

# Agenda Including Addeds

## Strategic Priorities and Policy Committee

9th Meeting of the Strategic Priorities and Policy Committee

May 7, 2024

1:00 PM

Council Chambers - Please check the City website for additional meeting detail information. Meetings can be viewed via live-streaming on YouTube and the City Website.

The City of London is situated on the traditional lands of the Anishinaabek (AUh-nish-in-ah-bek), Haudenosaunee (Ho-den-no-show-nee), Lūnaapéewak (Len-ah-pay-wuk) and Attawandaron (Add-a-won-da-run).

We honour and respect the history, languages and culture of the diverse Indigenous people who call this territory home. The City of London is currently home to many First Nations, Métis and Inuit today.

As representatives of the people of the City of London, we are grateful to have the opportunity to work and live in this territory.

### Members

Councillors S. Lewis (Chair), H. McAlister, P. Cuddy, S. Stevenson, J. Pribil, S. Trosow, C. Rahman, S. Lehman, A. Hopkins, P. Van Meerbergen, S. Franke, E. Pelosa, D. Ferreira, S. Hillier, Mayor J. Morgan

The City of London is committed to making every effort to provide alternate formats and communication supports for meetings upon request. To make a request specific to this meeting, please contact [SPPC@london.ca](mailto:SPPC@london.ca) or 519-661-2489 ext. 2425.

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## 7. Adjournment

## Report to Strategic Priorities and Policy Committee

**To:** Chair and Members  
Strategic Priorities and Policy Committee

**From:** Anna Lisa Barbon, CPA, CGA  
Deputy City Manager, Finance Supports

**Subject:** 2025 Annual Budget Update Process

**Date:** May 7, 2024

### Recommendation

That, on the recommendation of the Deputy City Manager, Finance Supports:

- a) This report providing an overview of the 2025 Annual Budget Update process **BE RECEIVED** for information; and
- b) Civic Administration **BE DIRECTED** to make the following amendments to the approved 2024 Council and Committee Calendar to accommodate the budget process timelines prescribed by “Strong Mayor” legislation:
  - i) Reschedule the Budget Committee meetings currently scheduled for November 28<sup>th</sup> and 29<sup>th</sup> to November 21<sup>st</sup> and 22<sup>nd</sup> to consider Council amendments to the 2025 Budget Update; and
  - ii) Schedule a special Council meeting on November 27<sup>th</sup> to formally adopt Council amendments to the 2025 Budget Update.

### Linkage to the Corporate Strategic Plan

Council’s 2023-2027 Strategic Plan for the City of London identifies ‘Well-Run City’ as a strategic area of focus. The City of London’s Multi-Year Budget (MYB) process is specifically listed as a strategy under this strategic area of focus: ‘Develop and monitor the Multi-Year Budget to align financial resources with Council’s Strategic Plan.’ The implementation of a MYB signifies that the City is looking beyond a short-term focus when planning its finances. This results in improved accountability and transparency over spending changes and helps the City maintain positive operating results, stable debt levels, and strong liquidity, reflected in the continued affirmation of the City’s Aaa credit rating (47 consecutive years).

### Analysis

#### 1.0 Background Information

##### 1.1 Previous Reports Related to this Matter

2024-2027 Multi-Year Budget: <https://london.ca/government/property-taxes-finance/municipal-budget/multi-year-budget>

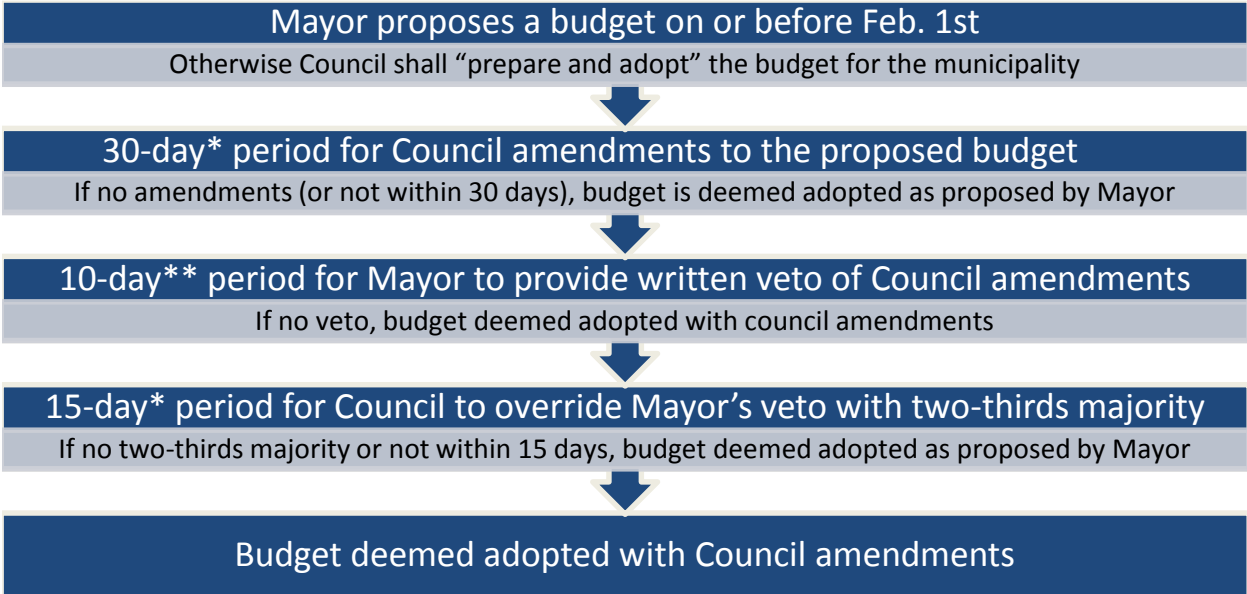
##### 1.2 Strong Mayor Legislation – Impact on the Budget Process

On June 16, 2023, the Province of Ontario announced that it was extending “Strong Mayor” powers to 26 Ontario municipalities, including London, effective July 1, 2023. Similar powers had already taken effect for Toronto and Ottawa in November 2022 with the proclamation of Bill 3, Strong Mayors, Building Homes Act, 2022.

Section 284.16 of the Municipal Act describes the powers and duties of the Mayor with respect to the municipal budget process. Under the new “Strong Mayor” process, the power to propose and adopt the budget defaults to the Mayor and cannot be delegated. In addition, the powers are mandatory rather than permissive under section 284.16(2) and there is no ‘opt-out’ provision. O. Reg. 530/22 outlines prescriptive timelines and requirements for the passing of a budget. Under O. Reg. 530/22, the proposed budget must be prepared, presented to council and made public by the Mayor before February 1st each year. O. Reg. 530/22 further outlines the following timelines for the budget process:

- Within 30 days after receiving the proposed budget from the head of council, the council may pass a resolution making an amendment to the proposed budget (noting that the council may pass a resolution to shorten the 30-day period);
- If a council does not pass a resolution to amend the budget within the prescribed time period, the proposed budget shall be deemed to be adopted by the municipality;
- Within 10 days after the expiry of the time period for council to pass a resolution to amend the proposed budget, the head of council may veto a resolution passed by council (noting that the head of council may, in writing, shorten the 10-day period);
- If the head of council does not veto a resolution to amend the budget, the proposed budget shall be deemed to be adopted by the municipality with the council amendment;
- Within 15 days after the expiry of the time period for the head of council to veto a resolution to amend the budget, council may override the head of council’s veto if two-thirds of the members of council vote to override the veto (noting that the council may pass a resolution to shorten the 15-day period);
- If council overrides the veto, the veto does not apply and the proposed budget is deemed to be adopted by the municipality with the council amendment.

This process can be summarized in the following graphic:



\* Council may pass resolution to shorten this time period

\*\* Mayor may provide written document to shorten this time period

The 2024-2027 Multi-Year Budget was the first City of London budget process to be completed under the new “Strong Mayor” legislation and associated timelines. However, because the “Strong Mayor” powers were extended to London in the midst of the 2024-2027 Multi-Year Budget development period, it necessitated a unique process that resulted in a Civic Administration draft budget being released first on December 12, 2023 to facilitate public engagement and feedback, followed by the release of the Mayor’s proposed budget on January 31, 2024. Council amendments to the Mayor’s proposed budget were then approved on February 29, 2024. The 2024-2027 Multi-Year Budget process concluded with the deemed adoption of the budget on March 1, 2024

when Mayor Morgan announced that he was not intending to veto any Council amendments to the budget.

## 2.0 Discussion and Considerations

### 2.1 Proposed Timelines and Key Dates for the 2025 Annual Budget Update

For the 2025 Budget Update, a streamlined process is anticipated, with the release of only one budget document which will represent the Mayor’s proposed budget. The proposed timelines are outlined in the following table, with the objective of completing the 2025 Budget Update process before the end of December 2024, while ensuring compliance with the legislative timelines outlined above.

What	When
2025 Budget Update Kick-off Report at Strategic Priorities and Policy Committee (SPPC)	May 7 <sup>th</sup>
Release of 2025 Budget Guidelines to Civic Service Areas and Agencies, Boards and Commissions	Late May
Budget Amendment Submission Deadline for Civic Service Areas and Agencies, Boards and Commissions	August 23 <sup>rd</sup>
Release of the Mayor’s Proposed 2025 Budget Update on the “Added” Agenda for the Oct. 29 <sup>th</sup> SPPC Meeting	October 28 <sup>th</sup>
Budget Release Presentation by Civic Administration and Mayor Morgan at SPPC and Referral of the 2025 Budget Update to the Budget Committee	October 29 <sup>th</sup>
Public Engagement Period (budget information sessions, opportunity for Councillor ward meetings as requested, etc.)	October 30 <sup>th</sup> to November 18 <sup>th</sup>
Public Participation Meeting at Budget Committee	November 19 <sup>th</sup>
Budget Committee Deliberations	November 21 <sup>st</sup> & November 22 <sup>nd</sup> (if needed)
Special Council Meeting for Approval of Budget Committee Amendments to the Mayor’s Proposed Budget	November 27 <sup>th</sup>
Mayor to Provide Intentions with Respect to Mayoral Veto of Council Amendments	December 2 <sup>nd</sup>
Council Approval of Overrides of Mayoral Vetoes (if required)*	December 17 <sup>th</sup>

\* NOTE: In the event of mayoral veto(es), a special Budget Committee meeting would need to be convened to consider potential council overrides of the veto(es), the outcome of which would formally be approved at the December 17<sup>th</sup> Council meeting.

The previously approved 2024 Council and Committee Calendar was created prior to the introduction of the new “Strong Mayor” legislation and associated budget timelines. This report seeks direction for Civic Administration to make the required changes to the 2024 Council and Committee Calendar to facilitate these timelines, specifically:

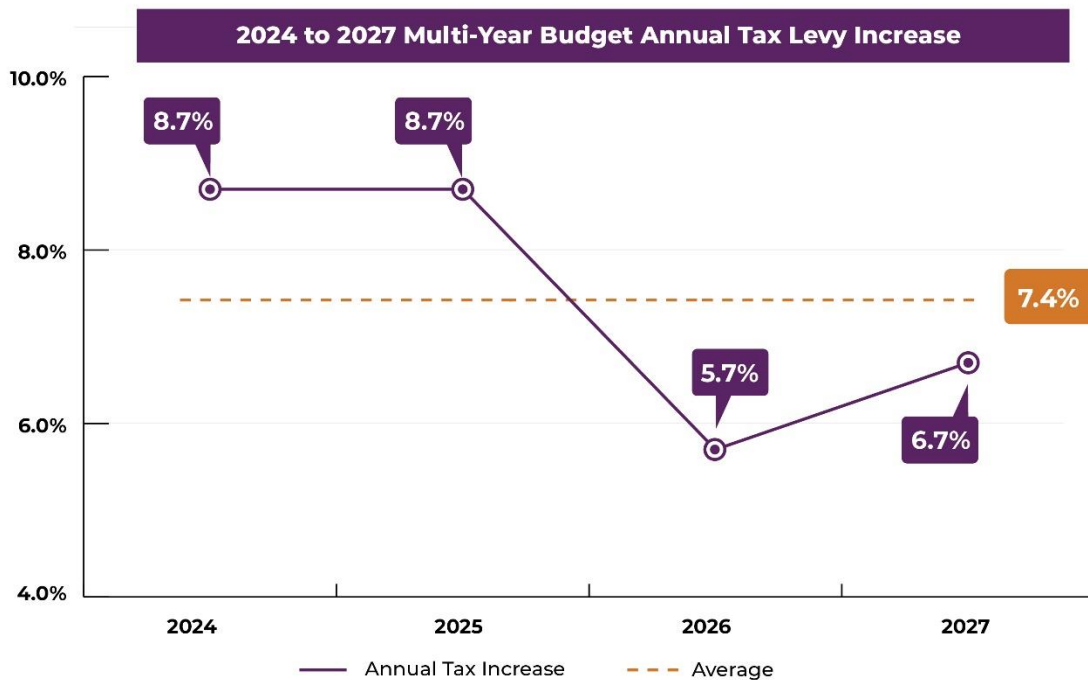
- Rescheduling the Budget Committee meetings currently scheduled for November 28<sup>th</sup> and 29<sup>th</sup> to November 21<sup>st</sup> and 22<sup>nd</sup> to consider Council amendments to the 2025 Budget Update;
- Schedule a special Council meeting on November 27<sup>th</sup> to formally adopt Council amendments to the 2025 Budget Update.

The other deadlines within the budget process can be accommodated within previously scheduled committee and council meetings.

## 3.0 Financial Impact/Considerations

### 3.1 2024-2027 Multi-Year Budget Recap

At the outset of the 2025 Budget Update process, the approved tax levy increase for 2025 is 8.7% as outlined in the following graphic (inclusive of the impacts of 2024 assessment growth):



Consistent with the Council approved Multi-Year Budget Policy, amendments to the 2024-2027 Multi-Year Budget will be supported by a Budget Amendment form and will be limited to the following matters:

- New or Changed Regulation – A new or changed legislation or regulation with a financial impact to the municipality;
- New Council Direction – A new Council direction that has transpired after the approval of the Multi-Year Budget; or
- Cost or Revenue Driver – A budget adjustment required as a result of unanticipated changes since the approval of the Multi-Year Budget.

New for the 2025 Budget Update will be two separate categories of budget amendments: i) those that are included in the Mayor’s proposed budget; and ii) those that are referred to the budget process but not included in the Mayor’s proposed budget, if applicable. Including both categories of amendments will allow fulsome public engagement and Council debate on the various decision points in the budget.

## 4.0 Key Issues and Considerations

### 4.1 Potential Reductions to Future Years’ Budgets

Recognizing the 8.7% tax levy increase currently approved for 2025, as well as the tax levy increases planned for 2026 and 2027, Civic Administration remains committed to the ongoing service review program that has been utilized for many years. Various service review “tools” continue to be utilized, including:

- Zero-based reviews and budget right-sizing
- Internal audit
- Program reviews
- Organizational reviews

In particular, zero-based reviews are conducted on an ongoing basis and the results of these reviews are compiled into a budget amendment for inclusion in each year’s Annual Budget Update. It is anticipated that a similar approach will be employed for the 2025 Budget Update. It should be noted, however, that because significant right-sizing was incorporated into the 2024-2027 Multi-Year Budget (more than \$36 million of total reductions were included in the 2024-2027 property tax supported budget), opportunities for right-sizing may be more limited in the 2025 Budget Update process than they are in the latter years of the multi-year budget cycle. Nevertheless, Civic Administration will bring forward right-sizing opportunities identified through 2025 budget development. Agencies, boards and commissions will similarly be encouraged

to thoroughly review their budgets and bring forward any opportunities for budget reductions.

In addition, Mayor Morgan has indicated his intention to establish a “Strategic Opportunities Review Working Group” with responsibilities including, but not limited to:

- conducting a strategic review of programs and services provided or funded by the City of London to identify potential divestiture opportunities, avenues for revenue generation, and/or alternate delivery models, in compliance with applicable legislation;
- exploring opportunities for shared services and revenue generation initiatives that align with the City's Strategic Plan and existing council direction;
- reviewing and considering service review opportunities for the City's boards and commissions.

Given the time required to operationalize the Strategic Opportunities Review Working Group, it is unclear the extent to which the recommendations of this working group will affect the 2025 budget. Any direction from Council (via this working group) to prepare budget amendments would need to be received by early August 2024 to provide sufficient time to develop the budget amendments and compile them in the budget document for release in October. It is likely that the outputs of this working group will more significantly inform the budget process in future years.

## 4.2 Public Engagement Approach

Civic Administration is still developing the public engagement plan for the 2025 Budget Update but would envision similar engagement activities to other annual budget updates. Anticipated engagement methods include, but are not limited to:

- Public participation meeting;
- Virtual and in-person information sessions;
- Support for Councillor ward meetings/townhalls (as requested);
- Attendance at community group events (as requested);
- Attendance at advisory committee meetings (as requested);
- Digital and print advertising in local media;
- Extensive use of social media;
- Continued use of the GetInvolved site;
- Continued use of Property Tax Breakdown Calculator tool;
- Budget materials available online and at all library branches;
- Availability of the Budget team by phone and e-mail.

As public engagement plans are formalized with a continuous improvement lens, consideration will be given to how to engage groups who have historically not participated in the municipal budget process.

## Conclusion

Preliminary work on the 2025 Budget Update process, the first annual update to the 2024-2027 Multi-Year Budget and the second budget process under the new “Strong Mayor” legislation, is already underway. This report provides a summary of the anticipated process including a refresher on how the budget process is conducted in accordance with O. Reg. 530/22, the anticipated timelines and key dates in the process and the types of amendments that are anticipated in the 2025 Budget Update. This report also seeks approval to amend the Council-approved 2024 Council and Committee Calendar to accommodate the legislated budget process timelines.

**Submitted by:** Kyle Murray, CPA, CA  
Director, Financial Planning & Business Support

**Recommended by:** Anna Lisa Barbon, CPA, CGA  
Deputy City Manager, Finance Supports



## Report to Strategic Priorities and Policy Committee

**To:** Chair and Members  
Strategic Priorities and Policy Committee  
**From:** Kelly Scherr, Acting City Manager  
**Subject:** Update on Anti-Hate Pilot Project  
**Date:** May 7, 2024

## Recommendation

That, on the recommendation of the Acting City Manager, the following report entitled Update on the Anti-Hate Pilot Project **BE RECEIVED** for information.

## Executive Summary

In June 2023, the City of London's Anti-Racism and Anti-Oppression division received funding from the Ontario Ministry of Citizenship and Multiculturalism to carry out the Anti-Hate Pilot Project.

The objectives of the project are to:

- Provide Londoners, service providers, and local partners with tangible tools for addressing hate and discrimination;
- Build capacity for City of London staff, the London & Middlesex Local Immigration Partnership, and other local organizations working in anti-racism, anti-oppression, and anti-hate;
- Increase community education and awareness on issues relating to anti-hate;
- Build an understanding of broader community education opportunities when addressing instances of hate; and,
- Demonstrate the effectiveness of collaboration between orders of government and a wide range of local community leaders and organizations.

## Linkage to the Corporate Strategic Plan

The Anti-Hate Response Pilot Project is aligned with the Strategic Plan under the Reconciliation, Equity, Accessibility, and Inclusion strategic area of focus and supports the following outcome:

- The City of London is a leader in becoming an equitable and inclusive community.

The Pilot Project is also aligned with the strategic area of focus: Safe London for Women, Girls, and Gender-Diverse and Trans People with the following outcome:

- The City of London demonstrates leadership by taking meaningful actions to address and eliminate all forms of violence against women, and girls, gender-based violence, and sexual violence.

## Analysis

### 1.0 Background Information

#### 1.1 Previous Reports Related to this Matter

- [Anti-Hate Response Pilot Agreement with the Ontario Ministry of Citizenship and Multiculturalism](#) (SPPC: Tuesday, June 20, 2023)

### 2.0 Discussion and Considerations

#### 2.1 Purpose

The purpose of this report is to provide a one-year update on the progress of Anti-Hate Pilot

Project and to outline the next steps.

## 2.2 Background

At the Annual General Meeting of the Association of Municipalities of Ontario in August 2022, a City of London delegation with the Minister of Citizenship and Multiculturalism discussed the need to combat racism, oppression and hate in Ontario.

In April 2023, the City of London's Anti-Racism and Anti-Oppression division submitted a proposal for funding to the Ontario Ministry of Citizenship and Multiculturalism. The proposal entitled "Working Together to Address Racism, Oppression, and Hate in London" is aligned with the priorities of both the Province and the City of London to create inclusive communities, and to identify, address and prevent racism, hate, discrimination, and oppression.

In early May 2023, the City of London was notified that its proposal was successful. In June 2023, an announcement was made regarding the receipt of \$500,000 to carry out the two-year pilot project.

## 2.3 Overview of the Project

The project consists of the following activities:

1. **Establish an external centralized website where resources, videos, and bystander tips related to anti-hate will be hosted and shared.**
  - The portal will include a library of existing resources and scalable tools as well as new resources to address any existing gaps; and,
  - The portal will be created through collaboration and outreach with relevant community partners and existing initiatives across the community.
  
2. **Develop a local anti-hate public awareness campaign.**
  - The City of London will develop an anti-hate campaign that will include the use of billboards, social media, print, and online platforms, with the use of consistent messaging and a shared approach;
  - The City of London, with the support of the Ministry and a local steering committee, will be responsible for creating the promotional materials. Individual dissemination and customization of this material and the associated costs would be the responsibility of each community partner involved;
  - The campaign will be promoted by community partners, service providers, and the London & Middlesex Local Immigration Partnership.
  - The campaign will include referrals to the project website, and will focus on increasing knowledge, awareness, and education on hate and discrimination as well as local efforts to address it; and,
  - The campaign will effectively address the intersectional identities of those who experience hate, including but not limited to; Indigenous, Black, Muslim, Racialized, 2SLGBTQIA+, those who have disabilities, immigrants and refugees, and other bodies that experience racism and oppression.

## 2.4 Progress to Date

The following actions have been undertaken with respect to the Anti-Hate Pilot Project:

- Hiring of a project coordinator to carry out the project work.
  
- Creation of a local Steering Committee: The committee consists of representatives of 14 institutional leaders and has met twice since January 2024. Representatives provide advice on the project, community connections and resources, and will share

project deliverables with their networks and the community.

- Northern Commerce Inc. was hired to develop the Anti-Hate project website as a subsite of london.ca.
- AdHOME Creative was hired to develop the marketing campaign; this includes the development of branding, logo, as well as campaign assets such as posters and billboards.
- The project coordinator has been meeting with community groups and organizations to discuss the current landscape of work happening in the community, gaps and ways to address them.
- Senomi Solutions Inc. was hired to carry out the evaluation of the project.

## **2.5 Next Steps**

The following next steps will be taken with respect to the Anti-Hate Pilot Project:

- A budget of \$90,000 was allocated to contract community groups and organizations to develop community resources in alignment with project and community needs.
- In Fall of 2024, a public event will be held to launch the public awareness campaign and website.
- Focus group sessions with community organizations will take place in May to help determine content for the website.
- AdHOME will provide the final campaign concepts and branding for the website in consultation with project staff. The campaign and website will go live in September.
- The City of London communications team will work with the communications teams of all steering committee members to share all campaign communications.
- An evaluation will be carried out to assess the project's success and recommend next steps. This will include research, metrics development, and project evaluation.

## **Financial Impact and Considerations**

The total cost of this initiative is \$500,000 over two years and is funded by the Minister of Citizenship and Multiculturalism and therefore there is no financial impact to the City of London. The funding agreement expires July 31, 2025.

## **Conclusion**

The Anti-Hate Pilot Project complements and advances the work of the Corporation in addressing hate and racism and will provide a model for other communities. This pilot project will provide the City of London and community partners with tangible tools and resources for addressing hate and discrimination within our local community. In addition, any feedback gathered throughout this project will provide a path forward to better understand what actions ought to be taken to address hate and discrimination in London and can be a model for other municipalities.

**Prepared by:** Kinga Koltun, Senior Coordinator, Community Inclusion and Equity

**Submitted by:** Jill Tansley, Manager, Strategic Programs and Partnerships and Sanjay Govindaraj, Director, Anti-Racism and Anti-Oppression

**Recommended by:** Kelly Scherr, Acting City Manager

cc. Eliza Bennett, Director, Strategic Communications  
Naba Saeed, Anti-Racism Directorate, Ministry of Citizenship and Multiculturalism

# **Diversity, Inclusion and Anti-Oppression Community Advisory Committee Report**

4th Meeting of the Diversity, Inclusion and Anti-Oppression Community Advisory  
Committee  
April 11, 2024

Attendance R. Gill (Acting Chair), D. Godwin and B. Hill and H. Lysynski  
(Acting Clerk)

ABSENT: S. Atieh, K-A. Burke, S. Evoy, N. Fahd, P. Gill, R.  
O'Hagan, L. Ochoa, M. Stothers and N. Syed

ALSO PRESENT: S. Govindaraj, J. Raycroft and J. Tansley

The meeting was called to order at 4:09 PM; it being noted that  
R. Gill, D. Godwin and B. Hill were in remote attendance.

## **1. Call to Order**

### 1.1 Disclosures of Pecuniary Interest

That it BE NOTED that no pecuniary interests were disclosed.

## **2. Opening Ceremonies**

### 2.1 Acknowledgement of Indigenous Lands

That it BE NOTED that the meeting was opened with an  
Acknowledgement of Indigenous Lands by R. Gill.

### 2.2 Traditional Opening

That it BE NOTED that no traditional opening was received.

## **3. Scheduled Items**

### 3.1 Sikh Heritage Month

That the Sikh Heritage Month presentation BE POSTPONED to a future  
meeting of the Diversity, Inclusion and Anti-Oppression Community  
Advisory Committee; it being noted that R. Gill provided an update on the  
significance of Sikh Heritage Month and related activities.

## **4. Consent**

### 4.1 3rd Report of the Diversity, Inclusion and Anti-Oppression Community Advisory Committee

That it BE NOTED that consideration of the 3rd Report of the Diversity,  
Inclusion and Anti-Oppression Community Advisory Committee was  
deferred until the next meeting due to loss of quorum.

### 4.2 Municipal Council Resolution – 2nd Report of the Diversity, Inclusion and Anti-Oppression Community Advisory Committee

That it BE NOTED that consideration of the Municipal Council resolution  
with respect to the 2nd Report of the Diversity, Inclusion and Anti-

Oppression Community Advisory Committee was deferred until the next meeting due to loss of quorum.

4.3 Resignation of N. Fragis

That it BE NOTED that consideration of the resignation of N. Fragis was deferred until the next meeting due to loss of quorum.

**5. Sub-Committees and Working Groups**

None.

**6. Items for Discussion**

6.1 Interview of Top Candidates discussion

That it BE NOTED that consideration of the discussion relating to interviewing top candidates for the Diversity, Inclusion and Anti-Oppression Community Advisory Committee was deferred until the next meeting due to loss of quorum.

6.2 (ADDED) Dates of Significance

That, the following actions be taken with respect to dates of significance/acknowledgement:

- a) the Civic Administration's internal Days of Significance BE PROVIDED to the Diversity, Inclusion and Anti-Oppression Committee (DIACAC) to share with their community groups to encourage information sharing on what the City of London is doing to support these days of religious, cultural, significant dates;
- b) the Civic Administration BE REQUESTED to work with the DIACAC to review how dates of significance are selected, acknowledged, promoted and supported; it being noted that part of the DIACAC mandate is to assist racialized communities be more visible; and,
- c) the Acting Committee Clerk BE REQUESTED to put the review of significant dates on the next DIACAC Agenda.

**7. Adjournment**

The meeting adjourned at 4:26 PM.

April 18, 2024

Chair and Members of the  
Strategic Priorities and Policy Committee 300 Dufferin Avenue  
London, ON N6A 1V5

**Re: Delegation Status Request for Strategic Planning & Priorities Committee Meeting**

Dear Chair and Members of the Strategic Priorities and Policy Committee,

London & Middlesex Community Housing (LMCH) would like to formally request delegation status at the Strategic Planning and Priorities Committee meeting scheduled for June 18, 2024, to hold our Annual General Meeting of the Shareholder. LMCH requests a 5-minute delegation to provide the Shareholders with a presentation on the LMCH annual report of 2023.

Please advise if Civic Administration is requiring anything for the corresponding report related to the standard resolution and receipt of the LMCH audit.

Sincerely,



---

Paul Chisholm,  
Chief Executive Officer

CC: LMCH Board of Directors  
Matt Feldberg, Manager, Housing Services



April 17, 2024

ATTN: SPPC Committee Chairs and Members

Re: 2024-2026 BIA Board Member Appointments

Chair and Members of the Strategic Priorities and Policy Committee;

The Hamilton Road Business Improvement Association presents the following individuals for consideration of the Board of Directors.

Grant Gardner, Director, Gardner Galleries

Angel Tsiga, Director, The Fix Inc.

The current board of directors are as follows:

Dan Martens, Chair, Western IT

Shahin Kardan, Vice Chair, Apollo Pizza and Wings

Rick Pinheiro, Director, Pinheiro Realty

Hadleigh Mc Alister, Director, City of London

Respectfully,

Carolyn Luistro

Executive Director

Hamilton Road BIA





**City of London**  
Ward Boundary Review

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Introductory Council Workshop

May 7, 2024



# Jack Ammendolia

Managing Partner  
Watson & Associates Economists Ltd.

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# Dr. Robert (Bob) Williams

Public Affairs Consultant  
Municipal Electoral Systems Expert

# Dr. Zachary Spicer

Public Affairs Consultant  
Municipal Electoral Systems Expert

# Agenda



**Introduction to the  
2024 Ward  
Boundary Review**



**Focus on the  
City of London**



**Next Steps and  
Discussion**

# Key Questions



**Consider  
these  
Questions**



- How does the present electoral arrangement for the City of London measure up?
- Do the current wards deliver **fair representation, conducive to good governance**?
- What are the goals of a Ward Boundary Review?
- What information does Council need to **make an informed decision**?

# 2024 Ward Boundary Review



## Why Undertake the Review?

Prepare Council to consider and discuss whether to maintain the existing ward boundaries or pursue an alternative arrangement.

## Objectives of the Review

### Fair Representation

Reviewing electoral arrangements can help ensure equal representation and give communities an equitable voice in decision-making processes.

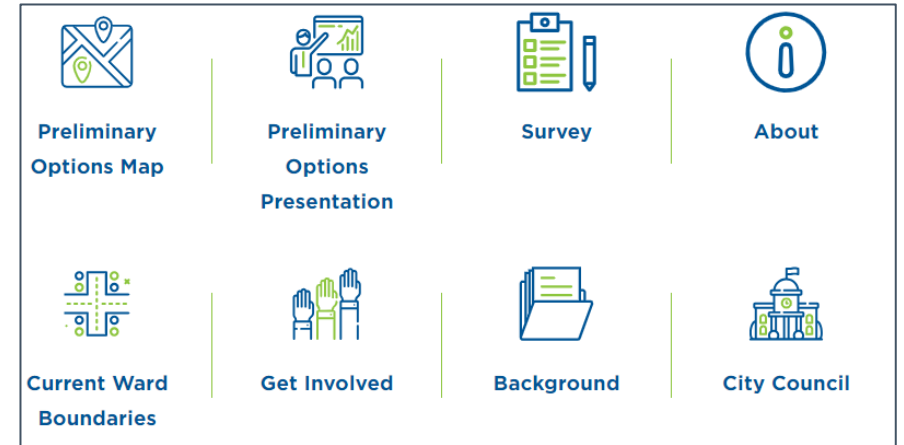
### Consider Population and Demographic Changes

A review can align boundaries, reflect population shifts, and better serve evolving community distribution and interests.

### Improve Democracy

An independent review promotes transparency and accountability, bolstering trust in the democratic system, and increasing civic engagement.

## Website Materials and Interactive Tools

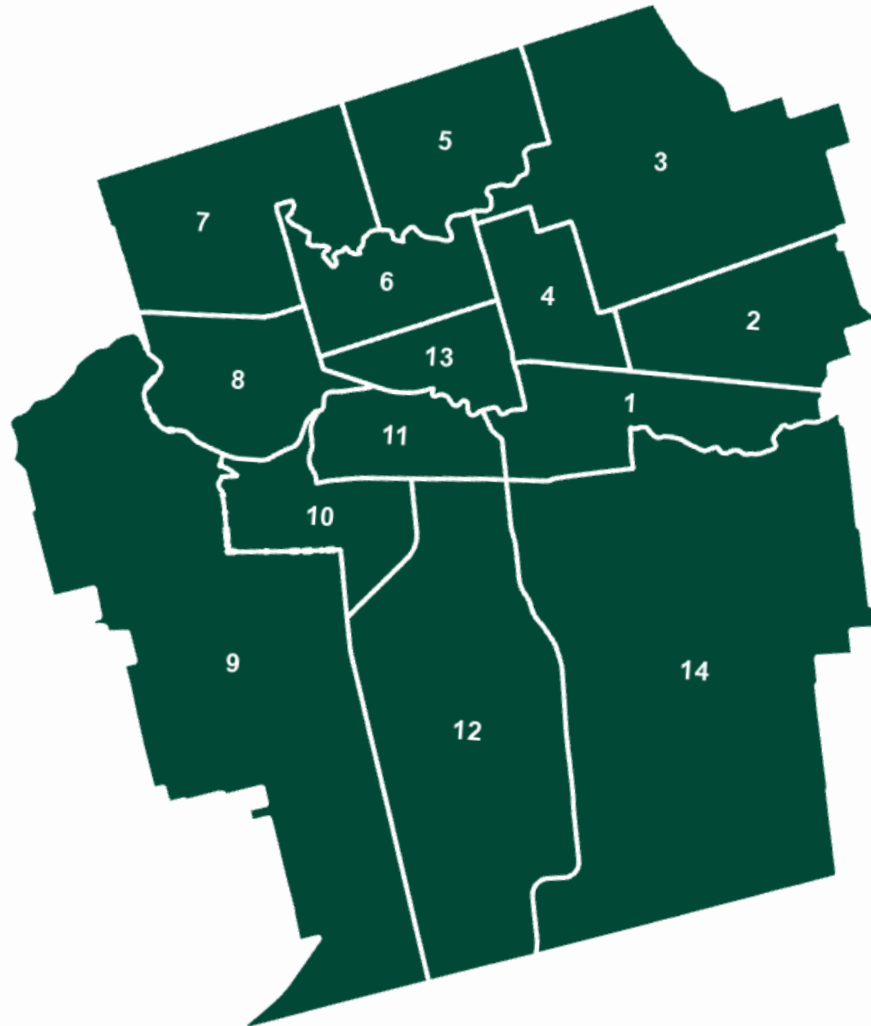


## Educational Videos



# 2024 Ward Boundary Review

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City of London  
Review of Ward  
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Policy

Guiding  
Principles

Public  
Engagement

2022-2026

2026-2030

2030-2034

Three Terms of Council



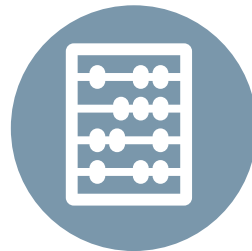
# 2024 Ward Boundary Review

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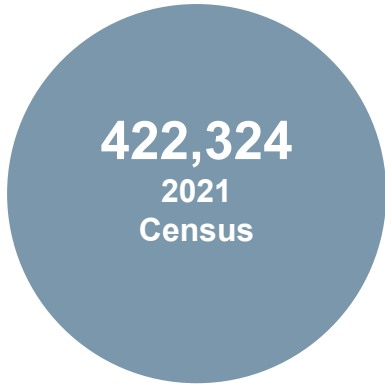


# Focus on London

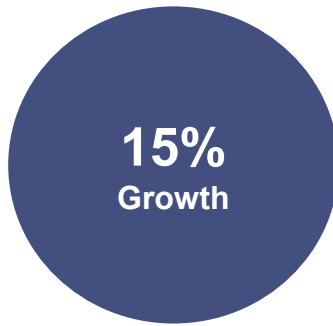
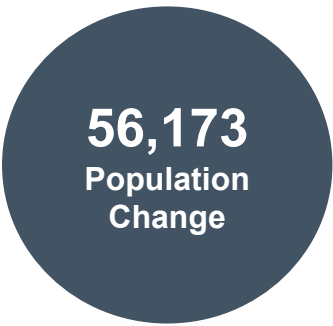
## Population and Growth



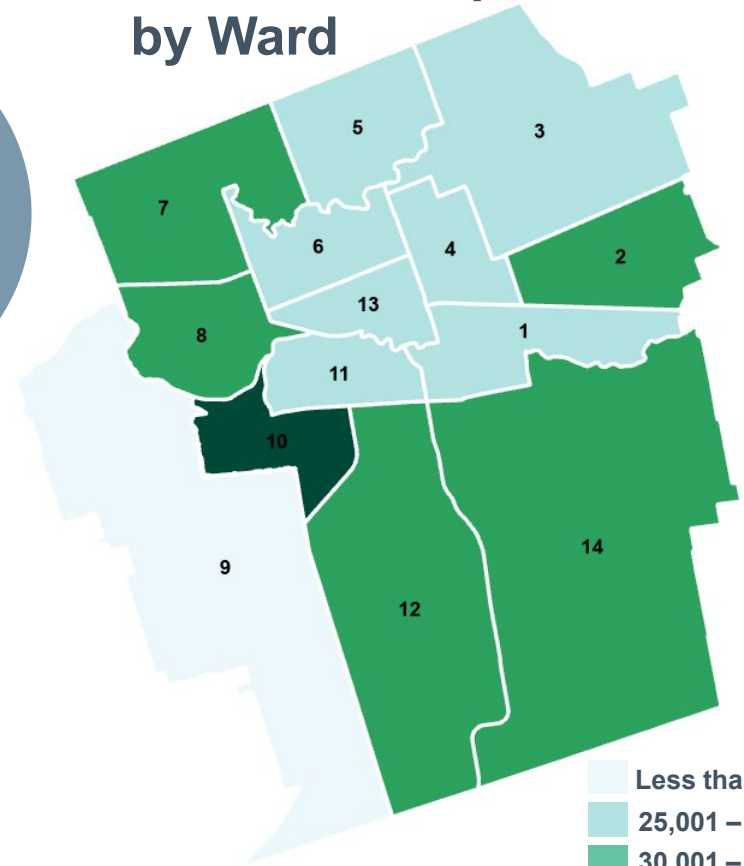
### Total London Population



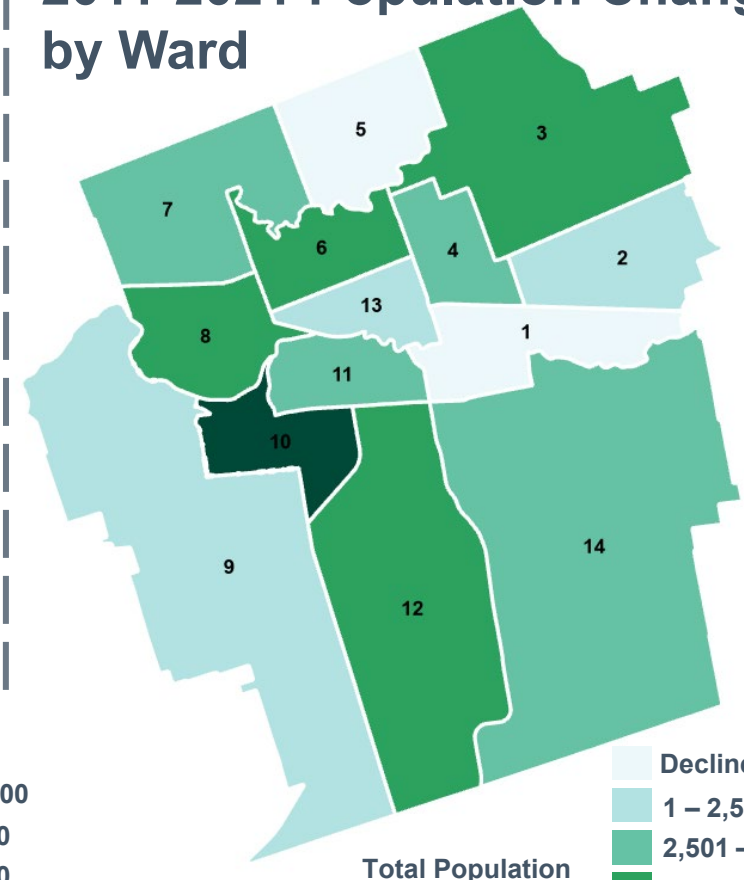
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### 2011-2021 Population Change by Ward



# Focus on London

## Past, Present and Future



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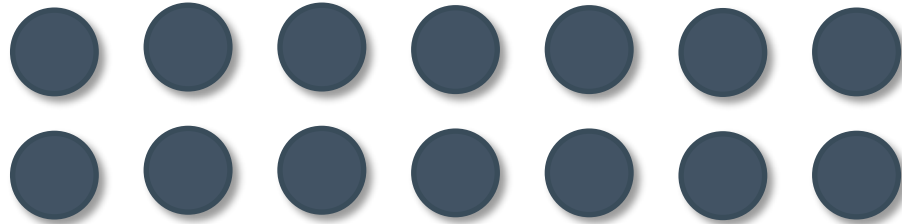


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Sample of Ontario Big Cities (Southwestern Ontario)  
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# Next Steps

## Project Timelines and Activities



**Today**

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Stimulate discussion

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**Spring/  
Summer  
2024**

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**City of London**  
Ward Boundary Review

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Introductory Council Workshop

May 7, 2024



## Jack Ammendolia

Managing Partner  
Watson & Associates Economists Ltd.

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## Dr. Robert (Bob) Williams

Public Affairs Consultant  
Municipal Electoral Systems Expert

## Dr. Zachary Spicer

Public Affairs Consultant  
Municipal Electoral Systems Expert



# Agenda



**Introduction to the  
2024 Ward  
Boundary Review**



**Focus on the  
City of London**



**Next Steps and  
Discussion**

# Key Questions



**Consider  
these  
Questions**



- How does the present electoral arrangement for the City of London measure up?
- Do the current wards deliver **fair representation, conducive to good governance**?
- What are the goals of a Ward Boundary Review?
- What information does Council need to **make an informed decision**?

# 2024 Ward Boundary Review



## Why Undertake the Review?

Prepare Council to consider and discuss whether to maintain the existing ward boundaries or pursue an alternative arrangement.

## Objectives of the Review

### Fair Representation

Reviewing electoral arrangements can help ensure equal representation and give communities an equitable voice in decision-making processes.









### Consider Population and Demographic Changes

A review can align boundaries, reflect population shifts, and better serve evolving community distribution and interests.

### Improve Democracy

An independent review promotes transparency and accountability, bolstering trust in the democratic system, and increasing civic engagement.

## Website Materials and Interactive Tools

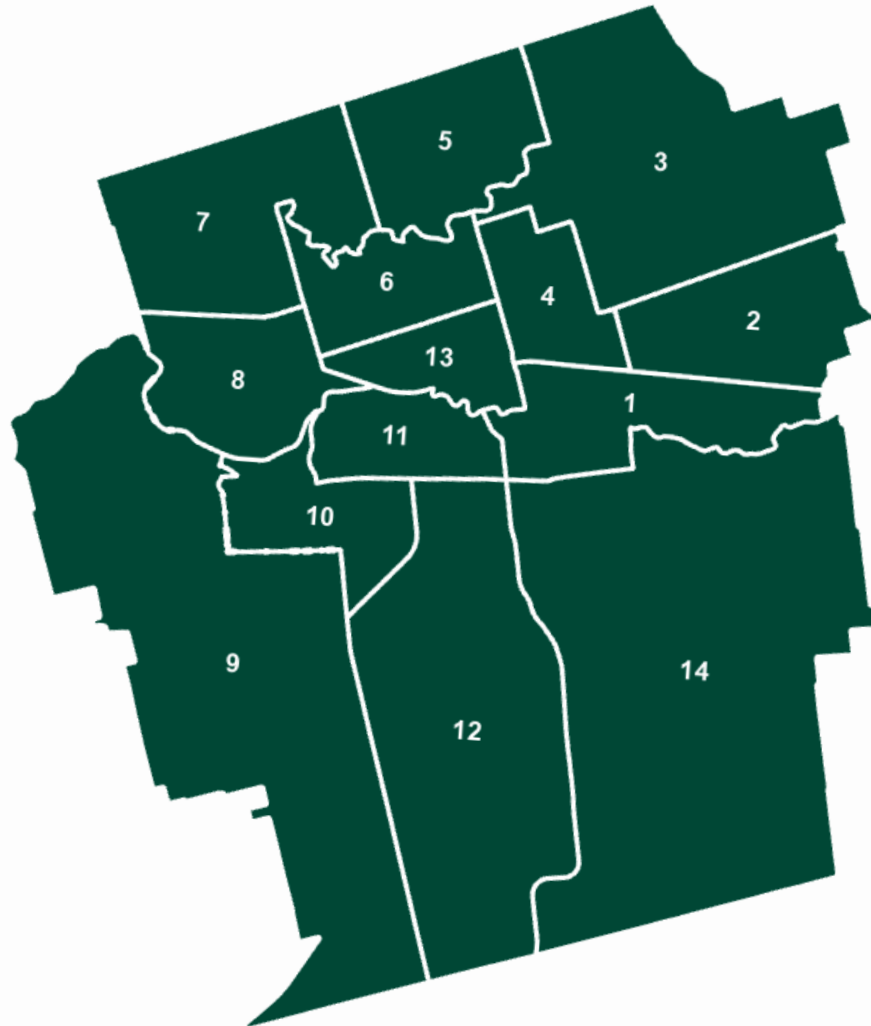
 Preliminary Options Map	 Preliminary Options Presentation	 Survey	 About
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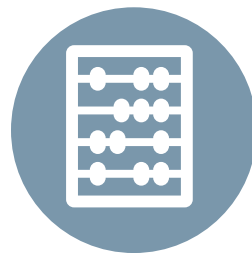
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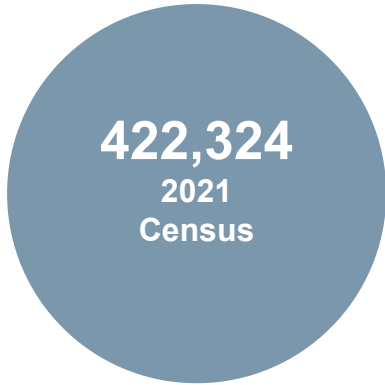


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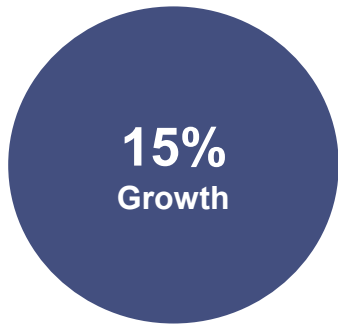
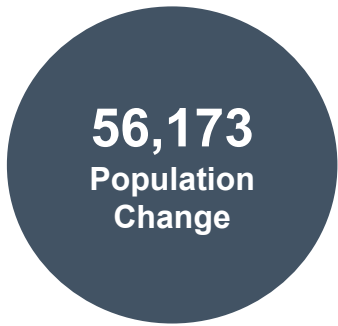
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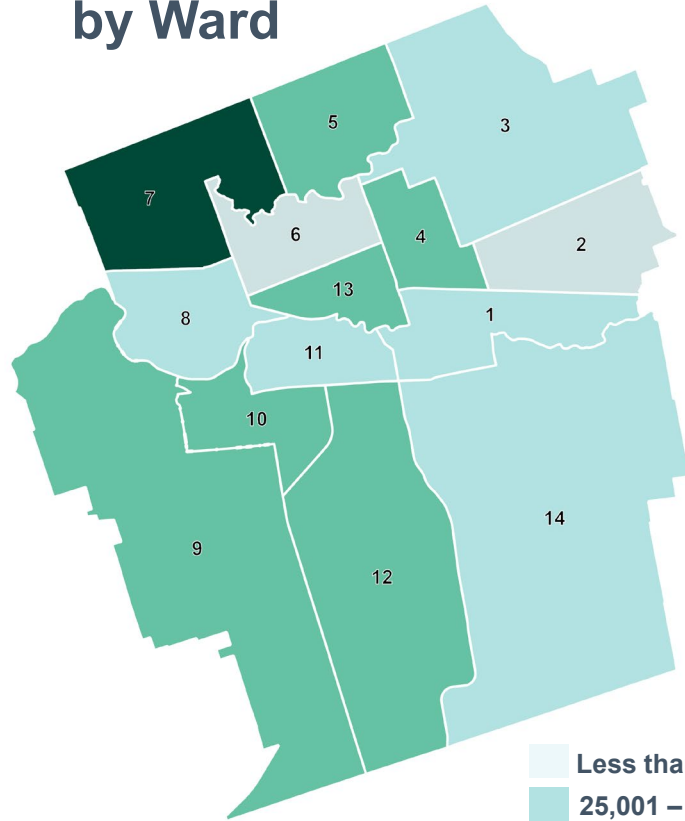
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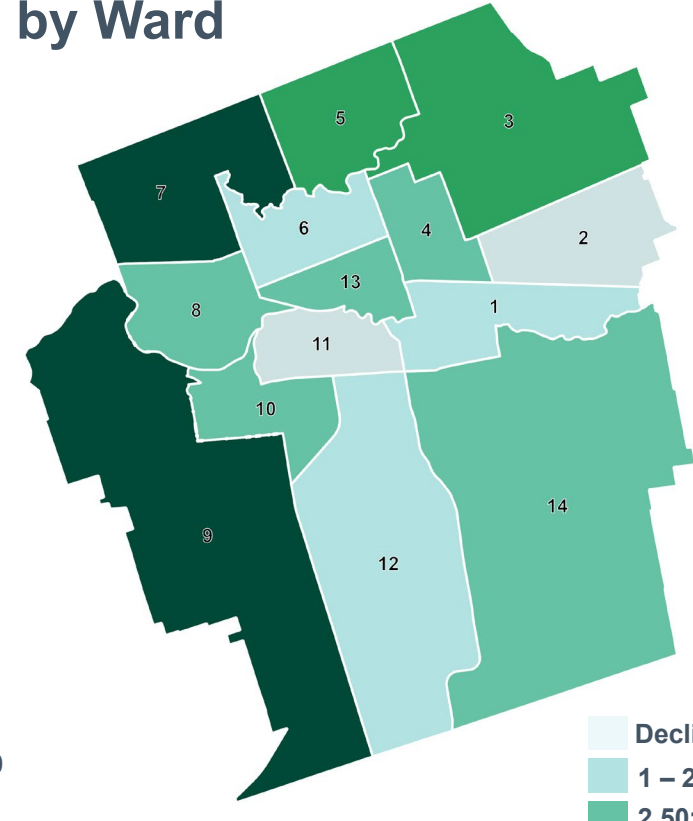
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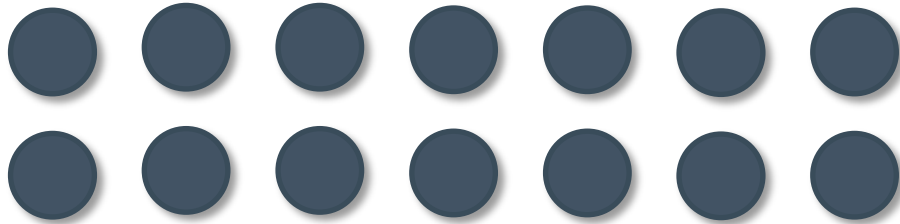


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April 29, 2024

Dear Colleagues,

I am writing to propose a motion for the implementation of a Fare Free Day for the general public, supported by the London Transit Commission on Sunday September 22 2024, to coincide with Car Free Day. This initiative aims to provide an opportunity for the community to experience the benefits of public transportation without the financial barrier of purchasing a fare. I have spoken with leadership at the London Transit Commission and they've indicated they would be supportive of this initiative if there was funding available.

There is currently a group of volunteers who are organising a variety of initiatives for Car Free Day in London for Sept 22, 2024. This includes cycling and pedestrian events, promotion of the event, and other events across the city. The cost for a fare-free day on a Sunday is currently \$17,000 and I am seeking support from Council to allocate one-time funding for this initiative from a reserve fund. Benefits include;

- **Community Engagement:** A fare free day can serve as a platform to engage the community and encourage dialogue about the importance of public transportation.
- **Promotion of Transit Use:** Offering a fare-free day can serve as a promotional tool to attract new riders and increase awareness of the benefits of public transportation. Once individuals experience the convenience and cost-saving benefits of transit, they may be more inclined to use it regularly.
- **Achieving CEAP Mode Share Targets:** To reach these goals, a shift from current levels of car use to transit is needed. A Fare-Free Day on Car Free Day provides a great opportunity for the City to help residents try a new method of transit. Implementing a fare-free day demonstrates Council's commitment to serving the community and promoting sustainable transportation options.

In light of these benefits, I would like Council to consider implementing a fare-free day for London.

Thank you for your consideration.



Skylar Franke  
Ward 11 City Councillor

**Drafted Motion:**

Motion to DIRECT Civic Administration to allocate \$17,000 from the Community Investment Reserve Fund to provide funding to the London Transit Commission to offer a Fare Free Day on Sunday September 22<sup>nd</sup> 2024, in alignment with the international Car Free Day event and to encourage Londoners to choose sustainable transportation options.

Friday, April 26th, 2024

Your worship Mayor Morgan, and all Councillors as members of the SPPC:

Three days ago on April 23rd, London reached the fifth anniversary of London City Council's Climate Emergency Declaration. There were seven motivating observations, including the following: "*Whereas recent international research has indicated a need for massive reduction in carbon emissions in the next 11 years to avoid further and devastating economic, ecological, and societal loss...*"

In response, the City set up a Climate Emergency Action Plan (CEAP) to respond to its Declaration, which it called "a fundamental and required response". The very first of CEAP's three stated goals is "Net-zero community greenhouse gas (GHG) emissions by 2050"; it also calls for a 55% reduction below 2005 levels by 2030. These challenging undertakings require a massive and ongoing response by the City administration, our corporations, and the community. They are also what motivates our Working Group.

Just this month, the City set itself Mode Share Targets seeing a reduction by 2050 in personal car use from 61% to 52.5% of trips taken, and an increase from 23% to 32.5% in the number of trips taken by transit or active transportation. What recurring occasions present themselves for the City to engage Londoners about this task it has set for itself?

International Car Free Day (CFD), held annually on September 22nd, has been around for thirty years. In 2000, the European Union adopted it as a European initiative. The UN Environment Program observes that "The event (Car Free Day) highlights the numerous benefits of going car-free to citizens...". We suggest that Car Free Day is an ideal time, annually and publicly, for the City and Londoners to take stock of where we are at on the road towards the Mode Share Targets.

Our Working Group has taken upon itself the task of enabling an ambitious Car Free Day by working with partners interested in a better environment and better health for the population. We hope that the City will journey with us on that day. In London, we will be highlighting two alternatives to personal car use on CFD: increased active transportation, and transit use. We foresee facilitated bicycle rides along the Thames Valley Parkway's three branches, and a festival in Wortley Village. Regarding transit, we envisage a Fare-free Day on London Transit buses on Sunday September 22nd, to provide, among other things, the chance for Londoners to use their transit service for free on Car Free Day, on a Sunday when most people have the time to try it out.

We are motivated by concern for the recent state of the environment in Canada, which has seen floods, extreme weather such as high winds bringing down trees and causing damage to infrastructure, and in particular a fundamental shift in the level of fire activity in our nation. (We note in passing that last year saw the previously-unimaginable amount of 18.6 million hectares burned, representing 5% of the forest cover in Canada. This devastation represents over 250% of the previous **record** level over the preceding 40 years of 7.1 million hectares burned in one year.) We believe that many, if not most, Londoners feel the need to respond to this environmental situation in some way.

Our efforts to enable an engaging Car Free Day on September 22nd will provide just such an opportunity for the City and its citizens to respond. We ask the city to partner with us by covering the anticipated \$17,000 cost of providing a Fare-free Day on its London Transit service, as proposed by Ward 11 Councillor Skylar Franke. We see this as a measured investment towards achieving the City's own GHG reduction goals.

Sincerely yours,  
David Stanford and Marian Robinson, Co-chairs,  
Working Group for Car Free Day 2024

TO: Strategic Priorities and Policy Committee  
RE: Motion for a Fare Free Day

I am writing on behalf of the London Environmental Network (LEN) to share our support for the proposed motion of an LTC Fare Free Day, to celebrate World Car Free Day on September 22, 2024.

The LEN has been a long-time advocate of active transportation as a way to reduce London's emissions and create a sustainable city. We promote active transportation events and member organizations year-round. Specific examples include promoting and participating in London's Mobility Master Plan feedback surveys and hosting an annual transportation-focused employee engagement challenge ("Green Wheel") for local businesses in our Green Economy London program. Our organization has several measures to encourage active transportation among our staff, including bus pass reimbursement and becoming a member of London Cycle Link's [Bike Friendly Business program](#).

The local volunteer group's plan for a free transit day would be a huge draw for Londoners to participate in the day more effectively. We've seen previous examples of thousands of Londoners coming together to make an impact, from climate action marches to litter clean-ups. When people see their friends, coworkers, and neighbours participate in a local movement, it inspires and encourages them to get involved too. This day may introduce a whole group of people to public transit and encourage them to use this service regularly.

The car-free working group's plans are sure to make it a memorable one for London. David Stanford recently contacted LEN about his ideas and desire to get a volunteer group going. As a network, nothing is more exciting than seeing more community members step up and take action in the city! LEN is thrilled to support these initiatives and participate in World Car Free Day.

A Fare Free Day is a great follow-up action for London's new mode share targets. It's also a great example of the Climate Emergency Action Plan (CEAP) in full force: it is a community-led action backed by the City that will create city-wide benefits. It would also be a great milestone for London, showcasing London as an example of what equitable and sustainable transportation initiatives can look like.

The LEN wholeheartedly supports the motion proposed by Councillor Franke for a Fare Free Day on September 22nd. We hope to see City Council support this motion to provide all Londoners with the opportunity to participate in World Car Free Day this year.

*Sincerely,*

Leah Derikx  
Interim Executive Director, London Environmental Network  
[www.londonenvironment.net](http://www.londonenvironment.net)





April 24, 2024

To: Strategic Priorities and Policy Committee

Re: Support for anticipated Motion by Councillor Franke to support a London Transit Fare Free Day on Sunday Sept 22, 2024.

Please include this correspondence in the public record for the Strategic Priorities and Policy Committee Meeting on Tuesday May 7, 2024

Changing behaviour is hard. People often need an incentive, or to be pulled by necessity.

For me, trying something new is best done when I am not under time pressure. Therefore, providing an opportunity to travel by transit on a Sunday makes sense. It is also, I imagine, the day with the least ridership, and therefore the least expensive day to offer this. Car free day is a worldwide event, happening every September 22 – and **there will not be another year that Car Free Day falls on a Sunday for many years.** If we delay until another year, it will be more expensive to do since it will fall on a weekday. Other reasons to support this motion include:

- This lines up with the high school pilot at Clarke Road starting in September. There will be more talk in the community about taking transit – so this is good timing.
- We are not asking people to ditch their cars, but to be strategic about when they could use transit, like going downtown on a Sunday where you are encouraged to walk around and explore, not just drive in and out to do a quick pick-up/take-away.
- In today's climate, affordability is a top priority for many people. "Risking" money on transit can seem like an unaffordable expense. Offering that people could ride for free for a day to test it out would remove that barrier.
- We know we need to improve our mode share targets in order to meet our climate targets, and we need to try some new strategies.

Once you have tried something new, it feels more comfortable. Many people cannot imagine wanting to travel without their cars. But sometimes, when you are put in a new situation (like when we travel to other cities), we are more open to trying transit. This proposal might do well to partner with Tourism London to invite Londoners to "explore London as a tourist" and hop-on/hop-off London Transit for a day.

Thank you for your consideration,

Mary Ann Hodge  
Climate Action London

April 26, 2024

Dear Mayor Josh Morgan, Deputy Mayor Shawn Lewis, and Councillors Franke, Ferreira, Pelosa, Trosow, Pribil, Rahman, Lehman, McAlister, Cuddy, Stevenson, Hopkins, Van Meerbergen and Hillier,

London Greens favour the creation of sustainable cities, focused on strong, connected communities that permit residents to move quickly and easily to work, school and leisure activities. Public transportation forms a large part of that vision. We ask that the City partner with the Working Group for Car Free Day 2024 to cover the projected cost of \$17,000 to provide a Fare-free Day on its London Transit service, as proposed by Ward 11 Councillor Skylar Franke. This action aligns with the City's stated CEAP goals and offers tremendous opportunities for community engagement and education. We have seen the enormous success of London's Clean and Green activities in April, bringing out neighbourhoods, businesses, community groups etc to beautify the city through numerous clean ups. We believe that Car Free Day has the same potential to capture the imagination of London's citizens and get them excited about leaving their cars at home.

For approximately thirty years, International Car Free Day (CFD) has taken place on September 22nd, encouraging people to leave their cars at home. It highlights the health benefits of active transportation, the sense of connectedness to one's community, and the environmental gains through decreased pollution. This year, the City could use Car Free Day 2024 to promote its recent Mode Share Targets and get Londoners onto buses, many for the first time, thereby fulfilling one of its CEAP goals to "bring everyone along".

Two years ago, City Council unanimously approved a Climate Emergency Action Plan, meant to guide the City in its decision-making processes to ensure that policies, development plans, and other actions reflect the urgency of climate change and its negative impacts on our City and communities. Two of the stated goals include achieving net-zero greenhouse gas emissions by 2050 and "bringing everyone along". A key means by which to reduce GHG emissions is limiting personal vehicle use and encouraging alternate modes of transportation. At the moment, we still struggle to get Londoners onboard with leaving their cars at home and choosing active or public transportation. For many, the greatest hurdle is lack of familiarity with alternate options. Car Free Day is the ideal opportunity to introduce Londoners to London Transit.

One Fare-free Day, familiarizing Londoners with their local transit service, could see ridership increase in the future. The City could see a significant economic return on this \$17,000 investment, and even greater environmental and social returns.

Sincerely,

Carol Dyck and the London Greens

**From:** colleen murphy  
**Sent:** Friday, April 26, 2024 8:17 AM  
**To:** CWC <[cwc@london.ca](mailto:cwc@london.ca)>  
**Subject:** [EXTERNAL] Free Transit for Car Free Day

Dear members of the Civic Works Committee,

I am writing in support of Skylar Franke's motion to direct Civic Administration to provide funding to the London Transit Commission to offer a Fare Free Day on Sunday September 22<sup>nd</sup> 2024, in alignment with the international Car Free Day event.

I believe that this aligns with London's stated goal of a reduction in car use to meet our Climate Emergency goals. Offering Londoners a day to "test drive" alternative options of travel is a great way to start moving towards those goals.

As a board member for London Cycle Link and Squeaky Wheel Bike shop, I understand that buses and cycling infrastructure can go hand in hand in providing alternative forms of travel to reduce Londoners' dependence on cars.

Ideally, I think it would be great to ask LTC to ensure all express routes run during this event.

Thank you for your time and consideration on this matter.

Colleen Murphy

Board Member of London Cycle Link and London Resident

London Ontario

N5Y2J6

**From:** Andrew McClenaghan (@Bicycle Cafe)  
**Sent:** Thursday, April 25, 2024 2:23 PM  
**To:** CPSC <[cpsc@london.ca](mailto:cpsc@london.ca)>  
**Subject:** [EXTERNAL] In Support of fare-free transit on World Car Free Day

**Please include this communication in the agenda for next week's meeting.**

I am writing in support of the proposal to implement a Fare-free Day to coincide with International Car Free Day 2024 on September 22nd.

With our newly set mode share target, it is imperative that we fund initiatives such as this that can demonstrate to the average Londoner how multi-modal transportation can fit within and enhance their transportation options. Experiencing various modes of transportation at low risk and cost through an event such as Car Free Day will help us meet and ideally exceed our target.

The Bicycle Café will support this event through our communication network as well as participate as a partner in demonstrating how the bike and bus combination is a cost effective and climate friendly option for a good portion of Londoners.

Let's roll!

Regards -

Andrew McClenaghan

--

**Andrew McClenaghan**  
Co-Owner

**London Bicycle Café**  
Southwestern Ontario's Citizen Cyclery  
320 Thames St., London, Ontario N6A 0E1  
[amcc@londonbicyclecafe.com](mailto:amcc@londonbicyclecafe.com)  
[www.londonbicyclecafe.com](http://www.londonbicyclecafe.com)

**Sent:** Monday, April 29, 2024 8:52 AM

**To:** Rahman, Corrine <[crahman@london.ca](mailto:crahman@london.ca)>

**Cc:** Franke, Skylar <[sfranke@london.ca](mailto:sfranke@london.ca)>; City of London, Mayor <[mayor@london.ca](mailto:mayor@london.ca)>

**Subject:** [EXTERNAL] LTC Fare Free Day for World Car Free Day

Dear Councillor Rahman,

My name is Mary Blake Rose and I am a constituent in Ward 7. Thank you for all the work that you do for our community!

It is my understanding that Councillor Franke will be putting forward a motion for the May 7th meeting of the Strategic Priorities and Policy Committee for an LTC Fare Free Day for World Car Free Day on Sunday, September 22. I'm writing to express my support for the idea of a Fare Free Day as a way to encourage people to try out transit.

All the best,

Mary Blake Rose

**From:** Tawnya Gonzalez  
**Sent:** Wednesday, May 1, 2024 11:48 PM  
**To:** SPPC <[sppc@london.ca](mailto:sppc@london.ca)>  
**Subject:** [EXTERNAL] Fare free day

Hey!

I wanted to pass along my thoughts about the fare free day as noted by Skylar Franke in her video. I would take the opportunity to take my kids on the bus (first time for my youngest!) and do a picnic at new park. Fun times and an adventure!

We look forward to this opportunity to explore our city for free!

Thanks,

Tawnya Gonzalez

**From:** Mel Sheehan

**Sent:** Thursday, May 2, 2024 9:58 AM

**To:** SPPC <sppc@london.ca>; McAlister, Hadleigh <hmcaster@london.ca>; Lewis, Shawn <slewis@london.ca>; Cuddy, Peter <pcuddy@london.ca>; Stevenson, Susan <sstevenson@london.ca>; Pribil, Jerry <jpribil@london.ca>; Trosow, Sam <strosow@london.ca>; Rahman, Corrine <crahman@london.ca>; Lehman, Steve <slehman@london.ca>; Hopkins, Anna <ahopkins@london.ca>; Van Meerbergen, Paul <pvanmeerbergen@london.ca>; Pelozza, Elizabeth <epelozza@london.ca>; Ferreira, David <dferreira@london.ca>; Hillier, Steve <shillier@london.ca>; City of London, Mayor <mayor@london.ca>; Morgan, Josh <joshmorgan@london.ca>

**Subject:** [EXTERNAL] Request for Delegation Status & Letter for Item 4.1 at SPPC Meeting on May 7th, 2024

Hello SPPC,

I am writing to you today to request Delegate Status on Item 4.1 at the upcoming SPPC meeting on May 7th, 2024, in regards to Fare-free/Car-free Day. I also wish to share my full thoughts on this motion put together by Councillor Franke not only to expand on what my delegation would include, but also to give more context on where my perspective comes from. I will preface this with saying I absolutely respect & honour the intentions, perspective, & goal of Councillor Franke in putting forward this motion. I only wish to offer my perspective as a daily dependent user of the LTC system, and offer a counter-offer to her motion for fare elimination for Car-Free Day that I believe is a reasonable, win-win alternative for everyone with the same goal as Councillor Franke in mind.

The content of my presentation will be my perspective as a current LTC rider who has had no choice but to depend on LTC for the better part of the past 10 years. I plan to speak on the fact that though I respect/honour Councillor Franke's intentions & perspective & goal with the motion, there are several reasons why this won't be an initiative worth exploring, let alone would a permanent free fare policy be productive when it comes to our transit system. I will also offer an alternative option that may accomplish Councillor Franke's goal/intention, but also may help improve the system as a whole more than eliminating fares for one day or permanently would.

One major reason why this initiative, or her ideas for free fares, won't work is because our transit system isn't healthy or convenient or accessible enough to entice/incentivize people to leave their cars at home. Fares aren't the standalone barrier to why people are leaving their cars at home, contrary to many people's beliefs. This was only proven to be more after COVID, when fares were not collected and the revenue loss is still very much keeping us from having the healthy transit system that we should have had decades ago that would better incentivize/entice people to use it.

A second major reason why this initiative, and her idea of permanent fare elimination, will not work is due to the fact that these fares are paying for the improvements to make our transit system the level of appropriate convenience & accessibility in order to entice people to get out of their cars & use transit. Even as a low-income person myself, I have never asked for fares to be free ever, nor have I supported any efforts to do so.

That is because not only do I have 10 plus years of experience in understanding (even though not always agreeing) with how the funding streams work for improvements to our transit system, but I've seen first-hand, not only as a user, but as an observer, the "passing the buck" that has happened constantly onto the ridership when other levels of government, even after several efforts by Council & others to advocate for better funding for transit, don't fund it properly themselves.

Just recently, on top of that, I was one of the hundreds of riders/dependents of the transit system who had to deal with the 2nd increase (of 15-17%, for a total of 40% total fare increases since 2018) to our fares, and it wasn't entirely due to COVID either, but COVID certainly played a part. But what played a more massive part, and this is again working against making fares

free, is that post-secondary institutions have refused to pay their fair share (pun intended) of the fare increase, considering their students make up the majority of the revenue stream & ridership. They refused to pay more than 6% of an increase to their fare program (which self-subsidizes I might add, unlike the fare system for the rest of us) because "they don't see a value in the system". Which was really ironic in the recent TA strike when suddenly students were complaining about not being able to take transit to campus/class. But I digress....

The third reason neither this initiative for Car-Free Day, or permanent fare elimination will not work is due to the fact that LTC is already willingly forgoing revenue by allowing people to ride free everyday if they make enough of an excuse, and with discouraging their operators from enforcing their already-in-existence fare policy. I shudder to think how much revenue loss is coming from that daily, considering not many operators know how to use the keypad on the fare box to accurately keep count of people who don't pay fares, meaning an additional loss in revenue that the rest of us have to compensate for is not being tracked or included properly.

As someone who has had several interactions & opportunities to learn about the transit system itself, from how the farebox works to the function of each key on the keypad, I learned a lot about the keypad & the importance of it. Presently, & historically, there is the "Insufficient fare" option on the keypad on the fare box, which is what should be pressed everytime someone either don't pay their entire fare, or their card doesn't work (which is still a HUGE issue across fare cards) to people refusing to pay. This would be a greater opportunity to not only discourage drivers from confronting/refusing service to people, but would also more accurately track the lost revenue that comes from it. I don't see many drivers using this keypad, nor do many new drivers even know about it in the first place.

Those of us, not only of low-income, but those who are also in the disabled community, who depend on the service out of no other option or due to not having the privilege of having another option, have already borne the brunt of the costs to improve our system as is, with little to no return on that investment & constant hit on our own finances. Due to either lack of government funding, or COVID revenue loss, to current daily revenue loss, to the fact that post-secondary students don't pay their fair share of any increases due to, quite frankly, a disgusting sense of entitlement & ignorance of their responsibility as users to share in the impact of fare increases, (and LTC having refused to take these post-secondary institutions to a referendum when they objected to paying their actual fair share, I might also add, which is a whole other can of worms by itself) so to not only have a fare-free day initiative, but also in the future present a permanent fare elimination, does nothing to actually improve the system for anyone, and the revenue loss will need to be recouped somehow. And if riders aren't going to be expected to pay fares, then that will mean improvements to the system will probably be on the chopping block, which is entirely opposite of Councillor Franke's clear goal.

I personally invite any councillor to give up their cars for a day & take a day to travel by bus with me in order to demonstrate just how unhealthy our current transit system is, & has been for several years, if not decades. Unfortunately, it may be a little more costly for any councillor, as cash fare for what will be multiple trips that will exceed a 90 minute transfer makes it very cost-ineffective for anyone who doesn't have a transit pass or stored value card or tickets or what have you.

Which of course would be much easier if our transit system offered a day pass instead of needing 3.50 every round trip. That in itself would be a great compromise for Car-Free Day & going forward if Councillor Franke wishes to entice/encourage people to leave their cars at home, not only on Car-Free Day, but on any day where they only need to make trips to and from somewhere, and maybe even a broader incentive for visitors as well. Other municipalities have it, and it allows unlimited trips on their transit system for the entire day, which is more cost-effective by itself than using tickets or cash fares or a monthly or weekly pass. The idea has been presented in the past, but LTC decided against implementing it several times when it's been presented by even former Chair of the Commission & other Commission members.

Which I have always found strange, as I think not only would it benefit users, but it would also benefit LTC as it would be an additional source of revenue towards improving the system to



being more of a healthy enough system to further entice people to get out of their cars or leave them at home. Maybe a day pass can finally be an option presented through this motion as a compromise.

I hope that in this letter, & in the delegation if it is granted, that I make a very clear case for while I support the intention/goal of Councillor Franke, the system, & the funding, as it is set up now does not help towards that goal of enticing people to take transit on not only Car-Free Day, but also permanently by eliminating fares. And I hope offering an alternative/compromise, that perhaps we could see the overall goal/intention of Councillor Franke realized.

I thank the Committee for your time and attention to this matter.

I also give my consent to include this letter on the public agenda.

Sincerely,

Melissa Sheehan

**From:** Brendon Samuels  
**Sent:** Thursday, May 2, 2024 2:31 PM  
**To:** SPPC <sppc@london.ca>  
**Cc:** Franke, Skylar <sfranke@london.ca>  
**Subject:** [EXTERNAL] SPPC May 7

To whom it may concern,

I am writing with respect to item 4.1 "Request for Implementation of a Fare Free Day - Councillor S. Franke" on the agenda for the upcoming meeting of the Strategic Priorities and Policy Committee on May 7, 2024. Please note that I provide consent for this submission to appear on the public added agenda.

I urge London City Council to support the request from Councillor Franke to allocate \$17,000 from the Community Investment Reserve Fund to provide funding to the London Transit Commission to offer a Fare Free Day on Sunday September 22nd 2024, in alignment with the international Car Free Day event and to encourage Londoners to choose sustainable transportation options.

Enabling the public to use transit and active transportation is paramount to fulfilling several areas of focus in the 2023-2027 Strategic Plan, including Mobility and Transportation, Economic Growth, Culture, and Prosperity, Climate Action and Sustainable Growth and Reconciliation, Equity, Accessibility, and Inclusion.

It is no secret that London is experiencing myriad challenges with transportation. While this one-time investment will not alleviate these challenges, it will have several positive effects on our City and create value that far exceeds the cost. Ultimately, this is about shifting behaviour and getting more people to care enough to try something new. It is an opportunity for the City to demonstrate its commitment to mobility and celebrate its transportation investments made to date.

There are indeed many Londoners who already depend on public transit for their daily transportation needs. There some who will likely never use public transit for various reasons. Then there is a large proportion of the general public who are open to being persuaded to use transit more regularly and depend on personal vehicles less. I believe the subsidy of public transit fares on Car Free Day, and accompanying promotions by the City and its partners, are an effective way to engage this target audience.

The City has carried out extensive research on transportation needs as part of the development of the Mobility Master Plan. From my personal point of view as a student and specialist in community engagement in climate action, I perceive that a lack of familiarity with transportation alternatives is a key barrier for many Londoners. Despite extensive ongoing communication efforts by the City, many Londoners still don't know about how to get around on bus or bike; they are less likely to be familiar with new transit routes and cycling infrastructure, leading to hesitation and defaulting to using a car because of its perceived convenience and familiarity.

How can we get more people familiarized with the LTC's services and actually taking the bus? First they need to go through the motions and try it, even just once. A simple way to facilitate this is by dedicating a day to positively reinforcing public transit and removing cost as a barrier to entry. While subsidizing a \$3.50 fare for one day might seem trivial, for many Londoners taking the bus to and from their destination on Car Free day, saving \$7

could impact how much they're available to spend on supporting a local business. For instance, a family of five people taking the bus together instead of driving could save \$35.

People respond positively to communications when there's something tangible in it for them, like a giveaway or a limited-time offer. In this case, they're being granted an opportunity through free bus service to maybe try a new experience and participate in a social movement larger than themselves, reflecting a priority of their community to share access to better ways to move around. If the City wants residents to give something – namely, to try changing up their commute – then investing in a fare subsidy is symbolically important as the City gives them something back in return.

Personally, if this plan goes ahead and transit fares are subsidized on Car Free Day, I'm looking forward to visiting the downtown core to browse goods at Covent Garden, check out the progress being made at Harris Park and dine at a local restaurant. The money I will save on transit that day will be fed right back into the local economy. I'll be able to proudly share on social media that the City where I live is celebrating public transit by inviting more residents to get on board.

Thanks for your consideration,

Brendon Samuels

Chair, Environmental Stewardship and Action Community Advisory Committee

**From:** Steve Sponseller  
**Sent:** Thursday, May 2, 2024 4:02 PM  
**To:** SPPC <[sppc@london.ca](mailto:sppc@london.ca)>  
**Subject:** [EXTERNAL] No Fare Day

Hi.

If this motion is approved it would be a great way to enjoy the splash pad & park at gibbons Park. A free bus ride with the family!

Thanks

Steve

From: Lizzie Blokker  
Sent: Friday, May 3, 2024 11:13 AM  
To: SPPC <sppc@london.ca>  
Subject: [EXTERNAL] Free Transit Fare Day

Hello,

I strongly support the motion put forward by councillor Skylar Frank for a free transit day on Sept. 22, 2024.

I would love to spend the day exploring a new part of London that I don't normally go to, and try out a new restaurant!

I urge London to get behind this initiative as it also aligns with London's mobility master plan.

I will be following closely and look forward to riding the bus for free!

Take care,  
Elizabeth Blokker

**From:** Laura Wall  
**Sent:** Friday, May 3, 2024 2:23 PM  
**To:** SPPC <sppc@london.ca>  
**Subject:** [EXTERNAL] Car Free Day Support

Dear City Council,

I was excited to read about the planning for Car Free Day this year and to learn about the proposal for free public transit to encourage participation. In addition to giving residents a means to be "car free" it will help introduce - or reintroduce - Londoners to the value of using public transit.

We've seen examples in other places around the world and across this country that make it easier for people to choose alternative means of transportation. And we also know that many folks don't have access to personal vehicles or would prefer to use transportation options that are healthier for the environment, the pocketbook and the body!

Your leadership in supporting the motion at SPCC for a Fare Free Day underscores your vision that "London is a sustainable city within a thriving region, committed to culture, innovation and providing a safe, affordable, welcoming, and healthy future for today and for the next generation."

I give my permission for this communication to be added to the agenda.

Thank you,  
Laura Wall

**From:** bettyboop  
**Sent:** Monday, May 6, 2024 12:24 AM  
**To:** SPPC <sppc@london.ca>  
**Subject:** [EXTERNAL] 4.1 Car Free Day - please add my letter

Please add my letter to Item for Direction 4.1 Request for Implementation of a Fare Free Day

Thank You

AnnaMaria Valastro

Car Free Day is a Sunday. On behalf of Car Free Day, please implement a 'Fare Free Day' on a weekday so that people can truly sample the transit system on a day where they have reason to use it. Sundays can be busy days but the transit schedule is reduced, and is not a good sampling of its efficiency to get people where they need to go on time.

The transit system works well on some days and on some schedules but not everywhere. If you are suggesting this event could be used as a 'test' of sorts than put your best foot forward.

And maybe even go further and recruit volunteer drivers to use the transit system - during the week.

AnnaMaria Valastro

May 5, 2024

Dear members of the Strategic Priorities and Policy Committee,

This letter is in support of Councillor Franke's submission to implement a "fare free" day for the public to take London Transit on an unlimited basis on Sunday, September 22, 2024 in celebration of Car-Free Day.

Telling the public that transit will be free that day will encourage those who may not normally use transit to give it a try. The more the City can do to reduce single-vehicle trips and get more people using public transit, the better! Letting them sample the transit system will hopefully be an encouraging experience to make it at least considered an option for future trips.

Our family plans to use that day to visit the Western Fair Farmers' Market all together in the morning, and after lunch spend the afternoon at Storybook Gardens (weather permitting). We would be inviting other families to join us and therefore be getting people out in the community without putting any additional vehicles on the road.

Thank you for your consideration in this matter.

Sincerely,

Mike Bloxam  
London





London  
CANADA

300 Dufferin Avenue  
P.O. Box 5035  
London, ON  
N6A 4L9

May 7 2024

Dear Colleagues,

We are excited to share some excellent news regarding the Fare-Free Day motion Councillor Franke originally filed for SPPC on May 7<sup>th</sup>, which she will not be moving forward with. To ensure the success of this initiative and to alleviate any financial burden on the City of London and London Transit Commission, Dancor has offered a corporate donation to cover the cost of transit for the designated Fare-Free day.

Sean Ford, Partner at Dancor shares that “Dancor is honoured and grateful for the opportunity to work with London Transit and the City of London as sponsors of the Fare-Free Day. Thank you for the invitation and we look forward to continuing to encourage people to use a great public transit system.”

We firmly believe that investing in initiatives like this demonstrates our commitment to creating a more equitable and sustainable city. By promoting a day where everyone can access the public transit, we can encourage new riders to try riding a bus. We have discussed Car Free Day with City Staff and they will be supporting the initiative through shared promotions, collaborations and activations to ensure a successful event.

Councillor Franke will continue to work with the organising committee of Car Free Day to engage more volunteers and partners. For example, Doors Open is the same weekend and co-promoting that event while encouraging people to take the bus to attend the various locations is an exciting cross promotion opportunity.

Councillor Franke will also be offering an activity in Ward 11 to encourage residents to join her on the bus and visit various Ward 11 businesses. We hope all Councillors and the Mayor will join us and offer their own bus or bike riding activities on Car Free Day, Sunday September 22, 2024.

Warm regards,

Skylar Franke  
Ward 11 City Councillor

Jerry Pribil  
Ward 5 City Councillor

# City of London - Application for Appointment to a City of London Board or Commission

## Application

Please choose the Board or Commission you are interested in serving on: **Kettle Creek Conservation Authority**

## Contact Information

Name: **Myles Park**

City: **London**

Province: **ON**

Postal Code: **N6G2Y5**

## Experience and Qualifications

If you have experience on a London Board or Commission, please provide dates and details. (max. 3000 characters):

**I have no experience on a London Board or Commission.**

What do you hope to contribute or learn as part of a Board or Commission? (max. 3000 characters):

**What I hope to contribute to this board is a strong understanding of the natural world and how the City of London can further contribute to a more sustainable future. I am knowledgeable in the identification of various species of plants and animals, along with the ecosystems of the 21 environmentally significant areas around London. Along with this knowledge I am also an outgoing team player who loves giving back to the community. What I hope to learn from being part of this board is the skills to better reach the community and how to better help with any problems/concerns.**

How will you support the work of a Board or Commission? (max. 3000 characters):

**Although I have never been apart of a board or committee, I am willing and motivated to provide support in any way needed. I am a hard working individual that takes direction well.**

The City of London has a commitment to Diversity and Inclusion where we foster an inclusive and supportive workplace respecting the diversity, dignity and perspectives of all. What does it mean to you to have a commitment to diversity and inclusion? Give us an example of how you have and would demonstrate that commitment further in this role. (max. 3000 characters):

**What it means to have a commitment to diversity and inclusion to me is to understand that every person has different challenges, beliefs, and outlooks on life. I believe that it is important to understand those three things to better help people receive the tools and resources they need to thrive in our community. I would do whatever it takes to make sure an individual gets the help they need to preform at their best. An example I will give is a personal one, I am an employee of the City of London and I have some physical disabilities. Throughout my career with the city I have always advocated for the tools and resources that I need to carry out my duties, so much so, I was able to get a truck adapted for my needs so I could drive it safely. I make it a personal goal to make sure everyone gets the same level of support that I received.**

**In addition I graduated from Sir Sandford Fleming College with an indication in Indigenous Studies. It allowed me to have a better understanding of Indigenous culture, beliefs, and laws that would allow me to reach a wider demographic of Londoners.**

Please describe additional experience, training, or community involvement that will help you in your role as a Board or Commission Member. (max. 3000 characters):

I am a proud graduate of the Fish and Wildlife Technician program at Sir Sandford Fleming College. Some of the skills I have acquired through the program are, demonstrating knowledge of aquatic and terrestrial ecosystems and ecological principles as well as the relationship of these to the protection, management and effective utilization of fish and wildlife resources. Identifying and classifying a wide range of biota and understand their influence on the management of fish and wildlife populations and ecosystems. Identifying current and emerging regulations, standards and policies that support and guide fish and wildlife planning and management practices. Also, contributing to community-based research and development projects with industry partners. I also volunteer as a Leader with Scouts Canada, I have great leadership skills along with organization and dependability.

Attach resume or other document here, if needed: **Myles Resume City .pdf**

Attach more files here, if needed:

## Confirmations

I declare the following: **I am at least 18 years old.; I understand that my application and any attachments will be included on a public agenda that is published on the City website.**

To help inform our outreach activities, please tell us how you heard about this opportunity: (optional): **Word of mouth**

If you selected 'Other', please specify:

Submitted on: **4/24/2024 8:31:56 PM**

# Myles Park

## Qualifications:

- Certified in CPR/AED level C
- Achieved the Indigenous Perspective Designation
- Achieved Well Technician Licensing as per the Ontario Water Resources Act
- Completed Ditch Witch certification
- Proficient with GIS software and mapping
- Knowledgeable field sampling skills

## Job Experience:

**City of London** – Special Events Team, Horticulture Team, London, ON 2023 – present

Assist with set-up and take down of programs, special events and rentals including moving equipment, change and empty garbage and recycling as required, helped water and plant new garden beds across London

**A&A Environmental Consultants Inc.** - Drilling assistant, Woodstock, ON 2022

Helping to install monitoring wells, helping with soil sampling, working with a drill crew to carry out environmental drilling tasks.

**STRATA Drilling Group** - Drilling assistant, Port Hope, ON 2022

Worked with a drilling crew for a radiation remediation project, helped to install monitoring wells and soil sampling.

## Cooperative Placement

**Buckhorn Sand and Gravel** – Blasting assistant, Buckhorn, ON 2021-2022

Duties include: handling explosives, helping to plan out blast patterns.

## Education:

**Sir Sandford Fleming College**, Lindsay, Ontario

Resource Drilling Technician (2-year program) 2021-2022

Fish and Wildlife Technician (2-year program) 2019-2021

# City of London - Application for Appointment to a City of London Board or Commission

## Application

Please choose the Board or Commission you are interested in serving on: **Kettle Creek Conservation Authority**

## Contact Information

Name: **John Joseph (JJ) Strybosch**

City: **London**

Province: **ON**

Postal Code: **N6G 5M1**

## Experience and Qualifications

If you have experience on a London Board or Commission, please provide dates and details. (max. 3000 characters):

**I was appointed by the city to this position last year. I have completed a short term with the Lower Thames valley conservation authority, appointed late in 2021. I hoped to return there but it seems council felt it was important to offer more people opportunities and since I was, then, just appointed to Kettle Creek, I wasn't also renewed at LTVCA.**

What do you hope to contribute or learn as part of a Board or Commission? (max. 3000 characters):

**I feel as though I'm only beginning to learn how the LTVCA works and the concerns in that watershed. I hope to learn about Kettle Creek, how it's concerns and organization differs. I also wish offer my time and experience to committees so I can learn at a deeper level.**

**I can offer a background in tech, business and development as well as my commitment to preserving our environment for our future.**

**So far I am impressed by all the people doing great work at the LTVCA. I want to know more and bring my small, and hopefully growing, knowledge to the KCCA.**

**I want to be part of the good and important work our Conservation Authorities are doing.**

How will you support the work of a Board or Commission? (max. 3000 characters):

**Attend and participate in meetings, volunteer for committees, prepare by reading documents and learning more about the legislation that defines the work of the Conservation Authorities.**

**I'm also glad to sit on subcommittees and take on other duties.**

The City of London has a commitment to Diversity and Inclusion where we foster an inclusive and supportive workplace respecting the diversity, dignity and perspectives of all. What does it mean to you to have a commitment to diversity and inclusion? Give us an example of how you have and would demonstrate that commitment further in this role. (max. 3000 characters):

**I'm glad to see this. I'm a member of a non-visible minority and live with a non-visible disability. It is important to have a culture of inclusion and tolerance.**

**I've volunteered with Aman Laura a refugee organization predominantly working with people from Afghanistan and the Ukraine and Rainbow Refugee who support refugees who are unsafe in their homeland because of their sexual orientation or gender identity. My parents were immigrants from Europe after the war and I have seen first hand how immigrants have come and become industrious and important parts of our society and economy. One friend who came over a decade ago and still struggles with PTSD is now working in a window factory, paying his taxes, saving for a house. I began helping him**

with language training and resume preparation. He also has become an incredible artists doing commissions of pets and any other work that he is inspired to do. His world is small in Canada, but his art touches hundreds of people each year.

I worked on the AIDS information line and Gay Line. It is a long time ago and, to my knowledge, only the director of the organization (at the time) and I are alive today. So many people lived in fear for their lives... and, back then, concerns for their safety was legitimate. I remember being part of a team walking people to their cars, we required 2 team members because it wasn't safe for one person to walk back from the parking lot to the community centre. Beatings were a sport for some.

It is so important to foster a culture of inclusion and acceptance. Women, Indigenous people, People living with mental health problems... we are all part of our society.

Please describe additional experience, training, or community involvement that will help you in your role as a Board or Commission Member. (max. 3000 characters):

**I grew up mostly on family farms ranging including eggs, pigs, dairy and cattle. We have owned a farm and have cashed cropped for decades. I have some sense of the importance of agriculture and the challenges farmers face.**

**In addition I worked for my father's commercial contracting and development companies before I went into a carrier in tech. My siblings continued to operate commercial holdings and are currently exploring developing a small property outside the Conservation Authorities watershed.**

**I've worked with financial documents for numerous private and public organizations and contributed to boards and committees in that environment. I also bring my experience during my short time on the board of the LTVCA.**

**I have a strong tech background, developing business software, research and development and education. This brings a broad knowledge of technology and the scientific method.**

Attach resume or other document here, if needed: **JJ Resume CV for LICH.pdf**

Attach more files here, if needed:

## Confirmations

I declare the following: **I am at least 18 years old.; I am not a City employee or Council member.; I understand that my application and any attachments will be included on a public agenda that is published on the City website.**

To help inform our outreach activities, please tell us how you heard about this opportunity: (optional):

If you selected 'Other', please specify: **I was already appointed to this position and enquired what was happening with it.**

Submitted on: **4/23/2024 4:59:05 PM**

# JJ (John Joseph) Strybosch

London, On N6G 5M1

## WORK and VOLUNTEER

<b>Appointed to Board</b> - Work with board	Lower Thames Valley Conservation Authority	2020 – 2022
<b>Resettlement Volunteer</b> - Assist refugees settling in the London Area	Aman Laura	March 2022- Present
<b>Director to Board</b> - Board manages a small firm.	Ontario 1835397 Development Corp	2009 – Present
<b>Proprietor</b> - Support legacy software systems - Produce and help market local artists works	JJ Strybosch Consulting	2008 – Present
<b>Member of Awards Committee</b> - Help select the winners of the Champions of Mental Health Awards	Canada Mental Health Association	2019 & 2021
<b>Volunteer</b> - Counsel and encourage men to be tested, accompany them to test - Supported new staff learning venipuncture	Options HIV Testing Program, ICH	2004 – 2019
<b>President</b>	Board of MSCC 691 Condominium Corp	2015 – 2018
<b>Coordinator</b> - Manage curriculum and students in the Advanced Computer Programming Program - Counsel students adapting to interuptions and complications affecting their progress	Fanshawe College	2004 – 2008
<b>Professor</b> - Teach Computer Programming	Fanshawe College	2001-2008
<b>Department Rep</b> - Counsel advices President on policy and structure	College Counsel, Fanshawe College	2003-2007
<b>Coordinator/Research Advisor</b> - Facilitated install, use and management of a province wide distributed research computer	Shark-Net	2003 – 2007
<b>Lecturer</b> - Taught Computer Science	University of Western Ontario	2000 – 2001

- Counselling Science students in program direction and choices

**Professor** Red River College, Winnipeg 1996 – 2000  
- Taught business computer programming

**Member** Industry-College Curriculum Committee 1997 – 2000  
- Helped adapt College programs to serve needs of provincial employers

**Developer/Senior DBA** Government of Manitoba 1994 – 1996  
- Developed inventory control and billing software for internal use.  
- Designed a GPS based database to coordinate and integrate all departments

**Software Engineer** Ubitrex Computer Corp 1991 – 1994  
- Manage, analyze and facilitate development of a medical information system.

**Consultant to Court** Birenbaum Kaufman Steinberg 1990 – 1991  
- Assisted defence in Canada's first software copyright law suit.

**Labour, draftsman, design** Strybosch Construction Ltd. 1978 – 1988  
- Construction labour  
- Assist in drafting and designing commercial buildings

**Volunteer** Aids Committee of London Ontario 1985 – 1991  
- Community education and outreach regarding safer sex

**Cleaner and team leader** Dial-A-Maid 1984 – 1985

**Counsellor** Homophile Association of London Ontario 1983 – 1989  
- Volunteer on the **Aids Line** – from 1983 – offered information and counselling to callers most of whom were struggling with life, illness, medications and treatment or were worried they might be infected.  
  
- Volunteer on the **Gay Line** from 1982 – offered information and counselling to callers, most of whom were struggling with their lives in the closet or ramifications of coming out.

**Programmer** CLEF Educational Software 1982 – 1984

**Editor** Student Services 1976 – 1981  
- Editor of School newspaper, yearbook. Letterman in soccer and track.

**Minister of Finance** Student Parliament 1978 - 1981  
- Founder of Computer club

## EDUCATION

Part time University of Western Ontario 2023 – 2024  
- Taking **Research Methods in Psychology** to be completed in April



Part Time	University of Winnipeg	1997 – 2000
	- Completed <b>Certificate in Education</b> (teaching certification) Senior/Adult	
Full then Part Time	University of Western Ontario	1990 – 1994
	- Completed <b>Masters of Science in Computer Science</b>	
	- Formal Language theory, distributed databases and image processing.	
Research Presented	Microsoft, Redmond, Ca	1999
	- <b>Paper on Ubiquitous Computing and Pedagogy</b> at Post Secondary Conference	
Full time research	University of South Carolina	1988 – 1990
	- <b>Research on image generation</b> using lambda theory and IFS compression	
Full time	University of Western Ontario	1985 – 1988
	- Completed <b>Honours Degree in Computer Science.</b>	
Internships	Myrias Super Computer Corporation, Alberta	1986 – 1987
	- <b>Intern in operating systems</b> group	
Full time	University of Western Ontario	1982 – 1984
	- Studied <b>Bachelor of Arts, Philosophy and Religious Studies</b> w Computer Science & Math	
Full time	Strathroy District Collegiate High School	1991 – 1982
	- Graduated Grade 13	
Full time	Regina Mundi	1977 – 1981
	- Graduated Grade 12	

# City of London - Application for Appointment to a City of London Board or Commission

## Application

Please choose the Board or Commission you are interested in serving on: **Kettle Creek Conservation Authority**

## Contact Information

Name: **Samjhana Thapa**

City: **London**

Province: **ON**

Postal Code: **N6B 1E1**

## Experience and Qualifications

If you have experience on a London Board or Commission, please provide dates and details. (max. 3000 characters):

**I do not have previous experience serving on a London Board or Commission. I am an engineering graduate and am very interested in joining the board as I believe I can make a positive impact.**

What do you hope to contribute or learn as part of a Board or Commission? (max. 3000 characters):

**I am an environmental and sustainable development enthusiast. I have the education and experience which could be an asset to the board.**

How will you support the work of a Board or Commission? (max. 3000 characters):

**Adaptability and my ability to learn quickly has been my strength. I plan to help the commission by understanding the work and taking on responsibilities.**

The City of London has a commitment to Diversity and Inclusion where we foster an inclusive and supportive workplace respecting the diversity, dignity and perspectives of all. What does it mean to you to have a commitment to diversity and inclusion? Give us an example of how you have and would demonstrate that commitment further in this role. (max. 3000 characters):

**Diversity and inclusion means equal opportunity to me. I myself moved to Canada as a student therefore I understand the importance of equal opportunity and diversity.**

Please describe additional experience, training, or community involvement that will help you in your role as a Board or Commission Member. (max. 3000 characters):

**I am a working professional and have a good understanding of workplace culture. In addition to this I also have previous volunteering experience which will be an asset.**

Attach resume or other document here, if needed: **Samjhana Thapa-Resume.pdf**

Attach more files here, if needed:

## Confirmations

I declare the following: **I am at least 18 years old.; I am not a City employee or Council member.**

To help inform our outreach activities, please tell us how you heard about this opportunity:  
(optional): **City Website**

If you selected 'Other', please specify:

Submitted on: **4/23/2024 3:01:43 PM**

# SAMJHANA THAPA

MEng, Engineer in Training (PEO)



## PROFESSIONAL EXPERIENCE

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### **Engineering Intern-** Forza Corp, ON

*February 2023- Present*

- Inspected transportation structures-bridges and culverts as per the OSIM inspection manual, under the Local Roads Board for MTO in Northern Ontario.
- Maintained Bridge Management System (BMS) for client.
- Prepared engineering drawings for construction projects of retaining walls, bridges, and culverts.
- Prepared technical memos and cost estimates for infrastructural projects.

### **Engineering Intern-** Tatham Engineering, ON

*August 2022-Nov 2022*

- Performed site inspections for various bridge rehabilitation projects mostly across northern Ontario region; all the inspections were done as per the OSIM manuals.
- Assisted with preliminary topographical survey of various sites including bridge, new subdivisions, and road rehabilitation projects; instruments like GPS, total station and Trimble SX-10 were used for data collection.
- Continuously worked on the drawings to match any changes throughout different stages of the project; all the drawings were produced using Civil 3D software.

### **BIM Co-Ordinator-** Karwood Contracting, ON

*August 2021-July 2022*

- Assisted with project control and coordination of resources for construction of mid-rise apartment building; Used Autodesk Construction Cloud for coordinating multidiscipline 3D-BIM models as well as document control and management.
- Assisted in planning, establishing, and communicating project deliverables and maintaining project schedules by participating in meetings with clients, consultants, and other stakeholders.
- Successfully facilitated reality capture utilizing 360 photography for QA/QC analysis and visualization.

### **Junior Civil Engineer-** Silt Consultants P.Ltd, Nepal

*April 2017-Feb 2019*

- Completed structural analysis under the supervision of senior engineers for mid-rise concrete buildings through application of engineering software's like ETABS, SAFE and SAP2000.
- Provided support in control and management of all aspects of assigned projects to achieve the clients prescribed scope; basic Microsoft applications like word and excel were used for preparing proposals, quantity estimates and other documents.

## TRAININGS AND CERTIFICATES

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- First Aid CPR
- Working at Heights
- Registered Engineer-in-Training

## EDUCATION

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### **Master's in Civil and Environmental Engineering-** Western University, London, ON

- Research Project: Characteristic bond strength of grouted dowel connection
  - Worked collaboratively with a team of PhD students to run a variety of concrete testing experiments focused on pre-cast concrete; Developed critical thinking skills to recognize and solve unique problems that arose throughout the project; Developed load-slip and load-strain relationship using an array equipment's and techniques demanding high attention to details (E.g., applying strain gauges, LVDT, data acquisition systems, handheld mixtures)

### **Graduate Diploma Certificate in Construction Project Management-** Fanshawe College, London, ON

### **Bachelor's in Civil engineering-** Pokhara University, Nepal

# City of London - Application for Appointment to a City of London Board or Commission

## Application

Please choose the Board or Commission you are interested in serving on: **Kettle Creek Conservation Authority**

## Contact Information

Name: **Carrie**

City: **London**

Province: **ON**

Postal Code: **N5Y4V7**

## Experience and Qualifications

If you have experience on a London Board or Commission, please provide dates and details. (max. 3000 characters): **Please see my resume for full details.**

What do you hope to contribute or learn as part of a Board or Commission? (max. 3000 characters):

**Time, expertise and experience.  
Please see my resume for further consideration.**

How will you support the work of a Board or Commission? (max. 3000 characters):

**Please see my resume.**

The City of London has a commitment to Diversity and Inclusion where we foster an inclusive and supportive workplace respecting the diversity, dignity and perspectives of all. What does it mean to you to have a commitment to diversity and inclusion? Give us an example of how you have and would demonstrate that commitment further in this role. (max. 3000 characters):

**The Charter of Rights and Freedom-**

**-Guarantees that we have the rights as Canadian citizens to an inclusive and supportive workplace respecting the diversity, dignity and perspectives of all.**

**The Canadian Labour Code-**

**-What does it mean to you to have a commitment to diversity and inclusion? The Canadian labour code sets out what it means to have these inalienable rights in the workplace.**

**The Human Rights Commission-**

**-If any of these rights are infringed, the Human Rights Commission is available if escalated beyond what the workplace can handle.**

**Workplace Policy and Procedure-**

**-Should be able to provide a functioning workplace to ensure diversity and inclusion are respected.**

Please describe additional experience, training, or community involvement that will help you in your role as a Board or Commission Member. (max. 3000 characters):

**Experience: please find the following appointed positions for your consideration,  
Green Party: member-current**

**LeadNow: member-board~see resume. 2020**

**North London Liberal Association**

**:Director at Large-see resume. 2020**

**ACO :member-tourism-tours. Neighbourhood Heritage/Cemetery/Underground Railroad.  
2019**

**IJC:member-Great Lakes/Lake Huron conservation. 2021  
Sea Shepherd London Chapter: member-Campaigns. 2020**

Attach resume or other document here, if needed:

Attach more files here, if needed:

## **Confirmations**

I declare the following: **I am at least 18 years old.; I am not a City employee or Council member.; I understand that my application and any attachments will be included on a public agenda that is published on the City website.**

To help inform our outreach activities, please tell us how you heard about this opportunity:  
(optional): **Social media**

If you selected 'Other', please specify:

Submitted on: **4/28/2024 6:17:08 PM**

# Carrie Thornton

London, ON N5Y4V7

Innovative and dynamic professional with demonstrated abilities in management, and coordinating. Expert level in Fundraising, Campaigns, Networking, Marketing, and Organizational development.

Willing to relocate: Anywhere

Highest Level of Education: Masters Degree

## Personal Details

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**Highest Level of Education:** Master's Degree

**Total years of experience:** 31

## Work Experience

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### **Library Associate**

LONDON PUBLIC LIBRARY Bookstore Store - London, ON

June 2023 to Present

Market, Advertise, Campaign, Fundraise, Sales, Organizational procedures of stock.

### **Owner and Operator**

Thornton Research and Consulting - London, ON

March 2014 to Present

- Research and Consulting
- Freelance

### **Coach, Instructor, Director**

Peach Blossom Sheng Zhen International - London, ON

January 2002 to Present

- Coach classes averaging 30 students in methods and approaches to enhance overall wellbeing and promote success.
- Develop curriculum based on solid research in fitness, medicine, and social science.

Selected Contribution:

- Increased Peach Blossom memberships at 35% through social media, networking, and marketing campaigns.
- Kept Sheng Zhen membership in tact at 80% range through Social Media Marketing networking and promotions.

### **Project Chair & Marketing & Events Director**

North London Liberal Association - London, ON

February 2016 to August 2020

Selected Contributions

- Increased interest, membership and donations to Federal Liberal Party and Victory fund through strategic branding and social network marketing campaigns.
- Oversaw, advised and participated in volunteer events for 2015 and 2019 Federal Elections.
- Volunteer and Events Chairperson, Director at Large leading the Liberal Party MP towards two victories.
- Project Chair for Community Relations. Special projects in the community including in-depth investigations based on constituent interests and complaints. Past Projects included network communications, housing, and community relations functions. •Increased North London Liberal Association approval by 72% and decreased constituent complaints to the MP government office to 3%.
- Cannabis Legalization
- Covid-19 mobile app

### **RN Intake**

TeleHealth - London, ON  
March 2020 to May 2020

- Short term contract for intake and reporting.
- Collaborated with the MP of North London Center to develop Covid-19 mobile App in order to improve reporting and tracking of Covid-19 Virus.
- Accomplishment eased strain on telehealth network and reporting. The bottom line was time efficiency.

### **Supervisor Collection & Delivery**

Canada Post - London, ON  
August 2018 to November 2019

- Customer Service, Depot Operations and Dispatch.
- Managed 72 depot employees across three unions. Letter Carriers, Rural Suburban Letter carriers, Inside support.

Selected Contributions

- Oversaw the implementation of Medicinal and Retail delivery of Cannabis.
- Increased customer satisfaction with the Canada Post Goods and services e-commerce brand by 30% for the site during a Canada Post strike.

### **Digital Media content Writer**

Halo Sense & Fiddlehead Forest Heaven Products - London, ON  
January 2017 to December 2018

- Designed and consulted on client discovery and strategic planning for digital marketing campaigns.
- managed social media accounts, generated content for multiple digital networks.

Selected Contributions:

- Authored five articles monthly, increasing sales of marketing product information.
- Market Research and Network connecting aligned business products for business to business advertising.

### **Assistant Manager of Residence and Marketing**

Highview Residences - London, ON  
July 2018 to August 2018

Special Projects.  
Policy and Procedure

### **Assistant Manager of Residence and Marketing**

Inspirit Highview LTC--London - Ontario, CA



July 2018 to August 2018

Managed 148 employees and implemented marketing strategies and plans for Highview/Inspirit brand.

Selected Contributions:

- Consulted with LHINN and restructured all Policies and Procedures to meet with Ministry of Health Guidelines.
- Increased client interest through network marketing strategies to bring facility to full capacity.
- Managed 72 nursing staff with Master scheduling and decreased absenteeism from 11% to % 8.5%

Accomplishments

- Procedural changes in shift declaration decreased Union grievance to 2%.

### **Assistant Manager**

Little Caesars - London, ON

January 2018 to May 2018

- Manage organizational functions at location with 15 employees to ensure prompt and efficient customer service.

Selected Contributions:

- Increased time efficiency of each shift by 1 hour.

### **Campaign Project Coordinator & Chair**

LeadNow London Chapter - London, ON

January 2013 to December 2016

- Demonstrated strong networking and communication skills collaborating with both members of parliament and volunteers to advance organizational goals. Served as national liaison among provincial chapters, conveying strategies to meet deadlines.
- Facilitated numerous activities to raise awareness, including public relations and marketing campaigns.
- Managed social networking website.

Selected Contributions:

- Chaired event planning campaigns for local chapter, organizing volunteers and resources.
- Generated multiple petitions and private support for campaigns by coordinating with 15 board volunteers and three members of parliament.
- Directed campaign support and data collection efforts of team of 15 volunteers.

### **Assistant Manager, Coordinator**

Kensington Village Nursing Home - London, ON

January 2008 to December 2011

- Developed and established goals, policies, and procedures aligned with regulatory guidelines.
- Recruited, onboarded, and trained 50 new employees annually.
- Optimized performance through performance evaluations and formative feedback.
- Generated complete and accurate documentation, records management, and reporting, maintaining confidentiality of sensitive information.

Selected Contributions:

- Synchronized scheduling of 128 employees through creating new master scheduling policies.
- Established professional development program emphasizing positive creative thinking, problem solving, and empowerment.
- Increased retention by 30% and decreased absenteeism from 11% to 8%.
- Implemented three administrative operating systems to enhance alignment with new guidelines and facilitate existing collective agreements.

- Increased product stock by 28%, decreased cost by 12%, and gained full compliance with the ministry of health.
- Ministry compliance standards

### **Senior Nurse Clerk**

Kensington Village Nursing Home - London, ON

January 2007 to December 2008

- Utilized Marketing tools and strategies set out by the facility Marketing Director to increase residency to %100. • Full Capacity met with a waiting list of 500 potential residents through CCAC. • Identified opportunities to reduce costs and improve quality of care.
- Master Scheduling 172 Employees/Volunteers
- Union Contract Management
- Inventory
- Tours
- Sales

## Education

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### **Master's Degree in Comparative Systematic Theology in Community Relations**

Kings Academy - London, ON

September 2013 to April 2017

### **Bachelor's Degree in Psychology in Psychology**

University of Western - London, ON

April 2013

### **Bachelor's Degree in Liberal Arts in Liberal Arts/Psychology**

University of Western - London, ON

October 2007

### **Diploma in Business Marketing in Business Marketing**

Fanshawe College - London, ON

1995 to 1996

## Skills

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- Organizational skills
- Data collection
- Recruiting
- Leadership
- English
- Sales
- Writing Skills
- E-commerce
- Project management
- Public Speaking

- Marketing
- PHP
- Digital marketing
- Teaching
- Computer networking
- French
- WordPress
- Research
- Operating systems
- Natural leader, dedicated to helping individuals and teams set and achieve ambitious goals, promoting training and development programs that enhance skills and overall wellbeing.
- Proficient in Microsoft Office Suite, SPSS, Social Networking and Digital Media
- Strategic planning
- Nursing
- Email Marketing
- Communication skills
- Account management
- Management
- Customer service
- Administrative experience
- Social media management
- German
- Serving
- Records management
- Google Analytics
- Salesforce
- Application Development
- Research
- Operations management
- Operations Organizational skills

## Certifications and Licenses

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**GPA February 2009 to Present Gentle Persuasion Techniques Dealing with Difficult People March 2009 to Present Management Leadership training PMP 2010 Project Management Certification Worker Health and Safety Awareness March 2020 WHMIS March 2020 Leadership Certification April 2019 to Present Black Sash Instructor Certification August 2002 to Present Kung Fu & Chi Gong. Spiritual Director May 2001 to Present Sheng Zhen International Instructor July 2011 to Present**

**From:** Bruce Duncan  
**Sent:** Wednesday, April 24, 2024 1:11 PM  
**To:** Woolsey, Heather <[hwoolsey@London.ca](mailto:hwoolsey@London.ca)>  
**Subject:** [EXTERNAL] Re: Eldon House - Appointments

Good afternoon Heather. As you know I have been a board member for Eldon House for the past 18 months. Unfortunately increasing personal commitments are going to prevent me from continuing in that role. I respectfully submit my resignation from the board.

It is a wonderful facility with an amazing staff. I wish all involved the very best going forward.

Bruce Duncan



300 Dufferin Avenue  
P.O. Box 5035  
London, ON  
N6A 4L9

London  
CANADA

April 25, 2024

Dear Colleagues,

The Code of Conduct for Members of Council [“Code”] is required under the accountability and transparency provisions of the *Municipal Act, 2001*. The current Code was adopted by Municipal Council in 2019. Although there have been minor housekeeping amendments in 2021, the Code has not been significantly reviewed or amended since adoption. As you are aware, Principles Integrity was appointed as our Integrity Commissioner in 2023, and one of the functions provided is consultation and advice regarding revisions to the Code. With the evolution of interactions with the public in recent years, it would be a good time to review the Code and consider any amendments that will help clarify scope and applicability; with an awareness that this oversight is funded by the taxpayers.

Accordingly, we are asking for your support for the following motion:

That the following actions be taken with respect to the Code of Conduct for Members of Council:

- a. the Civic Administration BE DIRECTED to undertake a review of the Code of Conduct for Members of Council and report back to a future meeting of the Strategic Priorities and Policy Committee, including the following components:
  - i. an environmental scan of codes of conduct for elected officials in comparable municipalities, with consideration of specific or general provisions related to “social media”, email, and communications with the public;
  - ii. review of the Ombudsman Ontario “Codes of Conduct, Complaint & Inquiry Protocols and Appointing Integrity Commissioners: Guide for Municipalities” with consideration to limit the Code of Conduct for Members of Council to the four prescribed subject matters required pursuant to Regulation 55/18 of the *Municipal Act, 2001*; and
  - iii. review of the Code of Conduct for Members of Council using the Anti-Racism and Anti-Oppression Framework and Equity Tool, as required by the Policy for the Establishment and Maintenance of Council Policies.
- b. the Civic Administration BE DIRECTED to consult with the City of London’s Integrity Commissioner regarding the Code of Conduct for Members of Council.

Sincerely,

Susan Stevenson  
Ward 4 City Councillor

Shawn Lewis  
Deputy Mayor, Ward 2 City Councillor

**From:** bettyboop

**Sent:** Monday, May 6, 2024 12:31 AM

**To:** SPPC <sppc@london.ca>

**Subject:** [EXTERNAL] 4.4 Request for a Review of the Code of Conduct for Members of Council -

Please add my letter to Item for Direction 4.4 Request for a Review of the Code of Conduct for Members of Council -

Thank You

AnnaMaria Valastro

Any review of the Code of Conduct for Members of Council needs to include transparency of interactions with lobbyists and refusal to recuse themselves from issues that give the **appearance** of a benefit or conflict of interest.

AnnaMaria Valastro

Dear Colleagues,

As you are aware, existing municipal funding allocated to Ark Aid, a critical facility providing shelter and support to our homeless population, is set to expire imminently.

Recognizing the urgency of this situation, we ask City Council take immediate action to extend one-time funding in the amount of \$687,000 to Ark Aid for an additional 61 days (the end of July). This extension is crucial to provide stability and continuity of services while we work collaboratively to find long-term solutions.

We are also seeking your support to have staff engage with Ark Aid to review its most recent unsolicited funding proposal. It is imperative that this proposal is thoroughly assessed to ensure it is right-sized, refined, and aligned with our broader homelessness strategy.

By working closely with the proponents, we can ensure that the funding allocated is utilized effectively to maximize its impact on our community's most pressing needs.

Sincerely



Josh Morgan  
Mayor



Shawn Lewis  
Deputy Mayor

From: Sarah Campbell  
Sent: Sunday, May 5, 2024 2:07 PM  
To: SPPC <sppc@london.ca>  
Cc: City of London, Mayor <mayor@london.ca>; Lewis, Shawn <slewis@london.ca>  
Subject: [EXTERNAL] Delegation status possibly?

Hello,

I am not sure if there will be an added agenda item, related to the unhoused population in London and/ or Ark Aid street mission (I have been working with various counsellors on something but I'm still not sure what may/may not come forward.

Should there be an addition to the agenda, I am seeking delegation status to address the committee.

I am sending this preemptively as I was past the deadline for CPSC last time and I'm trying to make sure I follow procedures. Please let me know if a) there is an addition to the agenda- and b) I will be able to speak to it.

Thank you,  
Sarah Campbell