for private property owners to cover blank walls that are visible from the street.

It is proposed that the London Arts Council (LAC) would oversee the completion of each mural and would contract artists selected through a fair process to complete each project. The LAC would work closely with the Downtown BIA, Old East Village BIA, and diverse communities to support the revitalization of businesses and beautify buildings in the core.

Actions Underway by Civic Administration

The City of London's Culture Office, Planning Division and London Arts Council (LAC) have explored various potential delivery scenarios and we are proposing leveraging the existing public visual art expertise of the LAC to oversee the management of this private property mural façade grant initiative.

Next Steps

The City of London will work with the London Arts Council to enliven blank walls that are visible from the street (including upper floors and alley facing walls) with murals. Murals include: a painting or other work of art executed directly on a wall.

This will achieve four main objectives:

1. Provide meaningful work to support local professional artists.
2. Add curated artistic vibrancy and cultural diversity to the public realm by working with businesses in downtown and Old East Village.
3. Work closely with and support revitalization of businesses and beautify buildings in downtown and Old East Village.
4. Compliment the comprehensive public art tour offerings through LAC's Culture City X– a program that supports tourism and attraction of visitors to the city of London by providing local artists with professional work throughout the year through conferences, events, and experiential tours.

The LCRN Business Case for Idea #5.6 included in Appendix A recommends a \$100,000 allocation to support London artists severely impacted by COVID 19 through gallery closures, exhibition, and art show cancellations.

3.0 Financial Impact/Considerations

On September 20, 2020, the 2020 Mid-Year Operating Budget Monitoring Report and COVID-19 Financial Impacts report was presented to SPPC. Civic Administration reported that after applying the Safe Restart Agreement funding and prior to the recommendations in the report, the Property Tax Supported Budget projected surplus would be \$15.3 million. One recommendation was, notwithstanding the Council approved Surplus/Deficit Policy, that Civic Administration be authorized to allocate \$5 million of the surplus to the Economic Development Reserve Fund to support social and economic recovery measures.

As the implementation plans for short term ideas for action from the Network that require municipal implementation are developed, Civic Administration will track the estimated financial impacts. If the total amount exceeds the \$5 million allocation, options for addressing the shortfall will be presented. As the individual implementation plans return to the appropriate standing committee for approval, recommendations to access funding to support the plans will be included.

Conclusion

This report was prepared as part of the City of London's response to the ideas for action identified by the London Community Recovery Network focused on accelerating community recovery from COVID-19 in the short-term. If directed, Civic Administration will begin the implementation of the plans listed herein to execute on these ideas for action.

The Network's idea generation and prioritization process has drawn on the insight and expertise of a wide variety of individuals and has led to valuable discussions related to recovery within our community.

The prioritized list of community recovery ideas would not have been possible without the efforts and contributions made by many business and community partners, members of London City Council, and all Service Areas across the City of London.

The City of London would also like to thank local Members of Parliament and Members of Provincial Parliament for providing valuable insights to members throughout the course of this phase of the work.

Prepared and Submitted by: **Amanda Circelli, Manager II, Evaluation and Systems Planning**

Jon-Paul McGonigle, Division Manager, Culture, Special Events and Sport Services

Trevor Fowler, Manager, Neighbourhood Strategic Initiatives and Funding

Recommended by:

Cheryl Smith, Managing Director, Neighbourhood, Children and Fire Services

Kevin Dickins, Acting Managing Director, Housing, Social Services and Dearness Home

Scott Stafford, Managing Director, Parks and Recreation

cc. **Members of the London Community Recovery Network**
City of London Senior Leadership Team
Community Recovery Working Group

Appendix A

London Community Recovery Network Ideas for Action - Business Cases

Idea #: 1.1

Idea Title: Christmas (Holiday) Market

Business Case Deliverables and Impact

The London Community Recovery Network has recommended that the City of London work to initiate a Christmas (Holiday) Market in the community. This would serve as a local and regional destination and involve local and regional artisans.

Strategically located outdoor vendor markets in all seasons will serve to strengthen London's Downtown and Core Area. Outdoor markets contribute to the animation of public spaces and can attract visitors and facilitate community connections which can lead to local economic development.

This Business Case recommends a \$200,000 allocation to support contract market management, equipment purchases, and marketing.

Business Case Financial Impacts

Operating Budget Impacts (\$000's)	2021	2022	2023	2021-2023 Total
Total Expenditure	\$50	\$50	\$0	\$100
Existing Sources of Financing:	(0)	(0)	(0)	(0)
Net Request	\$50	\$50	\$0	\$100

Capital Budget Impacts (\$000's)	2021	2022	2023	2021-2023 Total
Total Expenditure	\$50	\$50	\$0	\$100
Existing Sources of Financing:	(0)	(0)	(0)	(0)
Net Request	\$50	\$50	\$0	\$100

Business Case Metrics

Metric Description	Current	2021	2022	2023
Number of outdoor markets facilitated	N/A	2	2	
Number of vendors engaged	N/A	TBD	TBD	

What are the risks of not proceeding?

With fewer office workers and smaller indoor capacities for restaurants, the Downtown and Core Area will need to strengthen its position as a destination. Without intensive interventions like this the recovery of the Core Area economy will take longer.

**London Community Recovery Network
Ideas for Action - Business Cases**

Idea #: 2.4

Idea Title: Create a Regional Holiday Destination Downtown

Business Case Deliverables and Impact

The London Community Recovery Network has recommended the City of London create a regional holiday destination downtown by creating a cohesive winter theme for décor, comprehensive rehabilitation of holiday decorations and plan for new decorations - illumination, ground displays, and lighting (in addition to Victoria Park).

A renewal of the holiday decorations in the downtown will add to London’s position as a destination community and serve to strengthen the Downtown and Core Area. More Londoners and regional residents will choose to visit the area during the holidays supporting the retailers and restaurants in their recovery.

This Business Case recommends a \$200,000 allocation to support capital purchases for increased and improved illumination, lighting, and ground displays. It should be noted that there are on-going operating cost impacts of \$60,000 associated with this item for the resourcing required to install and maintain increased illumination, ground displays, and lighting.

Business Case Financial Impacts

Operating Budget Impacts (\$000’s)	2021	2022	2023	2021-2023 Total
Total Expenditure	\$60	\$60	\$60	\$180
Existing Sources of Financing:	(0)	(0)	(0)	(0)
Net Request	\$60	\$60	\$60	\$180

Capital Budget Impacts (\$000’s)	2021	2022	2023	2021-2023 Total
Total Expenditure	\$100	\$100	\$0	\$200
Existing Sources of Financing:	(0)	(0)	(0)	(0)
Net Request	\$100	\$100	\$0	\$200

Business Case Metrics

Metric Description	Current	2021	2022	2023
Number of new displays acquired	N/A	TBD	TBD	
Private businesses participating	N/A	TBD	TBD	

What are the risks of not proceeding?

With fewer office workers and smaller indoor capacities for restaurants, the Downtown and Core Area will need to strengthen its position as a destination. Without intensive interventions like this the recovery of the Core Area economy will take longer.

London Community Recovery Network Ideas for Action - Business Cases

Idea #: 4.1

Idea Title: Increase focus on addressing food insecurity

Business Case Deliverables & Impact

This Idea for Action seeks City support in the development and implementation of evidence-based policies, strategies, and investments that address food insecurity. To undertake this effort, the business case requests \$100,000 from the approved \$5M allocated for investment in London Community Recovery Network Ideas for Action.

As many initiatives on food insecurity are led by organizations in the community, City-led actions are focused on creating stronger conditions – built on stronger data, policies, coordination, and investments – in which this work can thrive. Resources in this business case will be used to invest in the following actions and produce the associated deliverables:

- Acquisition and analysis of robust local data on food insecurity, with a focus on COVID-19 and its disproportionate impacts on key demographics and communities
- Development of evidence-informed policies and policy recommendations that will reduce food insecurity
- Targeted investments in coordinated planning, community infrastructure and programming that align with the London Community Recovery Network's approved principles, approach, and implementation plans as they relate to food insecurity

The LCRN has recommended the City focus on policies and increased resources for this Idea for Action; therefore, the associated Business Case metrics likewise focus on these activities. Metrics associated with food insecurity outcomes will be established as part of subsequent agreements with implementation partners, building on existing relationships, strategies, and activities in the community.

Business Case Financial Impacts

Operating Budget Impacts (\$000's)	2021	2022	2023	2021-2023 Total
Total Expenditure	\$50	\$50	\$0	\$100
Existing Sources of Financing:	(0)	(0)	(0)	(0)
Net Request	\$50	\$50	\$0	\$100

Business Case Metrics

Metric Description	Current	2021	2022	2023
\$ invested in food insecurity in community	N/A	50	50	0
% viable food insecurity policy recommendations implemented	N/A	0	50	100
% of Business Case-supported food insecurity initiatives in execution	N/A	25	50	100

What are the risks of not proceeding?

- Continued issues with coordination of emergency food distribution, identified by community organizations through the Mayor's Social Impact and Recovery Task Force.
- Missed opportunity to increase resiliency of local "food web" to combat present and future challenges with food insecurity in London (e.g., system vulnerabilities exposed through COVID-19).
- Continued inequity in distribution of nutritious, fresh, culturally appropriate food.

London Community Recovery Network Ideas for Action - Business Cases

Idea #: 4.4

Idea Title: Public Toilets and Sanitation

Business Case Deliverables and Impact

The London Community Recovery Network has recommended that the City of London increase the number of publicly accessible washrooms and to increase hours of operation to 24 hours a day 365 days a year.

The Business Case recommends a \$600,000 allocation to support operational funding for staff and security for 2021 and 2022 as part of a pilot project for extended hours at Victoria Park and the Dundas Place Fieldhouse. This would provide for public washroom facilities at both locations to be open from 6am-10pm, 365 days a year.

Business Case Financial Impacts

Operating Budget Impacts (\$000's)	2021	2022	2023	2021-2023 Total
Total Expenditure	\$300	\$300	\$0	\$600
Existing Sources of Financing:	(0)	(0)	(0)	(0)
Net Request	\$300	\$300	\$0	\$600

Business Case Metrics

Metric Description	Current	2021	2022	2023
Number of public washroom facilities expanding hours	N/A	2	2	

What are the risks of not proceeding?

Hours of operation for public washroom facilities will remain at current service levels which are established for event and park support and not every day public use.

**London Community Recovery Network
Ideas for Action - Business Cases**

Idea #: 5.2

Idea Title: Outdoor Concerts

Business Case Deliverables and Impact

The London Community Recovery Network has recommended that the City of London utilize municipal parking lots downtown for socially distanced concerts to support local music venues and staff to continue operations.

Recognizing the current Provincial restrictions for organized event gatherings, the City of London will broaden this idea to cover both outdoor concerts and outdoor performances in all public spaces, with the latter being the most appropriate under Provincial restrictions. It should be noted that other types of cultural programming (dance, theatre, cinema, etc.) may be included to provide Londoners a range of options.

This Business Case recommends a \$200,000 allocation to expand the frequency, intensity, and duration of artist performance opportunities throughout the Core Area.

Business Case Financial Impacts

Operating Budget Impacts (\$000's)	2021	2022	2023	2021-2023 Total
Total Expenditure	\$100	\$100	\$0	\$200
Existing Sources of Financing:	(0)	(0)	(0)	(0)
Net Request	\$100	\$100	\$0	\$200

Business Case Metrics

Metric Description	Current	2021	2022	2023
Number of Concerts / Performances facilitated	N/A	150	200	
Number of artists participating	N/A	TBD	TBD	

What are the risks of not proceeding?

With fewer office workers and smaller indoor capacities for restaurants, the Downtown and Core Area will need to strengthen its position as a destination. Without intensive interventions like this, the recovery of the Core Area economy will take longer.

London Community Recovery Network Ideas for Action - Business Cases

Idea #: 5.4

Idea Title: Public Art Projection Program

Business Case Deliverables and Impact

The London Community Recovery Network is recommending that the City of London use projectors to display art and designs onto irregular surfaces and objects, making vibrant visual experiences, similar to what the City of London did for the 2013 World Figure Skating Championships.

The program is intended to be accessible art on buildings and/or surfaces in the core. Outdoor large-scale projections, a caliber that can attract national and international attention and interest in the city of London, can be enjoyed safely year-round from dusk to dawn.

The City of London is seeking to be a partner in funding (other levels of government, MAT, etc.) this objective and should the allocation be approved, will work with community partners to support equipment purchases. This Business Case recommends a \$300,000 allocation to purchase projection equipment and curate content, noting that each projector can cost approximately \$100,000.

Business Case Financial Impacts

Operating Budget Impacts (\$000's)	2021	2022	2023	2021-2023 Total
Total Expenditure	\$50	\$50	\$0	\$100
Existing Sources of Financing:	(0)	(0)	(0)	(0)
Net Request	\$50	\$50	\$0	\$100

Capital Budget Impacts (\$000's)	2021	2022	2023	2021-2023 Total
Total Expenditure	\$100	\$100	\$0	\$200
Existing Sources of Financing:	(0)	(0)	(0)	(0)
Net Request	\$100	\$100	\$0	\$200

Business Case Metrics

Metric Description	Current	2021	2022	2023
Number of projectors purchased	N/A	1	1	
Art works curated for projection program	N/A	TBD	TBD	

What are the risks of not proceeding?

- Lost opportunity for promotion and enhancement of forthcoming events to London.
- Loss of versatile, high profile exhibition spaces for artists that would be used year-round.
- Not bringing residents and tourists to the core through a unique and ever-changing experience.

London Community Recovery Network Ideas for Action - Business Cases

Idea #: 5.5

Idea Title: London Mural and Art Walk

Business Case Deliverables and Impact

The London Community Recovery Network is recommending that the City of London create both formally guided and self-guided tour of murals, visual art exhibits, public art installations and monuments in the downtown core.

Culture City X is an initiative started (2018) by the London Arts Council (LAC) and funded partially by the City of London, that provides opportunities through cultural industry specific jobs for professional artists and arts venues and organizations to host and present immersive experiences during tours.

The City of London will work with community partners, including diverse communities to expand the initiative through additional funding placing a specific focus on murals, art exhibits and monuments.

This Business Case recommends a \$100,000 allocation to further develop content, compensate artists, and to market the program.

Business Case Financial Impacts

Operating Budget Impacts (\$000's)	2021	2022	2023	2021-2023 Total
Total Expenditure	\$50	\$50	\$0	\$100
Existing Sources of Financing:	(0)	(0)	(0)	(0)
Net Request	\$50	\$50	\$0	\$100

Business Case Metrics

Metric Description	Current	2021	2022	2023
Number of tours hosted	N/A	20	30	
Number of self-guided tours downloaded	N/A	100	150	

What are the risks of not proceeding?

Not funding this proposal will limit the number of curated art tours with consistent and high caliber content that are well designed and professionally delivered.

London Community Recovery Network Ideas for Action - Business Cases

Idea #: 5.6

Idea Title: Mural Façade Grant

Business Case Deliverables and Impact

The London Community Recovery Network is recommending that the City of London create a grant for private property owners to cover blank walls that are visible from the street.

It is proposed that the London Arts Council (LAC) would oversee the completion of each mural and would contract artists selected through a fair process to complete each project. The LAC would work closely with the Downtown BIA, Old East Village BIA, and diverse communities to support the revitalization of businesses and beautify buildings in the core.

The City of London will work with the London Arts Council to enliven blank walls that are visible from the street (including upper floors and alley facing walls) with murals. Murals include: a painting or other work of art executed directly on a wall.

This Business Case recommends a \$100,000 allocation to support London artists in the creation of murals.

Business Case Financial Impacts

Operating Budget Impacts (\$000's)	2021	2022	2023	2021-2023 Total
Total Expenditure	\$50	\$50	\$0	\$100
Existing Sources of Financing:	(0)	(0)	(0)	(0)
Net Request	\$50	\$50	\$0	\$100

Business Case Metrics

Metric Description	Current	2021	2022	2023
Number of property owners engaged	N/A	3	3	
Number of artists participating	N/A	TBD	TBD	

What are the risks of not proceeding?

Not funding this proposal will limit the number of murals on private property throughout the core area.

Report to Community and Protective Services Committee

To: Chair and Members
Community and Protective Services Committee
From: Kelly Scherr, P.Eng., MBA, FEC, Managing Director,
Environmental & Engineering Services & City Engineer
Subject: Sign By-law Amendment
Date: February 9, 2021

Recommendation

That the on the recommendation of the Managing Director, Environmental & Engineering Services & City Engineer, the following actions be taken with respect to revisions to the Sign By-law:

- a) the report dated February 9, 2021 with respect to amendments to allow for posters on City-controlled bike locker frames as part of the introduction of bike lockers in and around downtown BE RECEIVED; and
- b) on the recommendation of the Managing Director, Development & Compliance Services & Chief Building Official, the attached revised draft Sign By-law BE INTRODUCED at the Municipal Council meeting to be held on February 23, 2021 to enact the above-noted changes.

Executive Summary

To address the 2016 Cycling Master Plan Action #8 Enhancing Bicycle Parking, the City purchased nine bike lockers (holding 18 bikes) as part of a pilot project for providing secure bike parking in and around downtown. This action also partially addresses Municipal Council direction approved on June 29, 2020 (Civic Administration be directed to investigate opportunities to address the immediate need of residents for secure bicycle parking in key locations as existing budget opportunities allow).

The Request for Proposal to provide bike lockers for the pilot project was awarded to Spacesaver, a company from Aurora, Ontario. After the award of the proposal, Spacesaver, expressed interested in testing advertising in exchange for providing free display panels on the bike lockers to the City (total value of \$5,000). As bike lockers were not contemplated when the Sign By-law was last amended in 2017, City staff are now seeking approval to include bike lockers as an Official Sign.

Linkage to the Corporate Strategic Plan

Municipal Council's 2019-2023 Strategic Plan for the City of London continues to recognize the importance of active transportation, cycling, and the need for a more sustainable and resilient city.

Analysis

1.0 Background Information

1.1 Previous Reports Related to this Matter

Relevant reports that can be found at www.london.ca under Government (City Council and Civic Administration) include:

- Active Transportation Manager submitted by Councillors E. Pelozo and S. Lewis (June 23, 2020 meeting of the Civic Works Committee - CWC, Agenda Item #4.1)

- Environmental Programs Annual Overview Update (April 16, 2019 meeting of CWC, Agenda Item # 2.6)
- London ON Bikes Cycling Master Plan (September 7, 2016 meeting of CWC, Agenda Item # 3)

2.0 Discussion and Considerations

2.1 Background

To address the 2016 Cycling Master Plan Action #8 Enhancing Bicycle Parking, the City purchased nine bike lockers (holding 18 bikes) as part of a pilot project for providing secure bike parking in and around downtown. This action partially addresses Municipal Council direction approved on June 29, 2020:

c) the Civic Administration BE DIRECTED to investigate opportunities to address the immediate need of residents for secure bicycle parking in key locations as existing budget opportunities allow; it being noted that providing secure bike parking in the Core Area relates to several council approved components of the Core Area Action Plan;

Additional work on secure bike parking is underway and an update will be provided to Civic Works Committee later in spring. A bike locker is a large box in which up to two bicycles can be locked separately. They provide a higher level of security and convenience for Londoners riding a bike. Bike lockers help prevent theft, provide weather protection, and deter casual vandalism.

The pilot project will install bike lockers at three locations in parking lots or in the public right-of-way in early spring 2021. The lockers provide weather protection as well as a higher level of security than a traditional bike rack. Each location will have the capacity for parking six bicycles, using a mix of Bluetooth-enabled lock mechanisms for occasional users and keyed padlocks for monthly rentals.

The Request for Proposals was awarded to an Ontario distributor, Spacesaver Inc. in the summer of 2020. In working out the details for installation and delivery, Spacesaver was keen to test advertising in exchange for providing free display panels to the City. An informal agreement was proposed where they would cover the cost of adding three display panels to the lockers (one per location of lockers) and the cost of producing the posters. In exchange, the City would allow Spacesaver to advertise their company on two-thirds of the poster space for a two-year period. At the end of the two-year period, management of the posters and content would then be the sole responsibility of the City. The draft poster artwork is attached in Appendix B. The value of this arrangement is just over \$5,000.

As noted above, after the two-year period, the City takes ownership of the posters and content. It is expected this would be an enlargement of the instructions. This is similar to the City's ownership of the poster content on City waste collection trucks and EnviroBin waste collection receptacles.

Why an Exemption is Requested

When the Sign By-law was last updated, the bike locker project was not yet contemplated. Staff would like to have this poster approved as an Official Sign under the By-law to proceed to locker installation.

2.2 Proposed Amendment to the Current Sign By-law

The relevant sections of the current Sign By-law S.-5868-183 are:

3.3 Prohibited Signs

No person shall erect or display a sign that:

(a) does not comply with all applicable By-laws, statutes or regulations including, but not limited to, the Ontario Heritage Act, or which is not in compliance with this By-law or the conditions of any variance granted under this By-law;

(b) is not specifically permitted in this By-law.

Considering the current Sign By-law will remain in force and effect, it is proposed to amend it. A By-law amending the current Sign By-law has been appended to this report in Appendix A. The following amendment is proposed to provide for this exemption:

Add a new exemption in part 3.4 to the current Sign By-law as follows:

3.4 Signs Exempt from This By-law

The following signs are exempt from this By-law:

k) posters on City-controlled bike locker frames.

3.0 Financial Impact/Considerations

This Sign By-law exemption results in a cost savings to the City of just over \$5,000. Ongoing costs (e.g., future signage) would be managed by the City through existing promotion, education and awareness budgets.

Conclusion

In keeping with the City's 2016 Cycling Master Plan and addressing Action #8 Enhancing Bicycle Parking, and Council direction in June 2020, staff recommend the Sign By-law be amended to allow posters on the pilot bike lockers in and around downtown.

Prepared by: Allison Miller, M.C.P., MCIP, RPP, Coordinator,
Transportation Demand Management

Jamie Skimming, P.Eng., Manager, Community Energy
Initiatives

Submitted by: Jay Stanford, M.A., M.P.A. Director, Environment, Fleet
and Solid Waste

Recommended by: Kelly Scherr, P.Eng., MBA, FEC, Managing Director,
Environmental & Engineering Services & City Engineer

c George Kotsifas, P.Eng., Managing Director, Development and Compliance
Services and Chief Building Official

Appendix A By-law to amend the current Sign By-law S.-5868-183

Appendix B Draft Bike Locker Poster Artwork

Appendix A

Bill No.

By-law No. S.-5868()-

A By-law to amend By-law S.-5868-183 entitled "A by-law prohibiting and regulating signs, and regulating the placing of signs upon highways and buildings".

WHEREAS section 5(3) of the *Municipal Act, 2001* S.O. 2001, c.25, as amended, provides that a municipal power shall be exercised by by-law;

NOW THEREFORE the Council of The Corporation of the City of London enacts as follows:

1. Section 3.4 "Signs Exempt from This By-Law" is amended by adding the following exemption:

"(k) posters on City-controlled bike locker frames."

2. This By-law shall come into force and effect on the day it is passed.

PASSED in Open Council on .

Ed Holder
Mayor

Catharine Saunders
City Clerk

First Reading -
Second Reading -
Third Reading -

Appendix B
Draft Bike Locker Poster Artwork



The poster artwork is divided into several sections. The top left features the 'Spacesaver Solutions' logo in green and grey, with the phone number '1.888.726.3933' and website 'www.spacesaver.ca' below it. To the right is the 'Inc.' logo, consisting of three stacked grey squares containing the letters 'I', 'n', and 'c.'. The top right section is a blue header with the text 'Powered By movatic' and the Movatic logo. Below this, there are two columns of instructions: 'How to Rent' and 'How to Return'. The 'How to Rent' instructions are: 1. Download the Movatic app, 2. Enter payment info, 3. Find bike locker, 4. Click on a locker to unlock and your rental begins. The 'How to Return' instructions are: 1. Open Movatic app, 2. Click to end rental, 3. Rental automatically bills. Below the instructions is a QR code and a small Movatic logo with the text 'Follow this QR Code for quick access to download the Movatic app.'. The bottom left of the poster has a green background with a white bicycle icon and the text 'Secure Bike Parking'. The bottom right has a dark green background with the 'London CANADA' logo, which includes a stylized tree icon.

Spacesaver
Solutions

1.888.726.3933 | www.spacesaver.ca

Inc.

Powered By **movatic**

How to Rent

1. Download the **Movatic app**
2. Enter payment info
3. Find bike locker
4. Click on a locker to unlock and your rental begins

How to Return

1. Open **Movatic app**
2. Click to end rental
3. Rental automatically bills

Follow this QR Code for quick access to download the **Movatic app**.

Secure Bike Parking

London
CANADA

Report to Community and Protective Services Committee

To: Chair and Members
Community and Protective Services Committee
From: Kevin Dickins, Acting Managing Director, Housing, Social Services and Dearness Home
Subject: Strategic Plan Variance Report
Date: February 9, 2021

Recommendation

That, on the recommendation of the Acting Managing Director, Housing, Social Services and Dearness Home, the following report on the Strategic Plan Progress Variance **BE RECEIVED** for information.

Executive Summary

As part of the Strategic Plan reporting cycle, variance reports are completed for any actions identified as 'caution' or 'below' plan in the Semi-Annual Progress Report. These reports are submitted to the appropriate Standing Committee following the tabling of the May and November Progress Reports. This report provides an overview of the actions relating to the Community and Protective Services Committee.

Linkage to the Corporate Strategic Plan

Council's 2019-2023 Strategic Plan includes the Strategic Area of Focus 'Leading in Public Service.' This includes the Expected Result 'The City of London is trusted, open, and accountable in service of our community' and the Strategy 'Improve public accountability and transparency in decision making.'

Analysis

1.0 Background Information

1.1 Previous Reports Related to this Matter

Strategic Priorities and Policy Committee (SPPC): November 25, 2019, June 23, 2020, November 17, 2020.

2.0 Discussion and Considerations

2.1 Background

On April 23, 2019, Council set the 2019-2023 Strategic Plan for the City of London. This is a critical document that identifies Council's vision, mission, and the strategic areas of focus for 2019-2023. It identifies the specific outcomes, expected results and strategies that Council and Civic Administration will deliver on together over the next four years.

The Strategic Plan also includes a commitment to report regularly to Londoners on the implementation of the Strategic Plan, demonstrating progress being made and how this work is having an impact in the community.

As part of the Strategic Plan reporting cycle, variance reports are completed for any actions identified as 'caution' or 'below' plan in the Semi-Annual Progress Report. These reports are submitted to the appropriate Standing Committee following the tabling of the May and November Progress Reports.

2.2 Discussion

This report outlines the actions corresponding to the Community and Protective Services Committee that, as of November 2020 that were identified as 'caution' or 'below plan'. This report covers one milestone that was flagged as 'caution'.

Overall Strategic Plan Progress

As of November 2020, 547 (93.3%) of all actions are complete or on target. 15 (2.6%) actions were marked as 'caution' (actions behind by one quarter or three months or actions that are in progress or not yet started that are flagged as possibly not being completed by the target end date). There were no actions that were noted as 'below plan'.

Variance Explanations

1. Strategic Area of Focus: Growing Our Economy

Outcome: London will develop a top quality workforce.

Expected Result: Increase access employers have to the talent they require.

Strategy: Increase Ontario Works client participation within employment activities.

Action: Monitor and report to Council on caseload trends as part of the Ontario Works Participation Profile.

- Current End Date: 12/31/20
- Revised End Date: No new end date proposed at this time.
- Rationale and Implications: Active participation has been significantly impacted by COVID-19 as participation in employment was made voluntary through declaration of State of Emergency.

Conclusion

The Semi-Annual Progress Report is an important tool that allows the community, Council and Administration to track progress and monitor the implementation of Council's Strategic Plan. In some cases, actions have been delayed due to shifting priorities or emerging circumstances. The Strategic Plan Variance Reports are intended to provide Council with a more in-depth analysis of these delays. Information included in this report can support Council in strategic decision making and inform the work of Civic Administration.

Recommended by: **Kevin Dickins, Acting Managing Director, Housing, Social Services and Dearness Home**

cc. Lynne Livingstone, City Manager
Strategic Leadership Team
Strategic Thinkers Table

Report to Community and Protective Services Committee

To: Chair and Members
Community and Protective Services Committee
From: Cathy Saunders, City Clerk
Subject: Proposed Amendment – Eldon House By-law
Date: February 9, 2021

Recommendation

That, on the recommendation of the City Clerk, the proposed by-law attached as Appendix “A” to the staff report dated February 9, 2021, being a by-law to amend By-law A.-6825-162, as amended, being “A By-law to establish a municipal service board for the purpose of operating and Managing Eldon House” to amend the Board composition to provide for the appointment of a past Chair of the Board as a Director, BE INTRODUCED at the Municipal Council meeting to be held on February 23, 2021.

Executive Summary

The purpose of this report is to bring forward a proposed by-law for Municipal Council’s consideration, in response to a request from the Eldon House Board, to amend the composition of the Board to allow for the appointment of a past Chair of the Board as a Director.

Linkage to the Corporate Strategic Plan

Strengthening Our Community by continuing to invest in culture by maintaining the heritage resources of Eldon House to foster an appreciation of London’s community and cultural heritage.

Analysis

1.0 Background Information

1.1 Previous Reports Related to this Matter

Item #3 – 8th Report of the Investment and Economic Prosperity Committee, May 2012
Item #2 – 19th Report of the Strategic Priorities and Policy Committee, November 2014

1.2 Background for the establishment of the Board of Directors

On May 22, 2012 the Municipal Council passed By-law A.-6825-162 entitled “A By-law to establish a municipal service board for the purpose of operating and managing Eldon House”.

On November 25, 2014, the Municipal Council passed an amendment to By-law A.-6825-162, to amend the composition of the Board of Directors to expand the number of Directors from five (5) to nine (9) and to provide for Directors having more specific background and experience to assist in the management of Eldon House. This included background and experience in human resources and labour relations, public history or education and marketing.

At the Municipal Council meeting held on January 12, 2021 the following resolution was passed in response to a request from the Eldon House Board to amend the composition of the Board of Directors to add the past Chair of the Board as a Director:

“That the City Clerk BE DIRECTED to bring forward to a future meeting of the Municipal Council a by-law to incorporate the proposed amendments to the Eldon House Corporation by-law, as requested by the Eldon House Corporation Board of Directors as outlined in the communication dated November 24, 2020, from M. Donachie, Eldon House Corporation. (2020-C12) (4.2/2/CPSC)”

For your reference, the November 24, 2020 communication from the Eldon House Corporation in support of the request is attached as Appendix “B” to this report.

2.0 Discussion and Considerations

Although it is not ideal to have an even number Board of Directors, in support of the request, the Board of Directors have indicated the following:

“The goal of this measure is to provide continuity in Eldon House’s leadership, ensuring the institutional knowledge and experience build up by a Past Chair could be accessed quickly and efficiently by current office-bearers in key roles.”

3.0 Financial Impact/Considerations

There is no additional financial impact anticipated from the proposed change in composition of the Board of Directors.

Conclusion

In response to the request of the Eldon House Corporation and the direction of the Municipal Council, it is recommended that the proposed by-law attached as Appendix “A” to the staff report dated February 9, 2021, being a by-law to amend By-law A.-6825-162, as amended, being “A by-law to establish a municipal service board for the purpose of operating and Managing Eldon House” to amend the Board composition to provide for the appointment of a past Chair of the Board as a Director, BE INTRODUCED at the Municipal Council meeting to be held on February 23, 2021.

Prepared and Recommended by:

Cathy Saunders, City Clerk

APPENDIX "A"

Bill No.
2021

By-law No. A.-6825-

A by-law to amend By-law A.-6825-162, as amended, entitled "A by-law to establish a municipal service board for the purpose of operating and managing Eldon House" to amend the Board composition to provide for the appointment of a past Chair of the Board as a Director.

WHEREAS subsection 5(3) of the *Municipal Act, 2001* S.O. 2001, c.25, as amended, provides that a municipal power shall be exercised by by-law;

AND WHEREAS the Municipal Council passed By-law A-6825-162 on May 22, 2012 to establish a municipal service board for the purpose of operating and managing Eldon House;

AND WHEREAS the Municipal Council deems it appropriate to amend By-law A.6395-162, as amended, to amend the composition of the Board of Directors by adding an additional Director being a past Chair of the Board;

NOW THEREFORE the Municipal Council of The Corporation of the City of London enacts as follows:

1. By-law A.-6825-162, as amended by By-law A.-6825(a)-385 is hereby amended by deleting section 3.1 in its entirety and by replacing it with the following new section 3.1 as follows:

- 3.1 The corporation shall consist of a board of directors composed of ten (10) directors appointed by Council each of whom shall be a person qualified to be elected as a member of Council and a resident of the City of London:
- (a) one (1) of whom shall have a background in and experience with finance;
 - (b) one (1) of whom shall have a background in and experience with law;
 - (c) one (1) of whom shall have a background in and experience with human resources and labour relations;
 - (d) one (1) of whom shall have a background in and experience with public history or education;
 - (e) one (1) of whom shall have a background in and experience with marketing and promotion;
 - (f) four (4) of whom shall have experience with one or more of the following areas:
 - a distinct interest and/or appreciation of history and heritage
 - community relations and business partnerships
 - heritage property and museum operations
 - administrative experience with municipal agencies, boards or commissions; and,
 - (g) a past Chair of the Eldon House Board of Directors.

2. This by-law comes into force and effect on the day it is passed.

PASSED in Open Council on February 23, 2021.

Ed Holder
Mayor

Catharine Saunders
City Clerk

First Reading – February 23, 2021
Second Reading – February 23, 2021
Third Reading – February 23, 2021

APPENDIX “B”



Ms. Cathy Saunders
City Clerk
City of London
300 Dufferin Ave.
London, ON N6A 4L9

November 24, 2020

Dear Ms. Saunders,

On behalf of the Board of Directors of the Eldon House Corporation, and in response to your recent request, I am writing to provide awareness of and background to a motion that was carried at our Board meeting on May 21, 2020.

As you know, the Eldon House Corporation operates with a Board of nine Directors appointed by City Council. Latterly, the Board Executive – formed as a committee by the Board, with the goal of discussion policy decisions in a smaller, more informed group before bringing them to the full Board for final decisions – has consisted of the Chair, Vice Chair, Treasurer and Secretary. At that meeting, the Board agreed the following:

A still-serving former Chair may sit on the Executive in the role of Past Chair, as a means of mentoring new officers.

The goal of this measure is to provide continuity in Eldon House’s leadership, ensuring the institutional knowledge and experience built up by a Past Chair could be accessed quickly and efficiently by current office-bearers in key roles. We believe it is a positive move for Eldon House and hope it will be endorsed by the City.

Sincerely

Mike Donachie
Board Chair

cc. Theresa Regnier, Board Secretary

Subject: Business Case for Lighting Dog Parks

Dear CPSC chair and members,

The sun sets early in the winter months, and residents often find themselves in the dark while exercising their pets at places such as the Pottersburg Off Leash Dog Park. In my communications, staff suggested that they could prepare a business case to light one dog park per year, so I would like to present that suggestion for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael van Holst". The signature is written in a cursive, flowing style.

Michael van Holst
Councillor Ward 1

DEFERRED MATTERS

COMMUNITY AND PROTECTIVE SERVICES COMMITTEE

as of February 1, 2021

File No.	Subject	Request Date	Requested/Expected Reply Date	Person Responsible	Status
1.	<p><u>Proposed Accessible Vehicle for Hire Incentive Program – Update</u> That, on the recommendation of the Managing Director, Development and Compliance Services and Chief Building Official the following actions be taken with respect to the staff report dated September 10, 2019 related to an update on a proposed accessible vehicle for hire incentive program:</p> <p>b) the Civic Administration BE DIRECTED to hold a public participation meeting at a future meeting of the Community and Protective Services Committee with respect to amending the Vehicle for Hire By-law to make the necessary changes to implement an incentive program for accessible vehicles for hire.</p>	September 10, 2019	TBD	G. Kotsifas O. Katolyk	
2.	<p><u>Special Events Policies and Procedure Manual</u> That the following actions be taken with respect to the “Special Events Policies and Procedure Manual”:</p> <p>a) the communication dated September 6, 2019 from Councillor A. Kayabaga, with respect to the “Special Events Policies and Procedures Manual” BE RECEIVED; and,</p> <p>b) the Civic Administration BE DIRECTED to review the City’s “Special Events Policies and Procedures Manual” and report back on possible amendment to the Manual to address the following matters:</p> <p>i) the disruption caused by special events being held in the evenings prior to a work and/or school day;</p>	September 10, 2019	July 2021	S. Stafford	

File No.	Subject	Request Date	Requested/Expected Reply Date	Person Responsible	Status
	<p>ii) the application of the same rules/restrictions that are in place for Victoria Park to Harris Park; and,</p> <p>iii) increased fines and penalties for special events that contravene the Manual.</p>				
3.	<p><u>Proposed Core Area Action Plan</u> That, on the recommendation of the Managing Director, Planning and City Planner, and the City Manager, the following actions be taken with respect to the proposed Core Area Action Plan:</p> <p>e) the Civic Administration BE DIRECTED to report back to the Community and Protective Services Committee with respect to clarification as to proposed wording that would be included on any "Kindness Meters";</p>	November 12, 2019	Q4, 2021	G. Barrett	<p>Implementation delayed due to COVID-19 impacts. New target date: Q4 2021</p> <p>PEC Report July 14, 2020 https://pub-london.escribemeetings.com/filestream.ashx?DocumentId=73475</p>
4.	<p><u>Tow Truck Operator Licence – Business Licence By-Law L.131-16</u> That the proposed by-law, as appended to the staff report dated December 3, 2019, with respect to the addition of a new category, definition, and fees to the Business Licence By-law BE REFERRED back to the Civic Administration for further consultation with stakeholders and the London Police Services Board and a report back to the Community and Protective Services Committee no later than Q2 of 2020; it being noted that the <u>attached</u> presentation from N. Musicco, Specialist I, Municipal Policy, was received with respect to this matter;</p>	December 3, 2019	Q4, 2020/Q1 2021	G. Kotisfas O. Katolyk N. Musicco	
5.	<p><u>Swimming Pool Fence By-law - Proposed Amendments</u> That, on the recommendation of the Managing Director, Development and Compliance Services and Chief Building Official, the following actions be taken with respect to the staff report dated February 19, 2020 related to proposed amendments to the Swimming Pool Fence By-law:</p> <p>a) the Civic Administration BE DIRECTED to prepare amendments to the Swimming Pool Fence By-law to modernize the regulations and enhance public safety and hold a public participation meeting at a future</p>	February 19, 2020	Q1 2021	G. Kotsifas O. Katolyk	

File No.	Subject	Request Date	Requested/Expected Reply Date	Person Responsible	Status
	meeting of the Community and Protective Services Committee; and, b) the above-noted staff report BE RECEIVED.				
6.	<u>Vacant Buildings By-law</u> That, on the recommendation of the Managing Director, Development and Compliance Services and Chief Building Official, the following actions be taken with respect to the staff report dated February 19, 2020 related to the Vacant Buildings By-law: a) the Civic Administration BE DIRECTED to prepare amendments to the Vacant Buildings By-law to implement a registry of vacant buildings with associated fees and a proactive enforcement protocol and hold a public participation meeting at a future meeting of the Community and Protective Services Committee; and, b) the above-noted staff report BE RECEIVED.	February 19, 2020	Q1, Q2 2021	G. Kotsifas O. Katolyk	
7.	<u>Property Standards By-law - Proposed Amendments</u> That, on the recommendation of the Managing Director, Development and Compliance Services and Chief Building Official, the following actions be taken with respect to the staff report dated February 19, 2020 related to proposed amendments to the Property Standards By-law: a) the Civic Administration BE DIRECTED to prepare amendments to the Property Standards By-law to modernize the regulations and enhance heritage related matters and hold a public participation meeting at a future meeting of the Community and Protective Services Committee; and, b) the above-noted staff report BE RECEIVED.	February 19, 2020	Q4 2020	G. Kotsifas O. Katolyk	
8.	<u>Suppressing Crime Through Business Licensing Regulations - Theft of Gasoline and Scrap Metal</u> That, on the recommendation of the Managing Director, Development and Compliance Services and Chief Building Official, the following actions be taken	February 19, 2020	Q1 2021	G. Kotsifas O. Katolyk	

File No.	Subject	Request Date	Requested/Expected Reply Date	Person Responsible	Status
	<p>with respect to the staff report dated February 19, 2020 related to suppressing crime through business licensing regulations for the theft of gasoline and scrap metal:</p> <p>a) the Civic Administration BE DIRECTED to continue to consult with the affected Licensees and prepare amendments to the Business Licensing By-law to address the issues of gasoline theft and hold a public participation meeting at a future meeting of the Community and Protective Services Committee;</p> <p>b) the Civic Administration BE DIRECTED to continue to consult with the affected Licensees and prepare amendments to the Business Licensing By-law to address the issues of scrap metal theft and hold a public participation meeting at a future meeting of the Community and Protective Services Committee;</p> <p>c) the above-noted staff report BE RECEIVED;</p> <p>d) the Mayor BE REQUESTED to encourage the provincial government to review the request from the Ontario Association of Chiefs of Police, within the above-noted staff report, to implement a province-wide regulation related to pre-payment technology to counter gas theft in Ontario; and,</p> <p>e) the request for delegation, as appended to the agenda, from C. Gelin, Specialized Recycling Inc., BE REFERRED to the future public participation meeting with respect to this matter;</p> <p>it being noted that communications from J. Stewart, Canadian Independent Petroleum Marketers Association and C. Gelin, Specialized Recycling Inc., as appended to the Added Agenda, with respect to this matter, were received.</p>				
9.	<p><u>Short-Term Accommodations - Proposed Regulations</u></p> <p>That, on the recommendation of the Managing Director, Development and Compliance Services and Chief Building Official, the following actions be taken with respect to the staff report dated February 19, 2020 related to short-term accommodations:</p>	February 19, 2020	Q1 2021	G. Kotsifas O. Katolyk	

File No.	Subject	Request Date	Requested/Expected Reply Date	Person Responsible	Status
	<p>a) the Civic Administration BE DIRECTED to amend all necessary by-laws to address short-term accommodations and hold a public participation meeting at a future meeting of the Community and Protective Services Committee;</p> <p>b) the Civic Administration BE DIRECTED to continue consulting with short-term accommodation platforms on the further collection of Municipal Accommodation Tax; and,</p> <p>c) the above-noted staff report BE RECEIVED; it being noted that a communication from G. Webster, as appended to the Added Agenda, as well as the attached presentation from N. Musicco, Specialist I, Municipal Policy, with respect to this matter, were received.</p>				
10.	<p><u>New Licensing and Licensing Renewal Requirements</u></p> <p>That the following actions be taken with respect to the payment of new licensing and licensing renewal requirements:</p> <p>a) the Civic Administration BE DIRECTED to defer payment of the required licence fee for new applications for Food Premises business licences under the Business Licensing By-law L.-131-15, as amended, for three months from the date of the issuance of the licence;</p> <p>b) the Civic Administration BE DIRECTED to defer payment of the required licensing renewal fee for Cab Drivers, Cab Owners, Accessible Cab Owners, Accessible Cab Drivers and Limousine Owners under the Vehicle for Hire By-law L.-130-71, as amended, for three months from the date of the expiry of the current licence;</p> <p>c) the Civic Administration BE DIRECTED to report back on other actions that could be taken to reduce the burden on other businesses that have been impacted by COVID-19;</p> <p>it being noted that these actions are being taken to ease the financial impacts on those businesses and</p>	March 31, 2020	Q4 2020/Q1 2021	G. Kotsifas O. Katolyk	

File No.	Subject	Request Date	Requested/Expected Reply Date	Person Responsible	Status
	<p>services that have been deemed to be essential and non-essential services by the Federal and Provincial Governments; and,</p> <p>d) subject to the approval of a) and b) above, the City Clerk BE DIRECTED to bring forward the required amendments to the Business Licensing By-law L.-131-15, as amended and the Vehicle for Hire By-law L.-130-71, as amended, to implement the above-noted changes.</p>				
11.	<p><u>Residential Video Surveillance By-law</u> That the communication, dated July 2020, from D. Johnstone, with respect to a by-law to protect individuals being video recorded in their own private residential backyards BE REFERRED to the Civic Administration for review and a report back at a future meeting of the Community and Protective Services Committee with a delegation from D. Johnstone at that time.</p>	July 15, 2020	Q1 2021	G. Kotsifas O. Katolyk	
12.	<p><u>Graphic, Unsolicited Flyer Deliveries to Residential Properties</u> That the following actions be taken with respect to graphic, unsolicited flyer deliveries to residential properties:</p> <p>a) the Civic Administration BE DIRECTED to investigate options to address community concerns around graphic, unsolicited flyer deliveries to residential properties and report back to a future meeting of the Community and Protective Services Committee, outlining information and options including, but not limited to:</p> <p>i) steps taken by other municipalities with respect to this matter; and,</p> <p>ii) potential amendments to the existing municipal nuisance by-law or introduction of a new by-law with respect to this matter;</p> <p>b) the communication, dated November 1, 2020, from Councillor van Holst, with respect to this matter, BE REFERRED to the Civic Administration for consideration;</p>	November 3, 2020	Q3 2021	G. Kotsifas O. Katolyk	

File No.	Subject	Request Date	Requested/Expected Reply Date	Person Responsible	Status
	c) the delegation request by M. McCann, London Against Abortion, BE REFERRED to a future public participation meeting with respect to this matter; it being noted that a communication from M. McCann, dated October 30, 2020, with respect to this matter, was received;				
13.	<p><u>Eldon House Board of Directors Membership - M. Donachie, Board Chair</u></p> <p>That the City Clerk BE DIRECTED to bring forward to a future meeting of the Municipal Council a by-law to incorporate the proposed amendments to the Eldon House Corporation by-law, as requested by the Eldon House Corporation Board of Directors as outlined in the communication dated November 24, 2020, from M. Donachie, Eldon House Corporation.</p>	December 15, 2020	Q1, 2021	City Clerk	
14.	<p><u>Housing First Emergency Youth Shelter - Request for Delegation Status - Youth Opportunities Unlimited</u></p> <p>That the delegation request by T. Gillis, S. Cordes and M. Doucet, Youth Opportunities Unlimited (YOU), with respect to funding awarded to YOU in 2017, BE APPROVED for a future meeting of the Community and Protective Services Committee; it being noted that a communication from T. Gillis, S. Cordes and M. Doucet, dated January 8, 2021, was received with respect to this matter.</p>	January 19, 2021	Q1, 2021	City Clerk	

February 8, 2021

Dear Colleagues,

The pandemic continues to disproportionately affect many members of our community. There have been many crises within this crisis, especially pertaining to housing. I believe that we should continue to support our residents to alleviate the burden felt from the pandemic and therefore I wanted to bring to your attention an important issue tenants across the city are currently facing.

I have recently been in discussions with members of the London ACORN, an organization that is a multi-issue, membership-based community of low and moderate-income people that has been working to support the rights of tenants, including many other equity issues facing tenants in London. They put out a call to action to respond to a growing issue facing tenants with property standards regulations that are not being enforced. Tenants are facing many repair issues due to the lack of maintenance being undertaken by landlords during the pandemic, on top of all other issues we are all facing. I believe that this is a call to action that we must also take to ensure a healthy and safe home environment for London residents.

The current City of London's Residential Rental Units Licensing By-law, By-law CP-19, as amended, does not apply to apartment buildings, stacked townhouse and townhouses and currently, only requires rental units to comply with the Building Code, Fire Code, Property Standards By-law and public health regulations.

I am seeking support for the following motion:

"The Civic Administration BE DIRECTED to review the Residential Rental Units Licensing By-law CP-19, as amended, and report back on the possibility of expanding the regulations to include rental units contained in apartment buildings, stacked townhouses and townhouses and to incorporate the following requirements for all rental units:

- a) all new and existing rental units be licensed, regardless of the type of unit;
- b) random inspections of rental units and building be undertaken to ensure compliance with the City's Property Standards By-law and other regulations to prevent the deterioration and disrepair of rental units; and,
- c) establish an anonymous complaint reporting system to prevent retaliation for those launching the complaint."

Respectfully submitted,

Councillor A. Kayabaga
Ward 13

Councillor M. Salih
Ward 3