1. **Call to Order**
   1.1 Disclosures of Pecuniary Interest

2. **Scheduled Items**
   2.1 4:30 PM J. Ramsay, Project Director - Bus Rapid Transit Project Updates
   2.2 Josipa Petrunic - Executive Director and CEO of the Canadian Urban Transit Research and Innovation Consortium (CUTRIC)

3. **Consent**
   3.1 3rd Report of the Rapid Transit Implementation Working Group

4. **Items for Discussion**
   4.1 Briefing Package - Upcoming Public Consultation for London's Bus Rapid Transit System

5. **Deferred Matters/Additional Business**

6. **Adjournment**
Bus Rapid Transit Project

Update

July 5, 2018
Today’s presentation

- TPAP consultation
- Continuing community engagement
- Other ongoing BRT work
- Introducing guest from CUTRIC
Key Decisions

- January 2015
  Work starts on Rapid Transit Master Plan (RTMP)
- May 2017
  Council approves BRT network
- July 2017
  Council approves RTMP and Business Case
- May 8, 2018
  Council approves BRT design
What’s Next

- Spring/Summer 2018
  Technical review of EPR and beginning of TPAP
- Spring/Summer 2018
  Ongoing public consultation
- Fall 2018
  30-day public review of Final EPR
- Fall 2018
  35 days for Minister to review the project
Focus of consultation

What type of Rapid Transit system?  
2015/2016

Where will Rapid Transit run?  
2017

How will it work?  
Late 2017

Recommended design  
Spring 2018

Fine tune approved design  
Summer 2018

Detailed design  
2019

How Londoners Shape bRT

• TPAP consultation  
2 public events and 10 “Transit Tuesday” sessions to give feedback on Council-approved designs

• Up next  
Individual and neighbourhood consultations to develop detailed design
FOCUS OF CONSULTATION

• Review approved BRT plans, ask questions and share ideas to help fine tune the designs

• Provide feedback on the Draft Environmental Report

• Learn more about matters that are of interest to the Province and how to give feedback on these issues
How we’re engaging

• 12 opportunities
• Hosted 2 open houses on June 21
  - 111 Londoners participated
• Transit Tuesdays from July 10 – Sept. 11
• Virtual experience: londonbrtmap.ca
• Email/phone/social
HOW-TO VIDEO

- Explains how Londoners can help fine tune BRT designs
- Played at consultation events and shared online
What to expect

- BRT basics
- Approved BRT design
- Technical studies
- Matters of Provincial Interest
The Virtual Experience

• Available online (londonbrtmap.ca), at upcoming open houses, and during Transit Tuesdays

• 138 comments received to date
ONGOING ENGAGEMENT

- Social media
- Toolkit
- Ongoing stakeholder engagement
The Toolkit

• Available for distribution through digital and hard copy format
Other brt business

• Provincial Transfer Payment Agreement
• Infrastructure Ontario
• Safety audit
• Rail crossing feasibility study
Tpap questions?
Rapid Transit Implementation Working Group
Report

3rd Meeting of the Rapid Transit Implementation Working Group
March 8, 2018
Council Chambers

Attendance
PRESENT: S. Rooth (Chair), Councillors J. Helmer, P. Hubert, P. Squire, and M. van Holst; D. Sheppard and E. Southern, and B. Westlake-Power (Acting Secretary).

ABSENT: Mayor M. Brown; Councillors T. Park and H. Usher.


1. Call to Order
1.1 Disclosures of Pecuniary Interest
That it BE NOTED that no pecuniary interests were disclosed.

2. Scheduled Items
2.1 Public Open House Materials and Design Renderings - Preferred Design Options for the Bus Rapid Transit Corridors
That it BE NOTED that the Rapid Transit Implementation Working Group received a presentation from J. Ramsay, Project Director Rapid Transit, as included in the March 8, 2018 Agenda.

3. Consent
3.1 2nd Report of the Rapid Transit Implementation Working Group
That it BE NOTED that the 2nd Report of the Rapid Transit Implementation Working Group, from its meeting held on February 8, 2018, was received.

4. Items for Discussion
None.

5. Deferred Matters/Additional Business
None.

6. Adjournment
The meeting adjourned at 6:20 PM.
OVERVIEW OF PUBLIC CONSULTATION OPPORTUNITIES

The BRT project has entered into a formal 120-day period of public consultation, which began on June 7, 2018 with a formal Notice of TPAP Commencement.

During this 120-day period Londoners will be able to give input at 12 consultation sessions, as well as online:

- **2 Open House drop-in sessions**
  June 21, 11 a.m. – 2 p.m. and 5 – 8 p.m.
  Central Library, 251 Dundas St.

- **10 Transit Tuesday drop-in sessions**
  3 – 7 p.m. each Tuesday, from July 10-Sept. 11
  Rapid Transit Office, Central Library, 251 Dundas St. (2nd floor – enter through the mall).

- **New interactive section on project website**
  Londoners will be able to review consultation materials and provide feedback online using a digital map of the BRT network.

As part of ongoing efforts to inform the public of consultation opportunities, a short video explaining how Londoners can get involved is being shared on the project website and through social media.

At each session Londoners will have the chance to:

- Review council-approved BRT plans, ask questions and share ideas.
- Check out the route and submit comments online using a new BRT virtual map tool.
- Give feedback on the Draft Environmental Report, which includes details on the BRT project and identifies potential impacts of the project as well as plans to address those impacts.
- Learn more about matters that are of interest to the Province – such as natural environment, cultural heritage, and Indigenous affairs – and how to provide feedback on these issues.
Londoners can also submit comments at any time by emailing shift@london.ca. A formal recording of all feedback and comments from the public, stakeholders and involved agencies will be included in the final Environmental Project Report.
SAMPLE SOCIAL MEDIA POSTS

Londoners will have many opportunities this summer to give input on the approved BRT designs. This is the biggest project in London’s history, and input from Londoners is vital. #ldnont #ldnbrt http://ow.ly/Ptu730kuBZF

Wondering how you can get involved in upcoming consultations for BRT? Check out this short explainer video: http://ow.ly/M2tl30kuCoc

Can’t make it to one of the 12 drop-in sessions this summer? Not a problem - you can also give feedback online through this interactive BRT map: www.LondonBRTmap.ca, or email feedback to shift@london.ca #ldnbrt

Today’s the day. Come out to Central Library in Citi Plaza for a BRT public Open House between 11 a.m. and 2 p.m. and 5 p.m. – 8 p.m. @CityofLdnont’s BRT Team will be there to answer questions, address concerns and listen to feedback. #ldnont #ldnbrt

Transit Tuesdays are a great opportunity to speak 1-on-1 with the BRT project team. Stop by the Rapid Transit Office any Tuesday from July 10 - Sept. 11, 3 - 7 p.m., and help shape the BRT design. For more details, visit: http://ow.ly/Ptu730kuBZF
CONSULTATION

• Notice in The Londoner
• Brochure (mailed to all residents)
• Posters
• Bus shelter ads
• Social media posts
• E-blasts to subscribers
• Radio ads
• Explainer video
• Media advisory
NOTICE IN THE LONDONER

The City of London is assessing the Project of the Bus Rapid Transit System according to the Transit Project Assessment Process (TPAP), as prescribed in the Ontario Negative List (ONL). The City is also assessing the potential impacts of a selected transit project, in this case, the proposed “BRT in London” project component of the overall transit strategy, and is seeking comments and suggestions on its proposed service and infrastructure requirements. An Environmental Project Report (EPR) will be filed, documenting any potential environmental effects and mitigation measures of the project. Consultations related to the project, including technical studies and consultation materials, are available on the project website. The public is encouraged to review this information and to provide feedback on the project.

Public Notices & Bidding Opportunities

The Project
The City of London is assessing the Project of the Bus Rapid Transit System according to the Transit Project Assessment Process (TPAP), as prescribed in the Ontario Negative List (ONL). The City is also assessing the potential impacts of a selected transit project, in this case, the proposed “BRT in London” project component of the overall transit strategy, and is seeking comments and suggestions on its proposed service and infrastructure requirements. An Environmental Project Report (EPR) will be filed, documenting any potential environmental effects and mitigation measures of the project. Consultations related to the project, including technical studies and consultation materials, are available on the project website. The public is encouraged to review this information and to provide feedback on the project.

Consultation
During the 30-day consultation period, the City of London will be holding consultations in two formats, as detailed below. The purpose of each session is to obtain feedback from the public on the preferred design.

Open House at Cornwall Library
Date: June 17, 11 a.m. to 2 p.m.

Bus Route Changes
The City of London is proposing some changes to bus routes in your area, which may affect your daily commute. Please note that these changes are proposed to improve service and efficiency. The changes include

- BRT services to be extended to more areas
- Increased frequency on some routes
- New connections with other transit providers

These changes are part of the City’s efforts to enhance the public transportation system and make it more accessible and convenient for all users. Your feedback on these proposals is crucial to ensure that the changes align with the community’s needs and expectations.

Please provide your comments by email to info@livablecity.ca or visit the project website at www.london.ca/brt. Your input will be valued and considered in the decision-making process. Thank you for your participation in shaping the future of public transportation in our community.

Margaret Patkoff, P. Eng.
Project Manager
Office: 519-366-6729
margaret.patkoff@london.ca

Information will be collected in accordance with the Municipal Freedom of Information and Protection of Privacy Act (MFIPPA) and the Environmental Assessment Act (C.33). Personal information such as name, address, and telephone number (if included in submissions) will be shared with project partners. The personal information you provide will be managed according to the provisions of MFIPPA. The feedback received on June 17, 2023.
BROCHURE MAILED TO ALL RESIDENCES
POSTERS

Distributed at community centres, libraries, YMCA branches and City Hall.
BUS SHELTER ADS

Running from July – end of August.
SOCIAL MEDIA POSTS

Shift London @ShiftLdnOnt • Jun 8
Have your say on BRT. #Ldnont’s Rapid Transit system. Two public drop-in sessions at the Central Library this month kick off a summer of consultations to fine tune the approved designs. Your input can make a difference. We want to see you there. ow.ly/tyfg30kpr6p

JOIN US THIS SUMMER
12 opportunities to share your feedback
Join Us This Summer
12 opportunities to share your feedback

On May 6, City Council approved the design for London’s Bus Rapid Transit (BRT) System, giving residents a clearer picture of how BRT will look across the city. But there’s still work to do before construction starts in 2020, and the City wants to hear from you.

View the approved plans

Do you have feedback on the proposed BRT stops? Wonder how plans might impact parking or deliveries for your business? Have a great idea for your neighbourhood?

This summer, Londoners can:

- Review the approved BRT plans, ask questions and share ideas to fine tune the designs.
- Give feedback on the Draft Environmental Project Report, which outlines the BRT project, identifies potential impacts and lists plans to address them.
- Learn more about how to give feedback on matters of interest to the Province - such as natural environment, cultural heritage and Indigenous affairs.

2 Open House sessions: June 21:
11 a.m. - 2 p.m. and 5 - 8 p.m.
RADIO ADS

97.5 FM Virgin Radio
98.1 CHFI
Today's Country BX93
AM 980 News Talk Sports
London's Best Rock FM 96
NEWSTALK 1290 CJBK
EXPLAINER VIDEO

Plans for London’s BRT network are moving forward.
Media Advisory: Public Consultation Events for London’s Bus Rapid Transit System

City of London
Media Advisory
Monday June 18, 2018

The City of London’s Rapid Transit Office is kicking off another series of public consultations by unveiling an interactive online map of the BRT network at two drop-in events Thursday June 21. The BRT team will then host weekly Transit Tuesday drop-in sessions for ten weeks during the summer as part of its ongoing consultation with Londoners.

At each of the 12 drop-in consultation sessions, Londoners will have the chance to:

- Review Council-approved BRT plans, ask questions and share ideas to help fine tune the designs.
- Check out the route and submit comments online using a new BRT virtual map tool.
- Give feedback on the Draft Environmental Report, which includes details on the BRT project, and identifies potential impacts and the plans to address them.
- Learn more about matters that are of interest to the Province — such as natural environment, cultural heritage and Indigenous affairs — and how to provide feedback on these issues.

Londoners who can’t make it out to any of the drop-in sessions can view the materials from the events and provide feedback through the interactive online map at www.londonBRT.ca.

WHERE AND WHEN:

Two open house drop-in sessions Thursday June 21, Central Library, 251 Dundas St.

Early session:
Open House from 11 a.m. – 2 p.m.
Late session:
Open House from 5 – 8 p.m.

Transit Tuesdays drop-in sessions: July 10 – Sept. 11
3 p.m. – 7 p.m. every Tuesday
Rapid Transit Office, 2nd floor of the Central Library, 251 Dundas St. Enter through the mall.
Drop-in format — no appointment necessary

Online at www.londonBRT.ca

Media contact:
April Kermack
Communications Manager, Rapid Transit
226-975-8623
HOW IT WORKS

Smart traffic signals installed with BRT monitor traffic flow in real time, making adjustments to ease traffic congestion.

High-capacity, fully accessible buses run every five or ten minutes along BRT corridors.

BRT project covers necessary road upgrades and resurfacing along 24 km of London’s busiest roads.

BRT stops feature fully enclosed shelters, real-time bus information and fare payment equipment.

Emergency service vehicles can use dedicated lanes to reach destinations faster.

Highly visible crosswalks make pedestrian crossings safer.

Streetscapes along BRT corridors are beautified with trees and greenery.

Bike lanes and multi-use paths connect with BRT stops wherever possible.

BRT and local buses work together for a 35% increase in service hours.

LEARN MORE AT LondonBRT.ca